

The 17<sup>TH</sup> Annual Race To Erase MS 2010 MEDIA BOOK



# Sunday Su

SCENE & HEARD

## ROCKING A CURE

ELLEN OLIVIER

There were masses of jewelry, handbags, celebrity memorabilia and dream trips up for bid at the 17th annual "Race to Erase MS" gala at the Hyatt Regency Century Plaza. But for actress Linda Gray of "Dallas" fame, the 13-week-old Maltese puppy and the Lamborghini were standouts.

And they were standouts when it came time for the bidding as well. The sports car was purchased for \$210,000; the Maltese, for \$9,000 (with two tickets to "Dancing With the Stars" thrown in).

Presented by Nancy Davis, daughter of the late industrialist Marvin Davis, and Tommy Hilfiger, the May 7 event originated after Davis had been diagnosed with multiple sclerosis. "I was told my life as I knew it was over," Davis said. "There were no drugs available and I was told the best I'd be able to do was go home and use the TV remote."

Instead she formed the Nancy Davis Foundation for Multiple Sclerosis' Center Without Walls, a collaboration of top researchers seeking a cure for the disease.

The invitation read "Dress: Rock," in honor of the night's entertainers: Avril Lavigne, Heart and Dr. Hollywood. But as usual in Los Angeles, guests chose their own code and wore gowns, cocktail dresses, skinny pants or whatever the spirit moved them to pull from their closets.

Among the 1,200 guests were Anne Heche, Gilles Marini, Drake Bell, Olympic gold medalists Lindsey Vonn and Apolo Ohno, astronaut Buzz Aldrin and Loni Anderson with her daughter Deidra Hoffman, also battling MS. "It seemed like a good way to start the Mother's Day weekend," Hoffman said.

The evening netted an estimated \$2 million for the organization.

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'RACE TO ERASE MS': From top, designer Tommy Hilfiger presents a fashion show; Loni Anderson, left, and daughter Deidra Hoffman, who has MS; and actress Linda Gray.



## Race to Erase MS Raises \$2M

#### By Lindzi Scharf

LOS ANGELES — This year's Race to Erase MS — the gala cochaired by Tommy Hilfiger and Nancy Davis at the Hyatt Regency Century Plaza Friday - raised \$2 million for multiple sclerosis research, pushing the total collected at the event to support the Nancy Davis Foundation for Multiple Sclerosis to \$34 million over the last 17 years.

'I don't think tonight has anything to do with fashion or music or any kind of business," said Hilfiger, who has been involved with Race to Erase MS for 15 years. "It's individuals who really care and want to do something

special and endearing.

Hilfiger's sister and Davis, daughter of the late billionaire Marvin Davis, are both living with the chronic neurological disease. They marshaled their connections to put on an affair with a star-studded guest list and performances from Heart, Dr. Hollywood and Avril Lavigne.

"I've gotten to know Nancy Davis and her story. Over the last year, I've been doing whatever I can to help out," said Lavigne.

The singer entertained the crowd, including Apolo Ohno, Lindsey Vonn, Kelly Rutherford,



Nancy Davis, Avril Lavigne and Tommy Hilfiger.

Sophia Bush, Gilles Marini, Jessica Lowndes, Brody Jenner, Taylor Dayne, Nicky Hilton, Brooke Burke, James Tupper, Buzz Aldrin, Phil and Robin McGraw, and brothers Christopher and Kyle Massey, with a set of five songs brought to crescendo with the 2002 hit "Complicated," and a collaboration with Heart on the classic "Lean on Me."

The event's hallmark celebrity fashion show featured Hilfiger's spring collection. Melissa Rycroft, Chelsie Hightower, Deborah Gibson, Drake Bell, Kelly Hu, Stephanie Jacobsen and Ali Landry, who carried her color-

coordinated two-year-old daughter, strutted the runway.

Anne Heche was happy to watch from the sidelines. "I did the fashion show one year and Cindy Crawford was also in it. I was like, 'I'm never going to do it again!' I'll wear a nice dress, but not on stage," laughed Heche, who kept her promise in a Hugo Boss ensemble.

Much of the gala's money was raised during the event's auction, led by returning auctioneers Tom Arnold and Nancy O'Dell.

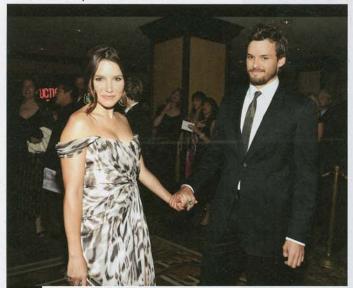
A Lamborghini Gallardo LP 560-4 Coupe valued at \$239,420 sold for \$210,000, while a Maltese puppy was snapped up for \$9,000.

"I don't think I need any more dogs. I have enough pets," declared Paris Hilton, who owns 17 Chihuahuas and a recently purchased pug. Her parents, Kathy and Rick Hilton, however, did spend \$46,000 on a luxury yacht expedition to the U.S. Virgin Islands for six nights and seven friends.

Tony Dovolani of "Dancing With the Stars" spontaneously jumped out of the audience to offer private dance lessons and four tickets to the ABC show's finale. He briefly demo-ed his skills onstage, which prompted one bidder to spend \$7,000.

# Angeleno

SCENE IN L.A. | Race to Erase MS Gala



Sophia Bush and Austin Nichols











#### **RACE TEAM**

THE PARTY The 17th annual Race to Erase MS gala at the Hyatt Regency Century Plaza
THE PLAYERS Co-chairs Nancy Davis and Tommy ,
Hilfiger; board members Tom Arnold, Lynn Palmer and Tawny Sanders
THE SHOW A Hilfiger fashion show featuring celeb models was the opening act for musical performances by Heart, Dr. Hollywood and Avril Lavigne
THE BOTTOM LINE Stoked by a live auction in which a donated Lamborghini Gallardo went for \$210,000, the event raised \$2 million to benefit the Nancy Davis

Foundation for Multiple Sclerosis, funding research to find an ultimate cure for MS – Degen Pener



Q&A

#### NANCY DAVIS, FOUNDER AND MS SURVIVOR

Why does the dress code say "rock"? I want to have fun. I hate when benefits are too stuffy. What was the highlight for you? Avril singing "Lean on Me" on stage with Heart. After I was diagnosed with MS, I heard that song in a way I'd never heard it before. It made me cry. Every year we end our evening with everybody singing it onstage. Are you the kind of fundraiser who won't take no for an answer? I'm happy to take no for an answer. What I don't like is when people say yes and they really mean no. That's my biggest pet peeve. How do you know you're making a difference? When we first started the foundation, there was no drug on the market for MS. Now we have six. I saw three people [at our MS Expo and Forum conference] who were in wheelchairs two years ago. They walked up to me with big strides. What a miracle!

# The Hollywood Reporter® Wednesday, May 12, 2010 \$2.99 THR.com

THR.com/photos Style and Race The 17th Race to Erase MS gala brought the sexy back Friday at the Hyatt Regency Century Plaza with the welcome return of the annual fundraiser's Tommy Hilfiger fashion show. The event, which showcased the designer's spring lineup, was attended by a number of "Dancing With the Stars" hoofers and celebrity alum, along with Anne Heche, Masi Oka, Nancy O'Dell and Dr. Phil McGraw, and raised \$2 million to benefit the Nancy Davis Foundation for Multiple Sclerosis. The cause was helped by the lively auction which saw a bidding war erupt for a Lamborghini Gallardo LP 560-4. The winner plunked down \$210,000 for the car. - Borvs Kit Robert Knepper gets excited 2. Olympic gold medalists Apolo Anton Ohno and Lindsey Vonn 3. Deborah Gibson models Hilfiger 4. "DWTS" dancer Tony Dovolani struts on the runway 5. Drake Bell 6. Tommy Hilfiger 7. Brooke Burke and friend 8. Avril Lavigne performs

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Tonny Chong at Bogart Pediatric Cancer dinner



Lindsey Vonn and Apolo Ohno at Race to Erase MS



A PACKED BALLROOM for Nancy Davis's Race to Erase MS gala at the Century Plaza got a preview of Heart's new album (due next month). "You guys are awesome," said Avril Lavigne of the crowd, before belting out her own hits. Tommy Chong and Cheech Marin went on the block at the Bogart Pediatric Cancer Research Program Wine Aficionado Dinner at Hollywood's W Hotel. "There's going to be a special tobacco," Chong promised of dinner with the duo. After the smoke had cleared, bidding topped \$10,000. At the Santa Monica Museum of Art's INCOG-NITO exhibition and sale, everything on the walls was priced at \$300, but the artists' names remained secret until the checks were signed. Art patron Will Kopelman had a sharp eye, snagging an Ed Ruscha, a John Baldessari, and two Raymond Pettibons. // KARI MOZENA





Valerie Faris and Jonathan Dayton at INCOGNITO



Bob Bookman, Ann Colgin, and Arthur and Valerie Sarkissian at Bogart Pediatric Cancer dinner



Gilles Marini at

Race to Erase MS

Sophia Bush at Race to Erase MS

38 LOS ANGELES | JULY 2010

## Daily News

#### WHITE HAPPY IN SEATTLE

Former USC star has slimmed down and joined his old coach. SPORTS



DAILYNEWS.COM/LALIFE > MORE HEALTH AND FITNESS TIPS MULTIPLE SCLEROSIS AWARENESS MONTH ING STRIDES Nancy Davis spurs MS research with fundraising foundation Stories by Stephanie Cary Staff Writer | Photo by Brad Graverson Staff Photographer

In the race is on to improve the quality of life for the hundreds of thousands of Americans who suffer from multiple selerosis.

One of those lives is that of Nancy Davis, who was diagnosed with MS about 18 years ago are selected in the selection of Multiple Selection of Multiple Selection of the selection of Multiple Selection of Selection of Selection of Multiple Selection of Sele Race, expo and product sales aim to erase MS ay is Multiple Sclerosis Awareness Mo and the Nancy Davis Foundation is sicking it off in fashion.

raises funds for multiple sclerosis research, will hold its 17th Annual Race to Erase MS event. The gala will include a live performance by singer Avril Lavigne, celebrities struiting down the runway in Tommy Hiffiger fashions, a silent auction, a cocktail reception and dinner. Race to Erase MS begins at 6-30 pm. at the Hyatt Regency Century Plaza Hotel in Los Angeles. Tickets start at \$1.000, with all proceeds going to the Nancy Davis Foundation. On Saturday, the foundation will hold an expo with doctors from the foundation's research collaborative, the Center Without Waltis; people who have MS; and other members of the community taking part in peace & love



to erasems

Nancy Davis, who has multiple sclerosis, created a foundation 18 years ago that has raised millions for MS research.



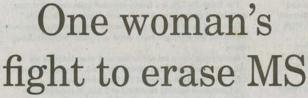


#### Monday April 12, 2010

34 pages, 5 sections 50¢

95th year, No. 12





#### By LIANE M. ROTH Valley Life Editor

t age 33, Nancy Davis was living the good life in sunny Southern California. Born and raised in Denver, Colorado, Davis moved

West in 1987 and soon became enmeshed in many

The pretty blonde wife and mother was active in her community. She enjoyed playing tennis, traveling and skiing the snowy mountain slopes of Colorado's finest resorts when she wasn't volunteering for one cause or another.

Then, in 1991, Davis' world came crashing down when a ski accident left her with debilitating injuries including numbness in her extremities.

Davis tried physical therapy, electric stimulus and other medically recommended treatments but nothing helped.

"I decided to go to a neurologist; typical, the doctors were blaming my symptoms on something else," Davis said.

The neurologist ordered an MRI among other tests and Davis finally had an answer for her perplexing condition: Multiple sclerosis

"The doctor gave me a negative prognosis for the rest of my life. He said I would never walk again that I'd be lucky to operate a remote control," Davis said.

Davis decided to get another opinion. Even though the next doctor confirmed she did, in fact, have MS, he could give her little medical advice, either.

"When I was diagnosed back in 1991, MS was a mystery disease. There were no drugs nothing you could do. I was devastated. I talked to different doctors and everyone said different things. There was no good news."

On top of the devastating diagnosis, Davis' marriage was falling apart — but she didn't let that keep her from learning all she could about MS and current treatments.

Davis found plenty of researchers and doctors working on a cure for the debilitating disease but no one was sharing their findings, she said.

"There were a zillion hospitals and a zillion labs all doing the same testing. What we needed was to get all the doctors on the same team. They were duplicating tests, getting different results, finding out things about the disease but not getting the information to the people who needed it most the patients.

"It was frustrating getting different diagnoses. I needed the best of the best truly together to find a cure, to help more people."

In 1993 she founded The Nancy Davis Foundation for Multiple Sclerosis, a nonprofit organization whose focus is to raise funds for aggressive, cutting-edge research to find a cure for MS.

Once she was ready to move forward, Davis divorced her husband. She continued to raise money for MS research despite her struggles with her condition.

Davis decided to organize an informational symposium in Aspen to bring together people who were involved in finding a cure for MS.

She invited top doctors, researchers and scientists to the event, where they designed a system of integrating information including studies, findings and promising results from a variety of treatments



in a database accessible from anywhere around the world.

Thus was born the Center Without Walls program, consisting of dozens of individuals leading the race to cure MS or at the very least, relieve many of the symptoms.

Through her foundation's numerous fundraisers and jewelry sales, Davis is able to sponsor free informational symposiums for patients and their families, where the doctors involved in research can answer questions and discuss the latest treatment

"We give out all our money. We spend it all on these doctors who are doing everything they can to find a cure. We have a scientific advisory board to oversee everything. We have the best of the best in the field," Davis said.

Today, the energetic Davis is remarried and she and her husband have twin girls.

Davis is an active individual with few traces of her condition. She skis, plays tennis, has a black belt in karate and continues to travel, determined not to let MS slow her down or keep her from reaching out to others.

In 2006, Davis released her first book, "Lean on Me: 10 Powerful Steps to Moving Beyond Your Diagnosis and Taking Back Your Life," Fireside/Simon & Schuster, Inc.

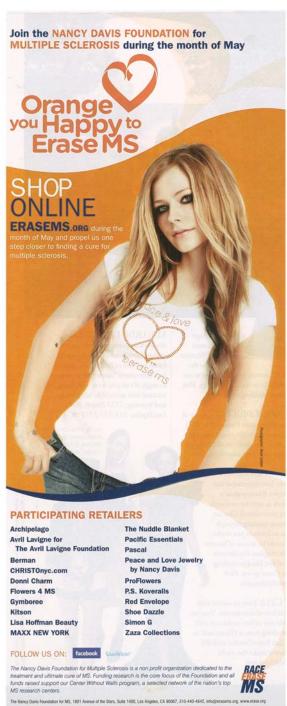
She has her own line of jewelry on QVC, where a portion of the purchase price supports research.

"Now there's so much information on MS, so many more options for sufferers. I'm bound and determined we'll find a cure," Davis said.

"Of course I wish we could find a cure yesterday. But a cure is coming. I can feel it, it's so close. We just have to get there — we just have to stop the suffering. There's always hope — you just have to look for it."

lroth@avpress.com













Entertainment Columnist



Brandon Davis joins pal Paris Hilton, Alexander Davis and mom Nancy for her annual fundraising fete against MS.

#### HEART TO HEART

It was a star studded affair as Nancy Davis hosted one of the most enjoyable fundraising events of the year—the annual Race to Erase MS. Celebs, A-listers and medical experts sailed down the "tangerine" carpet for an unforgettable evening of music and merriment, all to benefit Nancy's Foundation for Multiple Sclerosis and her "Center Without Walls" program.

Nancy looked like a dream in a beaded taffeta gown, wearing her signature orange—a color she describes as "happy" and "optimistic." Pal and longtime supporter Tom Arnold joined her color choice, with an eye-catching silk tie, while Paris Hilton sparkled in a dramatic silver metallic number paired with plenty of bling.

They joined locals like Linda Thompson and Brooke Burke, kick-ing things off at the famed silent auction. There was a \$17,000 pair of diamond hoops, as well as a private Hawaiian getaway and even a ride on the Goodyear blimp.

In the ballroom, the tables were done up in orange with sweet

arrangements of gerber daisies. As guests took their seats they got to relive moments from years past on widescreen monitors.

In keeping with tradition, the program started with a glitzy Tommy Hilfiger fashion show. Buffed out guys and leggy girls graced the cat-walk in everything from chic geometric prints to splashy beachwear from

the designer's latest collection.

As the show began, we tucked into a good old fashion comfort food feast of mini grilled cheese sandwiches, chicken pot pie and steak.

One of the highlights of the event was the live auction, which fea-tured Brooke, Tom and Nancy O'Dell. Red hot items up for grabs included a six-day cruise on a private yacht, tickets to the American Idol finale and an adorable Maltese puppy. But the biggest item on the block was a racy Lamborghini Gallardo LP 560-4, which fetched a cool \$210,000.

The evening's entertainment was equally exciting, beginning with the legendary girl group Heart. After 20 years the gals showed they still got what it takes, belting out hit songs like "Barracuda," "Alone" and of course, "Crazy On You."

But the program was just getting started. Songbird Avril Lavigne, who recently joined the Board of Directors for Race to Erase, took the who recently joined the Board of Directors for Race to Erase, took the stage showing off her spunky sense of street style. Her five-song set included "Complicated," "Happy Ending" and "I'm With You."

After some touching tributes, Nancy thanked her family and loyal friends. "Everyone of you who has given so generously is part of an

intricate network of amazing individuals who are helping us expedite dramatic breakthroughs in MS research," she said. "We are racing closer to the finish line and making our dream of finding a cure a reality

As always, the evening wrapped up with everyone on stage for a performance of "Lean On Me."

After 17 years, one thing is sure—Nancy Davis has a lot of friends to lean on. Her pals helped raise a whopping \$2 million to crush MS for

Got a hot happening or cool event? Send the 411 to kimdevore@malibutimes.



## By Kim Devore Entertainment Columnist

## MALIBUSEEN

#### **CRAZY ON YOU**

The legendary girl duo, "Heart," will be headlining for Nancy Davis at her annual "Race to Erase" fundrasier on May 7 at the Century Plaza Hotel. The Wilson sisters will join Avril Lavigne and Natalie Cole for the starry event, which has raised millions in the fight against MS.

The evening kicks off with a splashy cocktail reception and the famed silent auction, which features everything from designer jewels to vacation gems and celebrity memorabilia.

They'll be getting even racier at the live auction when a Lamborghini Gallardo LP 560-4 Coup comes up for grabs.

Proceeds go to the Nancy Davis Foundation for Multiple Sclerosis and its Center without Walls program.

Last year's race raised more than \$2 million to make MS a thing of the past.

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SINCE 1965

MAY 14, 2010



SHE'S DONE IT AGAIN—Nancy Davis brought her 5-year-old twin daughters Isabella and Mariella to Nancy's 17th Race to Erase MS at the Hyatt Regency Century Plaza. Follow the story in George Christy's column on Page 6.

Photo by Celebrity Photo/Janet Gough

"The best news is that six medications have been approved by the government for multiple sclerosis sufferers, and two more are likely to be added," announced Dr. Phil McGraw at Nancy Davis's 17th Race to Erase MS in the ballroom at the Hyatt Regency Century Plaza. Nancy was introduced by her handsome son, Alexander, who walked on stage with Nancy and Kenny Rickel's five-year-old twin daughters, Isabella and Mariella.

Tommy Hilfiger staged a sexy fashion show, with Ali Landry and daughter Stella among the models. Heart's Ann and Nancy Wilson dueted, and Avril Lavigne performed, with the evening raking in \$2 million that was added to the more than \$30 million raised through the years for the cure.

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**SINCE 1965** 

APRIL 30, 2010

#### Race To Erase MS Event Raises Money For Research

By Amanda Peabody

To kick off May as Multiple Sclerosis Awareness Month, advocate and survivor Nancy Davis will host the 17th annual Race to Erase MS event at the Hyatt Regency Century Plaza on May 7. The event is a fundraising gala for the Nancy Davis Foundation for Multiple Sclerosis and its Center Without Walls program.

The Center Without Walls is a cohesive network of the nation's leading physicians that works to develop new treatments for MS and ultimately find a cure for the disease.

"What's exciting is that when I did start (the foundation), I had been newly diagnosed with MS and there was no known cause, no drugs—a big question mark," said Davis. "The doctors gave me no hope."

As a new mother, Davis was not ready to surrender her life to her disease—a condition doctors told her would leave her with little ability other than to handle a television remote. After numerous visits to doctors and specialists, a pattern of redundancy began to emerge to Davis: physicians were routinely conducting similar studies across the Unit-

ed States. They weren't communicating with each other. Thus the foundation and Center were born.

"It dawned on me that if we could get the best and brightest to work as a team a not conduct duplicate re-



search, we may find a cure," said Davis.

Every month, the Center's network of the top seven MS research institutions such as UC San Francisco, Harvard, Yale, USC, Cleveland Clinic, Johns Hopkins and Oregon Health Sciences University, meet to combine their studies and understandings of genetics, pathophysiology, immunology and therapeutics to advance the understanding of the cause of MS.

Today, there are now at least six MS medications with

Federal Drug Administration approval and countless new therapies available to patients, said Davis.

The gala, which features live performances by Avril Lavigne and Heart as well as a live and silent auction, will serve

as the foundation's main fundraiser, but will also highlight the MS Expo May 8. The center's physicians will gather at the Hyatt Regency Century Plaza at 10:30 a.m. to host a round table discussion and presentation free and open to the public. At the MS Expo, attendees will gain access to the most cutting edge and recent information surrounding the disease. There will also be a public ques-

tion and answer portion.

"If you have MS, it's so hard to get into any of the doctors," said Davis. "The (MS Expo) is like a meeting with

the Pope!"

Tickets to the Race to Erase MS gala start at \$1,000 and tables start from \$10,000. To purchase tickets, contact info@erasems.org or call 310-440-4842. For additional information on the MS Expo or to purchase items from the auction, visit www.erasems. org.





#### RACE TO ERASE MS

May 7 Hyatt Century Plaza Hotel

Performances from Heart and Avril Lavigne and a Tommy Hilfiger fashion show highlighted this annual affair in support of the Nancy Davis Foundation for Multiple Sclerosis. The event raised more than \$2 million for MS research and treatment.

















Monday May 3, 2010 B pages, 5 section

3 pages, 5 sections 50¢

95th year, No. 33





Nancy Davis, right, with her husband, Kenny Rickel, and their twin daughters, at the 2009 Rock to Erase MS gala in Century City. Contributed

# MS symposium offers hope

By LIANE M. ROTH Valley Life Editor

magine a disease which strikes seemingly at random, without cause or cure, that leaves its victims, otherwise healthy, mildly to severely paralyzed, with failing muscle control, hearing loss and blurred vision

Multiple sclerosis (MS) is a disease of the brain and spinal cord that attacks the covering sheath of nerve fibers, interrupting nerve impulses anywhere in the body. The cause is unknown, although viruses, allergies and living micro-organisms are all suspect.

The very fact that MS is so misunderstood is one of myriad reasons Nancy Davis, who was diagnosed with MS in 1991, has worked tirelessly to find a cure, not just for herself but for thousands of sufferers, by creating the Nancy Davis Foundation for Multiple Sclerosis.

"I was lucky," Davis said. "I have resources, good friends — great friends, actually — but I still had a tough time finding help and information.

"The goal of the Nancy Davis Foundation is to reach out to others to share what we know, to find a cure and to stop the suffering."

To that end, her foundation will present a free open forum discussion at 10:30 a.m. on Saturday, May 8, at the Los Angeles Hyatt Regency Century Plaza, 2025 Avenue of the Stars.

Leading scientists and doctors involved in the Nancy Davis Center Without Walls program will discuss the latest breakthroughs in MS research and treatments.

"It's exciting to tell sufferers what treatment is available,"
Davis said. "There are incredible new medications — a cure is definitely possible in the near future. The press has helped so much with getting the word out about research, the plight of people in a human way to let them understand there is hope — there is something to be gained with this knowledge."

See SYMPOSIUM on A14



Nancy Davis, founder of the Nancy Davis Foundation for MS research, center, television personality Nancy O'Dell, left, and musician Jewel, right, arrive at the 2009 Annual Race to Erase MS gala co-chaired by Davis and Tommy Hilfiger in Century City.

Stefanie Keenan/WireImage.com.

Davis said the symposium will feature "seven of the best hospitals and doctors, the best researchers in different disciplines, the best and the brightest in MS studies" who will participate in the "lightning round," a series of rapid-fire questions and answers on the latest treatments and discoveries.

"These people are part of our team who get together every month to discuss their findings, the good and the bad. So often doctors don't talk about the failures; 97% of research for new treatment has negative results. We're focusing on the 3% that is positive."

The annual symposium is open to MS sufferers, families, friends, caregivers or anyone who wants to learn what the most up-to-date treatment options are, Davis said, and there is no charge to attend.

Scheduled to attend are:
Howard Weiner, M.D., Brigham &
Women's Hospital, Harvard; Peter
Calabresi, M.D., John Hopkins
Hospital; Richard Rudick, M.D.,
The Mellen Center, Cleveland,
Ohio; Dennis Bourdette, M.D.,
Oregon Health Sciences University;
Stephen Hauser, M.D., University
of California, San Francisco;
Leslie Weiner, M.D., University
of Southern California; and
Stephen Waxman, M.D., Ph.D, Yale
University School of Medicine.

MS sufferers and their families are invited to attend the free event and speak with the doctors about the advances that have been made in MS research and patient care, said Davis.

"I know there's a cure. I know there's hope. I want everyone to know what is available and to get help."

Most people are diagnosed between 20 and 50 and women are more than twice as likely to be diagnosed with MS than are men. More than 400,000 people in the United States alone have been diagnosed with this disease, and more than 2.5 million people worldwide are afflicted with the condition.

At least 500 people in the Antelope Valley have been diagnosed with MS.

For details, call (310) 440-4842 or visit www.erasems.org.

lroth@avpress.com



#### EXCLUSIVE! NANCY'S VIEW >

## RUSK

## A Softer RED CARPET

hen we think of red carpet events, we picture the glamour of the awards shows. But many of the moments I spend on the red carpet are for fundraisers or other occasions in support of charities. Unlike the Oscars or Golden Globes, there's always a bittersweet quality to these evenings. We come dressed in our gowns and tuxes and smile for the clicking cameras, but we all know that we're on a dedicated mission to lend a hand.

I've always looked for charitable work I could do that would really make a difference. The March of Dimes, the American Red Cross, Best Buddies, Childhelp and the National Down Syndrome Society are some

Tom Arnold and I hosted this year's Race to Erase MS Charity Auction.

of the organizations I actively support. Not long ago Tom Arnold and I hosted the charity auction for Race to Erase MS, where Avril Lavigne and Heart performed. So many celebrities came out for that!

But there's one cause that found me. In November 2007, my beautiful and wonderful mother was diagnosed with ALS, also known as Lou Gehrig's Disease. The folks at the Muscular Dystrophy Association stepped into our lives and were there for my family and me every step of the way throughout my mom's illness. We would have been lost without them. They were a huge resource



for knowledge, research, and comfort, so I pledged then to help them in any way I can. I am now proudly an MDA vice-president and also MDA's National ALS Ambassador. When my mother passed away in June 2008, with MDA's help I founded Betty's Battle (bettysbattle.org) in her memory to fund ALS research and to reach out to other families fighting this devastating illness. It is my hope that some day in the future, other families won't have to go through what my family did.

Companies can make a huge difference when it comes to causes and helping out charities. Even before I became a spokesperson for Rusk, the company was so forthcoming with assistance for the causes close to my heart. This makes me even more proud to represent Rusk's great products. I feel that I'm part of the Rusk family and I thank them for being so supportive.



Rocker chic is one of my favorite styles. Rusk designer Sherri Jessee, who styles my hair for appearances, told me this is how to get Avril Lavigne's look:

Rough-dry your hair using only your hands—no brush—with a cocktail of Rusk Plumping Mousse and Radical Creme to get that lived-in texture and hold in your natural hair.

Then clip in dark hair extensions that flash out from the underside of your blonde mane. For extra pizzazz, pin in a cute accessory!





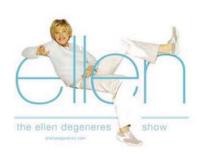


KABC: Aired May 5, 2010





• The Doctors: Aired May 5, 2010





• The Ellen Show: Aired April 31, 2010

## **extra**



EXTRA: Aired Thursday, May 13, 2010





Good Day LA: Aired May 5, 2010



#### Race to Erase MS Gala May 7, 2010

http://www.myfoxla.com/dpp/news/local/race-to-erase-ms-gala-20100507



#### Race to Erase MS Gala

Updated: Friday, 07 May 2010, 11:41 PM PDT Published: Friday, 07 May 2010, 11:28 PM PDT



Posted by: Tony Spearman / myFOXIa.com

Century City - Glitz and glamour converged on Century City on Friday night at the 17th Annual Race to Erase MS Gala. The event was a personal crusade for the association's founder Nancy Davis.

Susan Hirasuna was at the gala live and has more in this video report.

#### New York & Los Angeles

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#### **Benefits**

1. Carousel of Hope Every other year in October, this ball—with help from corporate sponsors and entertainment industry partners-raises millions in support of treatment and research programs at the Barbara Davis Center for Childhood Diabetes. Davis's fund-raiser is known for attracting big names, and big bucks too. This year's Carousel is scheduled for October 25 at he Reverly Hilton



Race to Erase MS Hollywood blue blood Nancy Davis co-chairs this multimillion-dollar benefit with Tommy Hilfiger. The 2010 gala took to the Hyatt Regency Century Plaza on May 7 and brought in \$2 million with the help of a maltese puppy and a Lamborghini on the auc-

3. Los Angeles Philharmonic Gala [Up from 4] The LA. Philharmonic's new music director, Gustavo Dudamel, has summoned a palpable buzz in town. The orchestra welcomed the incoming Dudamel for his inaugural concert at Walt Disney Concert Hall in October and surrounded the festivities with lavish receptions and a gala that highlighted Dudamel's native



California Science Center Ball [Up from 13] Longtime guests of the museum's Discovery Ball found an even grander gala in its place on March 20. Organizers, led by Christina Sion, put together an event to serve as the grand opening for the museum's new wing and "Ecosystems" exhibit. (The event will return next year to its long-running name.) The gala grossed more than \$1 million.

5. Entertainment Industry Foundation's An Unforgettable Evening The 13th annual event benefiting the Entertainment Industry Foundaevent included a performance from Taylor Swift, who went on to take the top Grammy award days later. Christina Applegate, Tim McGraw, and Faith Hill were the honorees.

6. U.C.L.A. Jonsson Comprehensive Cancer Center's Taste for a Cure This food-centric fundraiser for cancer research took to the Beverly Wilshire on April 30, raising \$475,000. Comcast president and C.E.O. Ted Harbert received the 2010 Gil Nickel Humanitarian award, and Ryan Seacrest served as honorary co-chair. The event celebrated the wines of Stags Leap district and offered dishes from downtown restaurants.

7. Chrysalis Butterfly Ball The ninth annual ball for this poverty and homelessness support organization was set to honor Family Guy creator Seth MacFarlane, Glee creator Ryan Murphy, and director Brett Ratner at a private Mandeville Canyon estate on June 5, with a live performance by the cast of Glee. The June 2009 ball drew Hollywood types and raised more than \$550,000—down from more than \$1 million the previous year.

8. HollyRod Foundation's DesignCare Benefit A 2010 date had not yet been set by press time, but in July 2009, the stars came out to support DesignCare, which benefits people battling debilitating disease and circumstances; the take was more than \$350,000. Holly Robinson Peete and Rodney Peete host the 11-year-old event, which includes a fashion show, musical performance, and auctions.

books into film. The 22nd annual event took place on February 6. Screenwriter Steven Zaillian presented the Literary Achievement Award to screenwriter Eric Roth at the gala at Doheny Memorial Library. Proceeds benefit the library's Preservation Fund.

12. Starlight Foundation Gala The 2010 gala took place on March 19 at the Century Plaza Hyatt. The fund-raiser included a performance by Dionne Warwick and honored entertainment industry leaders and humanitarians who have helped seriously ill children and their families.

13. Fulfillment Fund's Stars Benefit [Up from 14] The Fulfillment Fund Stars 2009 benefit honor ing Judd Apatow and Leslie Mann took to the Beverly Hills Hotel on October 26. Jonah Hill and Jason Segel served as M.C.s, and John Mayer was on hand for a musical performance.

14. Backstage at the Geffen [Up from 15] This gala on March 22 honored Barry Meyer and Kristin Chenoweth, Alan and Cindy Horn and John and Marilyn Wells co-chaired the event, which Gil Cates hosted. The benefit enabled the group to serve disadvantaged youth, seniors, and veterans through its education and outreach programs. The same night, restaurant NineThirty at the nearby W Los Angeles Westwood welcomed the gala's host committee dinner.

15. Art of Elysium Ball [New to the List] This nonprofit group hosted its annual black-tie gala on January 16 at the Wiltern Theater. About 450

guests came for cocktails. a seated dinner, a fashion show, and live musical performances. Shepard Fairey helped create the look, and Kirsten Dunst received the Spirit of Elysium award. Best Events produces the gala.

16. Pasadena Showcase House of Design for the

Arts This decades-old Pasadena benefit supports a variety of music programs and draws close to 40,000 visitors to tour a Pasadena home that has been decorated by select designers. About

25 vendors participate in the Shops at Showcase. with sales of nearly \$2 million. The showcase ran April 18 to May 16.

17. Natural History Museum of Los Angeles County's Dinosaur Ball This is an off year for the museum's black-tie biannual fund-raiser. Look out for the gala to return in 2011 with what should be a big event tied to the opening of "Dino Mysteries," one of the museum's most anticipated galleries

18. The Justice Ball Now in its 14th year, this fund-raiser benefits Bet Tzedek, a nonprofit firm that provides free legal services in the fields of consumer rights, housing, workers' rights, and more. This year's event at the Hollywood Palladium on June 26 featured live sets by Dave Navarro and DJ Skribble



Oncern Foundation's Block Party [Up from 12] The next annual block party benefit for the Concern Foundation for cancer research is set to take over the Studios at Paramount on July 10. The foundation exceeded its goal in 2009, raising \$1.3 million.

10. Los Angeles Opera Season Opening Celebration At the L.A. opera's season-opening celebration on September 12, guests moved from a performance of Donizetti's The Elixir of Love in the opera house to the Dorothy Chandler Pavilion, which had been transformed by gala chair Mary Hayley. The season-opening program planned for September will celebrate the company's 25th anniversary.

11. Scripter Award Gala The U.S.C. Libraries Scripter Award honors writers for adapting

tion's Women's Cancer Research Fund raised \$1.7 million on January 27 at the Beverly Wilshire. The



MAY 17, 2010







MAY 24, 2010





### Avril Lavigne Designs T-Shirt to Erase MS

May 8, 2010

http://www.ontheredcarpet.com/2010/05/avril-lavigne-designs-shirt-to-erase-ms.html

### Avril Lavigne designs T-Shirt to Erase MS

Saturday, May 08, 2010

Posted by Jacob Burch at 01:00:00 AM







Comments (0)

Read more: Celebrity Charity, Seen on TV

Rocker Avril Lavigne has turned fashion designer, teaming up with Race to Erase MS to create a Rock It To Erase MS t-shirt. The shirt sells for \$30, and all the proceeds go to the Nancy Davis Foundation in the fight against Multiple Sclerosis.

Avril also performed Friday at the 17th Annual Race to Erase MS event in Los Angeles.

And how would you like to smell like the Skater Girl? Avril recently posted on her website that her first fragrance, Black Star is a finalist for Fragrance of the Year -Women's Popular Appeal at the FiFi Awards, or the Oscars of the perfume world. If you're a fan, you can vote for her online, before the FiFi's are handed out June 10th in New York City.









May 10, 2010





Visitors per month: 6,005,800

#### Win It! Official Gift Bag For The ERASE MS Event!

Date: Thursday, April 22, 2010 - Thursday, April 29, 2010







Every year the Nancy Davis Foundation raises money to help fight MS. You can support MS throughout May by shopping at Kitson, Gymboree.com, Simon G jewelry, Pascal Mouawad, MAXX Bags, ProFlowers, and Redenvelope.com who are just some of the brand sylving a portion of proceeds to this important

The swanky benefit (this year with performances by Avril Lavigne and Heart) features a live auction, and even if you can't bid on the Lamborghini, you can win the fabulous celeb gift bag!

In the gift bag one winner will receive:

Tommy Hilfiger Metal Business Card Holders \$28.00

Avril Lavigne Black Star perfume

\$39.00 **Boots Cosmetics** 3 products \$22.99

Every Man Jack EMJ Products \$6.00

MAXX Bag \$98.00

Shell Vacations Club will be providing a complimentary 2 night stay at its Vino Bello Resort in Napa California www.Shellvacationsclub.com Retail Value: \$550.00.

Total retail value: \$ 743.00

ENTER NOW!

NO PURCHASE NECESSARY

How To Enter: Beginning at 9:00 p.m. (EST) on April 22th, 2010 visit www.radaronline.com Web site and follow the Sweepstakes entry directions. All entries must be received no later than 9:00 p.m. (EST)

#### WHOLE LIVING

May 14, 2010

#### Upcycled Gifts That Also Fight Multiple Sclerosis

Posted by Sarah Engler

Estimated 442,100 visits over last 30 days



I'm thinking you could kill a whole flock of birds with one stone

here...or whatever a less violent-sounding saying might be

These cuff links from Red Envelope are an amazing gift for a baseball lover because they're made from old seats from some of the country's most beloved—and rapidly disappearing—stadiums. *Plus*, if you buy them (or anything else from Red Envelope) before the end of this month, \$10 will go to the Nancy Davis Foundation for Multiple Sclerosis. Just make sure you click through the Nancy Davis Foundation's shopping page. A good incentive for early Father's Day shopping if I ever heard one.

### HAUTE LIVING

177,200 visitors per month

#### Kitson Boutique Presents Race To Erase MS Posted By Alejo Tenutta on May 4th, 2010

Share

On May 1, host Nancy Davis invited Junior Committee Members Paris Sanders, Owen Thiele, Katie Kaplan, and Caroline Catherine Bell as well as celebrity guests to the Race to Erase MS Event held at the Kitson Boutique.

Celebrities Anna Maria Perez de Tagle, Avril Lavigne, Tia Carrere, Tom Arnold, and others arrived in support of this event, which aimed to establish awareness for Multiple Sclerosis.

Survivor of the disease, Nancy Davis alongside the Junior Committee kicked off May as MS Awareness Month. The Junior Committee consists of high school students inspired by the Nancy Davis Foundation and who chose to raise funds and awareness in order to help others fight the crippling disease.

Throughout May, Kitson will offer an assortment of orange products including

Peace & Love by Nancy Davis products, Celebrity Designed T-Shirts and

Jewelry, Simon G Jewelry, and more, while 100% of the proceeds will benefit the foundation.

Check the Haute Living events page for more scenes for this evening.



## PREGNANCY Making & LANDORN

May 2010



#### [do some good]

#### Fight MS with Gymboree

During the month of May, buying select orange items from Gymboree will do more than just give your little one a super cute and comfy outfit in which to play. For each item you purchase, \$1 will be donated to the Nancy Davis Foundation for Multiple Sclerosis, an organization dedicated to finding a cure for this disabling disease. Gymboree from \$23



See shopping guide for deta



nmag.com



**GIFT GUIDE** 





#### SIMON G JEWELRY

Simon G's beautiful designs feature an 18K white, yellow and rose gold bracelet studded with diamonds, citrine, coniac, and amethyst stones, and a matching 14K yellow gold, diamond and citrine ring. And when you buy, 30 percent of the proceeds are donated to the Nancy Davis Foundation for Multiple Sclerosis. A perfect present. Bracelet, \$4290, ring, \$1,100, available at www.simongjewelry.com.



### 498,800 visitors per month



Kick off MS Awareness Month with the Nancy Davis Foundation and *Orange You Happy to Erase MS* gift bag. Features items from Simon G, Gymboree, ProFlowers and more



#### 17<sup>th</sup> Annual Race to Erase MS Gala (May 7, 2010) May 10, 2010

http://www.accesshollywood.com/17th-annual-race-to-erase-ms-gala-may-7-2010\_video\_1226170





#### Access Star Sightings: May 7 – 13, 2010 May 14, 2010

http://www.accesshollywood.com/access-star-sightings-may-7-13-2010\_article\_32370

#### Access Star Sightings: May 7 - 13, 2010

#### FIRST PUBLISHED: May 14, 2010 8:08 PM EDT

LOS ANGELES, Calif. -- Friday, May 7, in Las Vegas -- "Peepshow" star Holly Madison hosting a beach blanket bikini bash presented by Hpnotiq at TAO Beach with her co-stars... Kim Kardashian and Kelly Rowland throwing a bachelorette party for La La Vazquez, who is soon marrying Denver Nuggets star Carmelo Anthony, seen together at TAO.

And in LA — Paris and Nicky Hilton, Anne Heche, Tony Dovolani, Brooke Burke, Mayim Bialik, Melissa Rycroft, Apolo Anton Ohno, Lindsay Vonn, Masi Oka, Gilles Marini, Debbie Gibson, Sophia Bush, Tom Arnold and Avril Lavigne — who closed out the night with a sizzling rock set — at the 17th Annual Race To Erase MS event at the Hyatt Regency Century Plaza, which raised \$2 million to benefit the Nancy Davis Foundation for Multiple Sclerosis.

Saturday, May 8, in LA — Julie Bowen, Carrie Ann Inaba, Chaka Khan, Ann Margaret, Beverly Mitchell, and more hitting the road for the 17th Annual EIF Revlon Run/Walk For Women with thousands of other participants for the fight against breast and ovarian cancer.

Sunday, May 9, in LA – Hilary Duff making the scene at the Alexisonfire headlining show at the Troubadour.

Tuesday, May 11, in LA -- One night before his "American Idol" departure, contestant Michael Lynche continuously being stopped by fans seeking pictures as he ate at the Cheesecake Factory at The Grove... Paris Hilton, Jesse McCartney, Joaquin Phoenix, Wilmer Valderrama and Sacha Baron Cohen spotted out at new Hollywood club MyStudio.

Wednesday, May 12, in LA -- Zac Efron and Vanessa Hudgens sitting at a table, Whitney Port getting close to a male companion, and Kristin Cavallari, Brody Jenner, Holly Montag, Stephanie Pratt and others filming "The Hills" at Nylon magazine's party at the Roosevelt... Jessica Simpson filming her "Entourage" cameo at ARCADE Boutique in West Hollywood... Malin Akerman celebrating her birthday with pals including Emmanuelle Chriqui at Delpine Restaurant at W Hollywood... Mischa Barton, in a studded, short black dress and a (fake?) fur coat, catching indie rocker Evan Voytas' set at the Echo before heading over to hipster hotspot the Cha Cha Lounge.

And in NYC – Penn Badgley, Abigail Breslin, Tristan Wilds, Katrina Bowden, Jamie Lynn Sigler, Matthew Settle and others were celebrating the launch of Jonathan Adler's 7 For All Mankind collection.

Thursday, May 13, in LA — The Jonas Brothers snacking on sushi at the Young Hollywood Awards after party at the Ebell Theatre... Ariel Winter and Rico Rodriguez from "Modern Family" hanging out together with their real-life families at the after party.

And in NYC -- Lindsay Lohan, Jessica Lowndes, model Alessandra Ambrosio and others at Wildfox Couture's fall collection "It's Witchcraft" celebration at 10AK.

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## Los Angeles Times | image

#### Scene & Heard: 'Race to Erase MS' Gala May 16, 2010

http://www.latimes.com/features/image/la-ig-scene-20100516,0,1205958.story

#### Scene & Heard: 'Race to Erase MS' gala

Also, LACMA Costume Council Fashion Circle lunch at Dawnridge.



Singer Avril Lavigne performs during the "Race to Erase MS" event. (Kevin Winter / Getty Images / May 6, 2010)

By Ellen Olivier, Special to the Los Angeles Times May 16, 2010

There were masses of jewelry, handbags, celebrity memorabilia and dream trips up for bid at the 17th annual "Race to Erase MS" gala at the Hyatt Regency Century Plaza. But for actress Linda Gray of "Dallas" fame, the 13-week-old Maltese puppy and the Lamborghini were standouts.

And they were standouts when it came time for the bidding as well. The sports car was purchased for \$210,000; the Maltese, for \$9,000 (with two tickets to "Dancing With the Stars" thrown in ).

Presented by Nancy Davis, daughter of the late industrialist Marvin Davis, and Tommy Hilfiger, the May 7 event originated after Davis had been diagnosed with multiple sclerosis. "I was told my life as I knew it was over," Davis said. "There were no drugs available and I was told the best I'd be able to do was go home and use the TV remote."

Instead she formed the Nancy Davis Foundation for Multiple Sclerosis' Center Without Walls, a collaboration of top researchers seeking a cure for the disease.

#### » Don't miss a thing. Get breaking news alerts delivered to your inbox.

The invitation read "Dress: Rock," in honor of the night's entertainers: Avril Lavigne, Heart and Dr. Hollywood. But as usual in Los Angeles, guests chose their own code and wore gowns, cocktail dresses, skinny pants or whatever the spirit moved them to pull from their closets.

Among the 1,200 guests were Anne Heche, Gilles Marini, Drake Bell, Olympic gold medalists Lindsey Vonn and Apolo Ohno, astronaut Buzz Aldrin and Loni Anderson with her daughter Deidra Hoffman, also battling MS. "It seemed like a good way to start the Mother's Day weekend," Hoffman said.

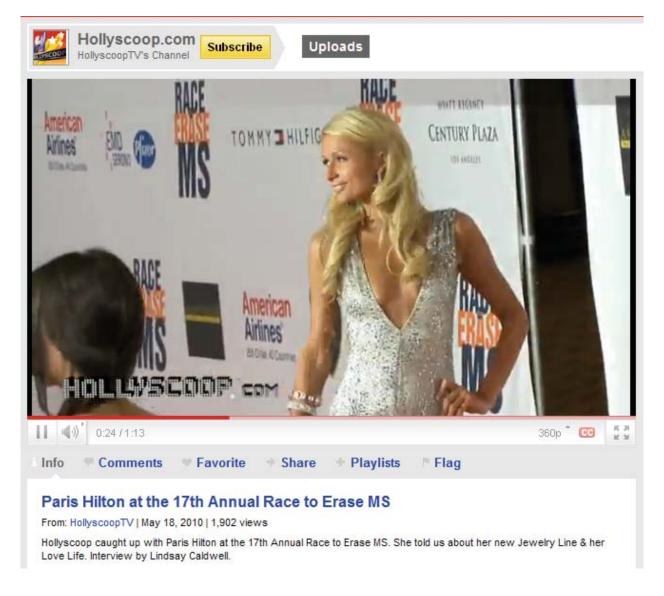
The evening netted an estimated \$2 million for the organization.



#### Paris Hilton at the $17^{th}$ Annual Race to Erase MS

May 11, 2010

http://www.youtube.com/user/HollyscoopTV?blend=2&ob=1#p/u/8/q7U5t9vr5rI

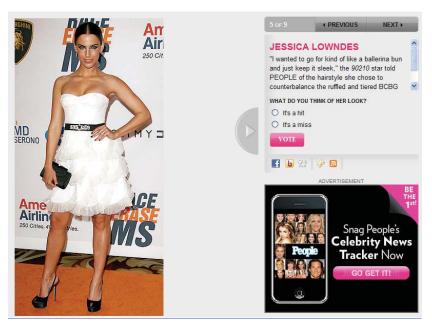




#### Last Night's Look: Hit or Miss? / Jessica Lowndes

May 10, 2010

 $\frac{\text{http://www.peoplestylewatch.com/people/stylewatch/gallery/0,,} 20367959\_20782586,00.\text{html}\#20}{782591}$ 





#### Last Night's Look: Hit or Miss? / Sophia Bush

May 10, 2010

 $\frac{\text{http://www.peoplestylewatch.com/people/stylewatch/gallery/0,,} 20367959-20782586,}{782591}$ 



## Los Angeles Times | image

#### **PHOTOS: Scene & Heard**

May 16, 2010

http://www.latimes.com/features/image/la-ig-0516-scene-pictures,0,657933.photogallery

#### PHOTOS: Scene & Heard





17th annual 'Race to Erase MS' gala

(Chris Pizzello / AP Photo)

Designer Tommy Hilfiger accepts applause after a fashion show of his designs during the 17th annual "Race to Erase MS" gala in Los Angeles.

\*\*\*Please see link for additional photos\*\*\*



#### Posing With a Pup May 11, 2010

http://www.usmagazine.com/hotpics/photos/ravishing-rycroft-201085





MAY 10, 2010

#### Race to Erase MS Gala With Paris Hilton and Stars

May 10, 2010

http://www.huffingtonpost.com/tara-settembre/race-to-erase-ms-gala-wit\_b\_569471.html Race to Erase MS Gala With Paris Hilton and Stars







On Friday evening at the Hyatt Regency Century Plaza, the 17th Annual Race to Erase MS gala, co-chaired by Nancy Davis and Tommy Hilfiger, was just getting started with a star studded orange carpet. That was followed by a dinner, fashion show, live auction and performances by Heart and Avril Lavigne.

I must admit that I originally expressed interest in attending the gala due to the celebrity factor, but quickly became ashamed of the fact as I listened to the reasons why they were involved in this charity, as it seemed almost everyone there had some sort of personal connection. It's easy to see why when you consider that MS affects close to two million Americans, primarily between the ages of 20 and 40, and three times as many women as men.

Paris Hilton, who caused a huge stir with the photographers the minute when she entered the room, lost her grandmother after a long struggle with multiple sclerosis.

*Melrose Place* actress Stephanie Jacobsen also said she has a friend with MS, as did many others there. Even actor David Faustino, who played Bud on *Married with Children*, told us that he's been attending this gala since he was 16 years old.

Also in attendance were Buzz Aldrin, Tom Arnold, Brooke Burke, Anne Heche, Kelly Rutherford, Loni Anderson, *The Bachelor's Melissa Rycroft, Dancing with the Stars'* Louis Van Amstel and Tony Dovolani and Olympians Lindsey Vonn and Apolo Ohno.

Of course not all of these celebrities had a personal connection to the disease. Instead, some were there to promote themselves, but I guess in being there they are helping the cause, thus, a selfish catch-22. Although -- as you learned from the first paragraph -- I shouldn't talk. In my defense, most of the Hollywood news crews, celeb blogs and magazines on the press line weren't asking questions about the disease, but about their thoughts on Jesse James' infidelity.

There was a live auction with big items, like tickets to the *American Idol* finale, and a Lamborghini Gallardo LP 560-4 Coupe (the minimum bid started at \$150,000).

All funds raised through the annual Race to Erase MS event support The Nancy Davis Foundation for Multiple Sclerosis, a program dedicated to the treatment and ultimate cure for MS. Funding research is the core focus of the Foundation and significant strides have been made to find the cause and cure of this devastating disease. Currently, there is no cure for MS.

The foundation's founder Nancy Davis started the organization in 1993, after being diagnosed with multiple sclerosis, and has since raised over \$30 million for research to date.

As with Stand Up To Cancer and The Noreen Fraser Foundation, I was once again humbled and inspired witnessing a powerful woman turning her diagnosis into a crusade to aggressively raise funds for research to stop the disease.

For more "orange" carpet photos go to my blog post at: www.tarametblog.com



#### Stars Make 'Dancing' Predictions as they Race to Erase MS May 10, 2010

http://www.etonline.com/news/2010/05/86937/



"Dancing with the Stars" faces past and present stepped out for a good cause in L.A. on Friday night, and they shared their thoughts with ET about the fast-approaching season finale.

ET joined the stars at the 17th Annual Race to Erase MS event benefiting The **Nancy Davis** Foundation for Multiple Sclerosis, which is dedicated to treating and finding a cure for the disease.

Season four "DWTS" champ **Apolo Anton Ohno** told us he's picking his fellow Olympian **Evan Lysacek** to capture the Mirror Ball trophy this season, while **Chelsie Hightower**, the pro partner of ousted hopeful **Jake Pavelka**, likes Pussycat Doll **Nicole Scherzinger** to win it all -- though she does think Evan also has a shot at prevailing. Meanwhile, pro dancer **Tony Dovolani** told us he's still in touch with his ousted partner **Kate Gosselin**, and he revealed she excited for her dance-floor return on the finale.

We also caught up with **Buzz Aldrin**, **Niecy Nash**'s pro partner **Louis Van Amstel**, former "Dancing" finalists **Gilles Marini** and **Melissa Rycroft**, **Anne Heche**, **Paris Hilton**, and more! Catch "Dancing with the Stars" Monday night at 8 p.m. on ABC.



#### Paris Hilton Parties like a Princess

May 8, 2010

http://ok.co.uk/celebnews/view/21562/Paris-Hilton-parties-like-a-princess/

### Paris Hilton parties like a princess

Paris Hilton looks fabulous in a floor length white dress

Posted: Saturday 8 May 2010



ABOVE: Paris stuns in her princess dress

PARIS Hilton looks every bit the princess in a demure diamante encrusted white dress.

Paris Hilton last night stepped out in a dazzling floor length frock with a plunging neck-line and rock-chick Avril Lavigne wowed in a little black dress.

The golden blonde party girl teamed her enviable outfit with sparkling drop earrings and a sensible sized clutch bag.

Singer Avril Lavigne seemed to be enjoying herself and blew a cheeky kiss at the cameras during the 17<sup>th</sup> Annual Race To Erase MS event in LA.



## **Lindsey Vonn Raps About Music, Charity**May 10, 2010

http://sports.espn.go.com/espn/page2/story?id=5177155

Lindsey Vonn raps about music, charity

By Chris Palmer

ESPN the Magazine



Jon Kopaloff/FilmMagicLindsey Vonn arrives for the 17th Annual Race to Erase MS Gala over the weekend.

BEVERLY HILLS, Calif. -- There's nothing more Hollywood glitterati like more than coming out for a good cause. Except looking good while doing it. Over the weekend, celebs from the Hilton sisters to Brooke Burke attended the Nancy Davis Foundation's 17th Annual Race to Erase MS benefit, which raises research money for multiple sclerosis.

There was no shortage of sequin and glam, but the most athletic person at the ball was Olympic gold medalist Lindsey Vonn, who held her own on the red carpet in a dashing pink dress.

The 25-year-old skier from Minnesota got her spokesmodel on and addressed the well-heeled crowd on the importance of MS research. She didn't even miss a beat when the teleprompter acted up.

After introducing Avril Lavigne, who treated guests to a mini-concert of her No. 1 hits, Vonn joined Lavigne on stage (along with '80s all-girl rockers Heart) for a kumbaya rendition of "Lean On Me."



#### Stars Named for Race to Erase MS Gala

April 21, 2010

 $\frac{\text{http://www.looktothestars.org/news/4381-avril-lavigne-rocks-star-studded-race-to-erase-ms-charity-event}$ 

## **Avril Lavigne Rocks Star-Studded Race To Erase MS Charity Event**

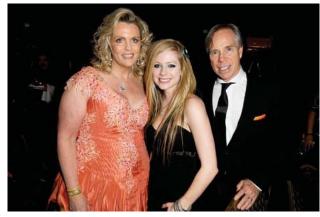
May 11, 2010

On Friday, May 7, Co-Chairs Nancy Davis and Tommy Hilfiger welcomed guests to the Hyatt Regency Century Plaza for the <u>17th Annual of Race to Erase MS</u>. The event raised \$2 million to benefit the <u>Nancy Davis Foundation for Multiple Sclerosis</u>.

Celebrity guests as this year's event included host, MS survivor and advocate Nancy Davis and host Tommy Hilfiger, along with <u>Buzz Aldrin</u>, Loni Anderson, <u>Tom Arnold</u>, Drake Bell, Mayim Bialik, <u>Brooke Burke</u>, <u>Sophia Bush</u>, Kaley Cuoco, <u>Taylor Dayne</u>, Tony Dovolani, <u>Erik Estrada</u>, <u>David Faustino</u>, Jenny Fletcher, <u>Debbie Gibson</u>, Ashlan Gorse, Heart, Anne Heche, Chelsie Hightower, Nicky Hilton, <u>Paris Hilton</u>, Dr. Hollywood, Kelly Hu, Stephanie Jacobsen, Brody Jenner, Kym Johnson, Robert Knepper, <u>Ali Landry</u>, Jessica Lowndes, <u>Avril Lavigne</u>, Gilles Marini, James Maslow, <u>Chris Massey</u>, <u>Kyle Massey</u>, <u>Dr. Phil McGraw</u>, Rickey Minor, <u>Nancy O'Dell</u>, Apolo Anton Ohno, <u>Masi Oka</u>, Megyn Price, <u>Kelly Rutherford</u>, Melissa Rycroft, Jennifer Taylor, Alessandra Torresani, James Tupper, Aiden Turner and many more.









#### 17<sup>th</sup> Annual Race to Erase MS May 8, 2010

http://www.tv.com/17th-annual-race-to-erase-ms/webnews/77593.html

#### 17th Annual Race To Erase MS

steph CelebrityMound 05/08/10 06:51 PM



Paris Hilton and Nicky Hilton

Tommy Hilfiger and Dee Ocleppo

Dr Phil McGraw and Robin McGraw

Brandon Davis, Paris Hilton, Alexander Davis and Nancy Davis

Olympic Gold Medalist Lindsey Vonn and Olympic gold medalist Apolo Ohno

Anne Heche and James Tupper

Avril Lavigne

Deborah Gibson

Brody Jenner and Linda Thompson



### Nancy Davis, Teri Garr, David Osmond and World's Leading Scientists Discuss MS in LA Today

May 8, 2010

http://www.examiner.com/x-11509-Multiple-Sclerosis-Examiner~y2010m5d8-Nancy-Davis-Teri-Garr-David-Osmond-and-worlds-leading-scientists-discuss-MS-in-LAtoday?cid=examiner-email

Los Angeles > Health > Multiple Sclerosis Examiner



Nancy Davis, Teri Garr, David Osmond and world's leading scientists discuss MS in LA today



May 8, 2:56 AM · Multiple Sclerosis Examiner · Mike Szymanski

If you've got MS in LA this weekend, it's the place for you! I've attended the star-studded celebrity-filled Race to Erase MS gala in years past, and heard some of the world's leading experts talking about the latest research of Multiple Sclerosis.

It's overwhelming, fascinating and fun, (if anything with MS can be fun). This year, Avril Lavigne and Heart sang, while Kristen Bell and Olympic Gold Medalist Lindsey Vonn hosted the party along with a Tommy Hilfiger fashion show. But, that was last night.

The Nancy Davis Foundation for Multiple Sclerosis will host the annual MS Forum and Expo at the Hyatt Regency Century Plaza in Los Angeles from 10 a.m. to 1 p.m. Saturday (May 8) today, and the event is free and open to everyone.

The MS Forum and Expo is hosted by the Nancy Davis Foundation for Multiple Sclerosis and the Center Without Walls (CWW) program, and it will feature an open discussion with leading MS scientists from around the country.

Panel participants include Nancy Davis, Teri Garr, Marc Barondess and David Osmond in addition to Dr. Leslie Weiner (USC), Dr. Stephen Hauser and Dr. Waubant (UC San Francisco), Dr. Howard Weiner (Harvard), Dr. Peter Calabresi (Johns Hopkins), Dr. David Hafler (Yale), Dr. Richard Ransohoff (Cleveland Clinic), Dr. Dennis Bourdette (Oregon Health Sciences University) and more.

(On a personal note, I've heard many of these speakers, and they're not only informative, but inspiring.)

This is a unique opportunity for guests to speak with MS doctors about the advances that have been made in Multiple Sclerosis research and patient care. This year they are also including an Expo of health and wellness products, companies, and organizations to enhance the experience of their participants.





#### 17<sup>th</sup> Annual Race to Erase MS - Inside May 8, 2010

http://www.life.com/image/98919267



#### 17th Annual Race To Erase MS - Inside

CENTURY CITY, CA - MAY 07: Musicians Nancy Wilson, Ann Wilson of Heart and Olympic Gold Medalist Lindsey Vonn attend the 17th Annual Race to Erase MS event co-chaired by Nancy Davis and Tommy Hilfiger at the Hyatt Regency Century Plaza on May 7, 2010 in Los Angeles, California.

In this photo: Nancy Wilson, Ann Wilson, Lindsey Vonn

Photo: Charley Gallay/WireImage

May 07, 2010



#### **Photo Gallery**

May 8, 2010

http://topics.abcnews.go.com/photo/076s8Lc5bq3Z0



g GETTY IMAGES 2 DAYS AGO

CENTURY CITY, CA - MAY 07: Nicky Hilton arrives at the 17th Annual Race to Erase MS event co-chaired by Nancy Davis and Tommy Hilfiger at the Hyatt Regency Century Plaza on May 7, 2010 in Los Angeles, California.





#### Photo Gallery May 8, 2010

http://topics.npr.org/photo/06jJ1xaaDtesM

#### Topics / Photo



GETTY IMAGES 2 DAYS AGO

CENTURY CITY, **CA** - MAY 07: Actress Kelly Rutherford arrives at the 17th Annual Race to Erase MS event co-chaired by Nancy Davis and **Tommy Hilfiger** at the **Hyatt Regency** Century Plaza on May 7, 2010 in **Los Angeles**, **California**.





#### Sophia Bush & Austin Nichols Race to Erase MS

May 8, 2010

http://justjared.buzznet.com/2010/05/08/sophia-bush-austin-nichols-race-to-erase-ms/

SAT, 08 MAY 2010 AT 3:14 PM Like 28



#### Sophia Bush & Austin Nichols Race to Erase MS



Sophia Bush takes her One Tree Hill co-star (and real-life boyfriend) Austin Nichols to help fight multiple sclerosis at the 2010 Race to Erase MS at the Hyatt Regency Century Plaza on Friday (May 7) in Los Angeles.

Earlier in the day, the 27-year-old actress attended the P.S. Arts Presents The Bag Lunch event also in L.A.

Last month, Sophia shot the comedy pilot Southern Discomfort for ABC. Prior to that, she and Gossip Girl's Ed Westwick were in Germany shooting their new movie, Chalet Girl.

FYI: Sophia wore in Monique Lhuillier to Race to Erase MS!

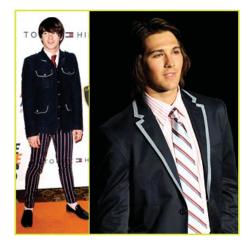


#### Drake Bell & James Maslow Race to Erase MS May 8, 2010

http://justjaredjr.buzznet.com/2010/05/08/drake-bell-james-maslow-race-to-erase-ms/

SAT, 08 MAY 2010 AT 2:30 PM

#### Drake Bell & James Maslow Race to Erase MS



James Maslow and Drake Bell both strut their stuff on the runway as they attend the 2010 Race to Erase MS event at the Hyatt Regency Century Plaza in Los Angeles on Friday night (May 7).

The event which is an annual fundraiser dedicated the treatment and to find the ultimate cure of MS is co-chaired by Nancy Davis and Tommy Hilfiger.

The event also featured performances from Avril Lavigne and Heart.



#### Race to Erase May 10, 2010

http://www.radaronline.com/photos/image/63523







#### Stars Turn Up for The Race to Erase MS

May 8, 2010

http://www.gossipcenter.com/race-erase-ms-2010/stars-turn-race-erase-ms-360031

#### Stars Turn Up for The Race to Erase MS

Posted May 8th, 2010



Drawing out quite the star-studded crowd, some of our favorite celebrities attended the 17th Annual Race to Erase MS in Los Drawing out quite the star-studded crowd, some of our favorite celebrities attended the 17th Annual Race to Erase MS in Los Angeles, CA on Friday (May 7).

At the top of the list comes socialite sisters Paris and Nicky Hilton, along with cute couple Sophia Bush and Austin Nichols.

Also stepping out for the charity event, was Anne Heche, Jessica Lowndes, Brooke Burke, Ali Landry, Melissa Rycroft, Holly Montag and Lindsey Vonn.

Rumored couple, Avril Lavigne and Brody Jenner were both spotted as well, (although not together) with Ms Lavigne later putting on one of her stellar performances.

Enjoy the pictures from the 17th Annual Race To Erase MS (May 7).

\*\*\*Please see link for additional photos\*\*\*



### Celebrities Attend the 17<sup>th</sup> Annual Race to Erase MS Event

May 10, 2010

 $\underline{http://www.radaronline.com/photos/image/63307/2010/05/celebrities-attend-17th-annual-race-erase-ms-event}$ 





#### Ali Landry & Family Race To Erase MS May 8, 2010

http://celebritybabyscoop.com/2010/05/08/ali-landry-family-race-to-erase-ms

#### Ali Landry & Family Race To Erase MS



Ali Landry, film director hubby **Alejandro Gomez Monteverde**, and their adorable 2 ½ -year-old daughter **Estela** attended the 17th Annual Race To Erase MS held at the Hyatt Regency Century Plaza in Century City, Calif. on Friday (May 7th).

Ali recently sat down with Celebrity Baby Scoop and revealed their plans for baby No. 2: It is god's will and we are trying very hard. He keeps saying 'I want a baby, I want another baby,' and I say 'well you have to be in town to actually make that happen.'"



## 17th Annual Race to Erase MS Gala Brings Out the Stars ... And the Wallets May 11, 2010

http://www.tonic.com/article/17th-annual-race-to-erase-ms-gala-brings-out-the-starsand-the-wallets/

# 17th Annual Race to Erase MS Gala Brings Out the Stars ... And the Wallets

BY REAGAN ALEXANDER | TUESDAY, MAY 11, 2010 6:45 AM ET

Fundraiser features performances by Avril Lavigne and Heart, and raises over \$2 million dollars for the The Nancy Davis Foundation for Multiple Sclerosis.







Even by Hollywood's standards, the 17th Annual Race to Erase MS was a fundraising spectacle to behold. How else can you describe an event that raises \$2 million dollars in one evening and features a Tommy Hilfiger fashion show and performances by both Avril Lavigne (at right, with Hilfiger and hostess Nancy Davis), and iconic fem-rock duo Heart?

Not to mention an eclectic guest list that had celebrities from all walks rubbing elbows and rocking out. The presenters list alone included Olympic gold medalists Apolo Anton Ohno and Lindsey Vonn, as well as Dr. Phil. And who doesn't want to be in the same room as a man who has actually walked on the moon (Buzz Aldrin) and a famous socialite who sometimes acts as if she's from the moon (Paris Hilton)?

Despite the joviality of the evening, all of the guests were quick to recognize why they were there, to support hostess and MS survivor Nancy Davis, and The Nancy Davis Foundation for Multiple Sclerosis, which is dedicated to not only the treatment of the debilitating autoimmune disease, but to ultimately finding it's cure.

"I met Nancy Davis a couple of years ago," Lavigne, who recently joined the foundation's board of directors, tells Tonic. "Just learning her story and about MS, which is a disease that primarily affects younger women, and to be able to be here to bring awareness and talk about the disease really means a lot to me."

Actress, and former Miss USA, Ali Landry (below right) echoed Lavigne's sentiments, telling Tonic, "For Nancy to bring all of these doctors and experts from across the country together to collaborate and ultimately find a cure, it's incredible, and it's what it's all about."

Even socialite Paris Hilton admits to being touched by the disease. "I've known Nancy Davis since I was a little girl," she tells Tonic. "I think it's a great cause, and I lost my grandmother to MS, so it has already had an affect on my family."

But then again, what's fundraising without a little fun? After the Hilfiger fashion show, there was a live auction hosted by Tom Arnold and Nancy O'Dell that saw one lucky patron walk away with an adorable Maltese puppy, and another plopping down a winning bid of \$210,000 for a Lamborghini Gallardo LP 560-4. Who among us wouldn't want to be driving around a car that costs close to a quarter of a million dollars, and be able to explain away it's ostentatiousness by saying, "This old thing? I bought it for charity."

Photos by Michael Caulfield / Wirelmage.com.



## The Party Report: Mothers, MS and McKean on 'Jeopardy!' May 10, 2010

http://www.thewrap.com/ind-column/party-report-mothers-ms-and-millions-jeopardy-17166

# The Party Report: Mothers, MS and McKean on 'Jeopardy!'

By Mikey Glazer

Published: May 10, 2010





The suddenly un-moustached Dr. **Phil McGraw** and wife **Robin McGraw** sketched out the sobering medical realities of multiple sclerosis at the Race to Erase MS Gala at the Century Plaza Friday night. The McGraws, left, stopped for a photo with benefit chair **Nancy Davis** and son **Alexander Davis** (photo courtesy of Charlie Gallay/Wirelmage). Heart blasted arriving guests with "Barracuda," and **Tommy Hilfiger** walked in his own fashion show.

As MS affects mainly women, it was appropriate that auction emcee **Tom Arnold** was the odd man out among a telethon-esque women's collaboration of "Lean on Me" led by Heart's **Ann Wilson**, **Avril Lavigne** and Olympic Gold Medalist **Lindsey Vonn** (photo at right courtesy of Michael Buckner/Wireimage). Lavigne, a board member of the Race to Erase MS Foundation, performed a tight five-song set earlier.

Although "American Idol's" ratings slide landed it 2.5 million viewers behind "Dancing With the Stars" this past week, auctioneer **Nancy O'Dell** pulled in more than \$13,000 for four tickets to the upcoming "Idol" season finale. After all, it's the last chance to see Simon spit nastiness in person. That doubled the \$6,500 take that ABC dance pro **Tony Dovolani** shook loose for four tickets to the "DWTS" finale, even though he offered it with a pack of private dance lessons.

"DWTS" co-host **Brooke Burke** auctioned off a Maltese puppy for several thousand, something that would have upset the next red carpet to take over the hotel – Silver Spoon's annual Dog & Baby Buffet. (**Minnie Driver** and **Evan Handler** helped Best Friends Animal Society promote adoption at the Mothers Day weekend event.)

Instead of a Mother's Day pancake breakfast, **Brody Jenner** kept his mom – Elvis' ex **Linda Thompson** – as his "plus-one" for the unofficial MS after-party at Trousdale. **Katy Perry** performed her new single for **Usher**, **Russell Brand, Apolo Anton Ohno** and Lavigne, who at that point in the night was now a music spectator.



#### Exclusive! Find Out How Avril Lavigne's Helping To Fight MS & Win Her Fragrance!

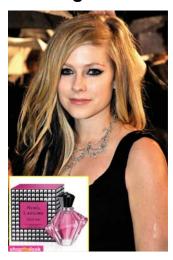
April 27, 2010

http://www.hollywoodlife.com/2010/04/27/avril-lavigne-multiple-sclerosis-nancy-davis-foundation-black-star-fragance/

April 27th, 2010

8 Comments

## Exclusive! Find Out How Avril Lavigne's Helping To Fight MS & Win Her Fragrance!



## May is multiple sclerosis month, learn how Avril Lavigne is helping out and how you can too. Plus, enter to win her new fragrance!

Debuting her new fragrance, being a musician and dating **Brody Jenner** aren't the only things keeping **Avril Lavigne** busy these days. She's also joined the Board of Directors for the **Nancy Davis** Foundation. "Multiple Sclerosis is a devastating disease that primarily affects young women and I want to help raise awareness and find a cure," Avril says. "That's why this year I joined the Board of Directors and I'm encouraging others to get involved."

The Nancy Davis Foundation for Multiple Sclerosis is dedicated to the treatment and ultimate cure for MS. Funding research is the core focus of the Foundation and significant strides have been made to find the cause and cure of this debilitating disease. Avril is hoping that you'll get involved too this month by logging on here and shopping for the 'Orange You Happy to Erase MS' initiative. "You can make a difference by purchasing a gift for yourself, a friend or your mom for Mother's Day," Avril says.

To thank all her fans for supporting this cause, Avril is giving away her fragrance, Black Star to five lucky HollywoodLife.com readers. "Black Star is my first fragrance and it's all about being edgy, feminine and fun," Avril says. "It encourages girls and women everywhere to express their style and to be their own stars."

To enter to win Avril's Black Star fragrance, follow @hollywoodlife and @mthollywoodlife on Twitter and tell us your favorite Avril song and why you want to smell like her! We'll pick our favorite five answers! - Marta Topran



#### Nancy Davis Spurs MS Research With Fundraising Foundation May 5, 2010

http://www.dailybreeze.com/lifeandculture/ci\_15024986

# Nancy Davis spurs MS research with fundraising foundation

By Stephanie Cary Staff Writer Posted: 05/05/2010 04:55:00 PM PDT





The race is on to improve the quality of life for the hundreds of thousands of Americans who suffer from multiple sclerosis.

One of those lives is that of Nancy Davis, who was diagnosed with MS about 18 years ago.

Determined to find a cure, the daughter of billionaire oil and entertainment magnate Marvin Davis founded the Nancy Davis Foundation for Multiple Sclerosis and its Center Without Walls program, a collaboration of seven research facilities across the country. The centers include USC, UC San Francisco, Brigham and Women's Hospital, Yale, The Cleveland Clinic, Oregon Health Science University and Johns Hopkins University.



## Glam Girls Night Out! Sophia Bush, The Hilton Sisters, Avril & More! May 10, 2010

http://www.hollywoodlife.com/2010/05/10/race-to-erase-ms-event-sophia-bush-paris-hilton-nicky-hilton-avril-lavigne-jessica-lowndes/

May 10th, 2010

Glam Girls Night Out! Sophia Bush, The Hilton Sisters, Avril & More!



#### See who else showed up and vote for best dressed!

These gals made doing good look great when they stepped out to support the 17 annual Race to Erase MS event in LA on May 7. It's no secret I have a huge girl crush on **Sophia Bush** — after all, she does have an amazing sense of style— and last night was no different when she showed up in an off-the-shoulder **Monique Lhuillier** frock with a thigh-high slit up to there. I was also a fan of **Nicky Hilton**'s gown— her chic dress was much more classy than the frock chose my her big sis, Paris. **Jessica Lowndes** also looked lovely, while **Avril Lavigne** found herself on the bottom of my list with her messy look.

What did you think? Which frock was your fave?

-Katrina Mitzeliotis



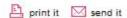
## Exclusive Video Interview: Stars Race to Erase MS Reveal Intimate Mother's Day Moments May 10, 2010

 $\frac{http://www.radaronline.com/exclusives/2010/05/exclusive-video-interview-stars-race-erase-ms-reveal-intimate-mothers-day-moments}$ 

### EXCLUSIVE VIDEO INTERVIEW: Stars at Race to Erase MS Reveal Intimate Mother's Day Moments



Posted on May 08, 2010 @ 10:06AM





Young Hollywood shared personal Mother's Day sentiments with RadarOnline.com while supporting the 17th Annual Race To Erase MS event in Century City, California Friday night.



#### Sophia Bush & Austin Nichols Help to Fight MS

May 8, 2010

http://www.examiner.com/x-22650-One-Tree-Hill-Examiner~y2010m5d8-Sophia-Bush--Austin-Nichols-Help-To-Fight-MS

#### Sophia Bush & Austin Nichols Help To Fight MS

May 8, 3:19 PM One Tree Hill Examiner Meriam Bouarrouj



Actors Sophia Bush & Austin Nichols arrive to the Race to Erase MS Gala in Los Angeles May 7, 2010.

AP Photo/Dan Steinberg

Sophia Bush and Austin Nichols not only significantly contribute their talent to their leading roles on *One Tree Hill*, they also significantly contribute their time off-screen to giving back to vital causes.

The TV-duo took time out of their busy schedules to attend the star-studded '17th Annual Race to Erase MS' Gala Friday night in order to increase further awareness for Multiple Sclerosis. Every year the gala raises millions for the Nancy Davis Foundation for Multiple Sclerosis and its Center without Walls Program.

"I've supported Race to Erase MS for three years. I believe in the organization and I'm always happy to hear what they've raised. I have a lot of friends whose families are affected by the illness and I think it's something that we all need to pay attention to and be aware of", Bush said at the gala. "When you can come out and support a cause that means something, I think it's great."

Showing her support to causes that mean something is nothing new to Bush. She's an active participator of The Art of Elysium, an organization that has artists voluntarily contribute their time and talent to incorporate the arts into the lives of children with serious medical conditions.

"To be able to give your time, to be able to share your art, bring joy back to people, particularly young people who've been through something unfortunate..", Bush says on the special impact of being with the children of The Art of Elysium.

Nichols agrees on the special benefits the arts can have on those going through a difficult time. "I believe in the healing power of the arts and whenever anyone can bring art into anyone's life, it's a special thing", he said.

Read more of what Bush and Nichols had to say on the significance of bringing the arts into the lives of sick children; 'Sophia Bush and Austin Nichols talk the arts and more at 'The Art of Elysium's Heaven' Gala'.

For more information on the Nancy Davis Foundation for Multiple Sclerosis-check out the official website.



#### Avril Lavigne, Tommy Hilfiger, Paris Hilton Hit the Race to Erase MS Gala May 9, 2010

http://latimesblogs.latimes.com/gossip/2010/05/nancy-davis-race-to-erase-ms-avril-lavigne-tommy-hilfiger-doc-hollywood.html

## Ministry of Gossip

THE GOSPEL ON CELEBRITY AND POP CULTURE

« Previous Post | Ministry of Gossip Home | Next Post »

Avril Lavigne, Tommy Hilfiger, Paris Hilton hit the Race to Erase MS gala May 9, 2010 | 8:12 am







Recession? What recession? The grim economy seemed to have met its match Friday evening at the 17th annual Race to Erase

Founder **Nancy Davis** has grown this event into one of the biggest on the L.A. social calendar, and she's been working full time to make sure it doesn't slip. The Hyatt Regency Century Plaza's ballroom -- the largest in Los Angeles -- was teeming with more than 1,000 nattily dressed people who'd dropped \$1,000 a plate to be there. One of them even spent \$210,000 on a Lamborghini Gallardo LP560-4 Coupe in the live auction.

Davis' efforts garnered her two standing ovations and a sizable and eclectic turnout from the entertainment industry. Treading the red carpet were **Anne Heche** and **James Tupper**, **Buzz Aldrin**, **Erik Estrada**, **Mayim Bialik** and "Brothers & Sisters" heartthrob **Gilles Marini**. There was not one but three musical performances -- featuring **Avril Lavigne**, Heart's **Ann** and **Nancy Wilson** and **Doc Hollywood**.

As Davis -- diagnosed with MS in 1991 -- told the glittery crowd, "With the downturn of the economy, so much research has been halted in the last two years. When you're suffering with a disease like multiple sclerosis, you don't have the luxury of waiting until the economy gets better. Every day is precious and so unpredictable. I know. I call you year after year to help this monumentally important cause. ...Thank you for simply taking my call."

Celebs modeling casual wear in co-host **Tommy Hilfiger**'s fashion show included actress **Ali Landry**, "Dancing With the Stars' " **Chelsie Hightower**, singer **Deborah Gibson** and "Heroes' " **Robert Knepper**. Among the presenters were Olympians **Apolo Ohno** and **Lindsey Vonn**, newly clean-shaven **Dr. Phil McGraw** and wife **Robin**, and "Dancing With the Stars' " **Brooke Burke**, who ... ... had the tough job of holding a painfully cute Maltese puppy in the live auction.

And of course there were the newest presenters, Davis' hunkalicious son **Alexander** -- former fiance of Wonderbra model and actress **Caprice Bourret** and younger brother of young Hollywood denizen **Brandon** -- and his 5-year-old twin half-sisters, **Mariella** and **Isabella**. The brood introduced their mom, who wore a coral gown -- for the gala's slogan, "Orange You Happy to Erase MS" -- that matched her daughters'.

Davis, daughter of the late oil billionaire and 20th Century Fox owner **Marvin Davis**, gave a shout out to other famous socialites for helping her "raise public awareness of multiple sclerosis" – **Paris** and **Kathy Hilton**, old friends of the Davises who attended with **Nicky** and dad **Rick**.

One key to Davis' success is tending her network of high-profile old friends who turn out every year to help her raise some \$2 million for her research-focused Center Without Walls. How old is old?

Tom Arnold, who conducted the live auction with Nancy O'Dell, told the Ministry that he first became friends with the Davises four wives ago, when he was married to Roseanne.

"We were all invited to **Frank Sinatra**'s house, and only men were allowed at the bar," Arnold recalled. "He said, 'What are you drinking?' I'd just gotten out of rehab, and I didn't want to tell him that because I didn't want to seem like a wuss. He said, 'Oh, you have a wife. No broad could keep me from drinking.' I said, 'Well, you've never been with a really big one evidently."

-- Irene Lacher

Top photo: Hosts Tom Arnold, left, and Nancy O'Dell, right, take bids from the audience as Brooke Burke holds a puppy to be auctioned off at the 17th annual Race to Erase MS gala in Los Angeles, May 7, 2010. Credit: Chris Pizzello / Associated Press

Middle photo: Brandon Davis, left, Paris Hilton, Alexander Davis and co-chair Nancy Davis attend the 17th annual Race to Erase MS event in Los Angeles. Credit: Charley Gallay / Getty Images

Bottom photo: Avril Lavigne performs May 7, 2010, at the Hyatt Regency Century Plaza event to benefit MS research. Credit: Chris Pizzello / Associated Press



#### Race, Expo and Product Sales Aim To Erase MS May 6, 2010

http://www.dailybreeze.com/ci\_15025337

#### Race, expo and product sales aim to erase MS

By Stephanie Cary Staff Writer

Posted: 05/06/2010 10:06:51 AM PDT

May is Multiple Sclerosis Awareness Month and the Nancy Davis Foundation is kicking it off in fashion.

On Friday, the organization, which raises funds for multiple sclerosis research, will hold its 17th Annual Race to Erase MS event.

The gala will include a live performance by singer Avril Lavigne, celebrities strutting down the runway in Tommy Hilfiger fashions, a silent auction, a cocktail reception and dinner.

Race to Erase MS begins at 6:30 p.m. at the Hyatt Regency Century Plaza Hotel in Los Angeles. Tickets start at \$1,000, with all proceeds going to the Nancy Davis Foundation.

On Saturday, the foundation will hold an expo with doctors from the foundation's research collaborative, the Center Without Walls; people who have MS; and other members of the community taking part in a roundtable discussion about the disease. The program, which is open to the public, will begin at 10:30 a.m. at the Hyatt Regency Century Plaza.

Orange has been chosen as the color to represent MS and to further raise money, celebrities have designed orange fashion items, with a percentage of sales going to the foundation. Items are available at www.erasems.org.

Throughout May, the Kitson store on Melrose Avenue in West Hollywood also will be selling orange products, with all proceeds going to the foundation.

Among the celebrities with items for sale include Lavigne, Paris Hilton and Ziggy Marley.

For more information on how to get involved in the Orange You Happy to Erase MS campaign, or on attending the Race to Erase MS gala or MS Expo, go to the foundation website or call 310-440-4842.

Outlet		Date	Viewership
Electronic			
Ellen Degeneres Show		4/31/2010	2,245,900
The Doctors		5/5/10	2,000,000
Extra		5/13/10	3,000,000
Good Day LA		5/5/10	1,000,000
KABC		5/5/10	1,000,000
10120		5/5/2010	1,000,000
FOX 11 MORNING NEWS		10:00am	1,000,000
TOX TI WORNING NEWS		5/5/2010	1,000,000
Fox 11 MORNING NEWS		0:6:00am	1.000.000
Good Morning Texas		3/30/10	700,000
KTLA		5/5/10	1,200,000
			<del></del>
"Access Hollywood"		5.10.10	3,215,074
"E! News" , 11AM		5.9.10	509,294
"E! News", 12PM		5.10.10	276,733
"E! News", 7AM		5.10.10	201,719
"Extra"		5.10.10	2,699,001
"Extra"		5.11.10	2,699,001
"The Insider"		5.15.10	3, 587, 414
Global TV (Canadian			ļ
Broadcasts) "ET Canada"		5.10.10	N/A
KABC – TV (Los Angeles)			
"Eyewitness News at 4:00PM"		5.5.10	172,708
KÁBC – TV "On The Red			
Carpet"		5.16.10	132,289
KTLA – TV (Los Angeles) "KTLA	A		
Prime News"		5.1.10	51,501
KTTV - TV (Los Angeles) "Fox			
11 Morning News at 6AM"		5.5.10	74,376
KTTV - TV (Los Angeles) "Fox			,
11 Morning News"		5.5.10	63,229
KTTV – TV (Los Angeles) "Fox		0.01.10	00,000
11 Ten O'clock News"		5.7.10	48, 420
KTVU – TV "The Doctors"		5.5.10	115,667
Reel – TV "Hollywood Dailies"		5.10.10	N/A
WSVN – TV (Miami- Ft.		0.10.10	14//
Lauderdale, FL) "Deco Drive"		5.10.10	45,146
WSVN – TV (Miami-Ft.		3.10.10	43,140
Lauderdale, FL) "Deco Drive"		5.10.10	30,439
Ladderdale, 1 L) Deco Drive		3.10.10	30,433
Drint			
Print	Maling Ottidas	F/0/40	00.000
Daily Breeze	Making Strides	5/6/10	90,000
Daily News	Making Strides	5/6/10	90,000
Press Telegram	Making Strides	5/6/10	90,000
		April/May	
LA Confidential	Orange Campaign Ad	Issue	
Life & Style	Doing for a Good Cause	5/17/10	2,100,000
OK! Weekly	OK!'s Hot 5 This Week	5/17/10	22,400,000
Pregnancy and Newborn	Do Some Good	May Issue	2,134,333
Star Magazine	Paris Hilton	5/24/10	
US Weekly	The US Buzzzzz –O-Meter	5/10/10	3,456,500
Angeleno	Upcoming Race to Erase MS Coverage	8/1/10	N/A
Antelope Valley	"One Woman's Fight"	4.12.10	N/A
BizBash	Top 100 "Benefits"	8/1/10	N/A
Beverly Hills Courier	"Race to Erase MS Event Raises Money for Research"	4.30.10	300,000
			N/A
	Tupcoming Race to Erase MS Coverage	19/1/10	IIN/A
C Magazine Daily Variety	Upcoming Race to Erase MS Coverage "Lopez Gets His Licks" by Jenny Peters	9/1/10 5.11.10	35,551

LA Confidential	Upcoming Race to Erase MS Coverage	9/1/10	N/A
LA Daily News	"Making Strides" by Stephanie Cary	5.6.10	137,344
LA Magazine	Upcoming Race to Erase MS Coverage	7/1/10	N/A
Life & Style Weekly	"Win It!"	5.17.10	2,100,000
Life & Style Weekly	"Diva or Down-to-Earth"	5.31.10	2,100,000
Los Angeles Times	"Scene & Heard: Rocking a Cure" by Ellen Oliver	5.16.10	1,101,981
Loo, angeles Times	Coord a riodia. Rooking a care by Ellon circo	June/July	1,101,001
Malibu Magazine	Upcoming Race to Erase MS Coverage	2010	N/A
New York Post	Photo of Lindsey Vonn	5.9.10	343,361
OK! Weekly Magazine	"Helping Out"	5.12.10	753,866
OK! Weekly Magazine	"After Hours"	5.24.10	753,866
The Hollywood Reporter	"Clips: Erase Additions"	5.5.10	19,032
The Hollywood Reporter	"Style and Race" by Borys Kit	5.12.10	19,032
The Malibu Times	"Malibu Seen" by Kim Devore	4.29.10	25,000
The Malibu Times	"Malibu Seen" by Kim Devore	6.10.10	25,000
Westside Magazine	"Race to Erase"	Summer 10	N/A
Women's Wear Daily	"Race to Erase MS Raises \$2M" by Lindzi Scharf	5.12.10	53,142
Women's Wear Daily	Nace to Erase WO Naises \$2W by Linuxi Schair	3.12.10	55,142
Online			
Whole Living	Upcycled Gifts that also fight multiple sclerosis	5/14/10	442,100
ABC 7	Nancy Davis Foundation	5/10/10	4,648,500
MORE	Looks Good, Do Good	17/5/2010	700,000
InTouch	WIN IT	17/5/2010	498,800
Haute Living	Kitson Boutique Presents Race to Erase MS	5/4/10	177,200
Blue Healer	Orange You Happy to Erase MS	5/5/10	55,000
Alexandra Hedin Design	Nancy Davis Foundation	12/5/10	60,000
The Doctors	The Doctors Join Race to Erase MS	5/5/10	432,900
FLARE	MAY DAY	5/4/10	147,500
Orange Coast Magazine	Race to Erase MS	4/7/10	80,000
WFFA	Spring Fashions from Gymboree and Janie & Jack	3/30/10	1,029,400
Examiner	Gymboree	5/16/10	22,616,600
ABC7.com	"MS Survivor Creates Trendy Accessory Line"	5.5.10	4,648,500
ABCNews.com	Photo Gallery	5.8.10	128,239,023
Access Hollywood	"17 <sup>th</sup> Annual Race to Erase MS Gala"	5.10.10	806,356
Access Hollywood	"Access Star Sightings"	5.14.10	806,356
Alexandra Hedin Design	"The A-List: Shop"	4.30.10	60,000
Blue Healer	"Orange You Happy to Erase MS"	5.5.10	55,000
Celebrifi	"Ali Landry & Family Race to Erase MS"	5.10.10	867,048
CelebrityBabyScoop.com	"Ali Landry & Family Race to Erase MS"	5.8.10	121,057
CelebrityMound.com	"17 <sup>th</sup> Annual Race to Erase MS"	5.8.10	24,451
ChinaDaily.com	"Star Studded at 17th Annual Race to Erase MS Gala"	5.8.10	4,494
ContestForMoms.com	"Win It! Official Gift Bag For The ERASE MS Event!"	4.29.10	196,500
Contoon onviorio.com	"Nancy Davis Spurs MS Research With Fundraising	1.20.10	100,000
DailyBreeze.com	Foundation" by Stephanie Cary	5.5.10	140,314
BanyBreeze.com	"Race, expo and product sales aim to erase MS" by	5.5.10	140,014
DailyBreeze.com	Stephanie Cary	5.6.10	140,314
Digital Spy UK	"Dovolani 'Excited for Gosselin Return'" by Lara Martin	5.10.10	484,179
Digital Opy Oil	"Lawrence Taylor's DWTS Pals: Shocked By Rape Arrest" by	0.10.10	707,170
E! Online	Marc Malkin & Dahvi Shira	5.8.10	3,591,768
L. Offinie	"Sheen Costar: 'If We Don't Have Traditional, We Don't Have	5.0.10	0,001,700
E! Online	a Show" by Marc Malkin & Dahvi Shira	5.10.10	3,591,768
ESPN.com	"Lindsey Vonn Raps About Music, Charity" by Chris Palmer	5.10.10	2,986,480
	"Stars Make 'Dancing' Predictions as they Race to Erase		
ETOnline.com	MS"	5.10.10	608,086
	"Nancy Davis, Teri Garr, David Osmond and World's Leading		
Evaminar com			5 207 047
Examiner.com	Scientists Discuss MS in LA Today" by Mike Szymanski	5.8.10	5,397,047
Eveniner	"Sophia Bush & Austin Nichols Help to Fight MS" by Meriam	E 0 10	E 207 047
Examiner.com	Bouarroui  "MAN DAY"	5.8.10	5,397,047
FLARE	"MAY DAY"	5.4.10	147,500

Google		5.13.10	145,646,954
GossipCenter.com	"Stars Turn Up for The Race to Erase MS"	5.18.10	335,221
	"Kitson Boutique Presents Race to Erase MS" by Alejo		
HauteLiving.com	Tenutta	5.4.10	177,200
Hollyscoop TV	"Paris Hilton at the 17 <sup>th</sup> Annual Race to Erase MS"	5.18.10	308,428
Hollyscoop.com	"Brody Jenner and Avril: Tweet Lovers" by Ani Esmailian	5.10.10	308,428
Hollyscoop.com	"Paris Hilton Refuses to Date Hungry Tigers" by Bridget Daly	5.11.10	308,428
Hollywood.com	"17 <sup>th</sup> Annual Race to Erase MS"	5.7.10	800,639
	"EXCLUSIVE! Avril & Brody Are Getting Serious: She's		,
HollywoodLife.com	Hanging Out With His Mom" by Laura Schreffler	5.10.10	309,038
•	"Exclusive! Find Out How Avril Lavigne's Helping to Fight MS		
HollywoodLife.com	& Win Her Fragrance"	4.27.10	309,038
	"Glam Girls Night Out! Sophia Bush, The Hilton Sisters, Avril		
HollywoodLife.com	& More!" by Katrina Mitzeliotis	5.10.10	309,038
HollywoodLife.com	"Is Nicky Hilton's Heidi Braid Hot Or Not" by Marta Topran	5.10.10	309,038
	"Kate's Been Texting Her 'DWTS' Partner Tony Dovolani:		
	'She's Excited To Come Back' On The Show!" by Bonnie		
HollywoodLife.com	Fuller	5.8.10	309,038
HollywoodNews.com	"Paris Hilton Eligible Bachelorette"	5.8.10	101,194
	"Alessandra Torresani – 17th Annual Race to Erase MS		
Hot Celebs Home	Event"	5.8.10	82,294
JustJared.com	"Sophia Bush & Austin Nichols Race to Erase MS"	5.8.10	52,157
JustJaredJr.com	"Drake Bell & James Maslow Race to Erase MS"	5.8.10	19,181
	"Nancy Davis Marshals Millions in Fight Against Multiple		
Los Angeles Daily News	Sclerosis" by Stephanie Cary	5.6.10	1,737,693
	"Avril Lavigne, Tommy Hilfiger, Paris Hilton Hit the Race to		
Los Angeles Times	Erase MS Gala" by Irene Lacher	5.9.10	7,677,423
Los Angeles Times	"Photos: Scene & Heard"	5.16.10	7,677,423
Los Angeles Times	"Scene & Heard: 'Race to Erase MS' Gala" by Ellen Oliver	5.16.10	7,677,423
Life.com	"17th Annual Race to Erase MS – Inside"	5.7.10	794,942
	"Avril Lavigne Rocks Star-Studded Race to Erase MS		í
LookToTheStars.org	Charity Event"	5.11.10	36,818
	"Multiple Sclerosis Month Benefits from Celebrity Power" by		
LookToTheStars.org	Delinda Lombardo	5.4.10	36,818
LookToTheStars.org	"Stars Named for Race to Erase MS Gala"	4.21.10	36,818
LookToTheStars.org	"Avril Lavigne to Perform at MS Charity Event"	4.10.10	36,818
	"Buzz Aldrin's Official WWE name 'Rocket Hero' May 17 on		
MonstersandCritics.com	RAW" by April MacIntyre	5.10.10	609,723
MORE.com	"Look Good, Do Good"	5.17.10	700,000
MyFoxLA.com	"Race to Erase MS Gala"	5.7.10	191,148
NPR.org	Photo Gallery	5.8.10	5,722,031
OCTV.com	"Race to Erase MS Party"	5.7.10	2,918
OKI Manasis	"Avril Lavigne & Brody Jenner Get Cozy at MS Gala" by	E 0 40	070 500
OK! Magazine	Gena Oppenheim	5.8.10	370,529
OK! Magazine	"Paris Hilton Enjoying Single Life" by Gena Oppenheim	5.8.10	370,529
OKI Magazir -	"Tony Dovolani Dishes on Kate Gosselin Post 'DWTS'" by	E 0 40	270 500
OK! Magazine	Gena Oppenheim "Paria Hilton Portice Like a Princese"	5.8.10	370,529
OK! Magazine UK	"Paris Hilton Parties Like a Princess"	5.8.10	35,978
OnTheRedCarpet.com	"Avril Lavigne Designs T-Shirt to Erase MS" by Jacob Burch	5.8.10	66,358
	"Paris Hilton Hopes to Release New Album by Summer's	2.0.10	00,000
OnTheRedCarpet.com	End" by Jacob Burch	5.9.10	66,358
	"Avril Lavigne & Brody Jenner Tweet Their 'Love' for Each	3.0.10	33,300
People.com	Other" by Scott Huver & Brian Orloff	5.10.10	8,876,908
People.com	"Paris Hilton Back with Former Fiancé?"	4.30.10	8,876,908
PeopleStyleWatch.com	"Last Night's Look: Hit or Miss: Sophia Bush"	5.10.10	492,964
PeopleStyleWatch.com	"Last Night's Look: Hit or Miss: Jessica Lowndes"	5.10.10	492,964
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RadarOnline.com	"Celebrities Attend the 17th Annual Race to Erase MS Event"	5.10.10	1,256,311

	"Exclusive Video Interview: Stars Race to Erase MS Reveal		
RadarOnline.com	Intimate Mother's Day Moments"	5.8.10	1,256,311
RadarOnline.com	"Race to Erase"	5.10.10	1,256,311
	"17th Annual Race to Erase MS Gala - Sophia Bush in		
Red Carpet Fashion Awards	Monique Lhuillier"	5.10.10	52,517
·	"17th Annual Race to Erase MS Brings Out, Um,		
Socialite Life	Hollywood's, Um, Elite"	5.8.10	4,482
The Beverly Hills Courier	"She's Done It Again"	5.14.10	2,832
•	"Race to Erase MS Gala with Paris Hilton and Stars" by Tara		
The Huffington Post	Settembre	5.10.10	7,966,035
The Ski Channel	"Celeb Fest 2010: Lindsey Vonn Continues Red Carpet Tour"	5.10.10	27,436
The Doctors	"The Doctors Join Race to Erase MS"	5.5.10	432,900
The Malibu Times	"Malibu Seen" by Kim Devore	4.28.10	9,340
	"The Party Report: Mothers, MS and McKean on 'Jeopardy!"		
TheWrap.com	by Mikey Glazer	5.10.10	322,917
	"17th Annual Race to Erase MS Gala Brings Out the Stars		
Tonic.com	And the Wallets" by Reagan Alexander	5.11.10	205,217
TreeHugger.com	Photo Gallery	5.7.10	697,048
TV.com	"17th Annual Race to Erase MS"	5.8.10	2,980,638
	"Kate Gosselin Throws Pool Party for Sextuplets in 47-		
US Weekly Magazine	Degree Weather"	5.10.10	2,438,619
US Weekly Magazine		5.11.10	2,438,619
WholeLiving.com	"Upcycled Gifts That Also Fight Multiple Sclerosis"	5.14.10	442,100
WFAA.com	"Photos: Race to Erase MS"	5.10.10	411,166
WFAA.com	"Spring Fashions from Gymboree and Janie & Jack"	3.30.10	411,166
Zimbio.com	"17th Annual Race to Erase MS"	5.7.10	3,600,148



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