Media Highlights 2022







29TH ANNUAL RACE TO ERASE MS POST-EVENT COVERAGE			
Source	Date	Headline	Reach
BROADCAST			
AZ-TV 7 Cable 13	5/23/22	Access Hollywood	6,008
KATV (ABC) - Little Rock, AR	5/23/22	Mid-Day Arkansas	19,290
KBNZ	5/24/22	CO Daily News at 6am	214
KBNZ	5/24/22	CO Daily News at 5am	273
KCRA-SAC (NBC)	5/23/22	Access Hollywood	30,253
KDVR-DEN (FOX)	5/24/22	Access Hollywood	3,289
KLKN (ABC)	5/24/22	Channel 8 Eyewitness News @ 6	2,690
KMSP-MIN (FOX)	5/23/22	Access Hollywood	16,797
KMSP-MIN (FOX)	5/24/22	Access Hollywood	7,978
KNBC-LA (NBC)	5/23/22	Access Hollywood	71,560
KNSD-SD (NBC)	5/24/22	The Kelly Clarkson Show	3,791
KNTV-SF (NBC)	5/23/22	Access Hollywood	36,069
KNTV-SF (NBC)	5/24/22	Access Hollywood	1,129
KOB-ABQ (NBC)	5/24/22	Access Hollywood	2,661
KOHD (ABC)	5/24/22	Central Oregon Daily News	342
KOHD (ABC)	5/24/22	Central Oregon Daily News	602
KOLO (ABC) - Reno, NV	5/23/22	Good Morning Reno 5:30am	3,996
KONG-SEA	5/23/22	Access Hollywood	19,680
KSAS (FOX)	5/23/22	Access Hollywood	3,152
KTBC-AUS (FOX)	5/24/22	Access Hollywood	645
KXAS-DAL (NBC)	5/23/22	· · · · · · · · · · · · · · · · · · ·	117,610
KXAS-DAL (NBC)	5/24/22	·	11,371
My NDY TV		Access Hollywood	608
NBC Watertown		Access Hollywood	65
WBKB Fox 11.2	5/24/22		26
WCAU-PHI (NBC)	5/23/22		56,978
WCHS (ABC) - Charleston, WV	5/23/22	Eyewitness News @ 5AM	4,696
WCIV-CHS (ABC) - Charleston, SC	5/23/22	Good Morning Charleston	65
WCTI-GRENC (ABC) - Greenville, N	5/23/22	News Channel 12 at Noon	9,814
WESH-ORD (NBC)	5/23/22		47,663
WFOX		<u> </u>	5,545
WGAL-HAR (NBC)			29,366
WHBQ-MEM (FOX)		Access Hollywood	18,741
WJBK-DET (FOX)	5/24/22	Access Hollywood	42,202
WJBK-DET (FOX)	5/24/22	Access Hollywood	35,018
WLIO (NBC)	5/24/22	Access Hollywood	1,089
WMAQ-CHI (NBC)	5/23/22	Access Hollywood	119,624
WMBB (ABC) - Panama City, FL	5/23/22	News 13 This Morning	2,883
WNBC-NY (NBC) - New York, NY Ad	5/23/22	Nancy Davis & Tommy Hilfigger Interview	983,823
WOAI-SAT (NBC)	5/24/22	Access Hollywood	4,111
WRC-DC (NBC)	5/23/22	Access Hollywood	108,545
WSYR (ABC) - Syracuse, NY	5/23/22	NewsChannel 9 The Morning News at 4.30am	6,935
WTEN (ABC) - Albany, NY	5/23/22	News10 in the Morning 6:00am	9,234
WTWC (NBC)	5/24/22	Access Hollywood	758
WXXA (FOX) - Albany, NY	5/23/22	News10 in the Morning	620
WXXA (FOX) - Albany, NY		News10 at 8am on FOX23	12,094
www. (i O/) - Albally, N1	5/23/22	The Wall of the OAES	1,859,903
PRINT	6/5=/=:	Joseph A. Joseph D. S. J. J. Branch D. S. J. Branch D. Branch	1
Beverly Hills Times Magazine	6/27/22	29th Annual Charity Fundraiser RACE TO ERASE MS featured VIP Red Carpet	
Impact Wealth Magazine	8/1/22	NANCY DAVIS on a Mission to Erase MS and Make the World a Better Place	114

ONLINE			
360 Magazine	5/21/22	RACE TO ERASE MS	15,749
ABC FOX Montana	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	208,748
Ampgoo	5/23/22	Victoria Justice Is Ravishing in Black Tulle Gown and Peep-Toe Platform Heels F	32,466
Antelope County News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	5,389
Aol	5/23/22	Cybill Shepherd says she 'will always love' her 'Moonlighting' co-star Bruce Wil	9,572,464
Appalachian News-Express	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	14,204
ArcaMax Publishing	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,241,220
Ashe Post & Times	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	19,610
Ashley County Ledger	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	502
Ashley News-Observer	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	687
Atchison Daily Globe Now	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	21,864
Baker City Herald	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	13,034
Barron News-Shield	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	7,115
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BeautifulBallad	5/22/22	Victoria Justice Attends Race to Erase MS Gala	24,772
Bellevue Herald-Leader	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	3,514
Beverly Hills Lifestyle Magazine	5/24/22	ABOUT TOWN: RACE TO ERASE MS	40,000
Big Country News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	46,211
Biz News Post	5/25/22	TikTok Star Ellie Zeiler Reveals How She Became a 'Bright Light' On TikTok Duri	2,896
Black Hills Pioneer	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	45,318
BlackTree TV	5/23/22	Vivica Fox Race to Erase MS Gala	476,000
Bloomer Advance	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,938
Blue Mountain Eagle	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	8,977
Broadway World	5/20/22	Tim Realbuto, Vivica A. Fox, and Taryn Manning to Present at Race To Erase M	1,730,676
BUZ Communications - Jefferson C	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	0
Camberlain Sun	5/25/22	Cybill Shepherd Is Enraged By Anti-Abortion Laws!!	N/A
Camberlain Sun	5/25/22	Christina Applegate's First Years With MS Have Been Difficult!!	N/A
Celeb Mafia	5/23/22	Victoria Justice – Race to Erase MS Gala in Los Angeles 05/20/2022	770,449
Celeb Mafia	5/24/22	Victoria Justice	263586
Celebretainment.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	38,514
CELEBSFIRST	5/21/22	Katie Cassidy attends the 29th annual Race To Erase MS Gala in Los Angeles	122,994
CELEBSFIRST	5/21/22	Victoria Justice attends the 29th annual Race to Erase MS Gala in Los Angeles	122,994
Chicotnewspapers.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,158
Clay Center Dispatch	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	30,965
Coastal Breeze News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	41,759
Connecticut Post	5/23/22	Cybill Shepherd Recalls Daughter Clementine's Multiple Sclerosis Diagnosis as	421,456
Crow River Media	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	100,547
Curated Tncontentexchange	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	0
Daily Advance	5/21/22	Race to Erase MS Gala	6,998
Daily Journal	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	172,418
Daily Mail	5/21/22	Victoria Justice takes the plunge in a black ruffled gown paired with a ruby red	23,912,681
Daily Mail	5/23/22	Cybill Shepherd, 72, makes rare comments about former Moonlighting co-star	23,912,681
Daily Times Herald	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	17,516
·	5/23/22		14,690
Derby Informer		Cybill Shepherd supports Bruce Willis after aphasia diagnosis	
Dickson Post	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	11,538
DNYUZ	5/23/22	Cybill Shepherd and Bruce Willis were once 'very attracted to each other'	1,166,293
Doniphanherald.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	218
Douglas Budget	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	4,876
Douglas County Sentinel	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	4,399

E! Online	5/24/22	Party Pics: Hollywood	14,126,865
El Paso Inc.	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	62,826
Elk Valley Times	5/21/22	Race to Erase MS Gala	9,093
Elk Valley Times	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	21,613
Espanol - Southernminn.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	133,855
Everyday Health	5/25/22	What Top MS Researchers Want You to Know About MS Care and Treatment R	2,682,878
Extra TV	5/22/22	Cybill Shepherd on Loving Bruce Willis and the Fight to Erase Multiple Sclerosis	747,311
Finger Lakes Times	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	90,320
Flipboard	5/21/22	Victoria Justice Is Ravishing in Black Tulle Gown and Peep-Toe Platform Heels F	1,167,170
Flipboard	5/23/22	Victoria Justice, Vanna White attend Race to Erase MS Gala - Photos	1,167,170
Flipboard	5/23/22	Cybill Shepherd Recalls Daughter Clementine's Multiple Sclerosis Diagnosis as	1,167,170
Floyd County Times	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	4,139
Footwear News	5/21/22	Victoria Justice Is Ravishing in Black Tulle Gown and Peep-Toe Platform Heels F	5,407,588
Fort Bend Herald	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	25,626
FOX28spokane.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	16,431
Franklin Favorite	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	2,705
Gallatin News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	29,609
Georgetown News-Graphic	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	19,335
Getty Images	5/23/22	Race to Erase MS B-Roll	3,535,970
Gladstone Dispatch	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	2,266
·	5/24/22	Christina Applegate's 1st Year With MS Has Been 'Hard', Co-Star David Faustin	
Gossip Addict GotCeleb - Daily Celebrity Life In P	5/23/22	Carla Bruni – Race To Erase MS at the Fairmont Century Plaza Hotel in Los Ang	N/A 357,027
GotCeleb - Daily Celebrity Life In P	5/22/22	Carla Bruni – Race To Erase MS at the Fairmont Century Plaza Hotel in Los Ang	357,027
Grainger Today	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,280
Grand Rapids Herald-Review	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	17,820
Hartford City News Times	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	4,217
Hastings Tribune	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	57,686
HawtCelebs	5/21/22	KATIE CASSIDY at 29th Annual Race to Erase MS Gala in Los Angeles 05/20/202	668,413
HawtCelebs	5/21/22	EMMA KENNEY at 29th Annual Race to Erase MS Gala in Los Angeles 05/20/20	668,413
HawtCelebs	5/21/22	SAMMI HANRATTY at 29th Annual Race to Erase MS Gala in Los Angeles 05/20	668,413
HawtCelebs	5/21/22	VICTORIA JUSTICE at 29th Annual Race to Erase MS Gala in Los Angeles 05/20/	668,413
HawtCelebs	5/21/22	GIGI GORGEOUS at 29th Annual Race to Erase MS Gala in Los Angeles 05/20/2	668,413
HEBDEN BRIDGE NEWS	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis Entertainment	529
HELLO	5/23/22	Exclusive: Kathy Hilton opens up on being a 'hands-on' grandmother	159,187
HELLO		Exclusive: Rease Witherspoon's teen son Deacon teases details of upcoming Ef	
	5/21/22		159,187
HELLO	5/21/22	Exclusive: Dancing with the Stars' Alan Bersten praises Disney+ move: 'It feels i	159,187
Herald Chronicle	5/21/22	Race to Erase MS Gala	9,658
Herald Chronicle	5/21/22	Race to Erase MS Gala	9,658
Hermann Advertiser-Courier	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,483
Hiawatha Daily World	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	3,762
Hollywood Life	5/24/22	'DWTS' Pro Alan Bersten Reveals How He Really Feels About The Show Leaving	11,530,917
Hollywood Life	5/23/22	Cybill Shepherd 'Infuriated' Over Anti-Abortion Laws: 'Have People Lost Their I	11,530,917
Hollywood Life	5/25/22	TikTok Star Ellie Zeiler Reveals How She Became a 'Bright Light' On TikTok Duri	11,530,917
HomeNewsHere.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	48,365
hometownregister.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	5,314
Honest Columnist	5/23/22	Cybill Shepherd 'Infuriated' Over Anti-Abortion Laws: 'Have People Lost Their I	13,303
Hood River News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	62,860
Impact	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	5,646
Index-Journal	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	163,055

InForney.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	44,664	
InsideNoVa.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	651,907	
International Business Times	5/22/22	RHOBH's' Crystal Kung Minkoff Opens Up About Enduring Racist Hate After Joi	1,050,333	
losco County News-Herald	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	19,953	
Jackson Times-Voice	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	746	
journalenterprise.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	2,107	
Kentucky New Era	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	20,065	
Key West Citizen	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	57,447	
KHQ-TV	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	576,227	
Killeen Daily Herald	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	247,132	
kpcnews.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	91,123	
KPVI	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	34,963	
KTBS-TV	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	488,678	
KULR-TV	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	198,815	
KXLG-FM	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	6,519	
LACELEBS	5/21/22	Victoria Justice Attends the 29th Annual Race to Erase MS Gala in Los Angeles	N/A	
Laredo Morning Times	5/23/22	Cybill Shepherd Recalls Daughter Clementine's Multiple Sclerosis Diagnosis as '	222,259	
Laurel Leader-Call	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	21,711	
Leader Publications	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	83,505	
Lenoir News-Topic	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	7,082	
Lifesly	5/23/22	Cybill Shepherd says she 'will always love' her 'Moonlighting' co-star Bruce Wil	522	
Lincolnnewsnow.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	12,841	
Look to the Stars	5/24/22	29th Annual Race To Erase MS Gala Raises Over \$1.4 Million	59,865	
Magarila	5/21/22	Sammi Hanratty – 29th Annual Race To Erase MS Gala	N/A	
Mainstreet Nashville	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	16,326	
Manchester Times	5/21/22	Race to Erase MS Gala	14,646	
Manchester Times	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	23,032	
Manhattan Mercury	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis		
Magnews.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	2,977	
Marca	5/24/22	Cybill Shepherd reveals huge attraction between her and Bruce Willis, why we	N/A	
Marietta Daily Journal	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	258,705	
maryvilleforum.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	24,734	
McDuffie Progress	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	8,606	
Mesabi Tribune	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	61,748	
Mingo Messenger	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	2,963	
Moore County News-Press	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	3,267	
Morristown Citizen Tribune	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	105,083	
Mountain Top Media	5/23/22	In photos: Victoria Justice, Vanna White attend Race to Erase MS Gala	N/A	
MSN.com	5/21/22	Katie Cassidy Talks 'Complicated Situation' of Having 3 Dads, Including Late Da	197,907,504	
News AKMI	5/25/22	TikTok Star Ellie Zeiler Reveals How She Became a 'Bright Light' On TikTok Duri	24,536	
News Net Daily	5/23/22	Cybill Shepherd and Bruce Willis 'attracted to each other'	33,251	
News Nirvana	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	11,626	
News-Herald	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	7,527	
newsbrig	5/23/22	Cybill Shepherd says she 'will always love' her 'Moonlighting' co-star Bruce Wil	2,439	
newsbrig	5/23/22	Cybill Shepherd Talks Daughter Clementine's MS Diagnosis - NEWS BRIG	2,439	
newsbrig	5/23/22	Cybill Shepherd, Bruce Willis once 'attracted to each other' - NEWS BRIG	2,439	
Newsfeeds.Media	5/20/22	Victoria Justice leads stars at the 29th Annual Race to Erase MS Gala in Los Ang	52,089	
Newsfeeds.Media	5/23/22	RHOBH star Crystal Kung Minkoff speaks out about the online harassment	52,089	

Newsfeeds. Media	5/23/22	Cybill Shepherd makes rare comments about her former Moonlighting co-star	52,089
Newstime	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	212
Nicki Swift	5/23/22	Cybill Shepherd Opens Up About Her Steamy Connection With Bruce Willis	7,441,624
Northwest Signal	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	12,362
NU Herald	5/25/22	Cybill Shepherd Reacts To The Recent Supreme Court Decision On Anti-Abortic	N/A
NU Herald	5/25/22	Christina Applegate Reveals Her Battle With Multiple Sclerosis Were 'Hard"	N/A
NZCity	5/26/22	Cybill Shepherd "will always love" Bruce Willis	N/A
Olean Times Herald	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	139,597
Owensboro Messenger-Inquirer	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	126,524
Page Six	5/23/22	Cybill Shepherd and Bruce Willis were once 'very attracted to each other'	3,288,029
Parsons Sun	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	7,940
People	5/21/22	Katie Cassidy Talks 'Complicated Situation' of Having 3 Dads, Including Late Da	39,565,650
People	5/21/22	Idris Elba and Tilda Swinton Take a 3,000 Year-Trip to Cannes, Plus, Nick Canno	39,565,650
People	5/22/22	Michelle Yeoh and Ke Huy Quan Are Everything in L.A., Plus, Marion Cotillard,	39,565,650
PEOPLE	5/23/22	Michelle Yeoh and Ke Huy Quan Are Everything in L.A., Plus, Marion Cotillard,	39,565,650
PEOPLE	5/24/22	Rachel Brosnahan Visits the Empire State Building in N.Y.C., Plus Emmy Rossun	39,565,650
PEOPLE	5/25/22	Ryan Reynolds Steps Out in N.Y.C., Plus Elisabeth Moss, Jason Isaacs, Kendall Je	8,968,448
PEOPLE	5/27/22	Jordan Rodgers and JoJo Fletcher Kiss in Paris, Plus the Stranger Things Cast an	39,565,650
PEOPLE	5/26/22	Rumer Willis Grabs Coffee in L.A., Plus Princess Charlene, Big Boi, Xolo Maridue	39,565,650
Polk County Itemizer-Observer	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	8,078
PopCulture.com	5/24/22	Bruce Willis' Wife Emma Heming Shares Rare Video of Him After Aphasia Diagr	4,037,309
Princeton Daily Clarion	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	21,508
Pulaski Citizen	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,292
Quick Telecast	5/24/22	'Very attracted to each other' Cybill Shepherd on former Moonlighting co-star	N/A
Reflector	5/21/22	Race to Erase MS Gala	N/A
Rome News-Tribune	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	260,576
Salem News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	25,351
Shutterstock	5/21/22	29th Annual Race to Erase MS, Los Angeles	16,102,327
Sierra County Sentinel/KCHS Radio	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	858
Sound Health and Lasting Wealth	5/21/22	Victoria Justice leads stars at the 29th Annual Race to Erase MS Gala in Los Ang	22,201
Spam Chronicles	5/21/22	Victoria Justice leads the stars at the 29th Annual Race to Erase MS Gala in Los	N/A
Spam Chronicles	5/23/22	Cybill Shepherd makes rare comments about her former Moonlighting co-star	N/A
Stamford Advocate	5/23/22	Cybill Shepherd Recalls Daughter Clementine's Multiple Sclerosis Diagnosis as	265,858
Star Local Media	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	143,794
Stone County Enterprise	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	3,282
Sunnyside Sun	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	6,737
The Advocate & Democrat	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	16,178
The Albia Newspapers	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	978
The Bradford Era	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	49,416
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The Brenham Banner-Press	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	5,580
The Central Virginian	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	10,077
The Chanute Tribune	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	20,477
The Chariton Leader	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,436
The Cherokee Tribune and Ledger-	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	60,319
The Cheyenne Post	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	6,744
The Connection	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	
The Conway Daily Sun	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	
The Courier-Express	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	58,359
The Cutoff News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	941

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The De Queen Bee	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,013
The DeWitt Observer	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,963
The Exponent	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	2,486
The Grand Junction Daily Sentinel	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	79,519
The Griffon News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	5,561
The Hazard Herald	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	5,880
The Henderson News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	5,550
The Hollywood Reporter	5/27/22	Events of the Week: 'Star Wars' Celebration, 'The Gilded Age' and More	11,992,668
The Hour	5/23/22	Cybill Shepherd Recalls Daughter Clementine's Multiple Sclerosis Diagnosis as	108,092
The Indiana Gazette	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	122,448
The Just Group UK	5/21/22	Victoria Justice Wears a Plunging Gown For The Race To Erase MS Gala – Footy	10,175
The Kearney Courier	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	41,109
The Laconia Daily Sun	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	89,053
The Lake Gazette	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	2,947
The Lufkin Daily News	5/21/22	Race to Erase MS Gala	14,403
The Mena Star	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,535
The Messenger	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	29,059
The Miami County Republic	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	111,432
The Middletown Press	5/23/22	Cybill Shepherd Recalls Daughter Clementine's Multiple Sclerosis Diagnosis as	126,478
The Northern Virginia Daily	5/21/22	Race to Erase MS Gala	35,045
The Port Lavaca Wave	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	15,369
The Purdue Exponent	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	104,278
The Rogersville Review	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	43,211
The Sea Coast Echo	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	9,938
The Standard	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	896
The Us Express News	5/23/22	Cybill Shepherd Says She'll 'Always Love' Her 'Moonlighting' Co-Star Bruce Wil	962
The Wilson Post	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	13,644
The Winchester News Gazette	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	870
the portland sun. com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,482
Times Republican	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	845
Tioga Publishing	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	47,905
Towleroad	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	200,571
Trend Fool	5/23/22	Cybill Shepherd and Bruce Willis were once 'very attracted to each other'	75,464
Tribune Content Agency	5/23/22	Cybill Shepherd Recalls Daughter Clementine's Multiple Sclerosis Diagnosis as '	471,228
Ttownmedia.com	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	57,729
Tullahoma News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	22,575
Tyler Morning Telegraph	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	151,451
UPI	5/21/22	Liz Godwin Attends the Race to Erase MS Gala in Los Angeles	781,930
UPI	5/21/22	Francis Fisher and Joely Fisher Attend the Race to Erase MS Gala in Los Angeles	781,930
UPI	5/21/22	Lindsay Bronson and David Faustino Attend the Race to Erase MS Gala in Los A	781,930
UPI	5/21/22	Dee Ocleppo Hilfiger and Tommy Hilfiger Attend the Race to Erase MS Gala in	781,930
UPI	5/21/22	Vanna White and George Santo Pietro Attend the Race to Erase MS Gala in Los	781,930
UPI	5/23/22	Victoria Justice, Vanna White attend Race to Erase MS Gala	781,930
Variety	5/23/22	Cybill Shepherd Recalls Daughter Clementine's Multiple Sclerosis Diagnosis as '	6,040,592
Verve Times	5/24/22	Christina Applegate's First Year With MS Has Been 'Hard' – Hollywood Life	N/A
Verywell	5/24/22	Resources and Support for People With Multiple Sclerosis	27,503,148
Vincennes Sun-Commercial	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	25,028
Voice of Alexandria	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	40,721
			•

WABG-TV	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	2,704		
Wacondatrader.com	5/23/22	ybill Shepherd supports Bruce Willis after aphasia diagnosis			
Waldron News	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	679		
Watauga Democrat	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	82,123		
WFMZ-TV	5/23/22	Cybill Shepherd supports Bruce Willis after aphasia diagnosis	1,400,058		
WhatsNew2day.com	5/23/22	RHOBH Star Crystal Kung Minkoff Opens Up About Online Bullying	63,039		
WhatsNew2day.com	5/23/22	Cybill Shepherd Makes Weird Comments About Her Former Moonlighting Co-S	63,039		
Where Is The Buzz	5/21/22	29TH ANNUAL RACE TO ERASE MS GALA INTERVIEWS: Victoria Justice, Vivica A	27,365		
Yahoo! Entertainment	5/21/22	Katie Cassidy Talks 'Complicated Situation' of Having 3 Dads, Including Late Da	15,017,341		
Yahoo! Entertainment	5/23/22	Cybill Shepherd says she 'will always love' her 'Moonlighting' co-star Bruce Wil	15,017,341		
Yahoo! Entertainment	5/23/22	Cybill Shepherd Recalls Daughter Clementine's Multiple Sclerosis Diagnosis as	15,017,341		
Yahoo! Entertainment	5/27/22	Events of the Week: 'Star Wars' Celebration, 'The Gilded Age' and More	15,017,341		
Yahoo! Lifestyle	5/21/22	Victoria Justice Is Ravishing in Black Tulle Gown and Peep-Toe Platform Heels F	12,786,620		
Yahoo! Lifestyle	5/21/22	Victoria Justice Is Ravishing in Black Tulle Gown and Peep-Toe Platform Heels F	12,786,620		
Yahoo! News	5/23/22	Cybill Shepherd says she 'will always love' her 'Moonlighting' co-star Bruce Wil	62,797,142		
Zona De Prensa RD	5/23/22	Cybill Shepherd y Bruce Willis alguna vez se sintieron «muy atraídos el uno por	1,350,245		
			859,202,123		

Impact Wealth Magazine NANCY DAVIS on a Mission to Erase MS and Make the World a Better Place August 2022

Media Impressions: 114

https://drive.google.com/file/d/1-WsMPCziERqWuLlxV4cc1QJiMdsBZUk6/view?usp=sharing



The Hollywood Reporter

Events of the Week: 'Star Wars' Celebration, 'The Gilded Age' and More

May 27, 2022

Media Impressions: 11,992,668

https://www.hollywoodreporter.com/lifestyle/lifestyle-news/star-wars-celebration-red-carpet-even ts-1235153300/



29th Annual Race to MS Gala

Friday night's Race to MS gala, led by Multiple Sclerosis advocate and Center Without Walls founder Nancy Davis, raised over \$1.4 million to benefit MS research in the annual event, held this year at the Fairmont Century Plaza. The night featured a performance by Nile Rodgers and Chic, and Tommy Hilfiger presented its latest adaptive collection in a fashion show. Guests included Cybill Shepherd, Ed Begley Jr., Kathy Hilton, Vanna White and Vivica Fox.



Variety

Race to Erase MS Gala to Feature Nile Rodgers & Chic Performance, Tommy Hilfiger Adaptive Fashion Show

March 21, 2022 Media Impressions: 6,040,592

https://variety.com/2022/music/news/race-to-erase-ms-1235209799/

Race to Erase MS Gala to Feature Nile Rodgers & Chic Performance, Tommy Hilfiger Adaptive Fashion Show



After two years of presenting the annual Race to Erase MS gala as a drive-in event at the Rose Bowl in Pasadena, the annual festivities will return as a ballroom benefit at the newly renovated Fairmont Century Plaza hotel on May 20.

Nile Rodgers & Chic will perform during the evening's program, which will also feature a Tommy Hilfiger Adaptive fashion show with clothing designed to make dressing easier for adults and children with disabilities.

"I am thrilled to be returning to our longtime home at the Fairmont Century Plaza for this year's Race to Erase MS Gala, where our fundraising efforts provide tremendous support for the medical and scientific community's integral research into finding a cure for MS," Race to Erase MS founder Nancy Davis said on Monday morning, "To date we have raised over \$50 million for MS research and there are now 22 FDA approved therapies available to treat multiple sclerosis.

PEOPLE

Philanthropist Nancy Davis Opens Up About Life with Multiple Sclerosis and Her Mission to Help Others

May 4, 2022

Media Impressions: 43,136,051

https://people.com/health/nancy-davis-race-to-erase-ms/

EXCLUSIVE INTERVIEW

Philanthropist Nancy Davis Opens Up About Life with Multiple Sclerosis and Her Mission to Help Others

"I was really lucky," the Race to Erase MS founder tells PEOPLE at her 30-year-battle with the debilitating disease as she gears up to host her 29th annual fundraiser

By Conce Brody May 04, 2022 02:27 PM



Philanthropist Nancy Davis was living a relatively normal and healthy lifestyle at 33 years old until a ski accident changed everything — doctors discovered she was suffering from much worse than an <u>ACL tear</u>, but rather <u>Multiple Scierosis</u>, or <u>MS</u>.

"I felt that the ski accident was causing me to lose feelings, so I had a knee brace and all these things, and it didn't make any sense why I was losing feeling everywhere," Davis, who was also suffering from a loss of eyesight and sensation in her fingers and hands, tells PEOPLE. "But, it turned out it was MS, and I found out three weeks later."



Nancy Davis has spent her life inspiring others, bringing them peace and love in their daily lives, and hope for their future. This inspiration manifested itself into a creative outlet for this multi-talented woman with her jewelry, accessory and gift collection.

Nancy's initial jewelry design was created for the 2002 annual Race to Erase MS with Tommy Hilfiger. "Tommy and I needed a theme for the event and we felt a peace and love theme was perfect for the post 9/11 times."



Thus, the striking design of a heart with a peace sign nestled in the middle was born and it has since become the celebrity-recognized symbol of her line. Necklaces bearing this powerful icon were gifted to performers at the 2002 gala. Many admirers inquired how they could purchase this jewelry for family and friends. This led to the creation of Peace & Love Jewelry by Nancy Davis, which was exclusively launched by Saks Fifth Avenue. Portions of the sales in her line are allocated to support her causes.

www.peaceandlovejewelry.com

Hollywood Life

Race To Erase MS's Nancy Davis Reveals The 'Empowering' Advice She Gave Selma Blair & Others With MS

May 18, 2022

Media Impressions: 11,530,917

https://hollywoodlife.com/2022/05/18/race-to-erase-ms-nancy-davis-selma-blair-advice/

Race To Erase MS's Nancy Davis Reveals The 'Empowering' Advice She Gave Selma Blair & Others With MS

Since her multiple salerosis diagnosis 30 years ago, Nancy Davis has made it her mission to raise funds to find a cure in her lifetime with her non-profit, Race To Erose. MS.

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Nancy Davis was told she would "never walk again" when she was shockingly diagnosed with multiple selecteds in 1992, following what she thought was pain from a ski injury. At 33 years old, the young woman was told by doctors she had "the most impossible, difficult, tragic disease and that there would never be a cure," she recalled in an EXCLUSIVE interview with HollywoodLife. Fast-forward to 2022, Nancy has raised over \$50 million dollars through her non-profit organization Have To Erase MS, supporting the Center Without Walls program, a unique collaboration of the world's leading MS research scientists currently representing Harvard, Yale, Cedars Sinai, University of Southern California, Oregon Health Science University, UC San Francisco, Johns Hopkins, and UCLA.

Beverly Hills Times Magazine 29th Annual Charity Fundraiser RACE TO ERASE MS featured VIP Red Carpet and Fashion Show by Designer Tommy Hilfiger

June 27, 2022 Media Impressions: 4,500

https://online.fliphtml5.com/pkkbx/bqbn/#p=6



Beverly Hills Lifestyle Magazine ABOUT TOWN: RACE TO ERASE MS

May 24, 2022 Media Impressions: 40,000

https://www.bhlmagazine.com/about-town-race-to-erase-ms/





Broadway World

Tim Realbuto, Vivica A. Fox, and Taryn Manning to Present at Race To Erase MS Benefit
May 20, 2022

Media Impressions: 1,730,676

https://www.broadwayworld.com/bwwtv/article/Tim-Realbuto-Vivica-A-Fox-and-Taryn-Manning-to-Present-at-Race-To-Erase-MS-Benefit-20220520

Tim Realbuto, Vivica A. Fox, and Taryn Manning to Present at Race To Erase MS Benefit

The red carpet begins at 6:30pm at the Fairnont Century Plaza in Los Angeles.

by Michael Major May, 20, 2022









New York stage actor Tim Realbuto (Yes; Lost In Yonkers; Wunderkind) will be joined by his "Bobcat Moretti" co-stars Vivica A. Fox (Independence Day; Kill Bill; Set It Off), and Taryn Manning (Orange Is The New Black; 8 Mile; Karen) to promote their latest film, which deals with a protagonist suffering from MS, and to present an award at this evening's Race To Erase MS benefit. Comedian/Talk show host Howie Mandel will introduce Realbuto, Fox and Manning.

The red carpet begins at 6:30pm at the Fairnont Century

POST EVENT COVERAGE

Access Hollywood

May 23, 2022 Viewership: 939,683

https://mms.tveyes.com/MediaCenterPlayer.aspx?u=aHR0cDovL21IZGlhY2VudGVyLnR2ZXIlcy 5jb20vZG93bmxvYWRnYXRld2F5LmFzcHg%2FVXNlckIEPTExMTE4ODgmTURJRD0xNzI4MT c2OSZNRFNIZWQ9NzQ0MiZUeXBIPU1IZGlh



WXXA (FOX) - Albany, NY

May 23, 2022 Viewership: 12,094

https://mms.tveyes.com/MediaCenterPlayer.aspx?u=aHR0cDovL21IZGlhY2VudGVyLnR2ZXIIcy 5jb20vZG93bmxvYWRnYXRId2F5LmFzcHg%2FVXNlckIEPTExMTE4ODgmTURJRD0xNzI3Mj QwNcZNRFNIZWQ9OTg1MSZUeXBIPU1IZGlh



HELLO

Exclusive: Kathy Hilton opens up on being a 'hands-on' grandmother

May 21, 2022

Media Impressions: 159,187

https://www.hellomagazine.com/celebrities/20220521140890/paris-hilton-mom-kathy-hilton-swe et-family-update-grandmother-exclusive/

The morn-of-four was joined by her husband Richard and later introduced the luxurious live auction during the special event hosted every year by Kathy's dear friend Nancy Davis.



WATCH: Nile Rodgers performs at Race to Erase MS gala

HELLO

Exclusive: Reese Witherspoon's teen son Deacon teases details of upcoming EP

May 21, 2022

Media Impressions: 159,187

https://www.hellomagazine.com/celebrities/20220521140886/reese-witherspoon-son-deacon-shares-rare-details-music-career-exclusive/

Exclusive: Reese Witherspoon's teen son Deacon teases details of upcoming EP

Deacon released two songs in 2020



E! Online Party Pics: Hollywood

May 24, 2022

Media Impressions: 14,126,865

https://www.eonline.com/photos/204/party-pics-hollywood



Fairmont Century Plaza

Victoria Justice steps out in an Archival Tommy Hilfiger gown while attending the 29th annual Race
To Erase MS galá.



Nancy consulted her orthopedic doctor thinking perhaps the brace was pinching against a nerve and causing the numbness. The doctor agreed that something had "gone strangely awry here." She said it didn't make sense to him and he referred her to a neurologist. This new doctor ordered numerous tests, including an MRI, and gave Nancy the shocking news the next day that she had multiple sclerosis (MS), a degenerative neurological disease.

"At that time," Nancy remembers, "I was a young mom with three children to take care of. I wasn't in a particularly good marriage, and here the doctor is telling me that my life as I knew it was over." He went on to tell her that she could have trouble walking, and, if she was lucky, she may be able to lift a remote to change the TV station. He cautioned that she probably wouldn't be able to care for herself.

"I was young. I couldn't accept this news," she recalls. "I had a lot of life to live. It wasn't what I had planned."

Nancy wouldn't accept this prognosis. She sought others' opinions and did extensive research. "I realized finding answers myself was the most important thing I could do."

Through her own investigations and doctors' consultations, Nancy discovered there was no known cause for MS, no drugs to treat the disease, and basically no hope—at least at that time.

Establishing a Foundation to Fund Research

Growing up in a philanthropic family, charity and fundraising are familiar to Nancy. Her mother successfully established the Barbara Davis Center for Childhood Diabetes in Aurora, CO, after Nancy's sister was diagnosed with the disease. Fortunately, because of the family she grew up in, Nancy knew how to be proactive, gather support for a cause, and get things done.

She took control. She had the means and the skills to establish a foundation and garner donations to combat MS and create hope—so, she did. In 1993, she established the Nancy Davis Foundation for Multiple Sclerosis, which is now called Race to Erase MS. This foundation is dedicated to research for the treatment and ultimate cure of MS.

The first Race to Erase MS event was held in Aspen, Colorado in 1993 and raised \$1.3 million for the foundation. Since, the event has moved to Los Angeles, and over the years the annual Race to Erase MS gala has raised over \$51 million for research.

The 2022 Gala is Back Indoors

This year's festivities will be held on May 20 and once again be in a resplendent ballroom after resourcefully being held as a Drive-In event at the Rose Bowl for two years because of Covid. "We are finally back indoors," beams Nancy, "and we



are so excited to be opening with a fashion show. Longtime supporter, Tommy Hilfiger, will showcase his amazing line of adaptive clothing and other fashions that night." Over a thousand attendees are expected to fill the ballroom at the Fairmont Century Plaza Hotel in LA, where they will be entertained by various celebrities. including Niles Rodgers and the band Chic. "We are so lucky to have stars donate their time and talents to help us raise funds," Nancy says.

The Best Researchers Seek Answers

To date, over 22 drugs, including life-changing infusions and injections, are now on the market to treat MS. There were none when Nancy was diagnosed.

Research is at the core of these breakthroughs. Nancy is very cognizant of the importance and value of research, leading her to establish the Center Without Walls (CWW) program which is funded by the Race to Erase MS foundation. Nancy explains why CWW was founded and why it is so important. "We discovered that so much research is duplicated and the results are not shared or communicated in a timely manner. So, we addressed this by bringing the best physicians and researchers in the nation and world together into one program (CWW) to collaborate on multiple sclerosis." These young doctors and research professionals meet regularly to share their findings and new discoveries, resulting in more efficient and advanced MS research.

When a ked what her greatest blessings have been, Nancy ponders for only a few seconds, and then answers from her heart, "My parents."

She adds, "Watching how my parents viewed a problem, and instead of walking away from it, found a way to solve it, taught me so much." With a small laugh, she says, "I think it is in my DNA to never take no for an answer."

In an effort to help others on their journey, Nancy wrote the book, Lean on Me: Ten Powerful Steps to Moving Beyond Your Diagnosis and Taking Back Your Life. This book offers advice to patients who may have received a recent lifechanging diagnosis or who are dealing with a chronic illness.

"You need to know that there is another door that can be opened-and there is something you can do," Nancy states.



KTTV-LA (FOX) - Los Angeles, CA - Good Day LA

May 17, 2022 Viewership: 33,996

https://mms.tveyes.com/MediaCenterPlayer.aspx?u=aHR0cDovL21IZGlhY2VudGVyLnR2ZXIlcy 5jb20vZG93bmxvYWRnYXRld2F5LmFzcHg%2FVXNlckIEPTExMTE4ODgmTURJRD0xNzQ3N zkxNCZNRFNIZWQ9NjM3NCZUeXBIPU1IZGlh

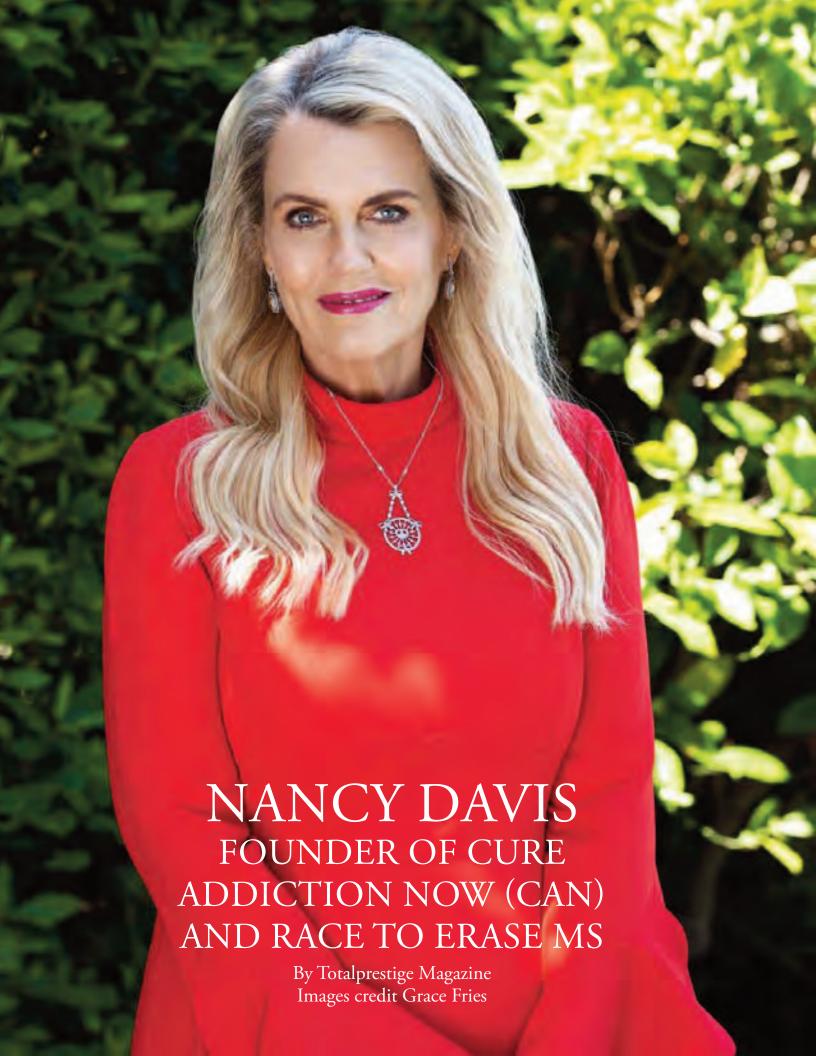


KNBC-LA (NBC) - Los Angeles, CA - California Live

May 16, 2022 Viewership: 32,307

https://mms.tveyes.com/MediaCenterPlayer.aspx?u=aHR0cDovL21IZGlhY2VudGVyLnR2ZXIIcy 5jb20vZG93bmxvYWRnYXRld2F5LmFzcHg%2FVXNlckIEPTExMTE4ODgmTURJRD0xNzI1MzI wOSZNRFNIZWQ9MjA3NSZUeXBIPU1IZGIh





ancy Davis was diagnosed with multiple sclerosis at the age of 33 in 1991. After being told by her doctors that she would be "lucky" to operate a remote control on her TV, she realized she was too young and too busy to let the disease stop her life in its tracks.

She was determined to devote her time, relationships and resources to finding a cure.

Nancy's hope, courage and strength continue to inspire her to maintain a vibrant quality of life despite this chronic disease, but most of all, she remains positive, continues to live her life to the fullest and is tireless in her efforts to find the cure for MS.

Multiple Sclerosis is an autoimmune disease that affects three times more women than men and the diagnosis of children with MS as young as two has increased.

It often is diagnosed in women around the age of 30 when they are in the prime of their life.

In 1993, she founded the Race To Erase MS – an organization whose primary focus is to raise funds for the most cutting-edge, aggressive and promising research in an effort to find a cure for MS.

Also in 1993, Nancy created the Race To Erase MS Gala event – an intimate ski getaway weekend in Aspen, Colorado – that raised over \$1.3 million for the Foundation.

Since its inception, the Race to Erase MS has grown into a spectacular celebrity gala benefit held annually.

Over the years she has gained the support of many key individuals in the fashion and entertainment worlds. The annual Race to Erase MS gala event has raised over \$50 million for multiple sclerosis research to date.

When they first started, there was no known cause, no cure, no drugs on the market, and a true lack of hope. Today they are so excited that there is FDA approval on fifteen drugs with many more on the horizon. For the young person being diagnosed with MS today, there is so much hope.

Nancy, what inspired you to find a scientific cure for addiction?

My son, Jason Davis, battled addiction on-and-off for 12 years, and unfortunately passed away at the beginning of COVID-19.



Jason's dream was to start Cure Addiction Now (CAN) and develop new treatments and therapies to help stop addiction cravings and find easier and more equitable ways to detox for everyone.

Addiction is the leading cause of death for people under the age of 50 in our country, and that nobody had really put any significant money into the research of the science of addiction and how it affects the mind for at least 20 years.

I decided it was time that change had to be made. Around 7% of people have had great success with AA, but there is an enormous amount of people still struggling with multiple addictions, and need to find other ways of getting and staying sober.

How many people are affected by substance abuse and how can Cure Addiction prevent further addictions from occurring?

Millions and millions have been affected by substance use disorder (SUD), whether it's personal or through a family or friend.

And, the number is continuing to grow everyday as the leading cause of death in the US. Before COVID-19, one person died of an opioid overdose every 11 minutes.

Now (post COVID-19), there is an opioid overdose every 90 seconds. And the numbers are rising. It is also so important to bring awareness, education, and research into the drug fentanyl. Fentanyl has



become responsible for over 70% of today's drug overdoses, as over 95% of every drug bought outside of a drug store is laced with the deadly potent drug.

Can science replace substance abuse rehab? There are a lot of residential rehabs around the world that try to help individuals get clean. Do you feel these rehabs are doing everything possible to cure addiction?

There are some amazing residential rehabs in our country. Unfortunately, they are not all equally staffed with well-trained professionals. I believe that rehabs need more tools to deal with different types of addictions — it's not always a one-size fits all. The battle with substance abuse is a

tough one because it's a brain disease. We're currently working on getting new drugs and treatments, which would provide more tools to the centers and help patients stay sober after leaving these facilities.

What is the ultimate goal of Cure Addiction? Do you believe you can end addiction medically and prevent sufferers from attending expensive in-patient rehabs?

The ultimate goal of Cured Addiction Now or CAN is to help anyone and everyone struggling with substance use disorder. Everyone has the right to the best quality of healthcare. While my son was battling addiction, he really wanted to create a foundation that was accessible to

everyone because the reality is, most people can't afford rehab, have limited access to medicine, and don't have insurance.

Even when you have good insurance, it rarely covers the high cost of rehab. So, it was really important to him that we find new ways to detox in an affordable way that can be created and distributed.

We've been working hard, and will still continue to work with our research team, who specialize in addiction.

Cure Addiction is just one of the organizations you founded. Nancy, you started Race to Erase MS in 1993 after being diagnosed with the disease. Tell us about Race to Erase MS and your experience operating the organization.

I started Race to Erase MS almost 30 years ago. The 30th anniversary will be on June 2nd of 2023.

My experience with Race to Erase MS has been so inspiring. When I started the foundation and was diagnosed with MS, the future was bleak that we would ever find any medications or therapies to help stop MS.

Everyone doubted our ability to find medications, garner support, raise funds, and it's been so exciting what has happened since then.

I was told to go home and go to bed, and that I would never walk again. Today, all that has completely changed due to the 24 different drugs used to now treat MS.

We've done pilot studies for in-depth scientific research to help create dozens of new medications that can help treat MS.

Additionally, we are always encouraging new and young doctors to join forces with us, with our Young Investing Awards as new ideas are something we are always looking for.

You were diagnosed with MS after suffering an ACL injury while skiing. Can you tell us about the moment you learned you had MS? What challenges does an entrepreneur and philanthropist have when living with MS?

I woke up three weeks after my ski accident, suffering from an ACL injury. It was soon after that I began experiencing MS symptoms – first I lost the feeling in



my right fingers, then the left, and then my eyes – it was this bizarre, numbing feeling. I thought that maybe it was due to the brace on my knee cutting the circulation off, but I soon sought a doctor who diagnosed me almost immediately.

I was lucky enough to have the disease caught, as most people don't have that experience. But, there was no cure, no drugs on the market, and not that much help, so it was a very frustrating time.

As an entrepreneur and philanthropist living with MS, one of the challenges I faced early on was the overarching fear of the disease and the "what-if" questions. What if I can't walk? What if I can't take care of my kids?

How has MS medicine and treatment changed since the early 1990s? Can people live relatively normal lives nowadays?

The treatment for MS has changed more than 100% because it started with no cure at all and no hope. But today, there has been an incredible evolution with 24 FDA approved medicines, and #15 and #2 specifically have changed the course of this disease. Now, many people with RRMs can live relatively normal lives – it's really exciting to see where we are today from where we started, and to know that there is research ongoing for more important drugs and therapies in the future. We however have a long way to go to help people with chronic and primary progressive MS.

"AROUND 7% OF
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WAYS OF GETTING AND
STAYING SOBER."

Nancy, tell us about the Race to Erase MS gala and the celebrities that have come together to help raise funds for the organization.

We have been so lucky to be embraced and supported every year by the generous Hollywood community.

Race to Erase MS originally started out as a pro-celebrity ski weekend in Aspen.

Over the years we've had the gala in Las Vegas as well, but we've enjoyed the support from our Hollywood community.

Every year, we've had an amazing turnout of support from celebrities and well-known figures, from the fashion world of Tommy Hilfiger, Alice + Olivia, Michael Bolton, Kenny G., The Jackson family, The Hilton Family, Kardashian family, and Valentino (the designer), among others.

Ever since, it has grown with amazing entertainers like Elton John, The Eagles, Earth Wind and Fire, Andy Grammar, KISS, and Flo Rida, amongst many others.

Race to Erase MS has raised around \$60 million since it was founded three decades ago. How significant has the money been to research into the disease?

We couldn't have done the research without the incredible donors that have truly given from their heart.

We are so grateful to the generous group of people who support us year after year. It wouldn't have been possible without each and every one of them.



Nancy, you are known for philanthropy work, but you are also an entrepreneur. You are the owner and designer of jewelry company Peace and Love. How do you find the time to run a business and two foundations?

I love to design and find it such a fun and creative outlet. After 9/11, I was working with Tommy Hilfiger, and we created this idea that "peace and love" would be the theme for Race to Erase MS for that year.

This was a design I had always drawn since I was young and loved the beautiful sentiment of intertwining peace and love into beautiful and meaningful jewelry. I created my first Peace and Love jewelry designs that many celebrities wore that

year, which really took off. Before I knew it, Saks 5th Avenue picked up my line, national television shows were featuring my product, and the designs were available in retail stores all over the country.

A portion of all sales are to benefit the organization.

How is a day in your life?

A day in my life is very full – I wake up early and go to bed late. Every morning, I thank god that I am alive, have my family, and am able to do what I do each day.

I have twin daughters, and I have extreme honor in being their mother. I'm so grateful. I work on both Race to Erase MS and Cure Addition Now daily, and feel so grateful that we are really saving lives.

I have many meetings and Zoom calls. I always miss my son, so I take time everyday to look at the sunsets and visit with him in my own special way. I hope he's proud of this charity that was so important to him.

What is something most people don't know about you?

One thing that most people don't know about me is that I'm currently working on my second book, "Just One More Day".

The book deals with grief, and is based on my son's screenplay he wrote when he was 12-years-old. Jason had started working with Chris Farley on "Beverly Hills Ninja".

When Chris passed away, Jason was devastated and dealt with his grief through writing.

After Jason passed away, I found his amazing screenplay, read it again, and thought, "what would I do if I could have my son back for 24 hours? For just one more day"? That would be my dream. And I began writing.

The journey has been extremely healing and I hope it helps to deal with the terrible disease called grief. I'm hoping to release "Just One More Day" to readers in about six months.

Choose two of your favorite quotes and write them here:

"Whether you think you can, or you think you can't, you're probably right"

"Lean on me / When you're not strong / And I'll be your friend / I'll help you carry on... / For it won't be long / Till I'm gonna need / somebody to lean on"

If you had the power to change just one thing in the world, what would it be?

If I had the power to change one thing in this world, it would be to bring my son Jason Davis back. Following that, it would be having the power to save lives in the world of both addiction and MS.

To know more about Nancy Davis, Cure Addiction Now (CAN) and Race to Erase MS please visit https://cureaddictionnow.org and https://www.erasems.org

UPI

Francis Fisher and Joely Fisher Attend the Race to Erase MS Gala in Los Angeles

May 21, 2022

Media Impressions: 781,930

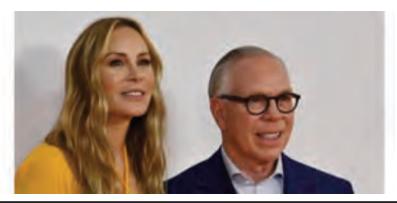
https://www.upi.com/News_Photos/view/upi/d366a9a734b321e525cda3717f1041e7/Francis-Fisher-and-Joely-Fisher-Attend-the-Race-to-Erase-MS-Gala-in-Los-Angeles/

Francis Fisher and Joely Fisher Attend the Race to Erase MS Gala in Los Angeles



https://www.upi.com/News_Photos/view/upi/dee7191acbba276edb680dfd474ffb56/Dee-Ocleppo-Hilfiger-and-Tommy-Hilfiger-Attend-the-Race-to-Erase-MS-Gala-in-Los-Angeles/

Dee Ocleppo Hilfiger and Tommy Hilfiger Attend the Race to Erase MS Gala in Los Angeles



https://www.upi.com/News_Photos/view/upi/95575686f8b4947df16c86639eb9c24a/Vanna-White-and-George-Santo-Pietro-Attend-the-Race-to-Erase-MS-Gala-in-Los-Angeles/

Vanna White and George Santo Pietro Attend the Race to Erase MS Gala in Los Angeles



International Business Times RHOBH's' Crystal Kung Minkoff Opens Up About Enduring Racist Hate After Joining Series

May 22, 2022 Media Impressions: 1,050,333

https://www.ibtimes.com/rhobhs-crystal-kung-minkoff-opens-about-enduring-racist-hate-after-joi ning-series-3516846

'RHOBH's' Crystal Kung Minkoff Opens Up About Enduring Racist Hate After Joining Series



Look to the Stars 29th Annual Race To Erase MS Gala Raises Over \$1.4 Million

May 24, 2022 Media Impressions: 59,865

https://www.looktothestars.org/news/20503-29th-annual-race-to-erase-ms-gala-raises-over-14-million

29th Annual Race To Erase MS Gala Raises Over \$1.4 Million



PRE-EVENT COVERAGE

KTLA-LA (WB) - Los Angeles, CA - KTLA 5 Morning News at 9

May 19, 2022 Viewership: 125,460

https://mms.tveyes.com/MediaCenterPlayer.aspx?u=aHR0cDovL21IZGlhY2VudGVyLnR2ZXIIcy 5jb20vZG93bmxvYWRnYXRId2F5LmFzcHg%2FVXNIckIEPTExMTE4ODgmTURJRD0xNzI1MzI wNSZNRFNIZWQ9ODE2OSZUeXBIPU1IZGIh



KTTV-LA (FOX) - Los Angeles, CA - Fox 11 Five O'Clock News

May 18, 2022

Viewership: 46,196

https://nam10.safelinks.protection.outlook.com/?url=http%3A%2F%2Fmms.tveyes.com%2FMed iaCenterPlayer.aspx%3Fu%3DaHR0cDovL21IZGlhY2VudGVyLnR2ZXllcy5jb20vZG93bmxvYW RnYXRld2F5LmFzcHg%252FVXNlckIEPTExMTE4ODgmTURJRD0xNzI1MzMzNSZNRFNIZWQ 9NzM4MiZUeXBIPU1IZGlh&data=05%7C01%7Cemmie%40slate-pr.com%7Cd801b1463e 9442424eb708da39f6564b%7Cfdde16d6351446ddadc416ab00ef71a7%7C1%7C0%7C637886 027422947279%7CUnknown%7CTWFpbGZsb3d8eyJWljoiMC4wLjAwMDAiLCJQljoiV2luMzliL CJBTil6lk1haWwiLCJXVCl6Mn0%3D%7C3000%7C%7C%7C&sdata=bmZCi1MgovAPEsF Rt45ioCQWbGOSw2s%2FAJV41YB8xIE%3D&reserved=0



KTLA-TV

Tommy Hilfiger and Race to Erase MS founder Nancy Davis talk annual gala and inclusive fashion

May 19, 2022

Media Impressions: 2,723,351

https://ktla.com/video/tommy-hilfiger-and-race-to-erase-ms-founder-nancy-davis-talk-annual-gala-a-and-inclusive-fashion/7696807/



WNYW-NY - New York, NY - Good Day NY

May 19, 2022

Viewership: 58,267

https://mms.tveyes.com/MediaCenterPlayer.aspx?u=aHR0cDovL21IZGlhY2VudGVyLnR2ZXIlcy 5jb20vZG93bmxvYWRnYXRld2F5LmFzcHg%2FVXNlckIEPTExMTE4ODgmTURJRD0xNzQ3N zkxNCZNRFNIZWQ9NjM3NCZUeXBIPU1IZGlh



KNBC-TV

Nancy Davis Leads the Race to Erase MS

May 16, 2022

Media Impressions: 1,399,686

https://www.nbclosangeles.com/california-live/nancy-davis-leads-the-race-to-erase-ms/2894779/







KTLA-TV

Tommy Hilfiger's stance on skinny jeans vs. cargo pants, talks adaptive fashion line for those with disabilities

May 19, 2022

Media Impressions: 2,723,351

https://ktla.com/morning-news/tommy-hilfigers-stance-on-skinny-jeans-vs-cargo-pants-talks-ada ptive-fashion-line-for-those-with-disabilities/



The designer has been a mainstay in the fashion industry for decades. Known for inclusivity, his brand released Tommy Adaptive, a line createst for those with disabilities.

BELATED CONTENT

Jack Osbourne and Nancy Davis Race To Erase MS

Should Men Wear Pink? We Get Zooey & Tommy Hilfiger's ... "We hired experts and went out to the public tofind out what was needed and what was not being produced," hillinger explained. "We're really, I would say, the first designer brand to do ciothes for people with disabilities."

Hilliger's inclusive brand first started with a children's line, then it grew to include adults.

"The styles are the same styles we have in our regular collection, but they have all sorts of conveniences and all sorts of adaptations."

These designs will be featured at the annual Race to MS Foundation Gala in Los Angeles. The event's founder, Nancy Davis, started this about 29 years ago to raise funds to support those with Muttiple Sciences. Hittiger was her very first sponsor. The cause hit close to home as his sister had MS at the time.

"Here we are today, we have 22 drugs on the market and I know Yommy's too humble to say that it's because of him," Davis explained. "But a lot of it is because of someone like Tommy."

The 29th annual Race to Erase MS gala will take place tomorrow, Friday May 20 at the Fairment Century Plaza, Head to the feet for tickets and event information.

Celeb Mafia

Victoria Justice - Race to Erase MS Gala in Los Angeles 05/20/2022

May 23, 2022

Media Impressions: 770,449

https://celebmafia.com/victoria-justice-race-to-erase-ms-gala-in-los-angeles-05-20-2022-319833



Daily Mail

Victoria Justice leads stars at the 29th Annual Race to Erase MS Gala in Los Angeles

May 21, 2022

Media Impressions: 23,912,681

https://www.dailymail.co.uk/tvshowbiz/article-10839389/Victoria-Justice-leads-stars-29th-Annual -Race-Erase-MS-Gala-Los-Angeles.html



Yahoo! Entertainment

Philanthropist Nancy Davis Opens Up About Life with Multiple Sclerosis and Her Mission to Help Others

May 4, 2022

Media Impressions: 15,477,331

https://www.yahoo.com/entertainment/philanthropist-nancy-davis-opens-life-182738967.html

Philanthropist Nancy Davis Opens Up About Life with Multiple Sclerosis and Her Mission to Help Others

Lanae Brody

Mayor SELD - Assessment

Philanthropist Nancy Davis was living a relatively normal and healthy lifestyle at 33 years old until a ski accident changed everything — doctors discovered she was suffering from much worse than an ACL tear, but rather Multiple Sciences, or M5.

"I felt that the ski accident was causing me to lose feelings, so I had a knee brace and all these things, and it didn't make any sense why I was losing feeling everywhere," Davis, who was also suffering from a loss of eyesight and sensation in her fingers and hands, tells PEOPLE. "But, it turned out it was MS, and I found out three weeks later."

According to the National Multiple Sciences Society, MS is an unpredictable disease of the central nervous system that disrupts the flow of information within the brain and between the brain and body.

Look to the Stars Stars to Attend 29th Annual Race To Erase MS Gala

May 5, 2022

Media Impressions: 96,529

https://www.looktothestars.org/news/20487-stars-to-attend-29th-annual-race-to-erase-ms-gala

Stars to Attend 29th Annual Race To Erase MS Gala

After two highly successful years of drive-in events due to the coronavirus pandemic, the Race to Erase MS gala makes its long-awaited return to the foundation's original home at the newly renovated Fairmont Century Plaza on May 20th, 2022.

This year's guests will be treated to a celebration featuring a performance from Rock & Roll Hall of Fame legend, Nile Rodgers & Chic to help raise funds and awareness for multiple scierosis. The event will also boast a fashion show



featuring Tommy Hilfiger Adaptive's latest collection. Launched in 2017, the line features innovatively designed clothing that makes dressing easier for adults and children with disabilities.

360 Magazine 29TH ANNUAL RACE TO ERASE MS GALA RAISES OVER \$1.4 MILLION

May 21, 2022

Media Impressions: 15,749

https://www.the360mag.com/race-to-erase-ms/



RACE TO ERASE MS

29TH ANNUAL RACE TO ERASE MS GALA RAISES OVER \$1.4 MILLION

Annual Event Featured a Tommy Hittiger Adaptive Fashion Show and Musical Performance by Nile Rodgers & Chic

On Friday, May 20, Multiple Scieross (MS) advocate and Center Without Walls founder, Nancy Davis, welcomed guests to the Fairmont Century Plaza for the 29th Annual Race to Erase MS Gaia. The event raised over \$1.4 million to benefit the Race to Erase MS and its Center Without Walls program, a collaboration of top MS research centers working together as a team on ground-breaking research with the goal of treating and, ultimately, finding a cure for MS. The star-studded event featured a performance by Grammy



Everyday Health

What Top MS Researchers Want You to Know About MS Care and Treatment Right Now

May 25, 2022

Media Impressions: 2,682,878

https://www.everydayhealth.com/multiple-sclerosis/what-top-ms-researchers-want-you-to-know-about-ms-care-and-treatment-right-now/

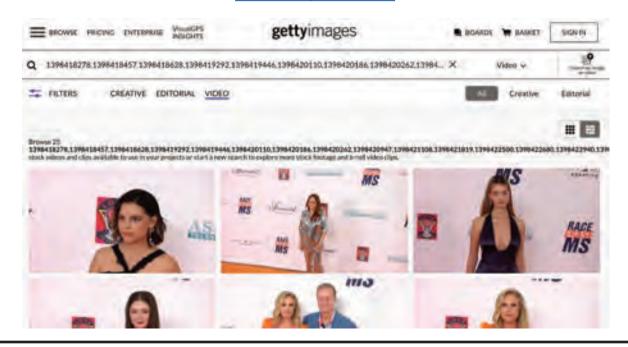


Getty Images

May 21, 2022

Media Impressions: 3,535,970

https://www.gettyimages.co.uk/search/2/film?family=creative,editorial&phrase=1398418278,1398418457,1398418628,1398419292,1398419446,1398420110,1398420186,1398420262,1398420947,1398421108,1398421819,1398422500,1398422680,1398422940,1398423652,13984240531,1398425021,1398425172,1398425876,1398426072,1398426817,1398427099,1398427311,1398428156,1398428893



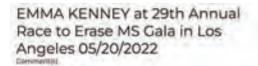
HawtCelebs

EMMA KENNEY at 29th Annual Race to Erase MS Gala in Los Angeles 05/20/2022

May 21, 2022

Media Impressions: 668,413

https://www.hawtcelebs.com/emma-kenney-at-29th-annual-race-to-erase-ms-gala-in-los-angele s-05-20-2022/





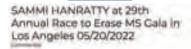
HawtCelebs

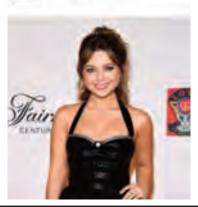
SAMMI HANRATTY at 29th Annual Race to Erase MS Gala in Los Angeles 05/20/2022

May 21, 2022

Media Impressions: 668,413

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HawtCelebs

VICTORIA JUSTICE at 29th Annual Race to Erase MS Gala in Los Angeles 05/20/2022

May 21, 2022

Media Impressions: 668,413

https://www.hawtcelebs.com/victoria-justice-at-29th-annual-race-to-erase-ms-gala-in-los-angeles-05-20-2022/

VICTORIA JUSTICE at 29th Annual Race to Erase MS Gala in Los Angeles 05/20/2022



HawtCelebs

GIGI GORGEOUS at 29th Annual Race to Erase MS Gala in Los Angeles 05/20/2022

May 21, 2022

Media Impressions: 668,413

https://www.hawtcelebs.com/gigi-gorgeous-at-29th-annual-race-to-erase-ms-gala-in-los-angeles -05-20-2022/



