Stars join the Race

By Baghdad Donald

The event: Stars join the Race in a charity race to benefit the Humane Society. The event was held on April 14th at the Hollywood Horse Race Track in Los Angeles. The race was open to the public, and tickets were sold at the door.

The winner: Paris Hilton, who was accompanied by her dog, won the race. She crossed the finish line just ahead of the other runners.

The runners: Other celebrities and stars, including Robert Downey Jr., Uma Thurman, and Ben Affleck, also participated in the race.

The money raised: The event raised over $100,000 for the Humane Society.

The guests: Many famous guests attended the event, including Jennifer Aniston, Brad Pitt, and Angelina Jolie.

The atmosphere: The event was attended by many celebrities and fans, creating a lively and festive atmosphere. The track was crowded with fans cheering on the runners.

The charity: The money raised went to support the Humane Society, which helps protect animals from abuse and neglect.
RACE TO ERASE MS GALA

RACE TO ERASE MS held its 22nd annual gala at the Hyatt Regency Century Plaza, honoring fashion icon Tommy Hilfiger with the Medal of Hope Award. The evening, sponsored by Los Angeles Confidential magazine and featuring performances by Jay-Z and Rita Ora, supported the organization’s Center Without Walls program and its initiative to find a multiple sclerosis cure.
StarTracks
April 30, 2015
Media Impressions: 7,488,709
http://www.people.com/people/gallery/0,,20918271_30329530,00.html

BUMP IN THE ROAD

Yep, she’s pregnant alright! Lisa Osbourne gets a little extra attention from mother-in-law Sharon as she joins husband Jack and sister-in-law Kelly at the 22nd Annual Race to Erase MS at the Hyatt Regency Century Plaza in California on Saturday. Jack was diagnosed with multiple sclerosis in 2012.
TOMMY HILFIGER OPENS UP ABOUT HIS COMMITMENT TO FIND A CURE FOR MS

April 23, 2015

Media Impressions: 11,596,240


The designer, who will be honored with the Medal of Hope at Friday's Race to Erase MS gala, has always held the cause near and dear to his heart.

It's already been a banner year for Tommy Hilfiger, who's celebrating the 30th anniversary of his namesake line, and recently feted the opening of a Paris boutique. Come Friday, Hilfiger adds another milestone to the growing list: He's the Medal of Hope honoree at the 22nd annual Race to Erase MS gala in L.A.

Founded by Nancy Davis in 1993 following her own diagnosis with multiple sclerosis, the non-profit organization is dedicated to finding a cure for MS—a disease Hilfiger is all too familiar with since his own sister's diagnosis. Since 1997, Hilfiger has been committed to the cause—one of a handful that he holds close to his heart and that has helped define his charitable work. "My parents instilled the idea of giving back and caring for others at a really young age," says Hilfiger, who credits his mother's involvement with the local church for instilling his innate sense for giving back and helping others.

"I watched [my sister] really suffer, and I want to make a difference, and to do something to help find a cure," says Hilfiger, who has sponsored the gala's accompanying fashion show in years past. "I knew that by getting involved with Nancy Davis and Race to Erase MS, the money would go towards finding a cure. And it has." Last year's gala alone raised more than $1.75 million for the cause.

"[Tommy] has helped us raise tremendous funds to support groundbreaking MS research," adds Davis, who befriended Hilfiger more than 20 years ago at an MS fundraiser. "He is a true gentleman with a gigantic heart who defines the true meaning of charity and giving back. We would not have the incredible advances in MS therapies to stop the progression of MS without the icono Tommy Hilfiger."

Hilfiger admits that 2015 does feel like a special year on a personal level, even more so since he's started writing his autobiography, scheduled to hit shelves sometime next year. The book will delve into everything from Hilfiger's early childhood to present day, as well as the highs and lows of being in fashion today. "I really dug in this year and realized, we've done a lot over the last 30 years."
Race To Erase MS Honors Tommy Hilfiger
April 30, 2015
Media Impressions: 1,816,743

“IT means a lot to my family,” Tommy Hilfiger said on the red carpet before accepting an award from the Race to Erase MS Gala held at the Hyatt Regency Century Plaza in Los Angeles last week. “My sister has been affected by multiple sclerosis. She’s had a very difficult time for many years, but now there’s hope for medication to better the lives of many of the people who have it.”

The designer and his wife Dee Ocleppo were the first to arrive at host Nancy Davis’ annual affair, which has grown tremendously since its inception 23 years ago. “It started out as a very small event and now it’s probably one of the most important events in California and maybe the United States,” added the longtime supporter, who was presented by his daughter Ally and son Richard with the Medal of Hope award. “It’s progressing because they’re finding new medications and putting all these doctors together in such a healthy, intelligent way. There are people working together for a change in finding a cure.”

For Sharon, Kelly and Jack Osbourne, the family affair has become an equally personal tradition. “When I got diagnosed at 27, I was scared,” said Jack of going public with his private battle. “I thought it was a disease that people got much later in life. I couldn’t relate to anyone out there and I decided that not enough people were talking about it and that a lot of good could come from me not living in the shadows with it, so I decided to use my voice. It’s events like this that really help raise those dollars to fund the research.” Added his mother Sharon, “This evening means everything to me.”

For Sharon, Kelly and Jack Osbourne, the family affair has become an equally personal tradition. “When I got diagnosed at 27, I was scared,” said Jack of going public with his private battle. “I thought it was a disease that people got much later in life. I couldn’t relate to anyone out there and I decided that not enough people were talking about it and that a lot of good could come from me not living in the shadows with it, so I decided to use my voice. It’s events like this that really help raise those dollars to fund the research.” Added his mother Sharon, “This evening means everything to me.”

Others on hand included Rita Ora, Ne-Yo, Paris Hilton, Rumer Willis, Anne Heche, James Tupper, Lydia Hearst, Francesca Eastwood, Frances Fisher, Tony Dovolani, Cheryl Burke, G. Hannelius, Carmen Electra, Aly and AJ Michalka, Camille Grammer, Lea Thompson and Lisa Vanderpump. Hilton said she’s been attending since she was a little girl. “It’s always an amazing evening, but I’m really excited for tonight. I love the performers. It’s going to be a fun night of music.”

Ora performed a four-song set. “Sing it with me,” she instructed the audience as she launched into her hit “Black Widow.” Then Ne-Yo closed out the night. “It’s a very serious situation and a very serious matter, but I feel like there’s definitely some fun to be had here,” he said. “I’m going to try to do my part to make sure everyone has as much fun as I’m going to have as I perform.”

The evening raised more than $1.7 million for the Center Without Walls program’s multiple sclerosis research.
Call them the $135 million fundraising dream team, all members of one family: L.A.’s beloved Davises. Since 1977, matriarch Barbara, 84, has raised nearly $100 million for the Children’s Diabetes Foundation, the nonprofit she and her late mogul husband, Marvin, started after their then-7-year-old daughter, Dana, was diagnosed with juvenile diabetes. Known for her graciousness and tenacity (Everybody says uncle to my mom, jokes daughter Nancy), Barbara throws one of the town’s most star-studded and long-standing galas, the biennial Carousel Ball, whose recent humanitarian honorees include George Clooney and Magic Johnson. Nancy, 57, who was diagnosed with multiple sclerosis in 1991, is just as gifted at getting Hollywood to give. Her annual Race to Erase MS gala has brought in more than $32 million since 1999 to fund research and treatment and to encourage doctors to share information through its Center Without Walls program. Our idea was to get doctors from the seven major research centers together and never to duplicate research, says Nancy. Now, Dana, 46, is officially involved in the family’s commitment to cures. In January, she became interim director of the Children’s Diabetes Foundation. She also reveals that, in addition to diabetes, she was diagnosed with MS three years ago. I’m representing the entire family in all of our diseases, jokes Dana. Both she and her sister are in good health, thanks to enormous strides in the last two decades. Eleven drugs are on the market now that weren’t on the market when Nancy was first diagnosed. I’ve personally been able to use two of them, says Dana. How often do you get the opportunity to thank a family member for something so incredible? beams Barbara. Let me tell you, my girls are amazing.
Mommie Knows Fresh: The Ultimate Mother’s Day Gift Guide From Your Fave Bloggin’ Mom

Momma, You Know I Love You

No holiday is more important than Mother’s Day. It’s the day we celebrate the women in our lives who loved, nurtured & molded us into the people that we are today. I rack my brain every year looking for the perfect gift for my mom and all the special moms in my life. I’m a sucker for sentimental gifts & as a working mom, I’m always looking for things to make my life more efficient. Here’s the ultimate guide.

Alex and Ani Cupcake Bangle $28

Alex and Ani offer a line of “eco-conscious” jewelry with inspirational messages. Their bangle bracelets with custom charms are a fan favorite. http://www.alexandani.com. Alex & Ani teamed up with Race to Erase MS and they will be donating 20% of all sales to support MS research!
Race to Erase MS: Nancy Davis is Still Sprinting Towards a Cure
April 27, 2015
Media Impressions: 200,558

Race to Erase MS: Nancy Davis is Still Sprinting Towards a Cure
The mega philanthropist donned an orange evening gown for her 22nd annual gala

Not everyone can pull off a bright orange ball gown, but it works on mega MS philanthropist Nancy Davis. Davis held her 22nd annual (wow!) Race to Erase MS fund-raiser on Friday night, packing the Hyatt Regency Century Plaza from wall to wall with an energetic crowd. The group was so buzzy she could hardly get it to zip it when she hit the stage. Tommy Hilfiger bounced up there to receive an award presented by his son and daughter. “I accept this on behalf of my sister, who has had MS for 35 years,” he said. “She is great in spirit but she suffers.” His wife Dee also sported an orange gown. Then Hilfiger brought it back to the lady of the hour. “Nancy Davis carries the orange flag 24/7.” The two met at Davis’s first fund-raiser in Aspen—she has been raising money and awareness for medical research for MS since she was diagnosed with the disease over 20 years ago. Many of the current drugs that combat the progression of the disease were piloted by her Center Without Walls.

Paris Hilton hit the stage holding a teacup Pomeranian a little bigger than her hand for the live auction. “I just lost my little dog Tinkerbell,” she informed the crowd in between making her ‘That’s Hot’ face and smooching the pup. Sharon Osbourne led the heated auction and snapped up the dog for $17,000. She sat by daughter Kelly and son Jack. Jack Osbourne was diagnosed with MS in 2012. Another hot ticket on the auction was a Bespoke Aston Martin Vanquish that went for $155,000.

Rita Ora hit the stage loaded with Bulgari jewels (one of the sparklers went flying while she was singing – “Nobody sweep the floor!” she said, and kept on performing) and she was followed by Ne-Yo, who brought his dancers and their red hotpants. The evening ended with goody bags and cupcakes. The event raised $1.7 million.
Dancing With the Stars' Robert Herjavec Dropped a Major Clue About His Relationship With Kym Johnson

April 27, 2015

THE 22ND ANNUAL RACE TO ERASE MS GALA

NANCY DAVIS THREW A FABULOUS FETE FOR A GREAT CAUSE on April 24th as she hosted the 22nd annual Race to Erase MS gala at the Hyatt Regency Century Plaza. $1.7 million was raised at the bash all funds will support Race to Erase MS and its Center Without Walls program—a collaboration of top MS research centers working together as a team on a groundbreaking research to treat and ultimately cure the disease. Tommy Hilfiger received the organization's Medal of Hope honor, which was presented by his children, Ally and Ricky. The evening also included a live auction, called by Anne Heche and James Tupper, where shark Tank's Robert Herjavec walked away with a bespoke Anson Martin, commissioned by Hilfiger. Both Risa Ora and Ne-Yo performed at the event separately before coming together onstage with Hilfiger and Davis, among others, for the grand finale of "Lean On Me"—an annual Race to Erase MS tradition.
Celebrity week in photos: Kendall Jenner, 'Avengers' cast, Faith Hill and more
April 28, 2015
Media Impressions: 719,362
Jack Osbourne and expectant wife Lisa got extra attention from sister Kelly and mom Sharon (far right) at L.A.’s Race to Erase MS on April 24.
Life & Style's BIGGEST SPENDERS of the week!

1. **David Beckham**
   - Cost: $3,320
   - Details: "Hamilton" TV series premiere in LA.

2. **Jessica Alba**
   - Cost: $5,775
   - Details: "Dark Horse" collection.

3. **Sharon Osbourne**
   - Cost: $21,000
   - Details: "The Rosie Show" production.

4. **Stan Kozak**
   - Cost: $200,000
   - Details: "Roseanne" season finale.

5. **Sean "Diddy" Combs**
   - Cost: $250,000
   - Details: "Game of Thrones" premiere.
EVINE Live Announces Nancy Davis, Founder of Race to Erase MS, Will Debut Her Jewelry Collection During Valentine's Weekend Broadcast

Company premieres Davis’ Peace & Love Jewelry Collection With a Limited Edition Timepiece Created in Support of Davis’ Foundation, Race to Erase MS

MINNEAPOLIS, MN--(Marketwired - Jan 26, 2015) -- EVINE Live Inc. (NASDAQ: EVLV), a digital commerce company currently operating as ShopHQ, today announced that Nancy Davis, philanthropist and founder of Race to Erase MS, will launch her Peace & Love jewelry collection during EVINE Live’s Valentine’s weekend broadcast, February 13-16, to commemorate the Company’s transition to EVINE Live. In support of Davis’ foundation, EVINE Live will also offer a limited edition Peace & Love ladies watch set.

“We’re proud to support Nancy Davis in her mission to find a cure for multiple sclerosis,” said Mark Bozek, CEO of EVINE Live. “For more than two decades, Nancy has been on the frontlines of the fight against this disease. EVINE Live’s launch of the Peace & Love watch and jewelry line represents one of several new proprietary brands that EVINE Live plans to announce in the lead up to our Valentine’s weekend broadcast.”

In connection with the launch, EVINE Live will contribute $50,000 to Race to Erase MS.

“I am excited and honored to be part of EVINE Live’s kick-off event,” said Nancy Davis, founder of Race to Erase MS and owner of Peace & Love Jewelry. “We are so grateful for the generosity of EVINE Live in support of the Race to Erase MS and our mission to find a cure. I am thrilled to be able to feature my Peace & Love Jewelry collection through an amazing retail partner.”

Diagnosed at a time when little was known about multiple sclerosis (MS), Davis founded Race to Erase MS in 1993, a foundation and annual event dedicated to the treatment and ultimate cure of the disease. Every year the gala event has had a different theme and in 2002 it became “Peace and Love to Erase MS.” Davis created her first heart peace sign design to thank the many generous sponsors and celebrities who gave their time and support to the 2002 gala.

Today, Peace & Love jewelry is embraced by Hollywood stars and designed to reflect Davis’ philosophy that everyone in the world ultimately wants peace and love in their lives. Using peace signs and hearts, Davis’ vision comes to life in each affordable yet luxurious design which will debut on EVINE Live on February 15. In addition to offering her jewelry collection, Davis will join Invicta CEO Eyal Lalo on February 13 and 14 for several special presentations of a limited edition women’s watch during EVINE Live’s Valentine’s weekend broadcast. The watch is currently available for presale on EVINE Live’s website here:

Invicta Women’s Baby Lupah Quartz Peace & Love Watch

Peace & Love Jewelry by Nancy Davis marks the second of EVINE Live’s new and exciting brands expected to be unveiled during its Valentine’s weekend broadcast and throughout 2015. For more information, visit evine.com/evinlive.

About EVINE Live Inc.
EVINE Live Inc. (formerly ValueVision Media, Inc.) is a digital commerce company that operates ShopHQ, a 24/7 interactive digital shopping and entertainment experience. ShopHQ, known for its television home shopping and on-line retail platforms, is available in 87 million television homes, online at shophq.com and via the Company’s mobile apps. The Company is focusing on new proprietary products and brands in fashion, beauty, jewelry, home and fitness.

About Race to Erase MS
Race to Erase MS is dedicated to the treatment and ultimate cure for MS. Funding research is the core focus of the foundation and significant strides have been made to find the cause and cure of this debilitating disease. Twenty-two years ago there was no known cause, cure or hope for MS. After Nancy was diagnosed, she discovered through her research that the best and brightest scientists where duplicating studies. She made it her mission to bring together a team of doctors to expedite a cure. The Center is a break-through success because of the vision, insight and flexibility of these extraordinary doctors. The Center’s theme is simplex communication – doctors working together toward a mutual goal. When this goal is reached, all will share in the victory.

Proceeds raised support the Center Without Walls program, a unique collaboration of the world’s leading MS research scientists currently representing Harvard, Yale, Cedars-Sinai, University of Southern California, Oregon Health Science University, UC San Francisco and Johns Hopkins. This nationwide collaboration of physicians, scientists and clinicians are on the cutting-edge of innovative research and therapeutic approaches to treat MS. It is the hope of the Race to Erase MS that in addition to combating MS through research in a clinical environment, awareness will be created by educating the public about this mysterious disease.
TOMMY HILFIGER TAPPED FOR RACE TO ERASE MS HONOR

March 23, 2015
Media Impressions: 11,596,240

The famous fashion designer and philanthropist has a long-running relationship with the charity.

Tommy Hilfiger will be feted with the 2015 Medal of Hope Award at the Nancy Davis-hosted 22nd annual Race to Erase MS event, scheduled for April 24th at L.A.'s Hyatt Regency Century Plaza Hotel.

The fashion designer and philanthropist said he's "truly honored" about the recognition. "I've been proud to support the Race to Erase MS over the years and am humbled to be this year's honoree. Nancy has been a great host and champion of the cause to raise awareness and funds to fight this terrible disease," he said.

For his part, Davis said she's thrilled to honor Hilfiger, who has a long history with the charity. As she mentioned, Hilfiger has supported the organization over the years both as a sponsor and as one of its Race to Erase MS chairs. Davis called Hilfiger "a good friend." Hilfiger has been "a true champion and one of the most generous people I know," adding that she's optimistic about the future. "There are now 15 FDA-approved drugs on the market for MS and we as a team have been able to take the stigma away from hesitance to hopelessness."

Davis and Hilfiger have participated in MS events in such cities as Aspen and Vail in Colorado, Las Vegas and L.A. This year, they will combine their talents once again for the 22nd annual event, which will include a dinner gala, musical entertainment, a silent auction and a live auction. For the auction, the theme will be "Estate by Design," showcasing luxury items. Sponsors include Hyatt Regency Century Plaza, Aston Martin and Neiman Marcus International.

All funds raised support Race to Erase MS Center Without Walls program, a collaboration of the world's leading MS research institutions currently representing Harvard, Yale, Cedars Sinai, University of Southern California, Oregon Health Science University, UC San Francisco and Johns Hopkins. To purchase tickets for the event, please contact info@erasms.org.
WatchinTyme.com

WatchinTyme.com Watch Forum  ➔ Evine Live General Discussion ➔ *Race to Erase MS* EVINE-LIVE LE Peace/Love Ladies Watchset!

This Thread has Expired

This thread is at least 30 days old. If you have something to contribute please start a new thread.

*Race to Erase MS* EVINE-LIVE LE Peace/Love Ladies Watchset!

Thread started Jan 25, 2015 at 12:15am plume likes this.

Race to Erase MS

[**T**] [**E**] [**S**] [** T**] [**M**] [**S**] EVINE Live is offering an exclusive, limited edition Peace & Love ladies watchset in support of Race to Erase MS, and the pre-sale begins now!

Don’t miss out on your chance to get your very own here:

www.shopyq.com/peaceandlovewatch

---

NANCY DAVIS JOINING EVINE Live

We are very proud to announce that philanthropist and founder of Race to Erase MS, Nancy Davis, has just joined the EVINE Live family and will premiere her exclusive Peace & Love Jewelry Boutique during our Valentine’s weekend broadcast February 13-16.

Peace & Love jewelry has been embraced by Hollywood stars and is designed to reflect Ms. Davis’ philosophy that everyone in the world ultimately wants peace and love in their lives. Using peace signs and hearts, Nancy’s vision comes to life in each affordable yet luxurious design.

In support of her remarkable foundation, we’re not only going to offer a limited edition Invicta Baby Lupah watch designed by Ms. Davis, we’ll be contributing $50,000 to help her find a cure for multiple sclerosis. Nancy’s watch is currently available for presale here.

Please join us in welcoming Nancy Davis to EVINE Live. We’re thrilled to have such a warm, wonderful and talented person helping you to shop, share and smile.

Peace & Love...
May 6, 2015


Mother's Day 2015

20 GIFTS TO CELEBRATE MOM

FOR RETAILER

Nice scarf is an indispensable accessory in the wardrobe of every woman. This also allocates 50% of the profits from its sale to the fight against multiple sclerosis through Race to Erase MS, an organization that donates to various institutions investigating the cure of this disease.

Handkerchief, Donnie Charm. $ 99.
shop.erasesms.com
Rita Ora & Ne-Yo Lead Charity Singalong

Dancing With the Stars contestant Rumer Willis and former American Idol judge Randy Jackson were among the guests who got to see Ne-Yo and Rita Ora lead a group of celebrity benefit-goers in a spirited version of Bill Withers’ classic “Lean on Me.” At host, MS sufferer and advocate Nancy Davis’ annual Race to Erase MS benefit at the Hyatt Regency Century Plaza in Los Angeles on April 24. The singalong, a tradition at the 22-year-old event, took place after Ora performed a set that included “I Will Never Let You Down” and “Black Widow.” Ne-Yo sang a number of his hits, including “She Knows” and “Miss Independent.” Twelve-year-old YouTube rapper Matty B also performed. Paris Hilton — who, according to her mother, will be DJ’ing at the Wynn Las Vegas Resort and Casino after the Floyd Mayweather-Manny Pacquiao fight on May 2 — snarled traffic at the hotel’s valet parking station at the end of the night by spending 15 minutes looking for clothing in the back of her SUV while a row of cars and their fuming drivers waited behind her.
Rita Ora wows in a spotted mini dress and thigh-high boots at LA event... amid claims Simon Cowell is 'trying to persuade her to move from The Voice to The X Factor'

April 25, 2015

Media Impressions: 19,459,915

Tommy Hilfiger honored at Race to Erase MS gala in L.A.
April 26, 2015
Media Impressions: 24,373,809

The scene: Paris Hilton stepped onto the stage, cradling a 4-month-old Pomeranian puppy, on offer to the highest bidder. The live auction at dinner, introduced by Anne Heche and James Tupper, also included a 2015 Aston Martin V8 Vantage GT, trips to exotic locales, a dinner for 20 and more. A 600-hp silent auction took place during the cocktail hour, which featured jewelry, accessories, more trips, show tickets, gift baskets, celebrity meet-and-greets and other goodies.

The music: “Are you ready L.A.? Are you ready to kick it off high?” asked Randy Jackson, as he brought out Ora, who delivered her performance in a polka dot mini-dress, matched to polka dot boots. No-To ended the affair with a set so electric that, as he and his dancers took their final bows, partygoers began taking apart their centerpieces so they could toss them in the flowers.

The crowd: David and Luv Pomerani chaired the auction, and actors, dancers, reality stars and others filled the ballroom. Among those were Burren Willis, Will's Shields, Robert Herjavec, Kym Johnson, Koo Mar-ac, Valentin Chmerkovsky, Tony Dovolani and Cheryl Burke of “Dancing With the Stars”; TV personalities Lisa Vanderpump, Ken Todd, Camille Grammer, Reza Farahan, Keltie Knight, Sharon Osbourne, Jack Osbourne and Kelly Osbourne; Frances Fisher and her daughter Francesca Eastwood; Carmen Electra, Megan Nicole, Lydia Hearst, Katherine McNamara, Aly Michalka, AJ Michalka, Lea Thompson, Clementine Ford, Robert Eklepp, Loni Anderson, Barbara Alyn Woods, Francesca Capaldi, Ivan Gruffudd, Sandra Taylor and Linda Thompson.

Quotes of note: Hilfiger received the charity’s Medal of Hope, and Davis called him “a true American hero.”

“He is that rare gentleman who rises up to every promise he makes and then some,” said Davis. The daughter of the late Marvin Davis, former owner of 20th Century Fox, Davis founded the charity event after being diagnosed with MS.
May 29, 2015


CFDA Awards 2015: Kelly Osbourne Is Hosting, and the Attendees List Has Us Beyond Excited

If you’re obsessed with Osbourne’s style, you’re in luck: You can do a little CFDA pre-shopping on Union & Fifth, where she’ll be selling some of her designer clothes (including Rebecca Minkoff and Issa) to benefit Race to Erase MS. Click here to start raiding her closet.
Diagnosis: Hope

Race to Erase MS founder Nancy Davis talks about how parenting with MS can be done, and why May is the month to wear orange.

As a mother with MS, still quite mobile despite the initial prognosis, raising five children has been a challenge. But it has also been, as they say, areatable moment. Since running the Race to Erase MS Foundation has required much of my time, I’ve brought my work and home life together by involving my children in everything I do. They have come to meetings, provided input, helped plan initiatives and regularly sold bolt action guns for our annual gala. They have been part of this cause, not just because their mom has MS, but because they know there are so many others who suffer from the disease.

My youngest daughters have helped me learn to educate young people and use social media to reach them. They are incredibly insightful. With even the most buttoned-down businesses embracing "gamification" to better reach Millennials, they know that cause-driven foundations also need to make outreach fun.

There’s certainly no lack of fun – humor! song! celebrity repartee! – at our April fundraiser. We just held our 22nd annual Race to Erase MS gala, upping our donation base to more than $36 million raised to date. This segues into May and our "Orange You Happy to Erase MS" campaign. This month-long campaign was launched in 2008 to heighten awareness and raise funds for MS research. Orange is a vibrant color of hope that was chosen to represent multiple sclerosis. Throughout May, a growing list of partners designs unique orange products which are sold to benefit Race to Erase MS. Many are designed for young people, from fashion to beauty to books, helping educate and inspire the next generation.

My children have given my life deeper meaning, a greater sense of responsibility, and the drive to keep pushing. When I started the foundation more than two decades ago, there were no available drugs. Today, there are 11 FDA-approved drugs, with more coming through the pipeline. Modern research holds tremendous promise in not only diagnosing and treating MS, but in finding a cure. I’m proud to have been part of that progress. And I hope my journey can empower others to make choices, even ones they don’t believe they have. I have found my PIP (purpose in life), and believe this is more important to me than any pill a doctor can ever give me to improve my health.

Nancy Davis is founder of Race to Erase MS, and an L.A. mom of five. Learn more about the organization at www.raceams.org
Taking the plunge! Rumer Willis puts her curvaceous figure on display in low-cut champagne gown at Race To Erase MS Event

April 25, 2015

Media Impressions: 19,459,915

EVINE Live
Celebrities were spotted wearing Peace & Love Jewelry and the Special Edition Invicata Watch at the 22nd Annual Race to Erase MS Gala!
Nancy Davis on EVINE Live!

February 19, 2016

Nancy Davis on EVINE Live Network Premieres February 10th!

Don't miss the party! Join Nancy, Nancy Davis, and the broken-hearted momma's watch the USA, February 10th, at 8pm, 8pm/ET and 7pm/CT! Choose your channel and get your exclusive watch here HERE!

For additional fundraising events, CLICK HERE!

Take part in the EVINE live love KICK OFF Party and learn HERE in the CHANNEL TRACK to watch on EVINE Live's network!

PRESS + MEDIA

Print Press Coverage
TV Press Coverage
Online Press Coverage
Foundation Updates
Foundation Blog
Press Materials

TOPICS OF INTEREST

MS Research
Nancy Davis
Consolidate
Data to Choose MS Care
Celebrity Support
MS News
Choose Campaign

EVINE Live

Today's MS Day! Take the time to share a moment with a person living with MS, and check your pocket for a way to contribute.

Like, comment, share:

"Today is World MS Day! The name in picture is a person living with MS. Like and share your personal story with a loved one living with MS, and check your pocket to contribute. #MSDay Happy MSDay!"
Announces Nancy Davis, Founder of Race to Erase MS, Will Debut Her Jewelry Collection During Valentine's Weekend Broadcast

Company premieres Davis' Peace & Love Jewelry Collection With a Limited Edition Timepiece Created in Support of Davis' Foundation, Race to Erase MS

Nancy Davis on EVINE Live Network May 19th and 20th!

Nancy will be presenting her Peace & Love Jewelry collection and the limited-edition Invicta watch set next Tuesday, May 19th at 9 pm PST / 12 am ET and May 20th at 10 am PST / 1 pm ET and 11 am PST / 2 pm ET on her Peace & Love Jewelry Boutique by Nancy Davis Show! Don’t wait to shop!

Tune into the Peace & Love Jewelry Boutique by Nancy Davis Show on EVINE Live online HERE or use the Channel Finder to watch on EVINE Live’s network!

SHOP NOW
THE 22ND ANNUAL RACE TO ERASE MS GALA
April 27, 2015
Media Impressions: 266,348

***Please see link for additional photos***
LA: Inside The 22nd Annual Race to Erase MS Gala
April 27, 2015
Media Impressions: 854,071
http://hauteliving.com/2015/04/22nd-annual-race-to-erase-ms-gala/565781/

The event occurred in a plush of music, with a white carpet and black dress code. The attendees were

The MS届年度隆重展示了为了提高世界对MS的关注和理解，努力寻找MS的治疗方法，最终治愈MS疾病。每年MS届年度都会邀请一些知名人士和慈善家来参加活动，为MS届年度筹集资金。

Salutes opened with a performance by the popular singers MaryJ Blige and Aretha Franklin. Following the performance, the attendees enjoyed a variety of food and drinks. The event was a huge success, raising millions of dollars for MS research and awareness.

Following Gilligan's speech, Robert Redford introduced the next speaker, Mike Tyson, who spoke about his personal battle with MS and his fight to raise awareness for MS research. Tyson acknowledged the efforts of those who work tirelessly to find a cure for MS.

In conclusion, the 22nd Annual Race to Erase MS Gala was a tremendous success, not only in raising funds for MS research, but also in raising awareness about the disease and the challenges faced by those who live with MS. The event was a celebration of hope and a reminder of the importance of continued research and support.

For more information about the 22nd Annual Race to Erase MS Gala, please visit hauteliving.com.

May 4, 2015


Rita Ora & Ne-Yo Lead Charity Singalong

Dancing With the Stars contestant Rumer Willis and former American Idol judge Randy Jackson were among the guests who got to see Ne-Yo and Rita Ora lead a group of celebrity benefit-goers in a spirited version of Bill Withers' classic “Lean on Me” at host, MS sufferer and advocate Nancy Davis' annual Race to Erase MS benefit at the Hyatt Regency Century Plaza in Los Angeles on April 24. The singalong, a tradition at the 22-year-old event, took place after Ora performed a set that included “I Will Never Let You Down” and “Black Widow.” Ne-Yo sang a number of his hits, including “She Knows” and “Miss Independent.” Twelve-year-old YouTube rapper Matty B also performed. Paris Hilton — who, according to her mother, will be DJ'ing at the Wynn Las Vegas Resort and Casino after the Floyd Mayweather-Manny Pacquiao fight on May 2, snarled traffic at the hotel's valet parking station at the end of the night by spending 15 minutes looking for clothing in the back of her SUV while a row of cars and their fuming drivers waited behind her.
News in 2:00
April 28, 2015
Media Impressions: 1,058,928
http://www.thedoctorstv.com/videos/news-in-2-00--104

***Please see link for video footage***
Tommy Hilfiger and his wife, Dee, are in L.A. for the weekend for Tommy to pick up the Medal of Hope at the 22nd annual Race to Erase MS Gala. And they took the opportunity to tour the lobby of the Château Marmont into their living room Thursday night, hosting friends and family for cocktails to celebrate the Dee Ocleppo handbag collection, which was launched by Tommy’s better half in 2012.
Robert Herjavec and Kym Johnson: ‘Get A Room’ Or Just Sexy On ‘Dancing With The Stars’?
April 28, 2015
Media Impressions: 906,241


Perhaps the biggest shock of Monday’s Dancing With The Stars was that Robert Herjavec and Kym Johnson were quickly declared safe when the results were announced. It was Rumer Willis and Valentin Chmerkovskiy facing off against Willow Shields and Mark Ballas for the elimination spot. Shockingly, the likable, high-scoring Shields and her dedicated partner Ballas saw their journey end.

Radloff also revealed she saw Robert and Kym lock lips at the Race to Erase MS Gala on Friday. At that event Herjavec apparently let slip he’s taking Johnson on vacation. As Radloff tells it, Robert looked lovingly on as Kym posed by herself for photographers.
Race to Erase MS
Access Hollywood
February 6, 2015

http://beta.criticalmention.com/app/#report/view?921027/token/fd029cc6-3195-4afc-9580-3ce0606f581c

...oh, my Joan Rivers didn't even have to get to the punchline and Kelly Osbourne was already laughing, the two became close working side by side on "Fashion Police." So much so that Kelly referred to Joan as the only grandmother she ever knew. No, naturally Kelly was devastated by Joan's untimely passing. In my new interview, Kelly revealed how she's coping. >> how are you doing, Kelly? >> I don't think I can - will ever be okay with the fact of what happened, I think it's disgusting, and I think that -- I just hope the punishment fits the crime. I think that having a double whammy of knowing this was prevented is 7-89 PM last one of my best friends. It's hurtful, but Kathy's doing a fantastic job. We have incredible chemistry, and we're all laughing again. That one thing that Joan said to me that I will live by for the rest of my life, if you cannot find a way to laugh at what's going on, there's no point in living... While Kelly comes to grips with the death of her friend, she and mom Sharon Osbourne are teaming up to help find a cure for multiple sclerosis, the ailment that afflicts her brother Jack. My brother is still training for marathons and rock climbing. >> it makes me angry that people think that, oh, he's sick, he can't do this... >> right. >> when Jack was diagnosed almost three years ago, the osbournes turned to nancy davis who founded the charity race to erase M.S. 22 years ago immediately she was diagnosed with the degenerative disorder. >> the doctors tell me I should just go home and go to bed, and I want to. >> I want to go back to work. >> it's so frustrating. >> I've been involved in multiple sclerosis research... >> people's perception is: oh, if you m.s., then you can't do anything... >> right. >> and that's why a lot of celebrities who do have it don't say anything because -- >> they've scared >> people's perception is oh, they can't work or they've got no symptoms tinnitus, you can't have them on a set... >> kelly and sharon modeled t-shirts and accessories for may's orange you happy to erase m.s. campaign... >> i actually saw on social media, people were automatically comparing you with sarah's hair cut from time direction. >> no, excuse me. [bleep] came stole my look. >> you did pole with hairy styles. >> no, it's a lovely, lovely boy. >> he's a naughty boy. >> naughty boy, yeah. >> don't get me started on that one... >> but there wasn't a lot of drink going on, to be honest. >> all i know is harry made me a drink... >> and my mom left crying because she got so drunk. >> have survived ozzy as long as she has, something tells me harry's no measure. tomorrow on "access hollywood"...
These days, young celebs (we're looking at you, Miley Cyrus) feel they need to take off their clothes to get attention, unlike the beauties of the '70s, who purposefully maintained a sense of modesty. "I didn't want to pose nude, being a mother," Loni Anderson — who wowed audiences as Jennifer Marlowe, a super-sexy receptionist with brains on *WKRP in Cincinnati* — told *Closer* at the Race to Erase MS event in LA. "I didn't want kids giving my daughter a hard time if someone brought a nude picture of me to show-and-tell."
Tommy Hilfiger honoured for work towards multiple sclerosis

April 26, 2015

Los Angeles: Ace designer Tommy Hilfiger has been honoured at Nancy Davis’ annual Race to Erase MS Gala for his commitment to finding a cure for multiple sclerosis.

The event raised funds for Davis’ non-profit organisation that she founded in 1993 after she was diagnosed with the inflammatory disease, reports hollywoodreporter.com.

"When I was diagnosed, there was no option and they told you to go home and go to bed. Today there are eleven drugs on the market. Many more are coming through the pipeline for different treatments, and we're so thrilled and excited that here we are today," Davis said.

She expressed that Hilfiger was the perfect honouree this year because he has been an integral part of her annual event since it first started.

Hilfiger’s son, Richard, and daughter, Ally, presented the Medal of Hope to the fashion designer, who addressed his personal connection to the disease.

"I accept this award on behalf of my sister who has had MS for over 25 years. She's in a wheelchair. She is great in spirit but she suffers and watched this over the years," Hilfiger said.

The 64-year-old has significantly donated to finding a cure for MS. but he expressed that Davis and her Center Without Walls program deserves the real credit for making advances in the treatment of MS.

Some of the big names in attendance were, Rita Ora, Ne-Yo, Kathy Hilton, Carmen Electra, Rumier Willis, Sharon, Kelly and Jack Osbourne.
Ne-Yo, Rita Ora, Tommy Hilfiger Race To Erase MS
April 25, 2015
Media Impressions: 473,588

***Please see link for video footage***
Rita Ora looks FIERCE in white boots and stripes!
April 27, 2015
Media Impressions: 35,099

Rita Ora looked fierce at the Race to Erase MS event in Los Angeles this weekend as she sported this patriotic red and white ensemble!

The Brit star donned a pair of pure white trousers and matching boots which she teamed with a pin stripe red and black top that boasted a gorgeous military button detail on the shoulders.

Got fed up of the beret then, Reets?

A far cry from the French chic look she has been rocking lately, Rita joined the likes of Paris Hilton and Sharon Osbourne at the charity gala, where she performed a medley of her biggest tunes, in this rather tame outfit. But we’re loving it!
Rita Ora Performs At Star-Studded Race To Erase MS
April 27, 2015

LOS ANGELES, April 28 (UPI) -- VH1 says it has scrapped its plans for a limited series revival of The Osbournes reality show.

"We are no longer talking to the Osbournes about a series; that's not going to happen," Susan Levison, executive vice president of original programming and production at VH1, told The Hollywood Reporter Tuesday.

"We wish we could have worked it out, but it just didn't come together for us. The family has been absolutely lovely and we wish them the best. We'd love to figure out a way to work with them at some point in the future."

Ozzy, Sharon, Jack and Kelly Osbourne starred in the original program from 2001 to 2005.
The Week's Top Beauty Looks: Hit Or Miss?! April 25 - May 1
May 1, 2015
Media Impressions: 155,283
http://www.etcanada.com/style/shoppersdrugmart/photos/the_week_s_top_beauty_looks_hit_or_miss__april_25_-_may_1.aspx#!pike

What do you think of this beauty look?
I would definitely DIM!  Won't attempt this one.

Beauty Trend: Glowing Skin
Good genes? Francesca Eastwood radiated a youthful glow at the Annual Race To Erase MS event.
Tommy Hilfiger has been honored for his work with multiple sclerosis

April 26, 2015

http://www.examiner.com/article/tommy-hilfiger-has-been-honored-for-his-work-with-multiple-sclerosis
YouTube Stars Support Race to Erase MS!
April 27, 2015
Media Impressions: 769,837
http://www.accesshollywood.com/youtube-stars-support-race-to-erase-ms_video_2755337

Tommy Hilfiger, Rita Ora, Ne-Yo Race to Erase MS
April 27, 2015
Media Impressions: 336,959
http://on.aol.com/video/tommy-hilfiger--rita-ora--ne-yo-race-to-erase-ms-518791385
American Pop Artist Burton Morris creates logo for 2015 Race to Erase MS event→42
TOMMY HILFIGER HONORED AT RACE TO ERASE MS GALA
April 25, 2015
Media Impressions: 11,596,240
Rita Ora & Rumer Willis Step Out For Race To Erase MS Gala 2015
April 26, 2015
Media Impressions: 1,377,015

***Please see link for additional photos***
Kelli Berglund Fangirls Over Rita Ora At Race To Erase MS Gala
April 26, 2015
Media Impressions: 691,319

***Please see link for additional photos***
How does she do it? Carmen Electra looks stunning as she appears to have defied time
April 26, 2015
Media Impressions: 4,755,185
http://www.mirror.co.uk/3am/celebrity-news/how-it-carmen-electra-looks-5586542

How does she do it? Carmen Electra looks stunning as she appears to have defied time

Glamour model Carmen Electra looked ultra hot as she stepped out at the annual
Annual Race To Erase MS bash in Beverly Hills on Friday.
Despite having celebrated her 43rd birthday last month stunning Carmen could put
many younger models in their place;
The former Baywatch babe wore a jaw dropping full length white gown which
featured a sexy cut away light gold top, which revealed a subtle amount of side-
boob;
Oozing old school Hollywood glamour Carmen looked much younger than her years
boasting flawless skin and a killer figure.
A host of stars turned out to the glittering Californian bash including Rumer Willis
and Paris Hilton.
And guests were treated to performances by Ne-Yo and Rita Ora.
Last month Carmen celebrated her 43rd birthday in style by enjoying an evening at
Hooray Henry’s nightclub in Los Angeles.
She appeared to turn back the clock, looking stunning in a glittering mini dress as
she partied the night away.
To top off the celebrations she was given a HUGE axe decorated with strawberries,
blackberries and more amongst a pretty green icing design.
Reality TV Photos – Camille Grammer, Lisa Vanderpump, More
April 27, 2015
Media Impressions: 542,556
http://www.realitytea.com/2015/04/27/reality-tv-photos-camille-grammer-lisa-vanderpump/#/slide/1

In our all new reality TV photo round-up this week, we have the Jenner and Kardashian sisters; RHOBH star Lisa Rinna and so many more! Above: Camille Grammer showed off her legs and her shoes on the orange carpet this weekend at the Race to Erase MS event, but thankfully her “girls” stayed put when she bent over! Also at the event: her former Real Housewives of Beverly Hills co-star Lisa Vanderpump.

Also spotted this weekend: Carole Radziwill, Val Cheremkovsky, Joanna Krupa, and so many more!
Orange Carpet Report: See Your Fave Celebs' Glamorous Gala Styles
April 28, 2015
Media Impressions: 1,114,821

So many of your favorite stars came out in style to support the 22nd Annual Race to Erase MS event in California over the weekend, and you know they got all glammed up for the red carpet occasion.

White outfits and metallic detailing were major trends at the fancy event, with stars like G. Hannelius, Rowan Blanchard, Katherine McNamara, and Kelli Berglund all rocking their own versions of the looks.

Click through the gallery to see the incredible styles your fave stars wore while supporting the event. Then, let us know which look is your fave in the comments section below.

***Please see link for additional photos***
Vote for Your Fave: G. Hannelius Rocks 2 Beautiful Nail Wrap Designs in One Stylish Weekend
April 28, 2015
Media Impressions: 1,114,821

What’s the best part of wearing nail wraps? You can easily switch up your whole manicure style in an instant! G. Hannelius wore two different mani styles over the weekend, for her appearances at the Annual Race to Erase MS event and the Radio Disney Music Awards. Both looks were designed using her customizable nail wrap app, Make Me Nails!
Rita Ora & Rumer Willis Step Out For Race To Erase MS Gala 2015. Las Vegas Blog
April 26, 2015
Media Impressions: 23,602

Rita Ora hits the red carpet at the 2015 Race To Erase MS Gala held at the Hyatt Regency Century Plaza on Fri. night (Apr. 24) in Century City, Calif. The 23-year-old singer was joined at the event by Francesca Eastwood, her mother Frances Fisher, Aly and AJ Michalka, and Dancing With The Stars cast members Willow Shields, Rumer Willis, Val Chmerkovskiy, Robert Herjavec and Kym Johnson. “Proud to have attended #RaceToEraseMS since 2008. What an incredible charity with so much heart!”
Rita Ora Performs At Race To Erase MS Gala With Tommy Hilfiger
April 26, 2015
Media Impressions: 691,319

Rita Ora sings with Medal of Hope honoree Tommy Hilfiger on stage at the 2015 Race To Erase MS Gala held at the Hyatt Regency Century Plaza on Friday night (April 24) in Century City, Calif.

The 23-year-old singer stepped out for the event which honored her boyfriend Ricky’s dad and performed along with Ne-Yo.

“When you end up singing with your boy @neyo great singing with you!”
Rita posted on Instagram.

She added earlier, “Thank you for having me Nancy Davis @nancypeaceandlove to celebrate

@tommyhilfiger outstanding support and dedication to your charity and everything you’ve achieved thus far. What a special night it was!”

Rita is also pictured out earlier in the day with Ricky, grabbing a bite to eat after a workout.

15+ pics inside of Rita Ora...

***Please see link for additional photos***
Willow Shields & Rumer Willis Dance Their Way To Race to Erase MS Gala
April 26, 2015
Media Impressions: 691,319

***Please see link for additional photos***
HipHollywood was on the red carpet for the 22nd annual Race to Erase MS event in Los Angeles where NeYo and Rita Ora performed. Designer Tommy Hilfiger also was honored with the Medal of Hope Award.

***Please see link for video footage***
Rowan Blanchard Reveals Secrets From the 'Boy Meets World' Reunion
April 26, 2015
Media Impressions: 854,166

Since the initial announcement that Eric Matthews and Mr. Feeny are heading to Girl Meets World, we’ve literally been counting the days to the May 11 show. Luckily for us, WhosSay caught up with Girl Meets World star, Rowan Blanchard, about the upcoming episode at the Race to Erase MS Gala—an event aimed at raising funds to find a cure for MS—on April 24.

Rowan admitted it was a blast having them onset and couldn’t contain her giggles, especially having Will Friedle around. See why below!
Ne-Yo Weighs in on Trap Gospel: ‘God Said Make a Joyful Noise’ (Watch)
April 28, 2015
Media Impressions: 542,556

* Singer-songwriter Ne-Yo was asked to weigh in on the southern hip hop-influenced style of spirituals known as Trap Gospel.

During Friday night's Race to Erase MS event in Los Angeles, HipHollywood asked the night's performer if the thought the budding genre is too disrespectful.

"God said make a joyful noise," the singer answered. "He didn't say make a trap noise, make a gospel noise, make a country noise, he said make a noise. So it's all good."

Watch below:
Derek Hough ‘DWTS’: Despite Potential Season-Ending Injury, Derek Hough Is Still In It To Win It
April 28, 2015
Media Impressions: 906,241

Derek Hough cannot compete on Dancing with the Stars because of injuries he sustained to both of his feet, but that doesn’t mean he’s leaving the show completely. As previously reported by the Inquisitr, Derek will be choreographing the dances for Nastia Liukin and his stand-in, Sasha Farber. Ahead of tonight’s live show, Derek posted a photo of himself in rehearsals with Nastia and Sasha, making sure that everything looked just right.

According to Dancing with the Stars pro Kym Johnson, there is a chance that Derek will be able to dance again. E! News caught up with Kym at the 22nd Annual Race to Erase MS Gala, and she gave a little bit of hope to fans who really want to see Derek and Nastia dance together again before the season ends.
## Broadcast

<table>
<thead>
<tr>
<th>OUTLET</th>
<th>TITLE</th>
<th>DATE</th>
<th>VIEWERSHIP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Access Hollywood</td>
<td>N/A</td>
<td>5.3.2015</td>
<td>345,246</td>
</tr>
<tr>
<td>Weekend Edition</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>E! News</td>
<td>N/A</td>
<td>4.27.2015</td>
<td>571,749</td>
</tr>
<tr>
<td>Entertainment Tonight</td>
<td>N/A</td>
<td>4.27.2015</td>
<td>3,871,495</td>
</tr>
<tr>
<td>Good Day LA</td>
<td>N/A</td>
<td>4.21.2015</td>
<td>56,345</td>
</tr>
<tr>
<td>The Insider</td>
<td>N/A</td>
<td>4.27.2015</td>
<td>1,522,314</td>
</tr>
<tr>
<td>The Doctors</td>
<td>N/A</td>
<td>4.27.2015</td>
<td>369,027</td>
</tr>
</tbody>
</table>

**TOTAL VIEWERSHIP: 6,736,176**

## Print

<table>
<thead>
<tr>
<th>OUTLET</th>
<th>TITLE</th>
<th>DATE</th>
<th>CIRCULATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Beverly Hills Courier</td>
<td>Race To Erase MS</td>
<td>5.1.2015</td>
<td>40,000</td>
</tr>
<tr>
<td>Billboard Magazine</td>
<td>Overheard</td>
<td>5.9.2015</td>
<td>18,000</td>
</tr>
<tr>
<td>Closer Weekly</td>
<td>The Real Bombshells</td>
<td>6.13.15</td>
<td>100,000</td>
</tr>
<tr>
<td>Haute Living</td>
<td>Scene</td>
<td>5.1.2015</td>
<td>35,000</td>
</tr>
<tr>
<td>LA Confidential</td>
<td>The “Healraisers”: Barbara, Nancy &amp; Dana Davis</td>
<td>May/June 2015</td>
<td>64,632</td>
</tr>
<tr>
<td>LA Confidential</td>
<td>Race To Erase MS Gala</td>
<td>Summer 2015</td>
<td>64,632</td>
</tr>
<tr>
<td>Life &amp; Style</td>
<td>Life &amp; Style’s Biggest Spenders of the Week</td>
<td>5.18.2015</td>
<td>232,083</td>
</tr>
<tr>
<td>Los Angeles Times</td>
<td>Stars Join The Race</td>
<td>5.3.2015</td>
<td>673,171</td>
</tr>
<tr>
<td>Star</td>
<td>StarDish</td>
<td>5.11.2015</td>
<td>809,770</td>
</tr>
<tr>
<td>Us Weekly</td>
<td>Hot Pics</td>
<td>5.11.2015</td>
<td>1,952,501</td>
</tr>
</tbody>
</table>

**TOTAL CIRCULATION: 3,989,789**
<table>
<thead>
<tr>
<th>OUTLET</th>
<th>TITLE</th>
<th>DATE</th>
<th>UNIQUE VISITORS (Per Month)</th>
</tr>
</thead>
<tbody>
<tr>
<td>AccessHollywood.com</td>
<td>YouTube Stars Support Race to Erase MS!</td>
<td>4.27.2015</td>
<td>769,837</td>
</tr>
<tr>
<td>AllMediaNY.com</td>
<td>Will Derek Hough Be Able to Perform on Dancing With the Stars?</td>
<td>4.30.2015</td>
<td>N/A</td>
</tr>
<tr>
<td>AOLOn.com</td>
<td>Tommy Hilfiger, Rita Ora, Ne-Yo Race to Erase MS</td>
<td>4.27.2015</td>
<td>336,959</td>
</tr>
<tr>
<td>CacheValleyDaily.com</td>
<td>In spite of foot injuries, Utah's Derek Hough will continue with &quot;Dancing With the Stars&quot; season 20</td>
<td>5.11.2015</td>
<td>N/A</td>
</tr>
<tr>
<td>ContactMusic.com</td>
<td>Aly Michalka Celebrates Upcoming Wedding With Double Weekend Bash</td>
<td>5.6.2015</td>
<td>379,900</td>
</tr>
<tr>
<td>ContactMusic.com</td>
<td>Daredevil Dean Potter Dies During Stunt</td>
<td>5.18.2015</td>
<td>379,900</td>
</tr>
<tr>
<td>ContactMusic.com</td>
<td>Ioan Gruffudd Suffers Another Blow As New Tv Show Is Axed</td>
<td>5.6.2015</td>
<td>379,900</td>
</tr>
<tr>
<td>DailyMail.co.uk</td>
<td>Rita Ora wows in a spotted mini dress and thigh-high boots at LA event... amid claims Simon Cowell is 'trying to persuade her to move from The Voice to The X Factor'</td>
<td>4.25.2015</td>
<td>19,459,915</td>
</tr>
<tr>
<td>DailyMail.co.uk</td>
<td>Split! Dancing With The Stars vet Cheryl Burke calls it quits with restaurateur JT Torregiani after dating for less than a year</td>
<td>5.5.2015</td>
<td>19,459,915</td>
</tr>
<tr>
<td>DailyMail.co.uk</td>
<td>Taking the plunge! Rumer Willis puts her curvaceous figure on display in low-cut champagne gown at Race To Erase MS Event</td>
<td>4.25.2015</td>
<td>19,459,915</td>
</tr>
<tr>
<td>DailyMail.co.uk</td>
<td>It's a girl! Jack Osbourne and wife Lisa welcome a daughter and give her a name traditionally meant for a boy</td>
<td>6.17.2015</td>
<td>19,459,915</td>
</tr>
<tr>
<td>DailyMail.co.uk</td>
<td>The Osbournes eager to meet newest family member</td>
<td>6.17.2015</td>
<td>19,459,915</td>
</tr>
<tr>
<td>Website</td>
<td>Title</td>
<td>Date</td>
<td>Views</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>----------------------------------------------------------------------</td>
<td>----------</td>
<td>-------------</td>
</tr>
<tr>
<td>DuJour.com</td>
<td>The 22nd Annual Race to Erase MS Gala</td>
<td>4.27.2015</td>
<td>266,348</td>
</tr>
<tr>
<td>EOnline.com</td>
<td>NEWS/ Will Derek Hough Be Able to Perform on Dancing With the Stars?</td>
<td>4.27.2015</td>
<td>42,653,867</td>
</tr>
<tr>
<td>ETCanda.com</td>
<td>The Week's Top Beauty Looks: Hit Or Miss?! April 25 - May 1</td>
<td>5.1.2015</td>
<td>155,283</td>
</tr>
<tr>
<td>EURWeb.com</td>
<td>Ne-Yo Weighs in on Trap Gospel: ‘God Said Make a Joyful Noise’ (Watch)</td>
<td>4.28.2015</td>
<td>542,556</td>
</tr>
<tr>
<td>Examiner.com</td>
<td>Tommy Hilfiger has been honored for his work with multiple sclerosis</td>
<td>4.26.2015</td>
<td>12,551,215</td>
</tr>
<tr>
<td>EyeOnSouthFlorida.com</td>
<td>22nd Annual Race to Erase MS Gala</td>
<td>4.27.2015</td>
<td>N/A</td>
</tr>
<tr>
<td>FoxLA.com</td>
<td>Nancy Davis and Jack Osbourne: Race To Erase MS</td>
<td>4.21.15</td>
<td>6,206,574</td>
</tr>
<tr>
<td>FoxNews.com</td>
<td>'Dancing With The Stars' recap: Rumer Willis rules with perfect scores</td>
<td>5.5.2015</td>
<td>42,078,203</td>
</tr>
<tr>
<td>Glamour.com</td>
<td>Dancing With the Stars' Robert Herjavec Dropped a Major Clue About His Relationship With Kym Johnson</td>
<td>4.27.2015</td>
<td>8,570,466</td>
</tr>
<tr>
<td>HauteLiving.com</td>
<td>LA: Inside The 22nd Annual Race to Erase MS Gala</td>
<td>4.27.2015</td>
<td>854,071</td>
</tr>
<tr>
<td>HelloMagazineUS.com</td>
<td>Celebrity week in photos: Kendall Jenner, 'Avengers' cast, Faith Hill and more</td>
<td>4.28.2015</td>
<td>719,362</td>
</tr>
<tr>
<td>HipHollywood.com</td>
<td>Ne-Yo, Rita Ora, Tommy Hilfiger Race To Erase MS</td>
<td>4.25.2015</td>
<td>473,588</td>
</tr>
<tr>
<td>HollywoodReporter.com</td>
<td>Tommy Hilfiger Honored At Race To Erase MS Gala</td>
<td>4.25.2015</td>
<td>11,596,240</td>
</tr>
<tr>
<td>HollywoodReporter.com</td>
<td>Tommy Hilfiger Opens Up About His Commitment To Find A Cure For MS</td>
<td>4.23.2015</td>
<td>11,596,240</td>
</tr>
<tr>
<td>HollywoodReporter.com</td>
<td>Tommy Hilfiger Tapped For Race To Erase MS Honor</td>
<td>4.23.2015</td>
<td>11,596,240</td>
</tr>
<tr>
<td>IBNLive.com</td>
<td>Tommy Hilfiger honoured for work towards multiple sclerosis</td>
<td>4.26.2015</td>
<td>681,267</td>
</tr>
<tr>
<td>Inquisitr.com</td>
<td>Derek Hough ‘DWTS': Despite Potential Season-Ending Injury, Derek Hough Is Still In It To Win It</td>
<td>4.28.2015</td>
<td>906,241</td>
</tr>
<tr>
<td>Source</td>
<td>Title</td>
<td>Date</td>
<td>Views</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>----------------------------------------------------------------------</td>
<td>----------</td>
<td>---------</td>
</tr>
<tr>
<td>Inquisitr.com</td>
<td>Robert &amp; Kym Kiss: ‘DWTS’ Robert Herjavec And Kym Johnson Kiss During Dance, And When Cameras Are Off, Or So They Think</td>
<td>5.6.2015</td>
<td>906,241</td>
</tr>
<tr>
<td>JustJared.com</td>
<td>Rita Ora &amp; Ne-Yo to Perform at 2015 Race to Erase MS Gala (Exclusive)</td>
<td>3.30.2015</td>
<td>1,377,015</td>
</tr>
<tr>
<td>JustJared.com</td>
<td>Rita Ora &amp; Rumer Willis Step Out For Race To Erase MS Gala 2015</td>
<td>4.26.2015</td>
<td>1,377,015</td>
</tr>
<tr>
<td>JustJared.com</td>
<td>Aly &amp; AJ Michalka Attend Race To Erase MS Gala For 7th Year In A Row</td>
<td>4.27.2015</td>
<td>1,377,015</td>
</tr>
<tr>
<td>JustJared.com</td>
<td>Kelli Berglund Fangirls Over Rita Ora At Race To Erase MS Gala</td>
<td>4.26.2015</td>
<td>1,377,015</td>
</tr>
<tr>
<td>JustJared.com</td>
<td>Rita Ora Performing at the Race to Erase MS Gala (Exclusive)</td>
<td>3.30.2015</td>
<td>691,319</td>
</tr>
<tr>
<td>JustJared.com</td>
<td>Rita Ora Performs At Race To Erase MS Gala With Tommy Hilfiger</td>
<td>4.26.2015</td>
<td>691,319</td>
</tr>
<tr>
<td>JustJared.com</td>
<td>Willow Shields &amp; Rumer Willis Dance Their Way To Race to Erase MS Gala</td>
<td>4.26.2015</td>
<td>691,319</td>
</tr>
<tr>
<td>LAParent.com</td>
<td>Diagnosis: Hope</td>
<td>5.18.15</td>
<td>26,600</td>
</tr>
<tr>
<td>LAMag.com</td>
<td>Race to Erase MS: Nancy Davis is Still Sprinting Towards a Cure</td>
<td>4.27.2015</td>
<td>200,558</td>
</tr>
<tr>
<td>LAParent.com</td>
<td>Diagnosis: Hope</td>
<td>5.18.15</td>
<td>26,600</td>
</tr>
<tr>
<td>LATimes.com</td>
<td>All The Rage</td>
<td>4.27.2015</td>
<td>24,373,809</td>
</tr>
<tr>
<td>LATimes.com</td>
<td>Tommy and Dee Hilfiger fete Dee Ocleppo collection in L.A.</td>
<td>4.24.2015</td>
<td>24,373,809</td>
</tr>
<tr>
<td>LATimes.com</td>
<td>Tommy Hilfiger honored at Race to Erase MS gala in L.A.</td>
<td>4.26.2015</td>
<td>24,373,809</td>
</tr>
<tr>
<td>LookToTheStars.org</td>
<td>Tommy Hilfiger honored at Race to Erase MS gala in L.A.</td>
<td>4.9.2015</td>
<td>108,236</td>
</tr>
<tr>
<td>LookToTheStars.org</td>
<td>Rita Ora Performs At Star-Studded Race To Erase MS</td>
<td>4.27.2015</td>
<td>108,236</td>
</tr>
<tr>
<td>LookToTheStars.org</td>
<td>Tommy Hilfiger To Be Honored By Race To Erase MS</td>
<td>4.20.2015</td>
<td>108,236</td>
</tr>
<tr>
<td>LookToTheStars.org</td>
<td>Kelly Osbourne Fashions A Benefit For Race To Erase MS</td>
<td>6.2.2015</td>
<td>108,236</td>
</tr>
<tr>
<td>Mirror.co.uk</td>
<td>How does she do it? Carmen Electra looks stunning as she appears to have defied time</td>
<td>4.26.2015</td>
<td>4,755,185</td>
</tr>
<tr>
<td>Website</td>
<td>Title</td>
<td>Date</td>
<td>Pageviews</td>
</tr>
<tr>
<td>-------------------------</td>
<td>----------------------------------------------------------------------</td>
<td>------------</td>
<td>---------------</td>
</tr>
<tr>
<td>MSN.com</td>
<td>Tommy Hilfiger, Rita Ora, Ne-Yo Race to Erase MS</td>
<td>4.27.2015</td>
<td>157,288,251</td>
</tr>
<tr>
<td>People.com</td>
<td>StarTracks</td>
<td>4.30.2015</td>
<td>7,488,709</td>
</tr>
<tr>
<td>PeopleStyleWatch.com</td>
<td>CFDA Awards 2015: Kelly Osbourne Is Hosting the Red Carpet, and the Attendees List Has Us Beyond Excited</td>
<td>5.29.15</td>
<td>1,891,075</td>
</tr>
<tr>
<td>RealityTea.com</td>
<td>Reality TV Photos – Camille Grammer, Lisa Vanderpump, More</td>
<td>4.27.2015</td>
<td>542,556</td>
</tr>
<tr>
<td>Reveal.co.uk</td>
<td>Rita Ora looks FIERCE in white boots and stripes!</td>
<td>4.27.2015</td>
<td>35,099</td>
</tr>
<tr>
<td>TheDoctorsTV.com</td>
<td>News in 2:00</td>
<td>4.28.2015</td>
<td>1,058,928</td>
</tr>
<tr>
<td>TwistMagazine.com</td>
<td>Orange Carpet Report: See Your Fave Celebs’ Glamorous Gala Styles</td>
<td>4.28.2015</td>
<td>1,114,821</td>
</tr>
<tr>
<td>TwistMagazine.com</td>
<td>Vote for Your Fave: G. Hannelius Rocks 2 Beautiful Nail Wrap Designs in One Stylish Weekend</td>
<td>4.28.2015</td>
<td>1,114,821</td>
</tr>
<tr>
<td>UPI.com</td>
<td>VH1 cancels planned revival of 'The Osbournes'</td>
<td>4.21.2015</td>
<td>2,678,921</td>
</tr>
<tr>
<td>UPI.com</td>
<td>Willow Shields eliminated from 'Dancing with the Stars'</td>
<td>4.27.2015</td>
<td>2,678,921</td>
</tr>
<tr>
<td>UPI.com</td>
<td>UPI Almanac for Sunday, May 31, 2015</td>
<td>5.31.2015</td>
<td>2,678,921</td>
</tr>
<tr>
<td>VCPPost.com</td>
<td>Osborne Siblings Hospital Emergencies: Kelly Osbourne at Hospital for a Venomous Spider Bite; Jack Osbourne's Wife On Labor.</td>
<td>6.19.2015</td>
<td>684,767</td>
</tr>
<tr>
<td>WWD.com</td>
<td>Race To Erase MS Honors Tommy Hilfiger</td>
<td>4.30.2015</td>
<td>1,816,743</td>
</tr>
</tbody>
</table>

TOTAL UNIQUE VISITORS PER MONTH: 571,435,225
RACE TO ERASE MS
1875 Century Park East, Suite 980, Los Angeles, CA 90067
www.erasems.org
310.440.4842