

Race to Erase MS

May 10, 2019

- MAJOR SPONSOR**\$100,000
Premier seating for twelve (12), color ad in live auction booklet, digital ad at event and prominent recognition in our e-journal, five social media mentions.
- DIAMOND SPONSOR**\$75,000
Diamond seating for twelve (12), color ad in live auction booklet, digital ad at event and prominent recognition in our e-journal, three social media mentions.
- PLATINUM SPONSOR**\$50,000
Platinum seating for twelve (12), color ad in live auction booklet, digital ad at event and prominent recognition in our e-journal, two social media mentions.
- GOLD SPONSOR**\$25,000
Gold seating for ten (10), color ad in live auction booklet, digital ad at event and prominent recognition in our e-journal; one social media mention.
- SILVER SPONSOR**\$15,000
Silver seating for six (6), digital ad at event and prominent recognition in our e-journal.
- BRONZE SPONSOR**\$10,000
Bronze seating for four (4), digital ad at event and prominent recognition in our e-journal.
- GOLD PATRON COUPLE**\$5,000
Gold Patron Couple seating for two (2).
- GOLD PATRON INDIVIDUAL**\$2,500
Gold Patron Individual seating for one (1).
- INDIVIDUAL SEATING**\$1,000
Please reserve _____ Individual Ticket(s).

TRIBUTE ADS

- Platinum** \$2,000 - Top frequency display of digital ad at event; printed 4-color ad in live auction booklet at Platinum Level
- Gold** \$1,500 - Premium frequency display of digital ad at event; printed 4-color ad in live auction booklet at Gold Level
- Silver** \$1,000 - High frequency display of digital ad at event; printed 4-color ad in live auction booklet at Silver Level
- Bronze** \$750 - Frequent display of digital ad at event
- Full Screen** \$500 - Digital ad displayed at event
- Half Screen** \$250 - Digital ad displayed at event

Please note that all digital ads will be included in our e-journal

Please list my/our name(s) as follows: _____

Enclosed is a tax-deductible donation in the amount of \$ _____

Name _____ Email _____

Home Address _____ City _____ State _____ Zip _____

Phone _____ Cell _____

Credit Card # _____ CVV # _____ Exp. Date _____

Signature _____

Fair Market Value \$250 per Ticket

Please make check payable to: RACE TO ERASE MS

Tax I.D. # 84-1238541

Please return this form
with your ad copy and check to:

RACE TO ERASE MS
1875 Century Park East, Suite 980
Los Angeles, CA 90067
www.erasems.org

For more information:
(310) 440-4842

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TRIBUTE AD SPECIFICATIONS

Supplying Electronic Art:

Artwork may be sent via email. To ensure the best representation of your ad please follow these guidelines. File must be sent as a PDF. All files must be 300 dpi CMYK. Full Page 7.5" X 10" Half Page 7.5" X 4.75".

Any ad images created in MS Word, PowerPoint or Excel are not acceptable.

When sending your logo via email, make sure not to encode or encrypt the file. Simply send it as an attachment.

In your email indicate the contact person and phone number for the ad. Please name the file as it relates to the company and or person placing the ad.

Ads with only text and no images can be sent as an attached Microsoft word processing file.

Your art file will be resized as needed for live auction booklet, e-journal and digital display.

Email artwork to: Liz@erasems.org

All Materials Due: May 1, 2019

Please call Liz Seares at 310-440-4842 if you have any questions.