

**NANCY DAVIS AND TOMMY HILFIGER PRESENT**

**Rock**  
**TO**  
**ERASE MS**



TOMMY  HILFIGER

The 16<sup>TH</sup> Annual Race To Erase MS  
2009 MEDIA BOOK



The 16th Annual Race to Erase MS

# DAILY VARIETY

Reed Business Information (RBI)

LOS ANGELES ■ TUESDAY, MAY 12, 2009 ■ VARIETY.COM



Dustin Hoffman and Anne Heche at Friday's Race to Erase MS dinner; right: Nia Vardalos at the fund-raiser, which fetched \$2 million; top: Angie Harmon and Amanda Bynes

## ORG STRIKES A CHORD

By BILL HIGGINS

**T**hough the Eagles' performance at Friday's Race to Erase MS event was what the crowd was waiting for, attendees certainly had to wait quite awhile.

The group's rather somber five-song set was preceded by: a massive silent auction; a live auction; a speech by founder **Nancy Davis**; remarks from actress **Teri Garr** (who has MS and whose speech garnered an enthusiastic standing ovation) and **Blair Underwood**; a set by the "Dancing With the Stars" partners; a perf from **Michelle Branch**; and an award presentation by Mayor **Antonio Villaraigosa**, who had to tell the crowd — which was by then way ready for the Eagles — to shut up while he spoke.

"I wanted this to be our rock 'n' roll year," Davis said. "After 16 years, you want to keep it fresh and surprise people with something different."

Including the auction items (one of which was a Lamborghini that went for \$270,000) the event raised more than \$2 million.



Above: Bill Maher and Jon Lovitz; Nancy Davis (who co-hosted the event with Tommy Hilfinger) and Jewel; left: Don Henley performs with the Eagles during the fund-raiser at the Hyatt Regency Century Plaza.

The 16th Annual Race to Erase MS

# LOS ANGELES CONFIDENTIAL

THE FASHION ISSUE



The 16th Annual Race to Erase MS

# The Hollywood Reporter

Tuesday, May 12, 2009

\$2.99

a Hearst Business Media publication **THR.com**

## ABOUT TOWN

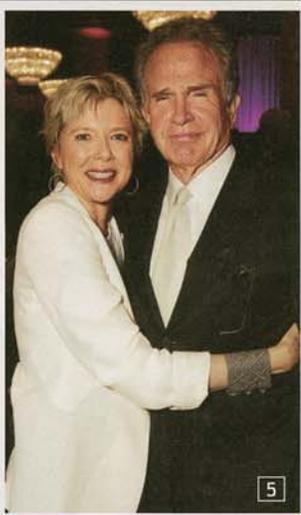
THR.com/abouttown

### Amazing Race

The Eagles played a cozy five-song set at Friday's **Race to Erase MS** fundraiser, after which the band's **Don Henley** unleashed his trademark caustic wit. After explaining the band's song choices, he couldn't resist admonishing the crowd with, "like the one you just talked through." The event, held at the Hyatt Regency Century Plaza, raised \$2 million. **Teri Garr**, who is afflicted with MS, received a standing ovation when she went on stage with the assistance of two young men, and an auction of a 2009 Lamborghini Gallardo LP 560-4 Spyder topped off at \$270,000.

Over in Beverly Hills the following evening, the **Noche de Niños Gala** at the Beverly Hilton, benefiting Childrens Hospital Los Angeles, brought out **Annette Bening**, **Warren Beatty**, **Jennifer Lopez** and **Gov. Arnold Schwarzenegger**, who presented **Jamie Lee Curtis** with the Entertainment Industry Courage to Care Award.

— *Borys Kit*



1. Dustin Hoffman at Race to Erase MS 2. Musicians Don Henley and Michelle Branch 3. Jewel at Race to Erase MS 4. Gov. Arnold Schwarzenegger and Jamie Lee Curtis 5. Annette Bening and Warren Beatty 6. Mayor Antonio Villaraigosa and Race to Erase MS co-chair Nancy Davis 7. Jennifer Lopez and Marc Anthony

The 16th Annual Race to Erase MS

# Daily News

DailyNews.com

## FIGHTING FOR A CURE

Nancy Davis devotes her life to battling MS — for herself and others.  
**L.A. LIFE**



**M/LALIFE** MORE HEALTH AND FITNESS TIPS

**NANCY DAVIS DEVOTES HER LIFE TO BATTLING MS — FOR HERSELF AND OTHERS**

# ‘I want a cure fast’



By Sandra Barrera Staff Writer

**W**hen Nancy Davis first was diagnosed with multiple sclerosis almost 18 years ago, she was told by the neurologist to go home and go to bed.

“For how long?” Forever, he told her. But the then 33-year-old daughter of billionaire Marvin Davis wasn’t about to accept the prognosis without a fight. She created the Nancy Davis Foundation for Multiple Sclerosis and its Center Without Walls, a network of the nation’s top seven research centers whose singular goal is to advance and never repeat studies in the search for a cure.

These experts will be in Los Angeles at 10:30 a.m. May 9 at the Hyatt Regency Century Plaza alongside Davis and actress Teri Garr to discuss the latest findings in the cure for MS, answer questions and meet privately with people during a free event that’s open to the public. It follows the 16th Annual RACE to Erase MS, a ticketed fundraising event that kicks off National MS Month May 8.

The gala that features performances by the Eagles and Michelle Branch as well as an appearance by Scarlett Johansson is called a “RACE” for a reason.

“I want a cure fast,” Davis says.

MS is a chronic neurological disease that affects three times more women than men. It lays dormant in the body until something stressful kicks off an attack. But symptoms manifest differently depending on the areas of the central nervous system that have been scarred by the overactive immune cells, which damage the fatty protective layer around nerve fibers.

The scarring disrupts nerve impulses from the brain and spinal cord to the rest of the body leading to any number of symptoms, from overwhelming fatigue to an inability to walk.

Looking at Davis you’d never know she has the disease.

At 52, she’s got enough energy to head up her foundation and keep up with her 4-year-old twins, Isabella and Mariella, with second hus-

**DAVIS** L5

### THE 16TH ANNUAL RACE TO ERASE MS

**What:** The Eagles, Michelle Branch, Scarlett Johansson and others join Nancy Davis for her fundraising gala that benefits the Nancy Davis Foundation for Multiple Sclerosis and its Center Without Walls. Auction items include a 2009 Lamborghini LP 560-4 Spyder, a one-week stay at Tommy Hilgner’s estate next door to Mick Jagger’s place in Mustique, a four-day vacation at the Four Seasons Resort Punta Mita and more.

**Where:** Hyatt Regency Century Plaza Hotel, 2025 Avenue of the Stars, Los Angeles.

**When:** 6:30 p.m. May 8.

**Cost:** Tickets and tables respectively start at \$1,000 and \$10,000.

**Information:** 310-440-4842 or info@erasems.org.



Nancy Davis, who was diagnosed with multiple sclerosis 18 years ago, holds her annual event on treatment and fundraising for the disease on May 8. Above, Davis at home with her twin daughters Isabella and Mariella.



David Crane Staff Photographer

Despite her MS, 52-year-old Nancy Davis says she has enough energy to keep up with her daughter Mariella, and Mariella's twin, Isabella. Davis also runs her foundation for multiple sclerosis and its Center Without Walls.

## DAVIS

FROM PAGE 11

band Ken Rickel. She also has three adult children from a previous marriage. As the blond, blue-eyed girls bounce in and out of the traditional-style living room of the Bel Air mansion where Davis has raised all her children, she embraces them with hugs, kisses and whispers.

Although she experiences flare-ups from time to time, Davis has managed to control the symptoms of her disease and continue with a normal life despite the early prognosis.

Some 18 years ago, Davis was diagnosed with the chronic neurological disease three weeks after tearing her knee ligament on the slopes of Aspen. She woke up one morning without any feeling in the tips of her three middle fingers on her right hand, but she thought nothing of it.

Three days later the fingers of her left hand fell numb, and then she lost the feeling in both hands.

When she walked into the neurologist's office, she had no sensation in her stomach, and her vision began to blur.

An MRI that followed revealed large spots on her brain and spine.

She remembers the neurologist saying, "You're really lucky you don't have a brain tumor, but you do have a disease called multiple sclerosis."

"From what I knew of multiple sclerosis, it didn't sound like I was very lucky," she says. "I pictured a person in a wheelchair for the rest of their life incapable of doing anything. I thought, my life is never going to be the same, and it wasn't."

Davis did what the majority of people refuse to do. She challenged the doctor — the inspiration behind her book, "Lean on Me: 10 Powerful Steps to Moving Beyond Your Diagnosis and Taking Back Your Life" — by seeking a number of second opinions, from UCLA to the National Institutes of Health to Harvard.

Each one confirmed the initial diagnosis but offered a different prognosis, including "you can live an OK life" and "exercise can help."

But there were no magic pills to take. In fact, research into cures for MS were grossly underfunded at the time.

The researchers had unknowingly been duplicating the same studies for 40 years due to lack of communication. And that's when Davis decided to get involved.

"My sister's a juvenile diabetic; so my family had a reputation of working on children's diabetes," she says. "I thought, if I could get the best and the brightest to work as a team we might find a cure for MS."

After two attempts at putting something together, the Center Without Walls

was born.

Money is channeled in all different areas of MS, from stem cell to genetics to addressing the problem of depression.

"The leading cause of death for people with MS is suicide, which I didn't know, and that was a really important thing that we were not addressing with all the other research we were doing," Davis says.

"So, some of the medications that are now available help certain people."

One of the newer classes of drug is Rituxin, which is FDA approved to treat cancer and rheumatoid arthritis.

It has been found to reduce inflammatory brain lesions inherent in MS, although it hasn't yet been approved for treating the disease. Still, doctors have been giving it to patients.

One of the benefits of the drug is it requires no daily injections.

Patients are given one intravenous four-hour infusion followed by another two weeks later and not again for a year. The only option given to Davis at the time of her diagnosis was to take steroids for various symptoms.

"Having diabetes running in my family, there was a high propensity also to become diabetic from taking steroids," she says. "I didn't want to take steroids anyway."

She chose instead to go the homeopathic and life-changing route against her doctor's wishes.

"My traditional doctors to this day don't agree with it," Davis says, adding she's never been on any of the MS medications. "But, ultimately, you have to do what's right for you."

Sandra Barrera 818-713-3728  
sandra.barrera@dailynews.com

# BEVERLY HILLS

Volume 27 [213] Number 8

## HAPPENING

PHOTOGRAPHS BY MAXINE PICARD

### THE 16TH ANNUAL RACE TO ERASE MS

Recently, supporters from around the world gathered at the Hyatt Regency Century Plaza to help raise money for treatment and, ultimately, a cure for Multiple Sclerosis. All funds raised at the event went to The Nancy Davis Center Without Walls program, a selected network of the nation's top seven MS research facilities. Attendees enjoyed a performance by legendary recording artists The Eagles and Michelle Branch.



Joseph Pippett, Penny Marshall, Robert Knepper



Ken Rickle, Nancy Davis, Isabella Rickle, Mariella Rickle



Barbara Davis



Zach Zalban, Jen Goldman, Joyce and Stanley Black



Elke Sommer, Wolf Walther, Sabine Lesavoy



Alice Evans, Ioan Gruffudd



Gellia Puck, Jamie Tisch, Angie Harmon



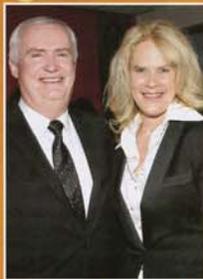
Pam and Howard Levine



Lynn Palmer, Dana Davis



Byron and Jennifer Allen



Bob Davis, Julie Araskog



Richard David, Suzanne Marx



Blair Underwood, Laura and David McKenzie

# WWD WEDNESDAY



Sportswear

## Hilfiger Helps Raise Funds to Fight MS

By Anne Riley-Katz

**LOS ANGELES** — Despite the economic malaise, fund-raising was in full swing at the Hyatt Regency Century Plaza here Friday night when Nancy Davis and Tommy Hilfiger co-chaired the 16th annual Race to Erase MS gala.

The annual charity event raises millions to support research to find a cure for multiple sclerosis, a chronic neurological disease. Davis, daughter of the late billionaire Marvin Davis, was diagnosed with MS almost 18 years ago.

This year's event was themed "Rock to Erase MS" and featured performances by the legendary band the Eagles and Michelle Branch.

Hilfiger said organizers revised fund-raising expectations because of the recession, but he and Davis were more than pleased with the generosity of donors and sponsors.

This year's tally was about \$2 million — closer than expected to last year's \$2 million-plus. The galas have raised a total of more than \$30 million.

"I was worried, but, in fact, we've been surprisingly successful," Hilfiger said. "Nancy is just relentless about her dedication to this, and that drove me to be a part of it."

A substantial portion of the money was raised at the evening's live auction, featuring the first Lamborghini Gallardo sports car in the U.S., which sold for \$270,000, as well as a weeklong stay at Hilfiger's vacation home and even a Maltese puppy that attracted lots of attention and commanded a winning bid of \$6,500.

Actress Angie Harmon checked out the canine, but opted not to bid. "My husband would kill me, and I think our other dogs might eat that poor little thing," said Harmon, who has a French Bulldog and a Greater Swiss Mountain Dog at home with husband Jason Sehorn, the former New York Giants football star. Harmon said her eyes were on footwear, rather than potential pets. "What I'm really coveting are [Amanda Bynes'] gold YSL shoes. Aren't they amazing?"

Harmon didn't leave empty-handed. She paid \$45,000 for one of the vacation stints at Hilfiger's beach home, as did Jamie Tisch, wife of New York Giants co-owner Steve Tisch.

Among the other guests were Los Angeles Mayor Antonio Villaraigosa, Dustin Hoffman, Penny Marshall, Sela Ward, Bill Maher, Anne Heche, Teri Garr, Avril Lavigne, Jewel and Kim Kardashian.

SATURDAY, MAY 9, 2009 | SERVING THE SAN FE

# Daily News

DailyNews.com



Evan Yee/Staff Photographer

Co-chairs Tommy Hilfiger and Nancy Davis arrive at the 16th annual Race to Erase MS fundraising event on Friday at the Hyatt Regency Plaza hotel in Los Angeles.

## CELEBRITIES JOIN THE RACE TO ERASE MS



Actress, director and producer Penny Marshall hits the scene Friday night at the Plaza.



Actor Shemar Moore and his mother, Marilyn, show their support.

Reality TV show star Kristin Cavallari adds spice and glamour to the MS event.

The 16th Annual Race to Erase MS

# marie claire

## BETTER WAY ...

### ... to spend your **tax refund**

■ Before you blow your cash on a box set of 30 *Rock*, indulge in some guilt-free shopping: **In May, an army of designers, including Tommy Hilfiger, will sell orange-themed goodies—bracelets, tees, wallets—to raise money for the Nancy Davis Foundation for Multiple Sclerosis.** It's part of a new campaign, Orange You Happy to Erase MS (aw!). Your dollars will help fund research for the disease, which affects twice as many women as men and can cause complete paralysis. "This disease is affecting too many women in their prime," says Nancy Davis,

who has battled MS for 17 years. Just go to **EraseMS.org** and start shopping.

—Jihan Thompson



**The 16th Annual Race to Erase MS**

LA Times Blogs  
All The Rage  
May 12, 2009

<http://latimesblogs.latimes.com/alltherage/2009/05/charity-orange-you-glad-you-bought-that-.html>

## ALL THE RAGE

THE IMAGE STAFF MUSES ON THE CULTURE OF KEEPING UP APPEARANCES  
IN HOLLYWOOD AND BEYOND

Charity: Orange you glad you bought that and helped erase MS?



We always enjoy being a fly on the wall at Nancy Davis' annual Race to Erase MS charity event, even though we've come to realize that there are few things as anxiety-inducing as watching a live charity auction in the midst of a recession.



The 16th annual event, co-chaired by Nancy Davis and Tommy Hilfiger, unspooled at the Hyatt Regency Century Plaza on Friday night and included musical performances by Michelle Branch and a four-song set by the Eagles (uncharacteristically clad in suits and ties), ending with "Take It To The Limit." "My wife calls this the credit card song," a wry Glenn Frey told the crowd.



It seems a few members of the audience took that advice to heart, including the fellow who bid \$270,000 for the crown jewel of the auction -- a 2009 Lamborghini Gallardo 560-4 Spyder, and actress Angie Harmon who ponied up \$45K for a two-week vacation at Tommy Hilfiger's place on private **Mustique Island**. According to the organization, when it was all over, about \$2 million had been raised to benefit the **Nancy Davis Foundation for Multiple Sclerosis** -- surprisingly about the same as last year's event and only down about a half-million from the 2007 tally.

But it's also possible to show your support without breaking the bank. Since May is MS Awareness Month, a handful of brands are offering special merchandise with a portion of proceeds going to the charity -- many of them in the shade of orange, which is become associated with the cause.

Among them: orange, limited-edition Tory Burch polos (20% to the cause), alice + olivia's "Madison" dress (10% of the \$440) and a Neil Lane for ARCADE ring (50% of the \$975). Of course our favorites are the ones that donate 100% of the purchase price -- which means you're basically getting a freebie for donating to a good cause.

So we're lobbying hard for the orange Tommy Hilfiger leather wallet embossed with "We ♥ to Erase MS," or a bottle of coral colored "Orange You Happy to Erase MS?" nail polish (\$8) by Cosmetic Industries Inc., both available **online**, where you'll also find out additional information about the rest of the products.

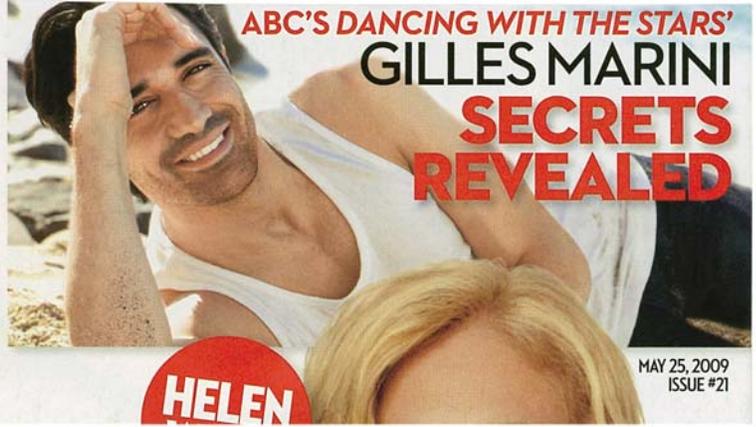
-- Adam Tschorn

The 16th Annual Race to Erase MS

CANNES FILM FEST: PARTIES & PREMIERES

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WEEKLY



HELEN

# SPOTTED

FROM L.A. STREETS TO THE VEGAS STRIP, OK! TAKES YOU INSIDE THE STAR SCENE

- *The Biggest Loser* trainer **Jillian Michaels** (who swapped sweatpants for Prada) supporting the Feeding America Pound for Pound Challenge at L.A.'s Sunset Tower Hotel on May 5.
- **Téa Leoni, David Duchovny** and their kids, Madeleine and Kyd, seeing the musical *Hair* on Broadway in NYC on May 9.



- **Jonah Hill** (above) breaking from filming *Get Him to the Greek* at Sin City's Planet Hollywood on May 9 and sipping Coronas with **Diddy** at Lavo inside the Palazzo hotel.
- *Twilight*'s **Kellan Lutz** partying at

the *Nylon* and MySpace Young Hollywood Issue Party at the Tropicana bar in the Hollywood Roosevelt hotel on May 4.

- **Amanda Bynes** (right) holding a maltese to be auctioned for the Nancy Davis Foundation for Multiple Sclerosis' 16th Annual Race to Erase MS



CLOCKWISE FROM BOTTOM LEFT: MICHAEL CHEVAS; KARL LARSEN/INFOTV EVENTS.COM; KEVIN WINTER/WIREIMAGE.COM; CHRIS DELMA

The 16th Annual Race to Erase MS

# LOS ANGELES CONFIDENTIAL

MAY/JUNE 2009

GREEN LIGHT

May



SUNDAY MONDAY TUESDAY WEDNESDAY THURSDAY FRIDAY SATURDAY



3

**1** Taste for a Cure at the UCLA Jonsson Cancer Center Foundation fundraiser featuring celeb chefs and musicians. *Beverly Wilshire Hotel, 9500 Wilshire Boulevard, Beverly Hills, 310-275-5200; cancer.ucla.edu.*

**2** Grammy-winner **Jennifer Hudson** and **Robin Thicke** perform a night of soulful tunes. *Nokia Theatre LA Live, 777 Chick Hearn Court, Los Angeles, 213-763-6020; nokiathetheatrelive.com.*

**8** Take in performances by the Eagles and Michelle Branch at the 16th annual **Race to Erase MS Gala**. *Hyatt Regency Century Plaza, 2025 Avenue of the Stars, 310-440-4842; erasems.org.*

**9** More than 50,000 people participate in EIF's annual 5K run to benefit women's cancer research. *Los Angeles Memorial Coliseum, 3911 South Figueroa Street, Los Angeles, 310-322-3344; revlonrunwalk.com.*

10



**11** LA contemporary ensemble Xtet performs to celebrate the exhibit "Pompeii and the Roman Villa: Art and Culture Around the Bay of Naples." *LACMA, 5905 Wilshire Boulevard, Los Angeles, 323-857-6000; lacma.org.*

12

**13** Oh la la! The Cannes Film Festival kicks off today. Visit [festival-cannes.com](http://festival-cannes.com).

14

Raise a glass at the **Wine Aficionado Dinner** benefiting the Bogart Pediatric Cancer Research program. *Walt Disney Concert Hall, 111 South Grand Avenue, Los Angeles, 323-330-0520; bogartfoundation.org/events.*

16

Listen to sounds from Russia, Czechoslovakia, and Poland in the Rose Ensemble's presentation of "Slavic Wonders." *Getty Center, 1200 Getty Center Drive, Los Angeles, 310-440-7300; getty.edu.*



23

24

Enjoy a movie at the W Los Angeles-Westwood every Sunday through September 27. Tonight is **Zoolander** at the poolside lounge. *930 Hilgard Avenue, Los Angeles, 310-208-8765.*

25

We're exhausted just thinking about the **LA Marathon**. *Sixth Street/Figueroa, Los Angeles, 310-271-7200; lamarathon.com.*

26



27

It's "Nicky's Week" at RA Sushi. Proceeds benefit cancer research at St. Jude Children's Research Hospital. *RA Sushi, 3525 Carson Street, Torrance, 310-370-6700; rasushi.com/nickysweek.*

28

Bill Pullman and Julia Stiles star in David Mamet's **Oleanna**, about the struggle between a professor and his student. *Mark Taper Forum, 135 North Grand Avenue, Los Angeles, 213-628-2772; centertheatregroup.org.*

29



The **Heart Foundation Gala** honors celebrity chef Wolfgang Puck with a feast cooked by guest chefs. *Beverly Wilshire Hotel, 9500 Wilshire Boulevard, Beverly Hills, 310-275-5200; theheartfoundation.org.*

31

Enjoy a movie at the W Los Angeles-Westwood every Sunday through September 27. Tonight is **Ferris Bueller's Day Off** at the poolside lounge. *930 Hilgard Avenue, Los Angeles, 310-208-8765.*

31



photographs by Michael Haug Photography (1000.1000.1), Robert Millard (L.R. MASON), Alan Berliner (BEIMAGES), Action Press (PACO), Ondrea Barbe (RM.11), FU Capak/Westimage.com (1000.1000.1)



MAY 4, 2009

**Life & Style** WEEKLY

# WIN IT!

To enter, visit [madberries.com](http://madberries.com)

**Official Nancy Davis Foundation Race to Erase MS event gift bag (includes gifts from White House Black Market, Tommy Hilfiger, Liz Earle Naturally Active Skincare, Lisa Hoffman, HauteLook.com and more!), \$1,000 value, [erasems.org](http://erasems.org)**

The 16th Annual Race to Erase MS

# The BEVERLY HILLS COURIER

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MAY 15, 2009

taking off for their Saturday night gig in Salt Lake City. The Eagles are a big "get," so hats off to Nancy and Tommy.

"We're doing our best to sing some of our songs that are upbeat," announced Don Henley, "since many aren't." Moanin' Michelle Branch preceded them, and the auction was brilliantly conducted by the young Vanessa Ambatielos Thanos, a recent bride. Auction prizes included a custom Lamborghini, which fetched \$275,000 from hip-hop/rock producer Vic Newman and mate Kim Gold; a stay at Tommy's luxury villa on the island of Mustique; and our tablemates, Kelly and Larry Thompson, bid \$16,000 for an Ultimate Party at home for 50 guests.

Mon Atelier couturier Ali Rahimi and his partner John Barle were seated with the beautiful Vanessa and husband Terry Thanos. Ali created Vanessa's bridal gown, and the dresses for her wedding party. He designs for Nancy Davis, her mom Barbara, and our best-dressed operaphile Patricia Ward Kelly, currently busy with her memoir about her late great husband Gene Kelly. We were seated in various areas of Siberia, and the only celebrity I glimpsed from afar was Penny Marshall, a fashion iconoclast, if ever there was one.

they waited in line for the gift bags. Nancy Davis reigns as the heroine for battling MS, having been diagnosed 16 years ago, and refusing to accept the doctor's doomsday evaluation that, more or less, indicated her life had ended. Soldiering on, she birthed twin beauties, Isabella and Mariella, and remains a busy and adoring wife to husband Kenny Rickel, a dedicated mom to her three handsome sons, Alexander, Brandon and Jason, always a loyal friend, and a powerhouse organizer.

Her Foundation supports the Center Without Walls network for the nation's top research centers devoted to this mystifying disease. A born beauty, Nancy represents the embodiment of Joseph Campbell's belief that, "A hero is someone who has given his or her life to something bigger than oneself."

The event raised \$2 million. Fortunately, the speeches were edited, and dispensing with the fashion show this year was welcomed and appreciated by folks as

Online at [www.bhcourier.com](http://www.bhcourier.com)



Avril Lavigne



Fashion iconoclast Penny Marshall



Anne Heche and James Tupper



Dee Ocleppo is wed to Tommy Hilffiger



Hosts Tommy Hilffiger and Nancy Davis with her daughter Mariella at 16th annual Race to Erase MS gala at the Hyatt Regency Century Plaza Hotel.

Celebrity Photo/Gilbert Flores and Janet Gough

April showers bring May flowers, and May brings us the Nancy Davis' Race to Erase MS dinner, now in its 16th season, at the Hyatt Regency Century Plaza. These events have raised millions for research for the cure for multiple sclerosis. Hosts Nancy and Tommy Hilffiger theme their evening as Rock to Erase MS, and last Friday, the Eagles' Don Henley, Glenn Frey, Timothy Schmit, and Joe Walsh, who says he's from Mars, sandwiched in a performance before



Angie Harmon and Jason Segel

The 16th Annual Race to Erase MS

**LAMag.com**  
**Race to Erase MS**  
**May 12, 2009**

<http://www.lamag.com/multimedia/theseen/2009/racetoerase/>



[ The Seen ]

## **Race to Erase MS**

*By Kari Mozena*

*LAmag.com, May 12, 2009*

*Photographs courtesy of Stefanie Keenan and Kevin Winter / Wireimage*

For 16 years Nancy Davis has thrown one of the largest fund-raisers in town to raise money for her Foundation for Multiple Sclerosis. I've been going more years than I can count. Each year I hope THIS is the year they find a cure. Each year I hope Teri Garr is mobile (she appears annually and both she and Davis have the disorder) and then I bid on something at the huge silent auction (it's right up there with her mother Barbara Davis's auction at The Carousel of Hope Ball - BIG). This year's theme was "Rock to Erase MS," and Michelle Branch performed solo and with The Eagles. "We wanted to do songs that were positive and full of hope but then we realized we didn't have any," Eagle Don Henley said. Dustin Hoffman, Blair Underwood, Amanda Bynes, Penny Marshall, Jeremy Piven, Mayor Villaraigosa and scads of others packed the Hyatt Regency Century Plaza for the gala and the goody bag. Two million dollars were raised and the big-ticket item at the live auction was the first Lamborghini Gallardo 560-4 Spyder off the assembly line, which went for \$270,000. I always get a bit creeped out when they bring out the puppy for the rich folks to bid on - but then I don't at events when they auction off Wolfgang Puck to cook dinner at your house, so I guess I should just stow it. Garr said it best, "I'm ready to dance...Let's find a cure for this sucking thing."

\*\*\*Please see link for photos\*\*\*

**The 16th Annual Race to Erase MS**

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## nan's NOTE from the editor in chief

**When my charming husband**, Stephen, told me the freckle on my upper back thigh was starting to "look scary," I thought two things: 1) He noticed the back of my thigh (swoon) and 2) Time to find a dermatologist I'm going to like spending some time with (sigh).

Of course, I first had to "WebMD" it. I clicked on **WebMD.com's** Cancer Health Center, selected the "melanoma" link, and found myself whipping through the slide shows. "That's what it looks like," Stephen pointed to one image. And off I went in search of a new doctor.



Several weeks later after a few visits to different dermatologists, I faced the music. "I was wondering why you didn't call me back on Friday when I called with your test results," my new derm, David Colbert, MD, said when I got back to him the next Monday. I didn't want to ruin my weekend, I explained and heard him sigh: another patient with avoidance tendencies. But I also heard him understand.

"The diagnosis is localized squamous cell carcinoma," Dr. Colbert said, gently (and when I checked WebMD again later, I was relieved to learn it is highly curable). He then explained what needed to be done in a way that was so compassionate and comprehensive that I thanked the existence of people smart and disciplined enough to attend medical school. And generous and articulate enough to be able to converse with a nonmedical person and make it understandable. And able to do all that without causing undue worry or panic.

This past week I flew to Los Angeles from New York (with a sore back thigh, to boot) to attend the annual Race to Erase MS fundraising event led by the determined and courageous MS patient Nancy Davis of the Nancy Davis Foundation for Multiple Sclerosis and its Center Without Walls program. Again, I was deeply touched to hear doctors speak to an audience of patients and their families in a language all could understand. Watching them present their scientific findings in an enlightening, understandable, hopeful, and always truthful way is, for me, equal to watching great professional athletes perform.

So remember: Never lose hope.

And keep asking questions. Finding what is right for any one person is an individual path and personal process.

Along with the power of love and laughter, I believe that being knowledgeable about health is perhaps the greatest skill we have for living well.

And being able to make the message understandable and personally motivating is worthy of a gold medal.

A handwritten signature in black ink that reads "Nan-Kirsten Forte".

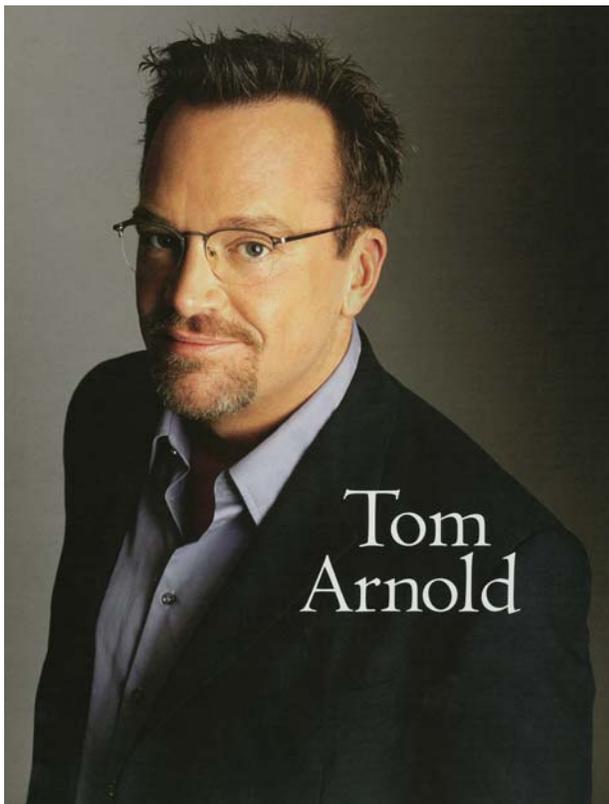
Nan-Kirsten Forte, MS  
Editor in Chief, WebMD the Magazine

The 16th Annual Race to Erase MS

# Philanthropy

WORLD

Celebrating the Spirit of Giving



“Everybody who suffers from MS has a best friend in Tom Arnold.”



**Tom Arnold and Nancy Davis attend Race to Erase MS, the annual fundraiser benefiting the Nancy Davis Center Without Walls, a nationwide collaboration of eminent physicians, scientists and clinicians dedicated to eradicating MS.**

Michael Caulfield, Courtesy of Wireimage

Another event close to Tom’s heart is the Race to Erase MS, a fundraising event for the Center Without Walls, a research center focused on finding a cure for multiple sclerosis. After meeting Nancy Davis, who has MS and who is the founder of the fundraiser and CWOW, Tom immediately volunteered to help with the event, and has helped every year since. “Everybody who suffers from MS has a best friend in Tom Arnold. Every year since I have known Tom, he has so generously donated his time and talent to creatively and effectively help us raise funds for MS research. Tom hosts our live auction and connects with everyone in the audience, helping to raise so much money. He is also devoted to securing great auction items and helps to publicize our Race to Erase MS in a unique way that helps us in our ultimate goal of finding a cure for MS,” says Nancy Davis, founder of the Race to Erase MS.

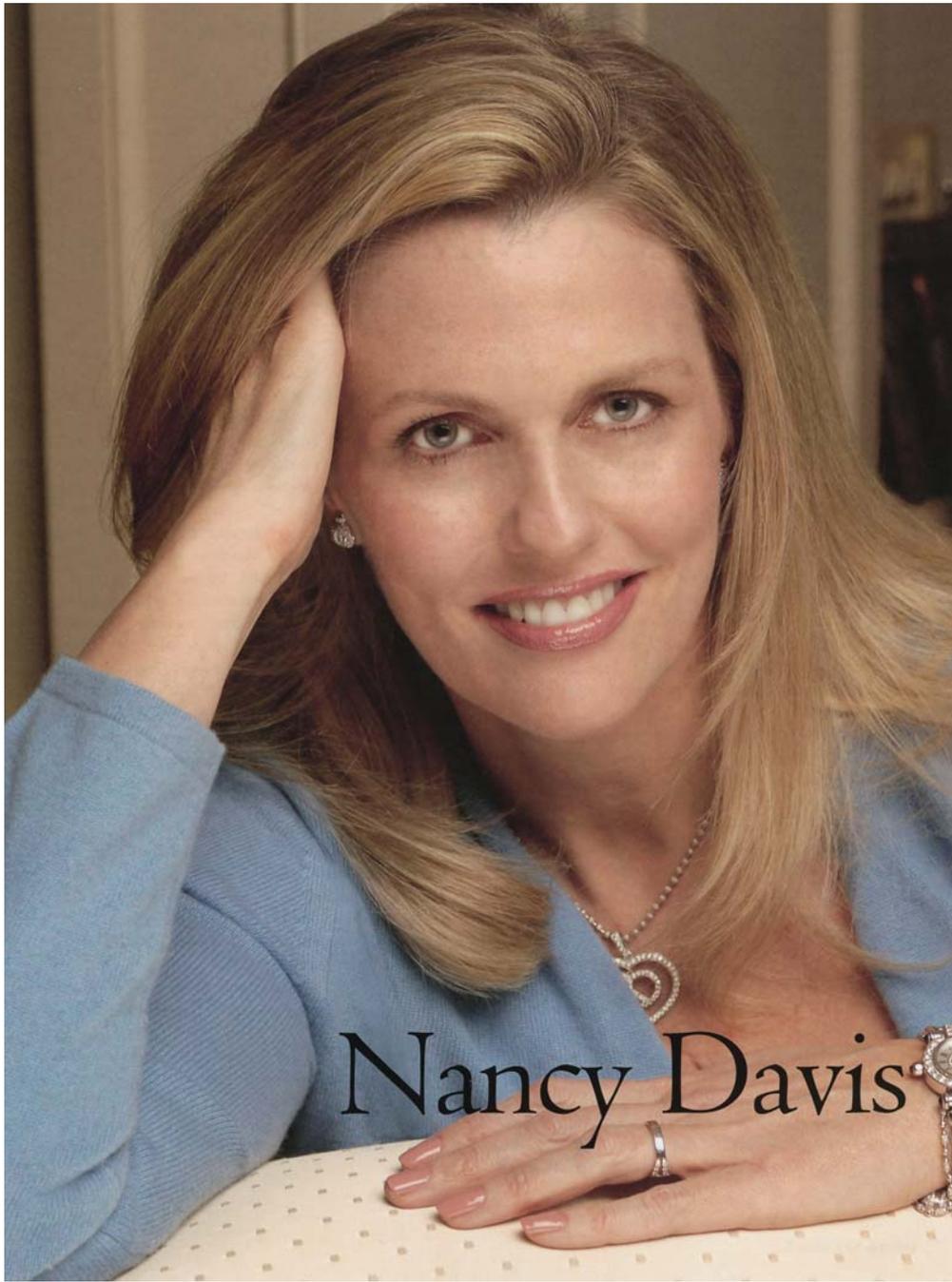
**The 16th Annual Race to Erase MS**

VOLUME 13 • ISSUE 2

Celebrating the Spirit of Giving

# Philanthropy

WORLD



Nancy Davis

The 16th Annual Race to Erase MS

# Philanthropy

## WORLD

## Racing to Erase MS

Nancy Davis is not one to take no for an answer. Nor was she willing to accept, without question, a doctor's initial prognosis when she was diagnosed with multiple sclerosis in 1991. Instead of accepting that she would be confined to her bed within a year, she sought additional doctors' opinions and became her own advocate. And she began her efforts of fighting and finding a cure for MS, ultimately through the founding of the Nancy Davis Center Without Walls Foundation and the Annual Race to Erase MS.

Recalling that moment in the doctor's office, Ms. Davis says, "There's always a different way to look at any situation. It just didn't sit. With three young children, I had so much in my life to accomplish. To hear that I'd never walk again, I thought there had to be some answers."

The Center Without Walls has become a leading consortium in the development of promising agents for MS, an affliction that primarily affects adults between the ages of 20 and 40. It is three times as common in women as men, which some attribute to hormonal factors. Seven medical centers are part of the Center's research team: Harvard, Yale, the Cleveland Clinic, University of California/San Francisco, University of Southern California/Los Angeles, Oregon Health Sciences University, and Johns Hopkins.

"It's a pretty stellar group of doctors," says Ms. Davis. "They communicate with one another. Each focuses on a different aspect of MS, be it genetic, stem cell research, or homeopathic/natural medicine. They all take a different element, and each brings a different aspect to the table." CWOW's strategy is to evaluate novel treatment approaches in single- or two-center studies, which, if they prove promising, are later developed collectively. "We are announcing our seventh drug for FDA approval. We're on a path to finding a cure, and we will truly revolutionize the way MS is treated."

For many, the exact nature of MS remains a mystery. Ms. Davis has done much to educate the general public, through her work and her book, *Lean on Me — 10 Powerful Steps*

to *Moving Beyond Your Diagnosis and Taking Back Your Life* (Simon & Schuster Adult Publishing Group, 2006), which contains a wealth of helpful knowledge for others facing a similar diagnosis. "At the time of my diagnosis, there was no known cause, no known cure, not even a uniform therapy of what you should and should not do," says Ms. Davis. "You don't pick the disease; it picks you, and it's all about empowering yourself."

It's the proverbial disease that knows no boundaries, impacting the lives of countless celebrities, many of whom have become involved in the charity work that supports Ms. Davis' cause. The Race to Erase MS is the annual celebrity gala benefit which Davis started. Now in its fifteenth year, the event raises funds for research toward the cause and an ultimate cure. Fashion mogul Tommy Hilfiger, whose sister has MS, has become a trusted friend to Ms. Davis, and his elaborate fashion shows, with participating celebrities, are a highlight at the fundraisers. Each year's gala also features a star-studded list of entertainers and guests, and the events, Davis says, "are all about dancing, getting up and moving your limbs as much as you can—even if it's in a wheelchair. It started out with a ski event. Hoards of celebrities come every year to the charity event. Don Henley has been an amazing sponsor, as well as Dustin Hoffman, Tom Arnold, Dr. Phil, and Nicole Richie. Donna Summer has entertained three times. So many people from all over have been incredibly generous, especially the Hollywood community. The event embodies the spirit of what we're doing. I'm in a race to find a cure."

Today, Ms. Davis is the mother of five, including twin girls with her second—and very supportive—husband. "A person today being diagnosed with MS has such a different future than 17 years ago," she says. "It's an exciting day and age. The entire landscape of MS has changed." And Nancy Davis' tireless efforts will continue to drive for change until her goal of a cure is reached.

For more information, please visit [www.erasems.org](http://www.erasems.org).

BY NANCY MYERS

# BIZBASH

## Los Angeles

\$4.95 JANUARY/FEBRUARY 2009 BIZBASH.COM

### Southern California's Top 100 Events

## SOUTHERN CALIFORNIA'S TOP 100 EVENTS

### Benefits

**1. Carousel of Hope** Barbara Davis's fund-raiser is known for attracting celebrities and raising big bucks—more than \$80 million since its inception in 1982. Last year's ball at the Beverly Hilton honored Pauletta and Denzel Washington, and included performances by the Jonas Brothers and Josh Groban.

**2. Race to Erase MS** Nancy Davis partners with Tommy Hilfiger to host this event, which last year raised \$2 million for Multiple Sclerosis research with the help of auction items like a shopping trip with the Hilton sisters. The 16th annual benefit is scheduled for May 8 at the Hyatt Regency Century Plaza.

**3. Los Angeles Opera Opening Weekend Celebration** Each year, the Los Angeles Opera launches its season with three days of events. Last year's festivities included a dinner at a private home for donors, as well as a presentation of the season's new productions at the Music Center.



**4. Los Angeles Philharmonic Gala** The premier local orchestra opened its 2008-2009 season by setting off fireworks inside the Walt Disney Concert Hall during a September concert led by departing music director Esa-Pekka Salonen. Swiss watchmaker Breguet sponsored the gala, and Special Occasions handled event design and production.

**5. Saks Fifth Avenue's Unforgettable Evening** This event benefits the Entertainment Industry Foundation's Women's Cancer Research Fund. The February 2008 evening at the Beverly Wilshire honored Hilary Swank, featured a performance by Mary J. Blige, and raised more than \$1.5 million.

**6. UCLA Jonsson Comprehensive Cancer Center's Taste for a Cure** This food-centric fund-raiser for cancer research took to the Beverly Wilshire last

June. *Bon Appétit* editor in chief and event co-chair Barbara Fairchild helped select influential vintners and chefs to prepare wine and food for close to 500 guests.

**7. Chrysalis Butterfly Ball** This June 2008 event at a private Brentwood home trumped its previous records, attracting more than 800 guests and raising \$1.1 million to help homeless individuals find employment. Sponsors included Saks Fifth Avenue, and Smashbox and Jurlique donated gift bags.

**8. HollyRod Foundation's DesignCare Benefit** DesignCare founders Holly Robinson Peete and Rodney Peete helped raise more than \$500,000 to support families facing debilitating diseases. The July event included a performance by Maxwell and an Emanuel Ungaro fashion show.

**9. Natural History Museum of Los Angeles County's Dinosaur Ball** The museum's black-tie biannual fund-raiser returns this year with an "Exploring the Mysteries of Life on Earth" theme, crafted by event producer Timeless Celebrations. The ball is scheduled to take place on April 25.

**10. Scripter Award Gala** The USC Libraries Scripter Award honors writers for adapting books into film and will take place in the university's Edward L. Doheny Jr. Memorial Library on January 20. Proceeds benefit the Doheny Library Preservation Fund.

**11. Starlight Foundation Gala** Last year's gala at the Beverly Hilton Hotel raised more than \$1 million for seriously ill children. *High School Musical's* Corbin Bleu hosted the March 2008 evening, which presented William and Elizabeth Shatner with the nonprofit's Heart of Gold Award. The 2009 gala will take place March 27.

**12. Concern Foundation's Block Party** For its 35th fund-raiser benefiting cancer research on July 11, the Concern Foundation will return to its long-standing home at Paramount Studios and stick with its block-party formula, which presents guests with more than 50 restaurant stations. Last year's block party raised \$1.5 million.

**13. California Science Center's Discovery Ball** More than 800 guests converged at the Science Center for last year's 10th annual black-tie fund-raiser, which helped the museum raise more than \$1.3 million toward educational programs and exhibits. This year's ball will take place February 7.

**14. Fulfillment Fund's Stars Benefit** Ryan Seacrest hosted this October 2008 benefit at the Beverly Hilton, where more than 800 guests turned out to support the fund, which helps economically disadvantaged youth graduate high school and college.

**15. Backstage at the Geffen** For its sixth annual fund-raiser in March 2008, the playhouse raised a record-breaking \$575,000. The event drew a sold-out crowd and included performances from honoree Annette Bening and event co-chair Dick Van Dyke.

**16. Pasadena Showcase House of Design** This benefit supports a variety of music programs, and draws close to 40,000 visitors to tour a Pasadena home that has been decorated by select designers. The 2009 showcase will run April 19 through May 17.

**17. Tiger Woods Foundation Block Party** Held at the Grove of Anaheim, proceeds from this annual benefit go toward the golfer's eponymous learning center. The October 2008 fund-raiser featured a three-course meal prepared by Mario Batali and a performance by musician Seal.

## The 16th Annual Race to Erase MS



<http://www.etonline.com/gallery/starsightings/2009/03/73515/index.html?x=67&y=36&photo=3>

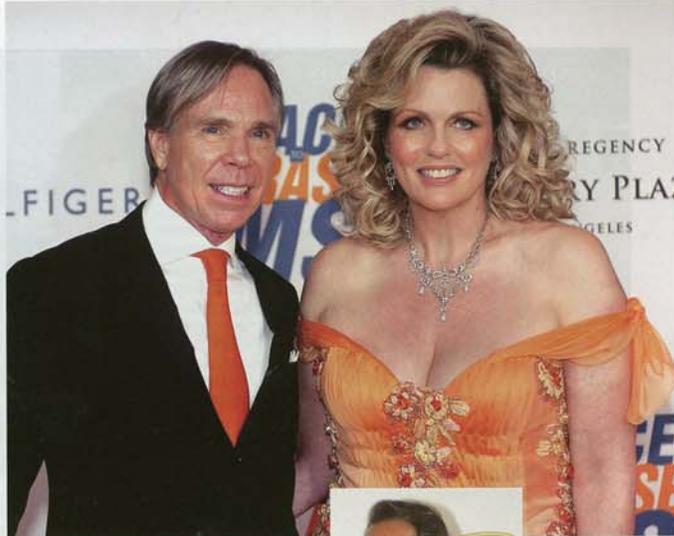


On Friday night, **Dustin Hoffman** and **David Osmond** attended The **Nancy Davis** Foundation for Multiple Sclerosis' annual charity event, themed "Rock to Erase MS." At the Los Angeles event, guests were treated to live musical performances by **The Eagles** and **Michelle Branch**.

**The 16th Annual Race to Erase MS**

cause for applause

Philanthropist Nancy Davis and designer Tommy Hilfinger, right, co-chaired the 16th annual Race to Erase MS, which drew Hollywood luminaries like director Penny Marshall, below.



Celebs rock her world

**Nancy Davis' annual gala raises \$2 million to fight MS**

The crowd at the Hyatt Regency Century Plaza rocked to the music of the Eagles during a star-studded gala that raised \$2 million to fight multiple sclerosis.

Nancy Davis and designer Tommy Hilfinger co-chaired the 16th annual Race to Erase MS, a ticketed cocktail reception attended by such luminaries as Oscar-winning actor Dustin Hoffman and singer-songwriters Avril Lavigne and Jewel. In addition to the Eagles, pop singer Michelle Branch performed at the May 8 gala, themed "Rock to Erase MS."

The other guests included actresses Angie Harmon, Anne Heche, Virginia Madsen, Elke Sommer and Sela Ward, actors Jon Lovitz and Jeremy Piven, director Penny Marshall and Los Angeles Mayor Antonio Villaraigosa.

Boosting the night's tally toward the \$2 million mark was the auction of a 2009 Lamborghini Gallardo sports car for \$270,000. Personalities Tom Arnold and Nancy O'Dell

also auctioned off luxury vacations, autographed sports memorabilia, a week-long cruise for eight on a yacht in the Caribbean and tickets to the "American Idol" finale.

Proceeds from the live and silent auctions benefit the Nancy Davis Foundation for Multiple Sclerosis and its Center Without Walls. The network of seven research centers works on finding treatments and a cure for MS.

Davis, the daughter of the late billionaire Marvin Davis, was just 33 when she was diagnosed 18 years ago with the chronic neurological disease. Since then, she's raised more than \$30 million for research and treatment programs.

"The Nancy Davis Foundation for Multiple Sclerosis wanted to build a winning team in The Race to Erase MS so we sought the best and the brightest throughout the world to create The Nancy Davis Center Without Walls," said Davis, now 52.



Guests at the MS fund-raiser included, clockwise from top, comedian Jon Lovitz, actress Kristin Cavallari, actor Shemar Moore and his mother, Marilyn, and Nancy Davis' son, Brandon.

# Daily News

DailyNews.com



Kevork Djanszian Getty Images

Teri Garr speaks at Race to Erase MS at the Hyatt Regency Century Plaza.

## MS poster child takes center stage

Nancy Davis and her famous friends must be doing something right. How else could the wonderful Teri Garr have gone from rolling to upright at this year's 16th annual Race to Erase MS?

"I am the poster child for multiple sclerosis," proclaimed the longtime star of film and television, standing at the stage podium in the Hyatt Regency Century City ballroom. "A couple of years ago I came out here in a wheelchair, and look at me now!"

Looking on at her triumphant improvement was a sea of well-known faces, who had earlier sipped champagne, cuddled a tiny Maltese puppy and posed in the cockpit of a Lamborghini Gallardo at the silent auction cocktail party that preceded the dinner show.

Power couples joining the cause were Kim Kardashian and Reggie Bush, Angie Harmon and Jason Sehorn, Ioan Gruffudd and Alice Evans, Rick and Kathy Hilton, Anne Heche and James Tupper, Bill and Guilana Rancic and Davis' longtime co-host of the event, designer Tommy Hilfiger and his very pregnant wife Dee Cicoppo.

There were famous singers like Jewel, Avril Lavigne, Taylor Dayne and Michelle Branch in the crowd, a bevy of other stars including Daisy Fuentes, Nancy O'Dell, Sela Ward, Kelly Lynch, Kristin Cavallari, Amanda Bynes, Elke Sommer and the "Deal or No Deal" models, as well as a slew of America's funniest people, including



Evan Yee Staff Photographer

Actress Elke Sommer arrives at the event.

Penny Marshall, Bill Maher, Jon Lovitz and Nia Vardalos.

But for host Mario Lopez and much of the audience, the real draw of the night kept everyone in their seats well past 11 p.m., waiting for Glenn Frey, Don Henley, Joe Walsh and Timothy B. Schmidt to hit the stage. Hearing the Eagles doing "Love Will Keep Us Alive" and "Take It to the Limit" kept just about everyone glued to the stage — except Dustin Hoffman, who bolted early, saying, "Gotta get to the valet before the crowd."

Seems he's a charity event pro, but those with personal connections to MS, like Blair Underwood, whose mother has the devastating disease, and Nancy Davis herself, who has been fighting it for 17 years, stayed and got teary-eyed as the Eagles sang "Lean on Me," the Race's theme song.

"Let's hope one day soon we find a cure and don't have to meet like this again," Davis declared.

— Jenny Peters/Spywitness



© 2000

**RACE  
TO  
ERASE  
MS**

JOIN THE NANCY DAVIS  
FOUNDATION FOR  
MULTIPLE SCLEROSIS  
(DAVIS IS THE WOMAN

BEHIND PEACE & LOVE JEWELRY) FOR  
THE 16TH ANNUAL RACE TO ERASE  
MS ON MAY 8 AT THE HYATT REGENCY  
CENTURY PLAZA HOTEL. A SWANKY  
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DINNER, AND LIVE PERFORMANCES  
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*Peace and Love Jewelry by  
Nancy Davis heart peace ring,  
\$760, medium heart earring  
on lever back, \$880,  
[peaceandlovejewelry.com](http://peaceandlovejewelry.com)*

**The 16th Annual Race to Erase MS**



JUNE 1, 2009

**KIM KARDASHIAN**  
helped raise more than  
\$2 million at the  
16th annual Race to  
Erase MS party at  
LA's Hyatt Regency.



**MICKEY ROURKE**

The 16th Annual Race to Erase MS



Nancy Davis, founder of the Nancy Foundation for Multiple Sclerosis, models pieces of jewelry from her own line, Peace and Love. Contributed

## Determined to find a cure for MS

By LIANE M. ROTH Valley Life Editor

At age 33, Nancy Davis was living the good life in sunny Southern California.

Born and raised in Denver, Colorado, Davis moved West in 1987 and soon became enmeshed in many activities.

The pretty blonde wife and mother was active in her community. She enjoyed playing tennis, traveling and skiing the snowy mountain slopes of Colorado's finest resorts — when she wasn't volunteering for one cause or another.

Then, in 1991, Davis' world came crashing down.

"I had a ski accident. Within three weeks I had no feeling in the fingertips in my right hand," Davis said.

"I thought, okay, it's just from the accident, no big deal. But every few days I was losing feeling in another part of my body."

Davis tried physical therapy, electric stimulus and other medically recommended treatments but nothing helped.

"I decided to go to a neurologist — typical, the doctors were blaming my symptoms on something else."

The neurologist ordered an MRI among other tests and Davis finally had an answer for her perplexing condition — multiple sclerosis.

"The doctor gave me a negative prognosis for the rest of my life. He said I would never walk again — that I'd be lucky to operate a remote control," Davis said.

"The idea of sitting in bed watching soap operas was nauseating. I was a young woman with three kids, not in a good marriage, diagnosed with MS. It was terrifying."

Davis decided to get another opinion. Even though the next doctor confirmed she did, in fact, have MS, he could give her little medical advice, either.

"When I was diagnosed back in 1991, MS was a mystery disease. There were no drugs — nothing you could do. I was devastated. I talked to different doctors and

everyone said different things. There was no good news."

On top of the devastating diagnosis, Davis' marriage was falling apart. "I did not have a supportive husband. I did a lot of soul searching. Then I decided to do my own research on my disease."

Davis found plenty of researchers and doctors working on a cure for the debilitating disease but no one was sharing their findings, she said.

"There were a zillion hospitals and a zillion labs all doing the same testing. What we needed was to get all the doctors on the same team. They were duplicating tests, getting different results, finding out things about the disease but not getting the information to the people who needed it most — the patients."

"It was frustrating getting different diagnoses. I needed the best of the best truly together to find a cure, to help more people."

In 1993 she founded The Nancy Davis Foundation for Multiple Sclerosis, a nonprofit organization whose focus is to raise funds for aggressive, cutting-edge research to find a cure for MS.

Once she was ready to move forward, Davis divorced her husband. She continued to raise money for MS research despite her struggles with her condition.

Davis decided to organize an informational symposium in Aspen to bring together people who were involved in finding a cure for MS.

She invited top doctors, researchers and scientists to the event, where they designed

a system of integrating information including studies, findings and promising results from a variety of treatments in a database accessible from anywhere around the world.

Thus was born the Center Without Walls program, consisting of dozens of individuals leading the race to cure MS or at the very least, relieve many of the symptoms.

Through her foundation's numerous fundraisers and jewelry sales, Davis is able to sponsor free informational symposiums for patients and their families, where the doctors involved in research can answer questions and discuss the latest treatment options.

"We give out all our money. We spend it all on these doctors who are doing everything they can to find a cure."

We have a scientific advisory board to oversee everything. We have the best of the best in the field," Davis said.

Today, the energetic Davis is remarried and she and her husband have twin girls.

Davis is an active individual with few traces of her condition. She skis, plays tennis, has a black belt in karate and continues to travel, determined not to let MS slow her down or keep her from reaching out to others.

In 2006, Davis released her first book, "Lean on Me: 10 Powerful Steps to Moving Beyond Your Diagnosis and Taking Back Your Life," Fireside/Simon & Schuster, Inc.

She has her own line of jewelry on QVC, where a portion of the purchase price supports research.

"Now there's so much information on MS, so many more options for sufferers. I'm bound and determined we'll find a cure," Davis said.

"Life is what you make of it. Negativity makes negativity so why not be positive? There's always hope but you have to look for it. Most importantly, life is a precious gift to you. Don't let anyone take that away."



**Orange  
you Happy to  
Erase MS**

lroth@thevalleypress.com



## Help Hollywood Erase MS



Copyright 2009 Fredrick M. Brown / Getty Images



**Nancy Davis** is getting Hollywood heavies to join her in the "Race to Erase MS" -- and they need all the help they can get. Find out how to get involved with gifts starting at just \$8!

Right now, products like signature nail polish (\$8) Eco tote bags (\$12) and **Tommy Hilfiger** T-Shirts (\$25) are selling on the EraseMS web site ([www.erasems.org](http://www.erasems.org)) -- where proceeds benefit the campaign, which funds a network of the nation's top MS research centers called the Center Without Walls program.

Additionally, the upcoming month of May is MS Awareness Month. Similar to breast cancer awareness going pink, supporters are encouraged to wear orange to show their unity.

Anybody can get involved by purchasing shopping the web site, as well as making donations or purchasing tickets for the 16th Annual Race to Erase MS gala on May 8. The event will feature performances by the **Eagles** and **Michelle Branch**, with special appearances by **Scarlett Johansson**, **Tom Arnold**, **Teri Garr**, **Rob Lowe** and **Blair Underwood**.

Posted April 14, 2009 5:43:00 AM

See All: [blair underwood](#) [celebs](#) [eagles](#) [michelle branch](#) [Nancy Davis](#) [Rob Lowe](#) [scarlett johansson](#) [teri garr](#)

# The 16th Annual Race to Erase MS



JUNE 1, 2009

## **ERASE MS GIFT BAG**

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Market's Nancy Davis  
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bag includes this  
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from Tommy  
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**The 16th Annual Race to Erase MS**



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JUNE 1, 2009  
ISSUE #22

STAR SUPPORT

# Race to Erase Multiple Sclerosis

Juice up your summer wardrobe with these **Orange You Happy to Erase MS** items and help support efforts to find better treatment and, ultimately, a cure



Singers Aly & AJ

Exclusively designed by Tommy Hilfger, all sales of this tee support the Nancy Davis Foundation for MS. \$25; [shop.erasems.org](http://shop.erasems.org)



**CORAL CUFF**

Alexandra Knight's genuine alligator bracelet brightens any wardrobe. \$95; [shop.erasems.org](http://shop.erasems.org)



**FLIRTY FROCK**

This Alice+Olivia Madison party dress "is one of my favorites," says Lisa Rinna. "I can look good and feel sexy, plus 10 percent of the proceeds support a great cause." \$440; Alice+Olivia, 310-247-0120

**'I LOVE MY T-SHIRT! IT'S MAKING A DIFFERENCE FOR THOSE AFFLICTED WITH MS. WHAT'S BETTER THAN THAT?'**

— AVRIL LAVIGNE



**SUMMER SCENTS**

100 percent of profits from the Tunisian Neroli scent will go to the foundation for the month of May. Must be purchased from Lisa Hoffman Beauty Web site. \$150; [lisahoffmanbeauty.com](http://lisahoffmanbeauty.com)



**PUT A RING ON IT**

G. Neil Lane for Arcade. 100 percent goes to charity. \$975; Arcade, 323-944-0018



Avril Lavigne

**HOW YOU CAN HELP!**

May is national MS month; show your support by buying the items shown above or making a direct donation. Affecting over 400,000 Americans, MS causes the body to attack

healthy tissue, which results in the loss of muscle control. Erase MS has raised more than \$30 million to fight the disorder, which targets three times as many women as men, typically between the ages

of 20 and 30. Davis' Center Without Walls, a cutting-edge research and treatment program, continues to work tirelessly in pursuit of a cure. **For more information, visit the Web site [erasems.org](http://erasems.org).**



JUNE 1, 2009



**9**  
**Jessica goes green**

**JESSICA LOWNDES'** California tan positively glowed against the *90210* actress' emerald Rebecca Taylor strapless number and silver accents at the Race to Erase MS gala in LA on May 8. "I like sexy, but I like comfortable," she tells *Life & Style*.



## Shopping for a cure

By LIANE M. ROTH Valley Life Editor

Nancy Davis has always had a love for hearts, jewelry and anything symbolic of bringing good luck and sentimental messages. In 2002, for her annual charity event, she and Tommy Hilfiger came up with the theme, "Peace and Love to Erase MS." The event's symbol became a heart with a peace sign nestled in the middle.

As a thank you gift of the evening, Davis made necklaces with this symbolic icon for such celebrities as Donna Summer, Sela Ward and Jennifer Stallone. Upon seeing the pieces, the performers wanted to buy them for all of their relatives and friends. Davis then started developing this idea into many different pieces resulting in what is now over a 150 piece collection called Peace and Love jewelry by Nancy Davis.

Davis said the Peace & Love collection is the result of her personal journey and struggles with multiple sclerosis.

Davis's dedication to funding research for a cure resulted in the creation of the Center Without Walls, a network of six MS institutions dedicated to research programs and therapeutic

approaches to eradicate the debilitating disease.

The Peace & Love collection is available at Saks Fifth Avenue, Beverly Hills; Neiman Marcus, Beverly Hills; Genry's, Beverly Hills, Fred Segal, Tessorini at the Bellagio, Las Vegas; and the MGM Grand, Las Vegas; or by calling (866) 732-2318.

The Tommy Hilfiger leather wallet retails for \$50 and the Peace and Love silver pave bracelet by Davis retails for \$255.

The Alexander Knight leather bracelet retails for \$95. All three pieces and many others suitable for Mother's Day gift giving are available at [www.erasems.org](http://www.erasems.org).

A portion of the sale of these and other items support the Nancy Davis Foundation for Multiple Sclerosis.



## MS symposium slated

By LIANE M. ROTH Valley Life Editor

The Nancy Davis Foundation for Multiple Sclerosis will present an open forum discussion at 10:30 a.m. on Saturday, May 9, at the Los Angeles Hyatt Regency Century Plaza, 2025 Avenue of the Stars.

Leading scientists and doctors involved in the Center Without Walls program will discuss the latest breakthroughs in MS research and treatments.

Doctors from Brigham & Women's Hospital, Harvard, John Hopkins Hospital, the Mellen Center of Cleveland, Ohio, Oregon Health Sciences University, University of California, San Francisco, University of Southern California and Yale University School of Medicine are scheduled to attend.

MS sufferers and their families are invited to attend the free event and speak with the doctors about the advances that have been made in MS research and patient care, said Nancy Davis, founder of the foundation.

Multiple sclerosis is a chronic, often debilitating disease that attacks the central nervous system, which is comprised of the brain, spinal cord and optic nerves. Symptoms range from mild, such as numbness in the limbs, to severe, including paralysis or loss of vision. The severity, progress and specific symptoms of MS are unpredictable and vary from person to person.

Most people are diagnosed between 20 and 50 and women are more than twice as likely to be diagnosed with MS than are men. More than 400,000 people in the United States alone have been diagnosed with this disease, and more than 2.5 million people worldwide are afflicted with the condition.

At least 600 people in the Antelope Valley have been diagnosed with MS.

For details, call (310) 440-4842 or visit [www.erasems.org](http://www.erasems.org).

# Angeleno

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MAY 2009

One of the "Orange You Happy" products.



## Race to Erase MS

*In honor of Multiple Sclerosis Awareness Month, the Nancy Davis Foundation for MS is hosting its **16th annual Race to Erase MS Gala**, a full-fledged fundraising affair with live performances by The Eagles and Michelle Branch and auctions with more than 500 items. On the block? The first U.S. model of the 2009 Lamborghini LP 560-4 Spyder, specially detailed in black and orange, and a weeklong stay at Tommy Hilfiger's estate in Mustique—right next door to Mick Jagger. Or pick up a brightly colored piece from the "Orange You Happy to Erase MS" line, proceeds of which benefit Davis' foundation and its Center Without Walls research program. Says MS survivor Davis: "We decided we needed to brand MS with a healthy color [like orange], and I thought of vitamin C...it's just a happy, healthy color." **May 8, Fri., 6:30PM. Tickets \$1,000. At the Hyatt Regency Century Plaza Hotel, 2025 Ave. of the Stars, Century City. [erasems.org](http://erasems.org). —Chau Tu***

The 16th Annual Race to Erase MS

**WWW.944.COM**

**[www.944.com/articles/philanthropic-festivities/](http://www.944.com/articles/philanthropic-festivities/)**

**Posted April 27, 2009**



## Philanthropic Festivities

Singer Avril Lavigne embraces her punk, skater girl image while supporting one of her favorite causes: Multiple Sclerosis. And she's not the only one becoming part of the cause. On May 8, the annual Race to Erase MS charity event will occur, with Avril and other celebrity guests such as Scarlett Johansson and The Eagles slated to attend. The live auction at the May 8 event will feature an orange Gallardo LP 560-4

Spyder Lamborghini-the first of its kind to be available in the U.S, in addition to other amazing gifts such as a seven day stay for fifteen guests at Tommy Hilfiger's luxurious house in the Caribbean island of Mustique. Sure to be a star-studded event, this soiree is certainly one you can feel good about going to, even with that post-party hangover.

**944 Online**  
**16<sup>th</sup> Annual Race to Erase MS Photo Gallery**  
**May 15, 2009**

<http://www.944.com/nightsites/gallery/nancy-davis-s-16th-annual-race-to-erase-ms-event-rock-to-erase-ms/>

*Event Photos*



**The 16th Annual Race to Erase MS**

posted April 27, 2009

## CELEBS COME TOGETHER TO FIGHT MS

LOS ANGELES - Celebrities will come out in full force on May 8th to support Nancy Davis's 16th Annual Race to Erase MS at the Hyatt Regency Plaza in Los Angeles with live performances by the Eagles and Michelle Branch.

The Nancy Davis Foundation for Multiple Sclerosis is dedicated to the treatment and ultimate cure of MS.

This year, in conjunction with the 16th annual Race to Erase MS event on May 8, we are launching the "Orange You Happy to Erase MS" campaign to make the month of May the official awareness month of multiple sclerosis.

Orange is the vibrant color of hope which is why it was chosen to represent the campaign to cure Multiple Sclerosis. Brands who are participating include White House/Black Market, Lisa Hoffman Beauty, Tommy Hilfiger, Alice & Olivia, and Tory Burch.

On May 8, Lamborghini will also be auctioning off its newest model, the first of its kind to be produced in the North American Market.

Celebrities attending the event this year include: Scarlett Johansson, Dustin Hoffman, Amy Smart, Brittany Snow, Giuliana and Bill Rancic, Reggie Bush and Kim Kardashian, Karina Smirnoff and Maxim Chmerkovskiy, DJ AM, Mario Lopez, Rob Lowe, Blair Underwood, Drew Lachey, Jon Lovitz, Paris and Nicky Hilton, Nicole Richie and Joel Madden.

Copyright Katrina King - FOX TV



Singer Avril Lavigne



PreviousPlayNext  
Regular Photo Size1234  
Race To Erase MS 411  
Erase MS Auction Book  
Erase MS  
Silent Auction Mail In Bid



'Orange You Happy To Erase MS' Items  
The Nancy Davis Foundation for Multiple Sclerosis is dedicated ...  
Contribute To The Race  
Shop To Erase MS  
Marketplace

**The 16th Annual Race to Erase MS**

**Hollyscoop.com**  
**Stars Come Out For A Good Cause**  
**May 13, 2009**

[http://www.hollyscoop.com/hotspots/kim-kardashian/stars-come-out-for-a-good-cause\\_503.aspx](http://www.hollyscoop.com/hotspots/kim-kardashian/stars-come-out-for-a-good-cause_503.aspx)

## Stars Come Out For A Good Cause

May 13, 2009



Image by Splash News

It's always good to see Hollywood's finest coming out for a good cause. Hollyscoop hit the red carpet at the 16th Annual Race to Erase MS event at the Hyatt Regency Century Plaza hotel in Los Angeles this past weekend, where we caught up with some stars who had come out to help support a good cause.

The event created by MS Survivor and advocate **Nancy Davis** kicked off May's Multiple Sclerosis Awareness Month. Each year since its inception the celebrity filled gala has raised millions of dollars for the Nancy Davis Foundation for Multiple Sclerosis and its Center without Walls program, a selected network of the nation's top seven research centers that operates with one mutual goal: to always communicate and never duplicate medical research.

The star-studded event featured exciting live performances by the Eagles and Michelle Branch with an amazing Live and Silent Auction.

When Hollyscoop caught up with **Nancy Davis** about what MS means to her she said, "it means that we're that much closer to finding a cure for MS. So excited to have this event and have everyone turn out and be here to support us in so many different ways, we're just really lucky and everyone has been so generous."

Fashion designer **Tommy Hilfiger** was also on hand and said how excited he was to be at the event. "I love the fact we know we're raising money for such a great cause." Check out pictures from the fabulous red carpet below.

\*\*\*Please see link for additional photos\*\*\*

**The 16th Annual Race to Erase MS**

THURSDAY, MAY 7, 2009 | SERVING THE SAN FERNANDO VALLEY

# Daily News

DailyNews.com

## Celebrity panel to discuss MS research

Advances in multiple sclerosis research and patient care will be discussed during a free public forum beginning 10:30 a.m. Saturday at the Hyatt Regency Century Plaza.

Scheduled to take part in the MS Roundtable are celebrities and seven of the nation's leading doctors from the Center Without Walls, a program funded by the Nancy Davis Foundation for Multiple Sclerosis whose goal is to advance not duplicate research.

Teri Garr, David Osmond, Nancy Davis and TV's "Doctors" Drew Ordon, Lisa Masterson and Jim Sears will be joined by top researchers of MS. They include Howard Weiner of Brigham and Women's Hospital at Harvard, Peter A. Calabresi of Johns Hopkins Hospital, Stephen Hauser of the University of California, San Francisco, Richard Rudick of The Mellen Center in Cleveland, Dennis N. Bourdette of Oregon Health Sciences University, Leslie Weiner of the University of Southern California and Stephen G. Waxman of the Yale University School of Medicine.

The Hyatt Regency Century Plaza is at 2025 Avenue of the Stars, Los Angeles. For more information about the event, visit [www.erasems.org](http://www.erasems.org).

Sandra Barrera

The 16th Annual Race to Erase MS

**LA Signature Direct Online**  
**Rock To Erase MS**  
**June 10, 2009**

<http://www.signatureladiirect.com/Sections/Events/253/Tods-Beverly-Hills-Luncheon-benefiting-Couture-Cares-and-more>



**The 16th Annual Race to Erase MS**



<https://owa.mse14.exchange.ms/exchweb/bin/redir.asp?URL=http://www.thedoctorstv.com/main/content/EraseMS>

## Doctors Join Race to Erase MS

### The Doctors Join Race to Erase MS

May is Multiple Sclerosis Awareness Month, and the Nancy Davis Foundation is celebrating with their [Orange You Happy to Erase MS](#) campaign, a gala event and roundtable discussion.

**SHOP FOR A CAUSE:** [Click here](#) to shop for products, including the bracelet and t-shirt featured on singer Avril Lavigne (right); the proceeds of which will go towards the Race to Erase MS.



**GALA:** On Friday, May 8, THE DOCTORS will participate in the [The Race to Erase MS annual celebrity event](#). As the principle fundraising effort of The Nancy Davis Foundation for MS, the Race to Erase MS event has been instrumental in raising desperately needed funds for important MS research. Proceeds go directly to The Nancy Davis Center Without Walls program, a unique collaboration of eminent physicians, scientists and clinicians nationwide developing innovative research programs and new therapeutic approaches to eradicate MS.

**ROUNDTABLE:** On Saturday, May 9, THE DOCTORS' Dr. Lisa Masterson, Dr. Andrew Ordon and Dr. Jim Sears will host the Nancy Davis Foundation for [Multiple Sclerosis MS Roundtable](#)—an open forum discussion with leading scientists from the Nancy Davis Center Without Walls program. The event takes place at the Hyatt Regency Century Plaza located at 2025 Avenue of the Stars, Los Angeles, CA 90067 at 10:30 am PST. It is free and open to the public.

The below distinguished doctors from the Center Without Wall Research Centers will be participating in the panel:

Brigham & Women's Hospital, Harvard, Howard Weiner, M.D.  
Johns Hopkins Hospital, Peter A. Calabresi, MD  
The Mellen Center, Cleveland, Ohio, Richard Rudick, M.D.  
Oregon Health Sciences University, Dennis N. Bourdette, M.D.  
University of California, San Francisco, Stephen Hauser, M.D.  
University of Southern California, Leslie Weiner, M.D.  
Yale University School of Medicine, Stephen G. Waxman, M.D., Ph.D.

For more information, visit: <http://erasems.org>

**The 16th Annual Race to Erase MS**

**TV Guide Magazine Online**  
**David Osmond Talks About Life Post Idol**  
**May 11, 2009**

<http://www.tvguidemagazine.com/news/david-osmond-talks-about-life-post-idol-1045.html>

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## News

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### **David Osmond Talks About Life Post-*Idol***

*By Carita Rizzo* May 11, 2009 02:46 PM EST

He only made it as far as Hollywood Week before laryngitis got the best of him, but David Osmond has no regrets about trying out for *American Idol*. “They weren’t kidding when they said long days and long hours,” Donny and Marie’s nephew told TV Guide Magazine at the Race to Erase MS on May 8. “Hollywood Week was crazy. And a blast. To be able to give it my all was a great opportunity.”

And about two weeks ago, Osmond got to witness the birth of his first child. “To be able to sing on the Kodak Theatre stage — that was cool. But to be able to go home and see the birth of my daughter is a huge blessing,” he says.

Now, he’s rooting for Kris Allen to go all the way. “I like Kris. I like his style, I like his voice,” Osmond says. “I like his choices, the way he’s changed a few things when it came to arrangements.”

Osmond, who has suffered from MS for four years, performed at the 16th Annual Race to Erase MS event. “I was paralyzed from the chest down and to be able to see again, to stand again, to sing again and do what I love—my cup is overflowing,” he says. “It sounds crazy, but having MS is one of the greatest things that has ever happened to me, because of the perspective and the appreciation it brings for the things you can do.”

**The 16th Annual Race to Erase MS**

<http://www.myfoxphilly.com/dpp/entertainment/gossip/0511MSParty>



Dustin Hoffman and David Osmond reading the Rock to Erase MS program

## Hilfiger Throws Star Studded Bash For MS

Tommy Hilfiger and Nancy Davis welcomed celebrity friends and guests to the 16th Annual Race to Erase MS event Saturday. The event held in Los Angeles was themed "Rock to Erase MS."

Celebrities in attendance included [Dustin Hoffman](#), Jeremy Piven, Angie Harmon and Jason Sehorn, Anne Heche, Jewel, 90210's Jessica Lowndes, Jon Lovitz, Amanda Bynes, Kim Kardashian and Reggie Bush, Giuliana Depandi and Bill Rancic, Avril Lavigne, Sela Ward, Nia Vardalos, Blair Underwood, Daisy Fuentes, and more and included live performances by The Eagles and Michelle Branch.

The following morning celebrity friends and guests continued their support by attending the MS Roundtable also at The Hyatt Regency Century Plaza, an open forum discussion with the leading scientists from The Nancy Davis Center Without Walls program. Funded by The Nancy Davis Foundation for Multiple Sclerosis, The Nancy Davis Center Without Walls (CWW) program has provided support that has permitted the medical community to link together multidisciplinary scientific programs and expertise across the country to advance the understanding of the cause of MS and to develop new treatments.

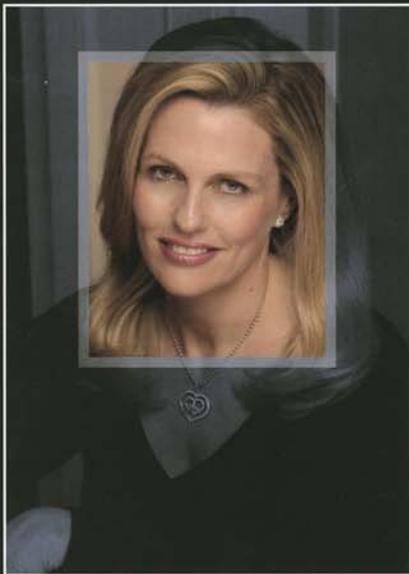
Celebrities in attendance at the MS Roundtable included Loni Anderson, Shemar Moore, Teri Garr and David Osmond who gave a special performance.

Copyright Katrina King - FOX TV



# THE 2009 HERO AWARDS

## 2009 HEROES



**NANCY  
DAVIS**

Nancy Davis founded the Nancy Davis Foundation for Multiple Sclerosis after being diagnosed with the illness. After her diagnosis, she made it her deep personal commitment to help find the cause and ultimately the cure for this disease, and she devotes all her time and resources to finding a cure. In the process of learning all she could about multiple sclerosis, she discovered that MS affects close to two million Americans primarily between the ages of 20 and 40, and three times as many women as men.

In 1993, she founded The Nancy Davis Foundation for Multiple Sclerosis and held the first Race to Erase MS event – an intimate ski getaway weekend in Aspen, Colorado – that pulled in over \$1.3 million for the foundation. Since its inception, the Race to Erase MS has become an exciting star-studded gala event that has raised over \$30 million for multiple sclerosis research to date. Since it began, seven drugs have come on the market to battle this dread disease.

Nancy's hope, courage and strength continue to inspire her to maintain a vibrant quality of life despite this chronic disease, but most of all, she remains positive, and continues to live her life to the fullest, tireless in her efforts to help find a cure for MS.



## HELP HOLLYWOOD ERASE MS



Copyright 2009 Fredrick M. Brown / Getty Images



**Nancy Davis** is getting Hollywood heavies to join her in the "Race to Erase MS" -- and they need all the help they can get. Find out how to get involved with gifts starting at just \$8! Right now, products like signature nail polish (\$8) Eco tote bags (\$12) and **Tommy Hilfiger** T-Shirts (\$25) are selling on the EraseMS web site ([www.erasems.org](http://www.erasems.org)) -- where proceeds benefit the campaign, which funds a network of the nation's top MS research centers called the Center Without Walls program.

Additionally, the upcoming month of May is MS Awareness Month. Similar to breast cancer awareness going pink, supporters are encouraged to wear orange to show their unity. Anybody can get involved by purchasing shopping the web site, as well as making donations or purchasing tickets for the 16th Annual Race to Erase MS gala on May 8. The event will feature performances by the **Eagles** and **Michelle Branch**, with special appearances by **Scarlett Johansson, Tom Arnold, Teri Garr, Rob Lowe** and **Blair Underwood**

**The 16th Annual Race to Erase MS**

**Hollyscoop.com**  
**Race to Erase MS Photo Gallery**  
**May 13, 2009**

<http://www.hollyscoop.com/kristin-cavallari-pictures/43.aspx?PGImageID=6894>



Red Carpet Ready!

Kristin Cavallari attends the 16th Annual Race to Erase MS Event at the Hyatt Regency Century Plaza in Los Angeles.

**\*\*\*Please see link for additional photos\*\*\***

**The 16th Annual Race to Erase MS**

ORANGECOUNTYREGISTER.COM

Posted May 6, 2009

<http://events.ocregister.com/los-angeles-ca/events/show/87045033-ms-roundtable-brings-together-the-top-7-ms-doctors-for-an-open-forum-free-to-the-public#>



## MS Roundtable brings together the Top 7 MS Doctors for an Open Forum: Free to the Public!

Saturday, May 9 10:30a

at [Hyatt Regency Century Plaza Hotel](#), Los Angeles, CA

Price: free

Phone: 310-440-4842

**Age Suitability:** All Ages

Tags: [health](#), [multiple sclerosis](#), [doctors](#), [ms](#), [nancy davis](#)

The Nancy Davis Center without Walls program presents a Multiple Sclerosis roundtable and open forum discussion with the top seven MS scientists on May 9th, 2009 at the Hyatt Century Plaza Hotel in Los Angeles at 10:30am. The event is free to the public. Teri Garr, David Osmond, Nancy Davis and Dr. Drew Ordon, Dr. Lisa Masterson, and Dr. Jim Sears from the TV Show, "The Doctors," will also be a part of this special event. For more information visit [erasems.org](http://erasems.org).

[Event Website](#)

The 16th Annual Race to Erase MS

**H**OWIE MANDEL's lifelong battle with mental disorders nearly cost him his marriage.

The "Deal or No Deal" star talks frankly about his struggles with attention-deficit and obsessive-compulsive disorders in a new book, "Here's the Deal: Don't Touch Me."

"Howie's account of his issues is brave, hilarious and heartbreaking," a source familiar with the project, due out in November, told The ENQUIRER.

"But he also makes it clear that the road was also a nightmare for his wife Terry, the love of his life.

"For years, everything revolved around Howie's fears and obsessions."

**HOWIE, 53, WRITES THAT HE** was a germaphobe that would banish Terry to a hermetically sealed room if she had a cold and would often walk around their home wearing a surgical mask and gloves.

"At times he couldn't be touched," said the source. "He was driving Terry crazy."

But with time and therapy, Terry ultimately

helped Howie emerge from his isolation. Today he's no longer even on medication, according to the source.

**ALTHOUGH HOWIE IS STILL A** "germ freak" with a peculiar habit – he hasn't shaken hands with anyone since 2001 – he and Terry have learned to work through the issues together.

"In his own way, Howie is an amazing guy. He continues to do stand-up comedy and concert dates every year and has become a big advocate for kids and mental health issues," added the source.

"His message is that we all have to see the humor in these problems or they will eat you alive."



Howie and wife Terry



# WIFE - OR NO WIFE?

Howie Mandel's struggles with ADD & OCD ALMOST COST HIM HIS MARRIAGE

Howie's account of his issues is brave,

MORE THAN \$6,500 OF FREE STUFF UP FOR GRABS!

# PREGNANCY & newborn

Announcing

June 2009

## cravings

### [do some good]

Superbly Restorative Argon Body Lotion >> is lightweight and easily absorbed, but Kiehl's has provided an even better excuse for lotion lovers to indulge. The net proceeds from these limited edition 16 ounce bottles will benefit the **Waterkeeper Alliance**, a grassroots organization advocating the protection and preservation of community waterways from pollutants.

Kiehl's \$55



We especially love this pretty packaging, designed in collaboration with musician and mama Erykah Badu!



Wear this beautifully vibrant wrist candy not only to look super chic, but also to raise awareness of multiple sclerosis. (The interior of the leather alligator bracelets are embossed with the message "Race to Erase MS.") A portion of the proceeds support the **Nancy Davis Foundation**, which is dedicated to the treatment and ultimate cure of MS.

Alexandra Knight \$95 each

The 16th Annual Race to Erase MS



***ELECTRONIC***

<b>OUTLET</b>	<b>DATE</b>	<b>VIEWERSHIP</b>
KTTLA at News – 9:00 am Los Angeles, CA	5.04.09	41,427
Entertainment Tonight	5.08.09	6,036,500
EXTRA	5.08.09	2,549,500
Good Day LA - 9:00 am Los Angeles, CA	5.08.09	83,191
News Hour – JLBL Canadian Broadcast/Networks	5.08.09	N/A
Entertainment Tonight	5.08.09 / 6:30 PM	7,337,584
Entertainment Tonight	5.08.09 / 7:30 PM	7,337,584
E! News Weekend	5.10.09	301,851
KSAT – 12 News Nightbeat San Antonio, Texas	5.10.09	67,543
Access Hollywood	5.11.09	2,857,500
Channel 4 News at 6pm St. Louis, MO	5.11.09	39,263
CTV News at 6pm Canadian Broadcast/Network	5.11.09	N/A
E! News	5.11.09 / 9:00 AM	276,213
Entertainment Tonight	5.11.09	6,036,500
Entertainment Tonight Canada	5.11.09	N/A
TV Guide	5.11.09	201,289
News Final – GLBL Canadian Broadcast/Networks	5.11.09	N/A
News Hour – GLBL Canadian Broadcast/Networks	5.11.09	N/A
Access Hollywood	5.11.09	2,856,431
Entertainment Tonight 6:30 pm	5.11.09 / 6:30 PM	7,337,584
Entertainment Tonight	5.11.09 / 7:30 PM	7,337,584
News Magazine – EntertainmentStudios.com	5.12.09	4,894
EXTRA	5.12.09 / 4:00 PM	2,401,866
EXTRA	5.12.09 / 7:00 PM	2,401,866
EXTRA	5.12.09 / 11:30 PM	2,549,500
EXTRA	5.12.09	2,401,866
Fox 11 Morning News at 10am - KTTV Los Angeles, CA	5.14.09	74,067
Fox 11 Morning News at 6am – KTTV Los Angeles, CA	5.14.09	147,870

**TOTAL VIEWERSHIP: 60,679,473**



**PRINT**

OUTLET	TITLE	DATE	CIRCULATION
BizBash	Mention of 16 <sup>th</sup> Annual Race to Erase MS event	Jan/Feb 2009	22,000
LA Daily News	“I Want a Cure Fast”	4.30.09	129,647
Life & Style	Mention of the 16 <sup>th</sup> Annual Race to Erase MS event	5.04.09	472,158
LA Daily News	“Celebrities Join the Race to Erase MS”	5.09.09	129,647
Genlux	Mention of 16 <sup>th</sup> Annual Race to Erase MS event	Spring 2009	80,000
Angeleno	Mention of 16 <sup>th</sup> Annual Race to Erase MS event	May 2009	50,802
Marie Claire	Mention of the 16 <sup>th</sup> Annual Race to Erase MS event	May 2009	1,007,814
LA Confidential	Calendar Listing of the 16 <sup>th</sup> Annual Race to Erase MS event	May/June 2009	66,250
Antelope Valley Press	Mention of 16 <sup>th</sup> Annual Race to Erase MS event	05.04.09	19,641
Bild am Sonntag	“L.A. Stories”	5.10.09	N/A
Daily Variety	“Org Strikes a Chord”	5.12.09	24,740
The Hollywood Reporter	“The Amazing Race”	5.12.09	20,964
Women’s Wear Daily	“Hilfiger Helps Race Funds to Fight MS”	5.13.09	46,491
Beverly Hills Courier	Mention of 16 <sup>th</sup> Annual Race to Erase MS event	5.15.09	N/A
LA Daily News	” MS Poster Child Takes Center Stage”	5.15.09	129,647
OK! Magazine	Amanda Bynes Photo	5.25.09	905,015
Pregnancy and Newborn Magazine	Mention of 16 <sup>th</sup> Annual Race to Erase MS event	June 2009	N/A
WebMD	Mention of 16 <sup>th</sup> Annual Race to Erase MS event	June 2009	1,065,188
InTouch	“Sightings” - Kim Kardashian Photo	6.01.09	898,911
LA Signature Direct	“Rock To Erase MS”	06.10.09	NA
Life & Style	“The Most Stylish Stars Right Now” - Jessica Lowndes Photo	6.01.09	472,158
OK! Magazine	“State Support: Race to Erase Multiple Sclerosis”	6.01.09	905,015
Spaces	Mention of 16 <sup>th</sup> Annual Race to Erase MS event	07.05.09	N/A
Beverly Hills 213	“The 16 <sup>th</sup> Annual Race to Erase MS”	Volume 27	50,000
Philanthropy World	Mention of the 16 <sup>th</sup> Annual Race to Erase MS event	Vol 13., Issue 2	10,000
LA Confidential	Photo coverage of the 16 <sup>th</sup> Annual Race to Erase MS event	September 2009	66,250

**TOTAL CIRCULATION: 6,618,947**

**The 16th Annual Race to Erase MS**



**ONLINE**

OUTLET	TITLE	DATE	CIRCULATIO
AvrilLavigne.com	Race to Erase MS Campaign	4.21.09	N/A
AvrilGroupie.com	“Avril Lavigne Involved with the Race to Erase MS Campaign”	4.22.09	N/A
Exposay.com	Race to Erase MS Photo Gallery	5.08.09	N/A
Extra Online	“Extra ‘Raw’ Live from ‘Race to Erase MS’”	5.08.09	483,813
OCRegister.com	Photo of Kim Kardashian and Reggie Bush	5.08.09	1,214,992
Picapp.com	Race to Erase MS Photo Gallery	5.08.09	N/A
Celebrity-Gossip.net		5.09.09	635,816
Celebuzz.com	Race to Erase MS Photo Gallery	5.09.09	N/A
ImNotObsessed.com	Race to Erase MS Photo Gallery	5.09.09	336,552
MSN.com	Race to Erase MS Photo Gallery	5.09.09	78,353,086
NachoFoto.com	Race to Erase MS Photo Gallery	5.09.09	189,860
WTMJ Radio	Melissa George Arrivals Photo	5.09.09	N/A
China View Online	“Stars Attend 16 <sup>th</sup> Annual Race to Erase MS” – Photo Gallery	5.10.09	N/A
PopDirt.com	Jewel Arrivals Photo	5.10.09	N/A
Putu.us	Avril Lavigne - 16 <sup>th</sup> Annual Race to Erase MS, May 8	5.10.09	1,433
Whedon.com	Michelle Branch Photo	5.10.09	N/A
Yahoo! Buzz	Race to Erase MS Photo Gallery	5.10.09	35,000,000
Young Hollywood.com	“Lifestyle”	5.09.09	N/A
AccessHollywood.com	Red Carpet Video Footage	5.11.09	1,315,517
AccessHollywood.com	Red Carpet Video Footage	5.11.09	1,315,517
AccessHollywood.com	Kim Kardashian Photo	5.11.09	1,315,517
AOL Music	Race to Erase MS Photo Gallery	5.11.09	58,855,716
AOL.com	Link to Access Hollywood Red Carpet Video Footage	5.11.09	54,555,004
DailyLife.com	“The Eagles Suit Up to Fight Multiple Sclerosis”	5.11.09	N/A
DailyLife.com	“Video: 16 <sup>th</sup> Annual Race to Erase MS Gala”	5.11.09	N/A
E! Online	“Drew Lachey: Not Voting for Cheryl Burke on DWTS”	5.11.09	3,339,494



ET Online	“Celebs Race to Erase MS”	5.11.09	683,094
Fancast.com	“Jewel on How She Supports Her Hubby on DWTS”	5.11.09	N/A
Hollywood.com	Race to Erase MS Photo Gallery	5.11.09	1,778,768
IMDB.com	Race to Erase MS Photo Gallery	5.11.09	50,000,000
InTouch.com	“Giuliana and Bill’s Sexy Fitness Secret”	5.11.09	302,077
MonstersandCritics.com	Race to Erase MS Photo Gallery	5.11.09	N/A
MyFoxPhilly.com	“Hilfiger Throws Star Studded Bash for MS”	5.11.09	224,197
People.com	Kim Kardashian and Reggie Bush Red Carpet Video Footage	5.11.09	5,600,000
Spinner.com	“The Eagles Suit Up to Fight Multiple Sclerosis”	5.11.09	393,356
TheWrap.com	“The Gift Bag is Back”	5.11.09	N/A
TV Guide Online	“David Osmond Talks About Life Post Idol”	5.11.09	5,084,004
Zimbio.com	Race to Erase MS Photo Gallery	5.11.09	N/A
Bizbash Online	“Big Lots”	5.12.09	27,010
Bunte Online	“Ein Schwieriges Dasein”	5.12.09	N/A
Bunte Online	“Wo Promis Spendabel Werden”	5.12.09	N/A
ET Online	Kim Kardashian Photo	5.12.09	683,094
Fancast.com	“90210 Jessica Lowndes Talks Possible New Addition to the Cast!”	5.12.09	N/A
LAMag.com	“Race to Erase MS”	5.12.09	N/A
LATimes.com	“All the Rage”	5.12.09	4,582,990
Hollyscoop.com	Jewel Photo	5.13.09	829,516
Hollyscoop.com	Kim Kardashian Photo	5.13.09	829,516
Hollyscoop.com	Race to Erase MS Photo Gallery	5.13.09	829,516
Hollyscoop.com	“Stars Come Out for a Good Cause”	5.13.09	829,516
944 Online	Race to Erase MS Photo Gallery	5.15.09	N/A
OCTV.com	Race to Erase MS Arrivals Video Footage	5.19.09	N/A
LA Signature Direct Online	“Rock to Erase MS”	06.11.09	N/A

**TOTAL UNIQUE VISITORS PER MONTH: 254,842,674**

**The 16th Annual Race to Erase MS**



The 16th Annual Race to Erase MS

**THE NANCY DAVIS FOUNDATION FOR MULTIPLE SCLEROSIS**

1801 Avenue of the Stars, Suite 1400, Los Angeles, CA 90067

[www.erasems.org](http://www.erasems.org)

310.440.4842