

# 2011 MEDIA BOOK



18TH ANNUAL ROCK & ROYALTY TO ERASE MS

PRESENTED BY NANCY DAVIS AND TOMMY HILFIGER

APRIL 29, 2011  
HYATT REGENCY CENTURY PLAZA







# InStyle

## WHAT'S *right* NOW!



paris-hilton-383x500.jpg RD/Kirkland/Retna

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### PHOTOS

Eva Mendes and Rihanna  
Raise Money for  
Leukemia, Spain  
Welcomes RPattz, and  
More!

Supermodel Cindy Crawford joined Paris Hilton at the 18th Annual Race to End MS benefit in Los Angeles on Friday night, both dressed in white.

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## Race to Erase MS

May 18, 2011

<http://www.iamusj.com/play/thu-ten/Story.aspx?ID=1420293>

## Race to Erase MS

May is Multiple Sclerosis Awareness Month. Nancy Davis kicked things off with her annual fund-raiser. This year's theme? Rock and Royalty

@jennycrow

The first person I sped as I walked into the crowded Hyatt Regency ballroom at the Century Plaza was Tim Garr, sitting with pale, a smile on her face. This made me smile in turn, as I always look for her at the event (she was diagnosed with MS years ago, as was Davis) and hope she's doing well. Between the two of them, I fully expect Garr and Davis to raise enough money for research to cure "this snoring-pig of a disease," as Garr has dubbed it many times in the past. There was a Wife and Kate look-alike couple, the large (also silent auction, and celeb-type like Paris Hilton, Raven Symone, Daisy Fuentes, and LaToya Jackson. Joan Jet and the Blackhearts hit the stage, oddly enough during dinner. "I know some stuff might come flying out of your mouth, but hey, it's rock and roll," Jet laughed, urging folks to get into the music. There was an Andrew Charles fashion show (Andy Hilfinger's new line), and Jet got the whole place on its feet (to ball with dinner), including a large contingent from Texas who was there for fellow do-gooders Katie Couric and William O. "Bill" Perkins. Toward the end of the evening, guest/engagemodel Cindy Crawford breathed a sigh of relief about not having to hit the catwalk. "I don't know how I dodged that bullet," she said. Davis went from table to table chatting folks up with her orange nails, a color she picked a few years ago to represent the cause. "It's a happy, healthy color," she said. For more info on the organization, go to [www.iamusj.com](http://www.iamusj.com).



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Photographs by Strimagine

\*\*\*Please see link for additional photos\*\*\*



## WIN IT! Race to Erase MS Gift Bag

May 18, 2011

<http://www.okmagazine.com/2011/05/win-it-race-to-erase-ms-gift-bag/>

## WIN IT! Race to Erase MS Gift Bag

May 18th, 2011 1:30 pm | Author: OK! Staff

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One lucky OK! reader will take home the official Race To Erase MS event gift bag, which features products from Peace & Love Jewelry by Nancy Davis, M.A.C., Kinerase, Wet Cement, O.P.I., Murad, Laura Geller and more.

ENTER FOR A CHANCE TO WIN!



Posted: Mon., May. 2, 2011, 3:32pm PT

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## Rock and Royalty theme to Race to Erase MS

### Fashion dominates charity gala

By AJ MARECHAL

The 18th annual Race to Erase MS charity gala co-chaired by Nancy Davis and Tommy Hilfiger brought its Rock and Royalty theme to new heights Friday night with a guest list that included L.A. royalty from such socialites as Paris Hilton to Mayor Antonio Villaraigosa.

Though the Brit wedding had aired just hours before the star-studded dinner, look-alikes were already sporting Kate and Pippa Middleton wedding outfit replicas and posing with elegantly dressed attendees at the Hyatt Regency Century Plaza.

Inside, the gala included a fashion show for Andy Hilfiger's new line, Andrew Charles, and performances by Clay Walker and Joan Jett and the Blackhearts that had party guests on their feet and loosening their neckties.

After the fashion show, Cindy Crawford took to the podium and while complimenting the models said, "I don't know how I dodged that bullet, but I got out of that tonight!"

Comedian Mark Curry called the gala's big budget live auction along with Shaun Robinson, but couldn't help first joking about the meal: "I've never had a salad, a shrimp and a cheese sandwich all at once! But hey that's what life is all about, be you, be different! That salad looked so nice I didn't know whether to eat it or take a picture."

## All the Rage

MUSINGS ON THE CULTURE OF KEEPING UP APPEARANCES

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### A starry crowd for the Rock & Royalty Race to Erase MS gala

May 2, 2011 | 3:46 pm



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Photo of Joan Jett: Frederick M. Brown/Getty Images

Nancy Davis and [Tommy Hilfiger](#), co-presenters of Friday's Rock & Royalty Race to Erase MS gala, know how to attract the stars. Among those perusing auction items, strutting the catwalk at the Andrew Charles fashion show, or participating in ceremonies were Cindy Crawford, Mark Curry, Shaun Robinson, Deborah Gibson, Nicky and Paris Hilton, Tia Carrere, Garcelle Beauvais, LaToya Jackson, Virginia Madsen, Janice Dickinson, Jennifer Tilly, Drake Bell, Regina King, Melissa Joan Hart, Sela Ward, David Faustino, Sugar Ray Leonard, Kyle Massey, Greg Rikaart and Clementine Ford of "The Young and the Restless," Robbie Jones, Crystal Reed, Jon Lovitz, Rachel Leigh Cook, Daisy Fuentes and Ed Begley, Jr. "Dancing With the Stars" contenders Hines Ward and Chelsea Kane attended, as did pro dancers Louis Van Amstel, Kym Johnson, Anna Trebunskaya and Cheryl Burke.

Joan Jett (above) and the Blackhearts got the crowd in motion and country star Clay Walker, an MS survivor, closed the show with a shout-out to Davis, calling her his hero. The gala at the Hyatt Regency Century Plaza Hotel was Walker's first time at the annual benefit for the Nancy Davis Foundation for Multiple Sclerosis. "It won't be my last," he said.

For more Scene & Heard coverage, [click here](#)

-- Ellen Olivier

Photo of Joan Jett: Frederick M. Brown / Getty Images



## Holy Cow! This Gray and Purple Smoky Eye Makeup is Gorgeous. Take a Look...



If you're not huge into using color in your smoky eye looks, then I submit to you this style 90210's Jessica Lowndes wore to 17th Annual Race To Erase MS Gala over the weekend. It's a sneaky little way to get some color in...



USA  
TODAY

Photos

May 02, 2011

By Chris Pizzello, AP

Paris Hilton is seen through a backdrop as she poses for photographers at the 18th Annual Race to Erase MS Gala on Friday in Los Angeles.

# Paris Hilton supports 18th annual Race to Erase MS fundraising gala



Paris Hilton supports 18th annual Race to Erase MS Rock & Royalty fundraising gala

Credits: Getty Images



Slideshow: Paris Hilton supports 18th annual Race to Erase MS Rock & Royalty fundraising gala

Paris Hilton supported the 18th annual **Race to Erase MS** gala held at the *Hyatt Regency Century Plaza* in Century City, California on April 29, 2011 by donating an auction item which generated much needed funds for the **Nancy Davis Foundation for Multiple Sclerosis**. The auction item Paris Hilton donated was an once-in-a-lifetime chance to spend the day shopping with Paris and Nicky Hilton.

From Paris Hilton: *"Had such a lovely evening tonight at **Race to Erase MS** Charity event tonight. I lost my grandmother to multiple sclerosis so this cause is something very close to my heart. I believe that they will find a cure if everyone does their part."* Paris Hilton is encouraging the public to shop at [erasems.org](http://erasems.org) to help raise money for the cause.

In addition to the auction item for a day of shopping with Paris and Nicky Hilton, the **Race to Erase MS** gala offered 449 additional auction lots which were part of the silent auction during the event. The 18th annual **Race to Erase** gala used a unique method for generating a buzz and raising money through their silent auction. The 450 lots, including the shopping day with Paris Hilton and Nicky Hilton, which were up for silent auction were featured ahead of the event on [charitybuzz.com](http://charitybuzz.com) which allowed interested supporters to bid on auction lots prior to the event whether or not they planned to attend the gala. The auction bidders could place a "top bid" online allowing their bid to compete at the actual event when the lots were available to the guests who actually attended the event. The process was a success and enabled the **Nancy David Foundation for Multiple Sclerosis** to generate enthusiasm for the auction lots and maximize their fundraising potential.

After the cocktails and silent auction, guests were treated to an energy fueled performance by the legendary rock group *Joan Jett and the Blackhearts* as well as a celebrity fashion show which was presented by Andrew Charles.

Katie Mattingly Brass and William O. "Bill" Perkins were honored during the event for their hard work and dedication to Race to Erase MS by receiving the "Medal of Hope" award. The 18th annual **Race to Erase MS** gala featured a **Rock & Royalty** theme and was presented by Nancy David and Tommy Hilfiger.

To learn more about how you can join Paris Hilton in the fight against Multiple Sclerosis, please visit [erasems.org](http://erasems.org)



## Royal Wedding Influences \$2 Million Race to Erase MS Fund-Raiser

EVENT REPORT 05.05.11 8:00 AM

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The 18th annual Race to Erase MS surfed the zeitgeist this year, tying together three prominent strands of pop culture into one high-energy quilt. Friday's fund-raiser for the Nancy Davis Foundation for Multiple Sclerosis at the Hyatt Regency Century Plaza Hotel—one of the biggest events on L.A.'s social calendar, scoring an impressive \$2 million for research—celebrated two new beginnings: the British royal marriage of William and Kate and the launch of Andrew Charles, a new rock fashion brand owned by Davis's longtime event co-host, Tommy Hilfiger, and his brother, Andy.

The third thread? Why, two of the biggest shapers of global consciousness, of course: Fox's *American Idol* and ABC's *Dancing With the Stars*, which each donated a passel of celebrities and passes to their finales to the live auction. (They brought in \$7,000 and \$20,000, respectively, with two bidders ponying up \$10,000 for passes to *Dancing*.) Mindy Weiss Party Consultants handled the decor.

Spearheaded by the hands-on Davis (a member of Hollywood royalty herself, as the daughter of the late oil billionaire and 20th Century Fox owner Marvin Davis) and foundation C.O.O. Liz Seares, the "Rock & Royalty" gala branded itself with kitschy mementos of the wedding that place only hours before—plastic tiaras dotted the silent auction and dinner tables. Kate and William look- and dress-alikes posed for photos in front of a white carriage decked out in white silk flowers in the silent auction area. The couple returned to the stage during the live auction to model an instant knockoff of Kate's Alexander McQueen wedding gown, created by ABS's Allen Schwartz, known for his copies of Oscar dresses. The dress is being auctioned on [charitybuzz.com](http://charitybuzz.com) until May 16.

### RELATED

Internships and a \$270,000 Sports Car Contribute to Race to Erase MS Gala's \$2 Million Take



Lamborghini and Maltese Puppy Help Entertainment-Packed Race to Erase MS Gala Reel in \$2 Million



### RACE TO ERASE MS GALA

**Catering, Venue** Hyatt Regency Century Plaza

**Decor** Mindy Weiss Party Consultants

**Entertainment Production** Associated Television International

**Flowers** Mark's Garden

**Invitation Design** Quillard Inc.

**Invitation Printing** Southern California Graphics

**Lighting** Kinetic Lighting ★

**Security** Talon Executive Services

**Sound** Sound Image

**Stage Design** Trash Lassies

Video of the royal wedding played on giant flat-screens flanking the stage as guests took their seats at dinner, but once the room settled down, the program moved fast, avoiding the inevitable early exits after the entrée. Models and celebrities in Andrew Charles rock wear tore up the runway during appetizers, while the British-themed entrée of beef Wellington came with a side of rock legend Joan Jett and the Blackhearts, who got guests up out of their seats for a half-hour set, which included "Crimson and Clover" and other hits.

An early announcement that gift bags wouldn't be available until 11 p.m. also kept people in their seats, until they queued up for the long line at the appointed hour, while Clay Walker serenaded the stragglers.

Also supporting the cause was Paris Hilton, who modeled jewelry designer Davis's new crown-shaped jewelry collection in the program and on the foundation's Web site. She and sister Nicky also pulled in \$10,000 at the live auction for the chance to shop with them on Robertson Boulevard for \$2,000 worth of clothing and jewelry.

# Stars Show Support at Race to Erase MS Gala

April 30th, 2011 3:53 pm / Author: Gena Oppenheim



The Hilton family, among many other stars, attended the 18th Annual Race to Erase MS Gala in L.A. on Friday night to support a good cause and enjoyed a performance by iconic rocker Joan Jett.

Paris Hilton hung out with boyfriend Cy Waits inside after posing for photos with Royal guards, as the event also celebrated the Royal Wedding, which took place earlier that

Sister Nicky Hilton also came to the bash with parents Kathy and Rick Hilton and got up from their tables to dance during Joan's amazing performance at the Hyatt Regency Century Plaza Hotel.

Jason Davis hung out with fellow *Celebrity Rehab* co-stars Janice Dickinson and Jason Wahler during the auction, meant to raise money for the cause.

La Toya Jackson, Melissa Joan Hart, Rachel Leigh Cook, and Cindy Crawford were just some of the other famous faces that came out to support the race to erase multiple sclerosis.





## ALLEN SCHWARTZ CREATES KATE MIDDLETON INSPIRED WEDDING DRESS



By KRISTA WICK  
May 03, 2011

Getty Images/ Chris Jackson/ ET

ABS Design Director **Allen Schwartz** is well known for his quick and affordable turnaround of Hollywood's most glamorous award show inspired gowns, but today he tackles a rather different challenge: **Kate Middleton's** royal wedding dress.

The custom replica was created as an item to be auctioned off at the Race to Erase MS charity benefit which, Allen explains, was a personal request by the organization's founder, **Nancy Davis**.

Although he believes that the process of creating Kate's one of-a-kind design necessitates tailoring sessions with a seasoned professional, he argues that the classic nature of this particular design lends itself to all shapes and sizes.

Schwartz estimates his mock creation could be made affordably, with a price tag in the range of \$400-\$800.

Watch the video for a cool, behind the scenes look at the Allen Schwartz's step-by-step process.

## 'Dancing' Finale Tickets Sell for More Than \$10K

**AP Associated Press** LOS ANGELES April 30, 2011 (AP)

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A trip to next month's "Dancing With the Stars" finale is worth more than \$10,000.

The winning bidder paid \$11,000 for tickets to attend the season finale of the hit ABC show during a live auction Friday at the 18th annual Race to Erase MS fundraising gala at the Century Plaza Hotel in Los Angeles.

"Dancing With the Stars" professional dancers Cheryl Burke, Kym Johnson, Louis Van Amstel and Anna Trebunskaya presented the prize during the gala's live auction, which also featured tickets to "American Idol" and a chartered trip on a private yacht (selling price: \$35,000).

Race to Erase MS founder Nancy Davis says the fundraiser's auctions have raised more than \$10 million for research toward finding a cure for multiple sclerosis.

Online:

<http://www.erasems.org/>



AP

Actress Virginia Madsen arrives at the 18th ... [View Full Caption](#)



# Look Like A Princess In Kate's Dress (Well, A Duplicate)



(credit: Dave Thompson/Getty Images)

**LOS ANGELES (CBS)** — You can look like Kate Middleton for a fraction of what she paid for her fairytale-inspired wedding dress.

Okay, so William doesn't come with the gown or the auction (darn) but all money does go to a good cause.

Designer Allen B. Schwartz is offering his homage (or knock off if you prefer) of the dress in an auction that starts tonight, April 29, and runs through May 16.

Hours after Middleton wore her stunner, Schwartz was putting the final touches on his lovely look-a-like.

His dress made its debut at the 18th annual Race to Erase MS event at the Hyatt Regency Century Plaza Hotel.

The winning bidder will have the dress custom made to fit.

**EXCLUSIVE!**

## ***Dancing With the Stars'* Cheryl Burke Picks the Winner!**

Mon., May. 2, 2011 12:50 PM PDT by BRETT MALEC



Jason Merritt/Getty Images

**Cheryl Burke** may not be winning this season of *Dancing With the Stars*, but she is revealing who could!

The pro hoofer tells us there's one contestant she thinks has a leg up on the rest of the competition, despite having never come in at the top of the scoreboard.

Which celeb does she think will nab that mirror-ball trophy? Read on to find out...

**TWITTER: Follow Marc and Brett!**

"I mean, I love **Kirstie [Alley]**," Burke exclusively told us at this weekend's Race to Erase MS gala in L.A. "Kirstie's amazing. Kirstie is, for me, what the show's all about...She's gone through so many ups and

downs on the show. She has a great attitude about the whole thing. And you know, she's not a dancer. She's coming out here, learning how to dance, the way it should be."

So does Burke think the former *Cheers* star and her lovable personality will make it all the way to number one?

"I think so," she said. "And people are just behind her 100 percent."

Meanwhile, we had to ask Burke if she would ever follow in fellow *DWT*Ser **Karina Smirnoff's** footsteps and pose nude for *Playboy*.

"I would never do it," Burke said. "These are my private parts that only I can see...I've done plenty of sexy photo shoots, but I would never show my boobs or *that* area."





## Haute Event: The 18th Annual Race to Erase Multiple Sclerosis

Posted By Stephany Junco on May 4th, 2011



On Friday, April 29 Nancy Davis and Tommy Hilfiger of the Nancy Davis Foundation for MS greeted guests at the Hyatt Regency Century Plaza for the 18th Annual Race to Erase MS.

The Rock and Royalty themed event kicked off with an electrifying fashion show featuring a sneak preview of Andrew Charles, the new fashion line by Andy Hilfiger. In addition to this, celebrities Shaun Robinson and Mark Curry held a live auction. Paris Hilton contributed by auctioning a shopping spree and lunch with her sister Nicky Hilton on Robertson Blvd. However, a private yacht trip and an African Safari were the biggest auctions of the night.

Celebrity guests included MS survivor and spokesperson Nancy Davis, Byron Allen, Jake T. Austin, Drake Bell, BG5, Cindy Crawford and many more. Honored guests included MS survivor Katie Mattingly and William O. "Bill" Perkins. Once the celebrities made their way unto the red carpet, they stopped by the Windows Phone Booth to take photos and document videos to tweet; and for every celebrity video tweeted, Windows Phone donated \$500 to the foundation!

As inspiration to the event's royal theme, A.B.S. by Allen Schwartz displayed a exclusively designed wedding gown inspired by the gown worn by Kate Middleton at the Royal Wedding. Bidding for this dress is still open through Monday, May 16, at [www.charitybuzz.com](http://www.charitybuzz.com).

The Race to Erase MS event hosted a variety of musical performances such as Joan Jett and the Blackhearts. The evening was closed out by country music star and MS survivor Clay Walker who performed songs including "Lonely Long," "What's It To You," and many more keeping the guests rocking in their seats. The night ended with a performance of "Lean On Me" featuring Clay Walker, David Osmond, Debbie Gibson, and BG5.

Overall, the event raised more than \$2 million to contribute to the foundation, which is dedicated to the treatment and overall cure of this disease. The foundation is fighting MS through intense research and is also

May 02, 2011



Copyright 2011 Michael Caufield/Getty Images

The stars came out in full force for a good cause Friday, April 29, 2011 to attend the 18th Annual **Race to Erase MS** event co-chaired by **Nancy Davis** and **Tommy Hilfiger**.

**Paris Hilton**, who is a regular attendee to the annual event, has a personal stake in the cause because she "lost a grandmother to the disease years ago." As a result, finding a cure for Multiple Sclerosis became "something that's very close to [her] heart."

ET's **Samantha Harris** was also in attendance, marking the second time she has participated citing "friends and family who are afflicted" as the reason she finds herself involved with the cause. Samantha, **Raven Symone**, and "DWTS" pro **Cheryl Burke** are just a few of the many celebrities participating in this year's celebrity fashion show, which will offer a sneak preview of Tommy Hilfiger's new "Andrew Charles" clothing line.

One of the notable items up for auction this year is a custom, **Kate Middleton** inspired wedding gown designed exclusively by A.B.S. Designer **Allen Schwartz**.

The annual Race to Erase MS gala event raises funds for research to find the cause and ultimate cure for Multiple Sclerosis. It is the hope of the Foundation that in addition to combating MS through research in a clinical environment, awareness will be created by educating the public about this mysterious disease.



# Ladies Who Attended The 18th Annual Race To Erase MS

Sunday, May 1st, 2011 in the weewizzle hours by Jackson



Race To Erase MS was founded by Nancy Travis and held their annual gala at the [Hyatt Regency](#) Century Plaza over the weekend. As you can see, a lot of ladies came out for the event which included a live performance from Joan Jett and a live auction. One of the items up for bid was a trip to ABC's *Dancing With The Stars* finale next month which went for \$11,000 (of course, the winning bidder will be using this donation for tax purposes come next year).

In case you were wondering, the cost for a ticket to Race To Erase MS and your opportunity to be in the same room as [Paris Hilton](#) would've set you back \$1,000. Learn more about the event at the organization's [official website](#).





## Raven Symoné is virtually unrecognisable as she displays drastic weight loss at charity catwalk show

By SARAH BULL

Last updated at 9:42 AM on 4th May 2011

She once called herself 'thick and fabulous' and insisted she was more than happy with her curvy figure.

But That's So Raven star Raven Symoné was almost unrecognisable as she took to the catwalk over the weekend for a charity event.

The 25-year-old actress displayed her staggering weight loss in a leopard-print dress which highlighted her tiny frame as she pounded the runway to raise money at the 18th Annual Race to Erase MS event.

While it is not clear exactly how much weight Raven has lost, she admitted recently she is struggling to come to terms with the reactions her new figure attracts.

She said: 'I thought I looked fabulous before and nobody else did. So, whatever.

'Actually, now I wear bigger clothes because I don't like the way people stare at me.

'I liked it before. Now you're just looking at me for the wrong reasons.

'Before, you were actually looking at me for a real reason.'

Raven shot to fame as a child model before moving into the acting industry where she starred in shows including The Cosby Show and films such as Dr. Doolittle.

And the actress was always proud to be a plus-size role model, insisting she was curvy and confident.

She said in 2008: 'My conflict in life is just making sure that I remember that I'm beautiful just the way I am, no matter what size I am.

'I'm thick and fabulous! I don't care how many hater sites are out there. I'm absolutely fabulous.'

And Raven certainly looked fabulous as she owned the catwalk at the charity event in her animal-print dress, matching heels and leather jacket.

Before the event, Raven tweeted fans: 'Headed to the race to erase M.S. Fashion show... And I'm walking the catwalk as well... Gettin it in!'



Model behaviour: Raven pouts for the cameras at the end of the runway




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By DAILY MAIL REPORTER

Last updated at 9:14 PM on 30th April 2011

She looked undeniably glamorous in her bejewelled floor-length gown.

But if Paris Hilton was hoping to be the belle of the ball, she certainly had some tough competition in the form of the eternally youthful Cindy Crawford.

The heiress and American model were pictured together at a charity event in Los Angeles last night.



Which one is older again? Paris Hilton poses with the eternally youthful Cindy Crawford last night at a charity event in Los Angeles



Legs on show: The American model looked stunning in a stone grey dress while Paris opted for a floor-length white gown



© AFP/GETTY IMAGES

Posing next to each other on the red carpet, it was hard to believe that Cindy is a full 15 years older.

The 45-year-old looked immaculate in a figure-hugging stone grey dress, which revealed her toned legs.

Paris, 30, meanwhile, opted for a regal-looking white gown, wearing her hair in an updo.

In a nod to the Royal Wedding of Prince William and Kate, Paris posed with a pair gents who were dressed in Queen's Guards costumes.

The reality star was attending the 18th Annual Race to Erase MS event held at the Hyatt Regency Century Plaza in Century City.

The event benefits the Nancy Davis Foundation for Multiple Sclerosis.

Home » Entertainment » 'Dancing' finale tickets sell for more than \$10,000 at Race to Erase MS fundraising dinner

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Actress Virginia Madsen arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles)

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## 'Dancing' finale tickets sell for more than \$10,000 at Race to Erase MS fundraising dinner

The Associated Press » Apr 30, 2011 05:46:49 AM

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LOS ANGELES, Calif. - A trip to next month's "Dancing With the Stars" finale is worth more than \$10,000.

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"Dancing With the Stars" professional dancers Cheryl Burke, Kym Johnson, Louis Van Amstel and Anna Trebunskaya presented the prize during the gala's live auction, which also featured tickets to "American Idol" and a chartered trip on a private yacht (selling price: \$35,000).

Race to Erase MS founder Nancy Davis says the fundraiser's auctions have raised more than \$10 million for research toward finding a cure for multiple sclerosis.

Online:

<http://www.erasems.org/>



# Scene & Heard: 'Rock & Royalty Race to Erase MS' gala

By Ellen Olivier  
Special to the Los Angeles Times  
May 8, 2011

The annual event benefits the Nancy Davis Foundation for Multiple Sclerosis.

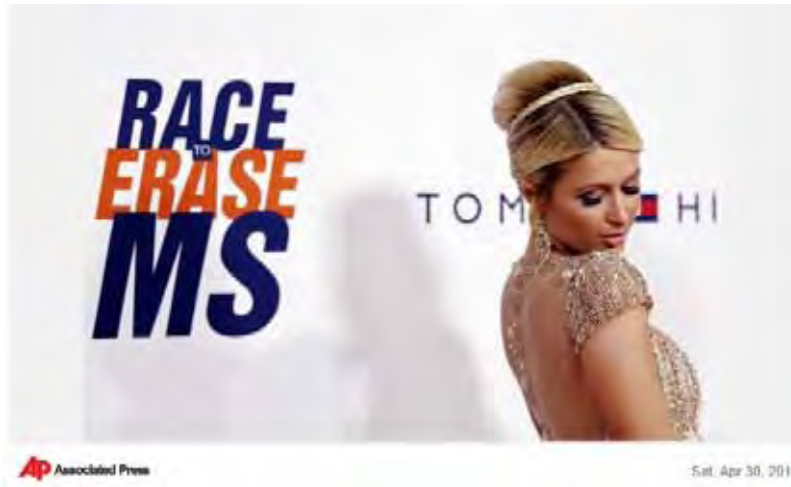
Nancy Davis and Tommy Hilfiger, co-presenters of the "Rock & Royalty Race to Erase MS" gala, know how to attract the stars.

Among those perusing auction items, strutting the catwalk at the Andrew Charles fashion show or participating in ceremonies on April 29 were Cindy Crawford, Mark Curry, Shaun Robinson, Deborah Gibson, Nicky and Paris Hilton, Tia Carrere, Garcelle Beauvais, LaToya Jackson, Virginia Madsen, Janice Dickinson, Jennifer Tilly, Drake Bell, Regina King, Melissa Joan Hart, Sela Ward, David Faustino, Sugar Ray Leonard, Kyle Massey, Greg Rikaart and Clementine Ford of "The Young and the Restless," Robbie Jones, Crystal Reed, Jon Lovitz, Rachel Leigh Cook, Daisy Fuentes and Ed Begley Jr. "Dancing With the Stars" contenders Hines Ward and Chelsea Kane attended, as did pro dancers Louis Van Amstel, Kym Johnson, Anna Trebunskaya and Cheryl Burke.

Joan Jett and the Blackhearts got the crowd in motion and country star Clay Walker, diagnosed with MS in 1996, closed the show with a shout-out to Davis, calling her his hero. The gala at the Hyatt Regency Century Plaza Hotel was Walker's first time at the annual benefit for the Nancy Davis Foundation for Multiple Sclerosis. "It won't be my last," he said.



Heidi Klum, Seal and honoree Tim Leiweke arrive at the BritWeek gala in Los Angeles. (Frazer Harrison / Getty Images / May 8, 2011)



Paris Hilton arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis.



CENTURY CITY, CA - APRIL 29: (L-R) Dr. Rutledge Taylor, singer Deborah Gibson and Nancy Davis arrive at the 18th Annual Race to Erase MS event co-chaired by Nancy Davis and Tommy Hilfiger at the Hyatt Regency Century Plaza on April 29, 2011 in Century City, California. (Photo by Michael Caulfield/Getty Images)



## 'Dancing' finale tickets sell for more than \$10,000 at Race to Erase MS fundraising dinner

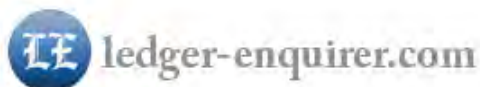
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Saturday, Apr 30, 2011

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The Associated Press

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Actress AJ Michalka arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis.

By: **The Associated Press** 04/30/11 2:31 AM

## 'Dancing' finale tickets sell for more than \$10K

A trip to next month's "Dancing With the Stars" finale is worth more than \$10,000.

The winning bidder paid \$11,000 for tickets to attend the season finale of the hit ABC show during a live auction Friday at the 18th annual Race to Erase MS fundraising gala at the Century Plaza Hotel in Los Angeles.

"Dancing With the Stars" professional dancers Cheryl Burke, Kym Johnson, Louis Van Amstel and Anna Trebunskaya presented the prize during the gala's live auction, which also featured tickets to "American Idol" and a chartered trip on a private yacht (selling price: \$35,000).

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Online:

<http://www.erasems.org/>



BY: AP PHOTO/MATT SAYLES

Actress Virginia Madsen arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis.





*Celebrity Gossip Never Looked So Good™*

Apr 30 | by **\_YBF**

## *Raven Symone, Garcelle Beauvais & La Toya Jackson Fight Multiple Sclerosis With Fashion*

Last night, some of our favorite YBF celebs donned some of the latest fashions for a fashion show/concert/gala to raise money to fight MS. Come inside to see pics of **Raven Symone**, **Regina King**, **La Toya Jackson** and **Garcelle Beauvais** donating their time and money to fight such a worthy cause.



The 18th Annual Race To Erase MS was held last night at the Hyatt Regency Century Plaza in Century City, CA. The event was hosted by tv personalities **Shaun Robinson** and funnyman **Mark Curry**. Host Shaun Robinson posed with the Chair of Race to Erase MS, **Nancy Davis**.



"DWTS" personalities **Kym Johnson**, boxer **Sugar Ray Leonard** and NFL Player **Hines Ward** arrived together. Regina King brought along her son **Ian Alexander Jr.**

May 01, 2011 @ 5:43 pm



At Nancy Davis' Rock and Royalty themed "Race to Erase" MS Gala, royal impersonators (Will, Kate and late-add Pippa) mingled in verbatim fashion knock-offs frantically sewn by Allen Schwartz in the preceding hours. (After the real Kate's four-minute walk down the aisle, the clothes were likely half finished by the time she reached the altar to make it to Friday night's gala benefit in time.) Rocker Joan Jett (pictured with Davis) got 1,200 guests out of their seats to sing along to "Cherry Bomb," "Bad Reputation" and more while others ponied up over \$32,500 for private yacht cruises to support Davis' "Center Without Walls" — the top seven MS research centers nationwide.

**TONIC**

Do Good. Make a Difference. Share the experience.

## Was Paris Hilton at the Royal Wedding?

MAY02  
2011

WRITTEN BY JO PIAZZA

While we wish [Paris](#) had indeed crashed the royal nups last week, this photo with some royal guards was actually taken on the red carpet of the 18th Annual Race to Erase MS Gala in L.A. on Friday night.

The whole Hilton family attended the affair where they enjoyed the musical styling of none other than Joan Jett.

La Toya Jackson, Melissa Joan Hart, Rachel Leigh Cook, and Cindy Crawford were among the famous faces that came out to support the race to erase multiple sclerosis.



Race to Erase MS founder Nancy Davis said the fundraiser's auctions raised more than \$10 million for research toward finding a cure for multiple sclerosis. The big ticket item at Friday night's event was a trip the "Dancing With the Stars" finale which was auctioned off for more than \$11,000.

Plus, for every celebrity who tweeted from the Windows Phone Booth, Windows Phone donated \$500 to the charity.

To learn more about how you can race against MS and to find events in your area head over to the National MS Society's [website](#).



# Celebrity Fashion

Celebrity Style and Fashion Guide

## Paris Hilton at the 18th Annual Race to Erase MS Gala

SUNDAY, MAY 1, 2011

### Outfit Identifier: Paris Hilton's Gown and Jewelry at the 18th Annual Race to Erase MS Gala

Paris Hilton attended the 18th Annual Race to Erase MS Gala on Friday (April 29) in Los Angeles.

Paris looked lovely wearing an embellished cap sleeve gown from the Tony Ward Couture Fall 2011 collection.

Paris accessorized with statement diamond earrings by Katerina Maxine, diamond bracelets by Le Vian, and a diamond flower ring also by Le Vian.





## 18th Annual Race to Erase MS

Date: April 29, 2011 Location: Hyatt Regency Century Plaza Los Angeles



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Friday, May 13, 2011

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## 'Dancing' finale tickets sell for more than \$10K

Updated 03:43 p.m., Saturday, April 30, 2011

LOS ANGELES (AP) — A trip to next month's "Dancing With the Stars" finale is worth more than \$10,000.

The winning bidder paid \$11,000 for tickets to attend the season finale of the hit ABC show during a live auction Friday at the 18th annual Race to Erase MS fundraising gala at the Century Plaza Hotel in Los Angeles.

"Dancing With the Stars" professional dancers Cheryl Burke, Kym Johnson, Louis Van Amstel and Anna Trebunskaya presented the prize during the gala's live auction, which also featured tickets to "American Idol" and a chartered trip on a private yacht (selling price: \$35,000).

Race to Erase MS founder Nancy Davis says the fundraiser's auctions have raised more than \$10 million for research toward finding a cure for multiple sclerosis.



LaToya Jackson arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event is the Nancy Davis Foundation for Multiple Sclerosis. Photo: Matt Sayles / AP



SUN, 01 MAY 2011 AT 2:30 AM

 Tweet

16

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18

## **AJ Michalka & Raven Symone: Erase MS Models!**



**AJ Michalka** and **Raven Symone** hit the catwalk at the *18th Annual Race to Erase MS Gala* on Friday (April 29) at the Hyatt Regency Century Plaza in Century City, Calif.

Before working the runway, both girls showed off their gowns on the orange carpet.

"On my way to the amazing Race To Erase MS charity event. Honored to be a part of it. Love you Martha...Xo," **AJ** [tweeted](#) before the event.

Also pictured and participating in the fashion show: **Drake Bell** who attended the gala with actress **Paydin Lopachin**.



# Royal wedding dress copies appear within hours



Designs by Faviana  
Credits: Faviana



Slideshow: Royal wedding copy at charity event

Within hours of the world seeing Kate Middleton's Sarah Burton wedding dress design, it had been copied.

A model attending The 18th Annual Race to Erase MS Gala appeared in gown bearing a strong resemblance to Middleton's design.

David's Bridal, the largest U.S. bridal chain, is already featuring an Oleg Cassini design with a lace bolero jacket. The store should have copies of Middleton's dress in September. Vera Wang will probably design some pieces for the store. She recently launched her bridesmaids dresses for David's, so perhaps there will be a design like Pippa's maid of honor dress.

Faviana is expected to have a prototype today, which will head to one of their factories. Faviana is in the business of copying high profile dresses. The dresses will be ready in 8 to 10 weeks. Department stores have already begun to call for information.

Allen Schwartz, who is the co-owner of A.B.S., already showed his copy Friday and Saturday at a charity event. His gowns will be made in the US and will be available in June at a price of \$900.

Kenneth Lane will have copies of Kate Middleton's earrings for \$50 on QVC. The earrings will be available for pre-orders and will probably break records for Lane and QVC. Middleton's engagement ring has already sold 54,000 units since last November.

Designers are trying to get an overall look for their designs but will try to keep production costs down. The train and bustle will most likely be smaller and the lace and satin will vary depending on the price point of the gown. Embroidery will be done by machine rather than by hand.

Middleton, now the Duchess of Cambridge, did not create any new trends. She instead created a renewed interest in simple and traditional gowns. There will be strong interest in classic styles.

Technology has made it possible to copy a design within hours.



## Raven Symone At The Race To Erase MS Gala

April 30, 2011



Race to Erase MS Benefit with Chelsea Kane



Amanda Michalka At The Race to Erase MS

## FADEDYOUTH BLOG



## RAVEN SYMONE RACES TO ERASE MS

Posted in [Raven-Symone](#) on April 29, 2011 by [Arasto](#)

Stepping out for a night of charity, **Raven Symone** attended 18th Annual Race to Erase MS event at the Hyatt Regency Hotel in Century City, CA on Friday night (April 29).

After recently dropping some serious pounds, the singer/actress showed off her figure in a sexy cleavage baring top and a silk printed skirt that featured a train which rivalled blushing bride **Kate Middleton's** wedding dress.

Proceeds from the fundraiser, hosted by **Nancy Davis** and clothing designer **Tommy Hilfiger**, benefited the Nancy Davis Foundation for Multiple Sclerosis.

To date, Race to Erase MS has raised more than \$35 million. Funds go to the Nancy Davis Center Without Walls program, a network of scientists from USC, Johns Hopkins, Brigham & Women's Hospital at Harvard, Yale and other leading research institutions.

Before making her way to the high profile event, Raven tweeted: "Headed to the race to erase M.S. Fashion show... And I'm walking the catwalk as well... Gettin it in!"

## Spotted Last Night: Nicky & Paris, at Race to Erase MS Gala, Charitable Giving is Always in Style

Saturday, April 30th, 2011



The test of a true fashion queen is her ability to dazzle the public at any event. Clearly, Paris and Nicky Hilton proved their status as fashion forces to be reckoned with at yesterday's [18th Annual 'Race to Erase MS'](#) Charity event at the Hyatt Regency Century Plaza Hotel in Los Angeles.

Resembling a classic Hollywood starlet, Paris wore a full length, embroidered, off-white couture gown designed by Lebanese-born designer, [Tony Ward](#). The gown, which is a piece from his Fall/Winter 2011/2012 Ready-To-Wear Collection was a hit on the red carpet. Guests were afforded the opportunity to see Ward's painstaking attention to detail in the beautifully embellished dress. Always knowing the importance of having just

the right accessories to create a fabulous ensemble, Paris managed to pair the breath-taking gown with gorgeous accessories like her [Katerina Maxine](#) diamond earrings, [Le Vian](#) diamond bracelets and a Le Vian flower ring.

Nicky, too, impressed event guests with her sleek and ultra chic black and grey strapless mini dress. The gown's simple lines and form-fitting cut was another great fashion choice. Much like her older sister, Nicky always knows what accessories compliment an already amazing dress. Making sure to keep things elegant, Nicky wore diamond studs bracelets and a black white diamond ring.

Both sisters completed their ensembles with stylish up-do's and were not wearing necklaces so as to show off their slender necklines.

Undoubtedly, with these impressive outfits from last night, there is no question that these sisters are among the most consistent fashionistas in Tinsel Town and are showing no signs of giving up their places as fashion royalty anytime soon.

\*Nicky is hosting a POSHGLAM Friday sale to benefit ['Race to Erase MS'](#) on [YouCeleb.com](#) this weekend! Don't forget to stop by and purchase one of her beautiful bangles to support the cause, 15% of the proceeds will go to the foundation!



## Hilton Clan Attends Race to Erase MS Gala (PHOTOS)



It was a busy week for [Paris Hilton](#), what with getting attacked on her way to court with boyfriend **Cy Wait**'s, but the heiress was all smiles as she attended the Race to Erase MS Gala Friday in Century City, CA.

[Nicky Hilton](#), [Kathy Hilton](#), [Cindy Crawford](#), [Cheryl Burke](#), [Bill Mahr](#), and [Melissa Rycroft](#) were just a few celebs in attendance at the 18th Annual event co-chaired by **Nancy Davis** and **Tommy Hilfiger** at the Hyatt Regency Century Plaza.

Inside the gala **Joan Jett** performed which had Paris and Nicky rocking out at their table near the front of the stage. Cy was at Paris' side all night and bad-boy **Brandon Davis**, who faces drug possession charges after getting into a fight last Wednesday, was seated alongside BFF Nicky Hilton.

Cheryl Burke and Melissa Rycroft hung together inside, and we must say Melissa looked amazing. Cannot believe she had her baby girl about two months ago!

Check out more pics of the Race to Erase MS gala right here.

Source: *Getty Images*

Written by [Taryn Ryder](#)

May 2, 2011



May 2, 2011



WannaBeMe.TV at the Hyatt Regency Century Plaza Hotel for the **18th Annual Race to Erase MS** Gala for the Nancy Davis foundation held on Friday, April 29, 2011.

Check out Michael Benz's interviews with Nancy Davis, Paris Hilton, La Toya Jackson, Jon Lovitz, and so much more!



**Raven Symone** was spotted at the 18th Annual Race To Erase MS event. Raven was excited about attending the charity event tweeting, "I am going out tonight!!!! Oh yea!!!" The "That's So Raven" actress wore a sexy outfit and even walked in a fashion show.

"Headed to the race to erase M.S. Fashion show... And I'm walking the catwalk as well... Gettin it in!" she continued. Raven did an excellent job and her latest appearance just goes to reaffirm her new grown up image.

Check out these pictures of actress Raven Symone at the 18th Annual Race to Erase MS Gala at the Hyatt Regency Century Plaza Hotel on April 29, 2011 in Los Angeles, California.





**Royal Wedding Inspired Dress Helps 18<sup>th</sup> Annual Race To Erase MS (Video)**  
May 19, 2011

[http://www.starpulse.com/Supermodels/Hilton\\_Paris/Videos/vxChannel=&vxClipId=&clip\\_id=kxKlNQywk46Atwn5ql/wjQA&video\\_title=Royal+Wedding+Inspired+Dress+Helps+18th+Annual+Race+To+Erase+MS](http://www.starpulse.com/Supermodels/Hilton_Paris/Videos/vxChannel=&vxClipId=&clip_id=kxKlNQywk46Atwn5ql/wjQA&video_title=Royal+Wedding+Inspired+Dress+Helps+18th+Annual+Race+To+Erase+MS)

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**Royal Wedding Inspired Dress Helps 18th Annual Race To Erase MS**

Now Playing: Royal Wedding Inspired Dress Helps 18th Annual Race To Erase MS



**Royal Wedding Inspired Dress Helps 18<sup>th</sup> Annual Race To Erase MS (Video)**  
May 19, 2011

<http://video.pop eater.com/royal-wedding-inspired-dress-helps-18th-annual-race-to-erase-ms-517068198>

**Royal Wedding Inspired Dress Helps 18th Annual Race To Erase MS**



*Hollyscoop*

Hollyscoop.com caught up with Nancy Davis at the "18th Annual Race To Erase MS" Charity Event. Nancy gives us the scoop on why she founded this successful annual Charity Event which raises funds for her foundation: "The Nancy Davis Foundation", to help find solutions & a cure for MS. Nancy also gives us the scoop on working with ABS designer Allen Schwartz for the Royal Wedding Inspired Dress which was auctioned off for Charity, as well as working with Joan Jett. Interview by Lindsay Caldwell

## Pilot Scoop from the 18th Annual Race to Erase MS Gala



Lea Thompson

Some familiar faces are coming to a TV near you, and *TV Guide Magazine* caught up with them at the 18th Annual Race to Erase MS Gala on April 29 to get the scoop on their new shows.

After almost a decade away from a steady TV gig, [Lea Thompson](#) (*Caroline in the City*) is now about to play the mother of a daughter she didn't know she had, on ABC Family's *Switched at Birth*, premiering June 6.

"It's about two girls switched at birth, but they don't find out until they're 16," Thompson tells us. "My [character's] family is very rich and the other family is a single mother who's half Puerto Rican. And my biological daughter is deaf. So we find each other, and we have to sort it out. It's very emotional."

In real life, Thompson's own 16-year old daughter Zoey Deutch has just finished [Marc Cherry](#)'s pilot *Hallelujah*. "It was an amazing experience because Marc Cherry is a genius and

Michael Apted, who directed *Coal Miner's Daughter*, directed it and he was so great," gushed Deutch, who soon will find out if the southern gothic dramedy, starring Jesse L Martin, will be picked up for fall. "I fell in love with the cast, so fingers crossed."

Also joining ABC Family this summer is [Raven-Symoné](#) (*That's So Raven*, *The Cosby Show*). "I have a series coming up called *The Great State of Georgia*, with Loretta Devine and Majandra Delfino," says Symoné. "The concept is a 2011 *That Girl* with a little bit of *Laverne and Shirley*. It's about three women in New York. [My character] comes from Georgia, her best friend comes from Georgia, and they move into Aunt Honey's, which is Loretta Devine's hen house. I'm trying to be an actress and Jo, played by Majandra, is trying to be a physicist. And Aunt Honey makes me laugh so much. She has better lines than me!"

Symoné says what attracted her to the part was the exploration of fame, and the sometimes brutal moments that come with it. "This generation is all about fame and popularity they do it the quick way, not realizing the real work that it takes and the real rejection and the real feelings that go into [it]," she says. "So, we bring the reality to it a little bit more, with a spoon full of sugar."

*Into the West*'s [Rachael Leigh Cook](#) tells us she's returning to TNT, but while viewers won't see her new show for another year, Cook says *Perception* is definitely worth the wait. Starting next June, she will be solving crime with [Eric McCormack](#) — with a twist, naturally.

"I'm thrilled to be working with Eric," she tells us. "His character is a professor of neuro-psychiatry who himself has a tenuous relationship with reality. He is then coerced into helping my character solve crimes for the FBI."

Though Cook has been looking for a TV show for a while, this project had a particularly strong selling point. "This character is a really nice departure for me," she says. "People aren't really excited about seeing me run around with a gun, and the fact that these guys gave me the opportunity was a really cool vote of confidence. I'm excited!"





## Allen Schwartz Already Knocks Off Catherine's Wedding Dress



That was fast!

Copy cat designer **Allen Schwartz** has already made a cheaper version of [Kate Middleton](#)'s wedding dress and it was completed that afternoon!

Schwartz told the [Today Show](#) 35+ workers started creating the [Alexander McQueen](#) look-a-like at 1:30 am and was finished 15 hours later at 4pm.

There was, however, a good reason for the rush. On Friday evening it was auctioned off at **The 18th Annual Race to Erase MS** in in Beverly Hills.

Allen is also working on another version, which will be available to the public for \$600 and \$700.

[Image via [WENN](#).]

May 1, 2011



## Stars Race To Erase MS At Celebrity Charity Event

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[Samantha Harris](#)

### Celebrities

[Tommy Hilfiger](#), [Tia Carrere](#), [Cindy Crawford](#), [David Faustino](#), [Daisy Fuentes](#), [Deborah Gibson](#), [Melissa Joan Hart](#), [Samantha Harris](#), [Nicky Hilton](#), [Paris Hilton](#), [Sugar Ray Leonard](#), [Jon Lovitz](#), [Chris Massey](#), [Kyle Massey](#), [Lisa Masterson](#), [Shaun Robinson](#), [Matt Sorum](#), [Raven Symone](#), [Kate Middleton](#), [Joan Jett](#), [Clay Walker](#)

### Charities

[Nancy Davis Foundation for Multiple Sclerosis](#)

### Causes

[Health](#)

May 3, 2011

On Friday, April 29, Co-Chairs Nancy Davis and [Tommy Hilfiger](#) welcomed guests to the Hyatt Regency Century Plaza for the **18th Annual Race to Erase MS**. The event raised more than \$2 million to benefit the [Nancy Davis Foundation for Multiple Sclerosis](#).

Celebrity guests at this year's event included host, MS survivor and advocate Nancy Davis, along with [Tia Carrere](#), Holly Marie Combs, Rachael Leigh Cook, [Cindy Crawford](#), [David Faustino](#), [Daisy Fuentes](#), [Debbie Gibson](#), [Melissa Joan Hart](#), [Samantha Harris](#), [Nicky Hilton](#), [Paris Hilton](#), LaToya Jackson, [Sugar Ray Leonard](#), [Jon Lovitz](#), [Chris Massey](#), [Kyle Massey](#), Dr. [Lisa Masterson](#), [Shaun Robinson](#), [Matt Sorum](#), [Raven Symone](#), Lea Thompson, Sela Ward and many more. After celebrities made their way down the red carpet, they stopped by the Windows Phone Booth to take photos and record videos to tweet. For each celebrity video tweeted Windows Phone donated \$500 to the cause.

The 18th Annual Race to Erase MS themed Rock and Royalty opened with an exciting celebrity fashion show featuring a sneak preview of Andrew Charles, the new fashion line by Andy Hilfiger. Following the fashion show Andy Hilfiger surprised the crowd by performing "Jumpin Jack Flash" with his band. The evening also included a live auction called by Shaun Robinson and Mark Curry. Paris Hilton helped auction off a shopping spree and lunch with her sister Nicky Hilton on Robertson Blvd., but items such as a private yacht trip and an African Safari were the big sellers for the evening. Tickets to the Dancing with the Stars Finale also outsold tickets to American Idol's finale. Honorees at this year's gala included MS survivor Katie Mattingly Brass and William O. "Bill" Perkins who both serve on the Board for the Nancy Davis Foundation for Multiple Sclerosis.

In a nod to the event's royal theme, A.B.S. by Allen Schwartz unveiled a one-of-a-kind exclusively designed wedding gown inspired by the Royal Wedding Gown worn by [Catherine Middleton](#). The Nancy Davis Foundation and Allen Schwartz have partnered with luxury charity auction site charitybuzz to auction the one-of-kind Catherine Middleton inspired dress to raise funds for the Nancy Davis Foundation for Multiple Sclerosis. Bidding is open from Friday, April 29, through Monday, May 16, at [CharityBuzz](#). The winning bidder will have the royal gown customized to fit their body making it a truly exceptional piece.

Led by musical director Rickey Minor of The Tonight Show with Jay Leno, Race to Erase MS once again hosted a variety of musical performances throughout the evening. [Joan Jett](#) and the Blackhearts entertained the crowd with an exciting set including "I Love Rock 'N Roll," "Cherry Bomb," "Do You Wanna Touch Me," "Crimson and Clover" and "I Hate Myself for Loving You". Country music star and MS survivor [Clay Walker](#) closed out the evening with a performance of songs including "Lonely Long," "What's It To You," "Fall," "Honkey Tonk" and "Cold Hearted" while guests danced in their seats.

In Race to Erase MS tradition, the night ended with a performance of "Lean On Me" featuring Clay Walker, David Osmond, Debbie Gibson, BG5, the Davis Family and their special guests for the evening.

The Nancy Davis Foundation for Multiple Sclerosis is dedicated to the treatment and ultimate cure for MS. Funding research is the core focus of the Foundation and significant strides have been made to find the cause and cure of this devastating disease. All funds raised through The Race to Erase MS event support "The Nancy Davis Center Without Walls" program, a selected network of the nation's top MS research centers currently representing UC San Francisco, Brigham & Women's Harvard Hospital, Yale, The Cleveland Clinic, Oregon Health Science University, Johns Hopkins and University of Southern California. This nationwide collaboration of physicians, scientists and clinicians are on the cutting-edge of innovative research programs and therapeutic approaches to eradicate MS. It is the hope of the Foundation that in addition to combating MS through research in a clinical environment, awareness will be created by educating the public about this mysterious disease.



NEWS SPORTS BUSINESS OBITS OPINION LIFESTYLE NIGHT & DAY

# 'Dancing' finale tickets sell for more than \$10K

**LOS ANGELES** — A trip to next month's "Dancing With the Stars" finale is worth more than \$10,000.

The winning bidder paid \$14,000 for tickets to attend the season finale of the hit ABC show during a live auction Friday at the 18th annual Race to Erase MS fundraising gala at the Century Plaza Hotel in Los Angeles.

"Dancing With the Stars" professional dancers Cheryl Burke, Kym Johnson, Louis Van Amstel and Anna Trebbelkamp presented the prize during the gala's live auction, which also featured tickets to "American Idol" and a chartered trip on a private yacht (bidding price: \$82,000).

Race to Erase MS founder Nancy Davis says the fundraiser's auctions have raised more than \$10 million for research toward finding a cure for multiple sclerosis.



Daisy Fuentes, left, and Debbie Gibson pose together at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP



Designer Allen Schwartz, right, unveils a wedding gown inspired Kate Middleton's wedding dress at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP



Paris Hilton arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP



Actress Raven Symone arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP



Actress AJ Michalka arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP



LaToya Jackson arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP



Nicky Hilton arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP



Debbie Gibson arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP



Actress Virginia Madsen arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP



Cindy Crawford arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. The event benefits the Nancy Davis Foundation for Multiple Sclerosis. (AP Photo/Matt Sayles) — AP

# DAILY FILL



PHOTOS



NEWS



CELEBS



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## Cindy Crawford and Paris Hilton Race to Erase MS

Sunday, May 01, 2011 9:32 AM

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Photos by AXELLE

Oh how we wish these two truly had raced-- in those outfits!

On Friday night, [Paris Hilton](#) and [Cindy Crawford](#) were among the dolled-up attendees at the 18th Annual Race to Erase MS Gala. The glamorous party was held at the Hyatt Regency Century Plaza Hotel in Los Angeles.

To learn more about the charity's work to cure Multiple Sclerosis, check out the Erase MS website [here](#)!



# Just Jared<sup>®</sup> JR.

SUN, 01 MAY 2011 AT 12:30 AM



12



69

## Chelsea Kane: Erase MS Gala Girl!

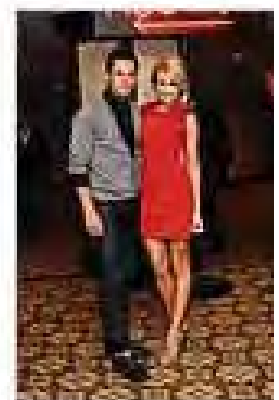


[Chelsea Kane](#) is red hot at the **18th Annual Race to Erase MS Gala** on Friday (April 29) at the Hyatt Regency Century Plaza in Century City, Calif.

The 22-year-old actress and *DWTS* contestant brought along boyfriend [Stephen Colletti](#) as her date for the night.

The day before, [Chelsea](#) stopped by The Grove for an interview with *Extra*, where she showed off some dance movies with host [Mario Lopez](#).

[Chelsea](#) and her *DWTS* pro partner, [Mark Ballas](#), also grabbed some [sandwiches](#) at Subway near their rehearsal studio.



FYI: [Chelsea](#) is wearing a red rosette *Capretta* cocktail dress.



## 'DWTS' Front-Runner Hines Ward's Mom Thought He Was Shot After Police Stop

Written by JJ on May-10-11 3:06pm

 Report

 Email

 Like



Hines Ward and his Dancing with the Stars partner Kym Johnson at the 18th Annual Race To Erase MS Event. (FlynnPictures.com) [more pics »](#)

Pittsburgh Steelers receiver **Hines Ward** has shown a *lot* of style on this season of *Dancing with the Stars*, but police cramped that style hard last week when the car he was in was pulled over and he was held at gunpoint. It didn't take long for police to admit the whole thing was a misunderstanding, but unfortunately Hines says his mother had already heard an exaggerated account of events.

"The headlines were crazy," he told *Us* magazine. "My mom thought I got shot by police! That's how crazy the stories got. But it's all good! Everything is fine. The LAPD apologized, and we moved on."

The woman driving the car was a so-far unnamed friend of Hines' who had reported her car stolen. She later discovered that she had simply mis-parked the car, but after retrieving it, she hadn't bothered to tell the LAPD.

Hines didn't let the mix-up mess with his dancing, though. Hines and pro partner **Kym Johnson** have received the top score in four out of eight weeks on the show, and on Monday, they placed second only to **Chelsae Kane**, the Disney starlet who has emerged as Hines' most serious competition. This week's elimination episode will air Tuesday night at 9 PM, 8 PM Central.



Tuesday, May 03, 2011

## REGINA KING AND SON RACE TO ERASE MS



Regina King and son Ian Alexander Jr., 15, attended the 18th Annual Race to Erase MS event cocktail reception co-chaired by Nancy Davis and Tommy Hilfiger on April 29, 2011 in Century City, California.

Erase Ms Foundation "is dedicated to the treatment and ultimate cure of MS. Funding research is the core focus of the Foundation." Head to [EraseMs.org](http://EraseMs.org) for more information.

## Raven-Symone Models for Multiple Sclerosis

The actress hit the catwalk in animal print for the 18<sup>th</sup> Annual Race to Erase MS.

By Nakisha Williams

Posted: 05/02/2011 06:29 PM EDT

Filed Under **Raven-Symone**

**Raven-Symone** strutted her stuff on the runway at the 18<sup>th</sup> Annual Race to Erase MS Gala on Friday (April 29) at the Hyatt Regency Century Plaza in Century City, CA.



The [svelte actress](#) showed off her new frame in a flirty animal-print dress and heels (perhaps a nod to her *Cheerleaders* days?) and a leather jacket during the fundraiser that was hosted by **Nancy Davis** and **Tommy Hilfiger**, as other celebrity guests including **Regina King** and **LaToya Jackson** looked on.

Proceeds from the night benefit the [Nancy Davis Foundation for Multiple Sclerosis](#) which has raised more than \$35 million to date. Funds support the Nancy Davis Center Without Walls program, a network of scientists from USC, Johns Hopkins, Brigham & Women's Hospital at Harvard, Yale and other leading research institutions.

(Photo: Frederick M. Brown/Getty Images)

BET.com May 2, 2011





**RACE TO ERASE MS**

Nancy Davis and Tommy Hilfiger, along with media sponsor LAC, host the annual event benefiting the Nancy Davis Foundation for Multiple Sclerosis at the Hyatt Regency Century Plaza.

Photos by John Slezacek, Cheryl Gellay, Shelley Kretsch, Michael Gault, Wallypage



# Angeleno

JUNE 2011 \$5.95

SCENE IN L.A. | The 18th Annual Race to Erase MS Gala



Royal wedding impersonators in ABS gowns



Lynn Palmer and Jon Lovitz



Joan Jett and The Blackhearts

## A ROYAL AFFAIR

**THE PARTY** The Rock & Royalty Race to Erase MS Gala benefiting the Nancy Davis Foundation for Multiple Sclerosis, co-chaired by Nancy Davis and Tommy Hilfiger at Hyatt Regency Century Plaza  
**THE PLAYERS** Allen Schwartz; Cindy Crawford; Andy Hilfiger; Sela Ward; Garcelle Beauvais; Rick, Kathy, Paris and Nicky Hilton; LaToya Jackson; Debbie Gibson; Rachael Leigh Cook; Mayor Antonio Villaraigosa; Shaun Robinson; Melissa Joan Hart  
**THE HIGHLIGHT** Joan Jett and The Blackhearts' heart-pumping performance of *I Love Rock 'n' Roll* caused the crowd of celebrities and philanthropists to swarm the stage. —*Laura Roth*



Martin and Kelly Katz



Mark Curry and Nicole Thompson



Dr. Andrew Ordan and Dr. Lina Masterson



George Blodgett



Lex Thompson



Nancy and Barbara Davis

PHOTOS BY CHARLEY SALLAR; STYLING: KENNEDY AND JAMES SUGAR; HAIR: KATZ



# GENLUX

MAGAZINE

SUMMER FASHION 2011

RACE TO ERASE MS EVENT BENEFITTING THE NANCY DAVIS FOUNDATION FOR MULTIPLE SCLEROSIS PHOTOS: WIREIMAGE.COM



PERSONALITIES Power Players



## WONDER WOMAN

In the fight to find a cure for multiple sclerosis, Nancy Davis is taking a stand. *By Elise Edwards*

**P**hilanthropist. Mother of five. Jeweler. Author. Entrepreneur. Sounds like enough work for several people; but Nancy Davis takes it in stride, all while battling multiple sclerosis (MS). "The first doctor I went to told me to go home and go to bed. I said, 'What do you mean, for like, a week?'" she remembers. "He said, 'No, for the rest of your life.'"

Well, bed wasn't part of her plan. Instead, the then 33-year-old took life by the horns. She skied more, earned her black belt in karate and traveled. "I listened to my doctor, and he scared me to death but I was also able to not listen," she says. "Luckily, I sought out a second opinion and while the diagnosis was the same, the prognosis was different."

In an effort to open the flow of communication and information between a variety of researchers all working toward the same goal of curing MS, Davis founded the Nancy Davis Foundation for Multiple Sclerosis' Center Without Walls, a network of the top MS research centers. "I feel hopeful

listening to the doctors hunker back and forth," she says. "When I was first diagnosed, there were no drugs to argue about because no drugs existed. Now there are seven."

To fund the foundation initially, Nancy created the Race to Erase MS Gala—which raised \$1.3 million in its first year. "I didn't know what I was doing [at first], but eventually we partnered with Tommy Hilfiger, American Airlines and Associated Television International." Now in its 18th year, the celebrity gala has raised more than \$30 million to date. This year's theme, "Rock & Royalty," coincides with the royal wedding of Prince William and Kate Middleton. Davis jokes, "If you're invited to the wedding, go to the wedding. Otherwise, join us."

Asked if she believes her positive attitude helps her physically, Davis admits, "There was a day I was terrified because I couldn't feel my feet. Now every day I feel gratitude when my feet hit the carpet. No one picks an illness. It picks you. It's what you do with it that really predicts how you will survive." **LAC**

**18TH  
ANNUAL RACE  
TO ERASE MS**

April 29, 2011

Irving, Rogers, Crutcher Plaza  
www.race2erasesms.org





TUESDAY, JUNE 28, 2011

## THEY'LL ALWAYS HAVE PARIS ...

*Paris Hilton's activities and appearances on behalf of nonprofits and international aid organizations reflect both her philanthropic interests and commitment to family and friends*

### RACE TO ERASE MS

Hilton credits her mother's friend Nancy Davis (daughter of Bar-



bara and the late Marvin) for involving her in the Nancy Davis Foundation for Multiple Sclerosis that raises money for MS research. It's a cause that is very personal for Hilton as her grandmother died from the disease. On behalf of the Race to Erase MS gala, Hilton participates in fundraising, offers her time for silent auction prizes and works with the org year-round to raise awareness.

## medical file PEOPLE AND PAGES

### Designs on a Cure

Tommy Hilfiger tackles MS with conviction and style

Designer **Tommy Hilfiger** has played a leading role in the world of fashion since he was 18. So it's no surprise that his foray nearly 15 years ago into a different arena—giving back—was done with style.

The red, white, and blue ski jackets he designed for the Nancy Davis Foundation for Multiple Sclerosis were an instant hit at a fundraiser. "Everybody loved them," Hilfiger, 59, recalls. That was just the beginning of his relationship with the foundation as well as a personal friendship with Davis, the daughter of oil and entertainment industry maven Marvin Davis. Shortly after his fashionable contribution, Davis asked Hilfiger to be on the foundation's board of directors and serve as co-chair of the annual fundraising gala, Race to Erase MS ([erasems.org](http://erasems.org)). He eagerly accepted.

His involvement was particularly apt—his younger sister has MS, a neurological disease that attacks the central nervous system, resulting in problems with muscle control, vision, balance, and sensation (such as numbness). MS affects about 400,000 Americans, with around 200 new diagnoses per week, according to the National Multiple Sclerosis Society. Since she was first diagnosed when he was a teen, Hilfiger has watched Dorothy, 58, struggle with the condition. "When you see someone's life change as a result of a disease, it really hits home," Hilfiger says. "I'm a healthy person, and I'm very grateful being able to get up in the morning. Seeing [Dorothy] suffer makes me feel that I should be able to do something."

Since he joined the board in 1995, Hilfiger has regularly participated in fashion shows and golf tournaments to promote the foundation's mission and help raise funds and awareness. Davis founded



Hilfiger has helped Nancy Davis, founder of the Nancy Davis Foundation for Multiple Sclerosis, raise more than \$30 million.

the charitable organization in 1993, two years after she was diagnosed with MS, and to date has raised more than \$30 million to help find a cure for MS. "I've watched Nancy relentlessly grow the organization," Hilfiger says. "I just wanted to be able to help out the best way I could."

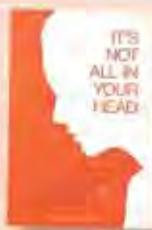
This year, the Race to Erase MS gala is on April 29 in Los Angeles and primarily funds Davis' Center Without Walls program, which links seven multidisciplinary scientific programs and experts across the country to advance research toward finding a cure.

"Hopefully, [that] will happen sooner rather than later," Hilfiger says. "If I could help out, I would do whatever I could possibly do, but certainly now the doctors are the ones who really deserve all the credit." —Chloe Thompson

### MS SUCCESS

Psychologist Patricia Farrell, PhD, resident expert on WebMD.com's anxiety & panic disorders community and reviewer of this magazine's "Mind Matters" department, has always been about self-direction. Her 2003 book, *How to Be Your Own Therapist: A Step-by-Step Guide to Building a Competent, Confident Life*, probably did keep lots of people out of therapy (a rather odd goal for someone who sees patients).

In *It's Not All in Your Head: Anxiety, Depression, Mood Swings, & Multiple*



The book's title is a nod not only to the historical (and continued) dismissal of these symptoms but also (and more optimistically) to emerging research that points to the role

Sclerosis, Farrell takes up the "you can do this" approach for managing the psychological symptoms that often come with MS, an autoimmune disease that affects the body's central nervous system.

of the mind-body connection in MS and the powerful potential of leveraging this connection for a better quality of life.

Farrell peppers her book with patient stories and MS researchers' recent findings, but the best takeaways are detailed self-help techniques to battle depression, reduce pain, and boost the immune system. Exercise is especially highlighted. The result of taking charge of this complex disease? "You turn something upsetting," Farrell writes, "into something good." —Colleen Paretti

### HEALTHY READ



# STANDING UP TO MS

Clay Walker says he's living proof that 'you can conquer a lot if you want to'

By Stephanie Gray Staff Writer

There's an old adage that cowboys don't cry. They are said to have a tough exterior that matches their rugged exterior.

The country music star Clay Walker, the cowboy in blue who got to the top in 1996 when he was diagnosed with multiple sclerosis.

"I can clearly speak I was shocked to the core — the world kind of started spinning. Literally, I felt like I was going to faint when they said it. It wasn't real. And it would be to death," Walker said.

"I passed a lot, and then I really started working out what MS was and trying to learn about it. Because I didn't even know what it was. I thought it was muscular dystrophy. I didn't know."

Multiple sclerosis is a disease of the nervous system that affects the brain and spinal cord and where there is damage to the myelin sheath — the material that covers and protects nerve cells — according to the National Institutes of Health.

Symptoms can include vision problems, muscle weakness, trouble with coordination and balance, sensation of pins and needles or tingling, pain, and bladder or urinary problems. MS affects more than three million people in the U.S. and 10 million worldwide, according to the National MS Society.

Walker's disease prevented him from riding, double-climbing, and he then started having weakness and tingling in his right hand and right leg.

Find out more

for more information on multiple sclerosis, go to [www.nationalmssociety.org](http://www.nationalmssociety.org).



Country singer Clay Walker was diagnosed with multiple sclerosis in 1996. (Stephanie Gray)

## WALKER

Continued from page 31

After an MRI and spinal tap, he was diagnosed with MS and was told he would be in a wheelchair within four years and dead in eight.

Fifteen years later, the 35-year-old continues to perform and progress better as he signs off a U.S. tour tonight at the San Bernardino County Fair.

At the time he was diagnosed, new medications were becoming available for treatment of MS, but his first doctor did not prescribe him any, Walker said. His second doctor put him on a drug that did not work.

Finally, a third doctor prescribed him Copaxone, which Walker says has kept him in remission — minimal symptoms and no progression of the disease — for the past 15 years.

So, he says, his message to people suffering from MS is: "If at first you don't succeed, try, try again."

"People talk about attitude all the time — having a positive attitude. I think attitude is just an overused word that people don't really understand about attitude comes from you," Walker said. "So if I could give a little lesson it would be this: Your will is more important than your attitude, because your will affects your attitude — that is where your attitude comes from."

Walker's will (during the 15 years he was suffering from the disease kept him going. He said still performing as a musician, though he had a slightly lighter schedule.

He would take steroids to shrink the swelling in his brain — which occurs when the body attacks the nerve cells — but the drugs made



Clay Walker and Deborah Gibson perform during the 18th annual Race to Erase MS Gala at the Hyatt Regency Century Plaza Hotel on April 29 in Los Angeles. (Stephanie Gray)

his whole body break out into a rash.

"There was some pretty bad things in the first two years, but nothing was worse than the psychological damage that it was doing on me," said Walker. "I was just scared. And I had never been scared before in my life. But for those two years I was."

When Walker was first diagnosed, he was a rising star in the country music world. Just three years prior, his first two singles — "Live Until I Die" and "What's It to You" — reached No. 1 on the Billboard country chart. "Drowning With My Eyes Open" and "If I Could Make a Living" did the same in 1994.

He decided he had to overcome his condition in the music industry and to his fans. It was something he says he couldn't hide and thought it was fair for people to know the truth.

He also wanted to prove a point.

"I think it can be inspirational because it has not affected my touring or my singing or anything," Walker said.

"It's important that other people who are diagnosed with MS, other neurological disorders or any other thing, that they know it doesn't mean a death sentence and it doesn't mean the end of your life as you know it," he said. "It means that you can conquer a lot if you want to, and I've done it."

Though Walker is now in remission, there are still days MS makes him feel weak. He tries to exercise every day because he says circulation is important for those with MS, and it helps boost the immune system.

He is constantly seeking a cure for MS and holds an annual MS fundraiser — the

Clay Walker Country Classic. The golf tournament will take place June 30 through July 2 at Pebble Beach.

He also performed in April in Century City at the Race to Erase MS benefit sponsored by the Nancy Davis Foundation for Multiple Sclerosis.

Walker says he feels a sense of duty to help those who are suffering from the disease. His prognosis tested his will, but it proved some boys are tough and they don't give up — at least not him.

"The cowboy in me would want to find a cure and to fight for it. That's the way I look at it," Walker said.

"People that know me know I still rope and ride, and I still do all the things I did before I was diagnosed. So that's important, you know, not to let anything, no disease, nothing, take away your passion and happiness."

Stephanie Gray 213-750-0315, ext. 3011 [stephanie.gray@redwood.com](mailto:stephanie.gray@redwood.com)

## Daily News

L4 THURSDAY, APRIL 28, 2011

HEALTH / FROM THE COVER



Courtesy of Emily Heine Photography

Nancy Davis, who was diagnosed with multiple sclerosis in 1993, founded the Nancy Davis Foundation for Multiple Sclerosis to support research into the disease of the central nervous system.

## Fundraiser aims to give boost to fight against multiple sclerosis

By Lee Smith  
Staff Writer

Rockers Joan Jetz and the Blackhearts and country musician Clay Walker might be the stars of the 18th annual Race to Erase MS gala, Friday, at the Hyatt Regency Century Plaza.

But the real draw of the evening is the fight to defeat multiple sclerosis.

Proceeds from the fundraiser, hosted by Nancy Davis and clothing designer Tommy Hilfiger, will benefit the Nancy Davis Foundation for Multiple Sclerosis.

The organization funds research into treatment for MS, while increasing awareness about the chronic disease of the central nervous system.

To date, Race to Erase MS has raised more than \$35 million. Funds go to the Nancy Davis Center Without Walls program, a network of scientists from USC, Johns Hopkins, Brigham & Women's Hospital at Harvard, Yale and other leading research institutions.

Doctors in the network will discuss the latest advances in MS research during a free Forum & Expo

### Race to Erase MS

**What:** Annual gala fundraiser for the Nancy Davis Foundation for Multiple Sclerosis.

**When:** Friday, cocktails and silent auction at 6:30 p.m., dinner and entertainment at 8:30 p.m.

**Where:** Hyatt Regency Century Plaza, 2025 Avenue of the Stars, Century City.

**Tickets:** \$1,000.

**Information:** 310-440-4842 or <http://erasems.org>.

### MS Forum & Expo

**What:** Information on the latest advances in MS research.

**When:** 10 a.m. Saturday.

**Where:** Hyatt Regency Century Plaza.

**Admission:** Free.

**Information:** 310-440-4842 or <http://erasems.org>.

capital firm Small Ventures, USA, to underwrite an MS genetic research study. The results suggest that environmental factors play a significant role in MS.

Fellow honoree Perkins is the founder and president of Houston-based Small Ventures.

In addition to the gala, the Nancy Davis Foundation will raise funds throughout May from the sale of orange products. The "Orange You Happy to Erase MS" campaign includes a shirt, crown necklace, earring and ring collection from Peace and Love Jewelry by Nancy Davis, with 30 percent of proceeds benefiting the foundation.

To shop, go to <http://erasems.org>.

Lee Smith 310-543-6417  
[lee.smith@dailynews.com](mailto:lee.smith@dailynews.com)

on Saturday at the Hyatt Regency.

Davis, daughter of billionaire Marvin Davis, founded the foundation in 1993 after being diagnosed with MS. About 400,000 people in the U.S. — and 2.5 million worldwide — have MS, according to the National Multiple Sclerosis Society.

The gala will include a celebrity fashion show and a tribute to two Medal of Hope Award recipients: Katie Mai-

tingly Brass and William O. Perkins III.

Brass, a philanthropist and president of the Brass Family Foundation, is a longtime volunteer and fundraiser for a variety of nonprofits organizations. After being diagnosed with MS in 2006, Brass, of Houston, became involved with supporting research into the disease.

In 2008, the Brass Family Foundation teamed with the private equity and venture





## WHAT HAPPENED AT THE CLUB...

► **Mark Salling** had cocktails with pals in Hollywood at Lexington Social House.



► **Paris Hilton** and boyfriend **Cy Waits** attended the Race to Erase MS Gala at the Hyatt Regency Century Plaza in L.A.

► **Maria Menounos** promoted her book, *The EveryGirl's Guide to Life*, at Sofia in Chicago.

► **Kendra Wilkinson-Baskett**



sipped Macallan Scotch cocktails at the Matt Leinart Foundation charity event in L.A.

► **Daniel Radcliffe** told OK! at his *Gotham* magazine cover party at Salon de Ning atop the Peninsula Hotel in NYC that he shuns email but loves to Skype.

► Jenny Craig spokesperson **Nicole Sullivan** completed the Flying Pig Half Marathon in Cincinnati.

► **Charlie Sheen** and "goddess" **Natalie Kenly** dined on Nutella pancakes at Sugar Factory American Brasserie inside Paris Las Vegas after he hosted at Chateau Nightclub & Gardens.



► **Ryan Seacrest** and **Julianne Hough** dined at Delano South Beach in Miami.

► **Abigail Breslin** took her mom to *Vanity Fair's* party to celebrate the Tribeca Film Festival at the State Supreme Courthouse in NYC.

► **Rosa Blasi** attended the Comediva.com launch at Beauty Bar in Hollywood.

► **Kellan Lutz** enjoyed a boys' night out at Katsuya Brentwood.



► **Alex McCord** got her hair styled by **Jonathan Antin** at the Conair Style Studio in the Arts and Cinema Lounge during the Tribeca Film Festival in NYC.



## WIN IT! Race to Erase MS Gift Bag

May 18, 2011

<http://www.okmagazine.com/2011/05/win-it-race-to-erase-ms-gift-bag/>

## WIN IT! Race to Erase MS Gift Bag

May 18th, 2011 3:38 pm | Author: OK! Staff

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One lucky OK! reader will take home the official Race To Erase MS event gift bag, which features products from Peace & Love Jewelry by Nancy Davis, M.A.C., Kinerase, Wet Cement, O.R.I., Murad, Laura Geller and more.

ENTER FOR A CHANCE TO WIN!



## OK!'S HOT THIS WEEK

### SKIN-CARE SECRET

Zoe Saldana uses La Prairie's Cellular Power Infusion, which has four youth-restoring elixirs in a chic leather box.



### WEDDING SURVIVAL KIT

Urban Decay's Urban Bride has coupled with the movie Bridesmaids, packaging their best-selling products.



### GIVEAWAY

Win the official Race to Erase MS event gift bag, which

features products from Peace & Love Jewelry by Nancy Davis, M.A.C., Kinerase, Wet Cement, O.R.I., Murad, Laura Geller and more. Enter to win at [okmagazine.com/sweepstakes](http://okmagazine.com/sweepstakes).

### BABY MUST-HAVE

Melissa Rycroft loves the hot new iCandy Peach stroller, the newest addition to the British luxury line for moms. found at [givewink.com](http://givewink.com).







**THE US BUZZZ-O-METER** From good vibrations (one bee) to major quakes (five bees), the people, places and things that are keeping *Us* abuzz...

**ROCK & ROYALTY TEE**  
Proceeds from this shirt, worn by **Paris Hilton** and **Avril Lavigne**, support MS research. (\$24, [erasms.org](http://erasms.org))

**LOVE, CHLOÉ PERFUME**  
Eau, yes! **Julia Stiles**, **Mena Suvari** and **Eva Amurri** all spiltz on this powdery, floral fragrance. (\$85, [nordstrom.com](http://nordstrom.com))

**IMPERIAL NO. 9**  
**John Mayer** and **Naomi Watts** have shared small plates at this eatery inside NYC's new Mondrian SoHo hotel. ([mondriansoho.com](http://mondriansoho.com))

**SHELLY'S LONDON**  
Heel thyself! The line loved by **Emma Roberts** and **Taylor Swift** is serving up these retro-chic platforms. (\$105, 212-595-1338)

**MOHAWKS**  
Heads up! **Ricky Martin**, **Jim Carrey**, **Jared Leto** and **Willow Smith** are now sporting this punk half-shaved hairstyle.

USMAGAZINE.COM | 69



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**\$200 value**

Nancy Davis Foundation for MS Orange Campaign presents Tiger J Bag filled with goodies, [erasms.org](http://erasms.org)

**\$500 value**

From Prada to Nada Blu-ray Disc, [lionsgateshop.com](http://lionsgateshop.com)

**\$20 value**



## WIN IT!

One lucky *Star* reader will win an Orange You Happy to Erase MS gift bag!

Nancy Davis leads the 18th annual campaign to raise awareness and find a cure for Multiple Sclerosis. Throughout the month of May, brands lend their support by creating special orange items. Included in the package are a Judith Ripka for QVC handbag, an exquisite Peace & Love diamond necklace designed by Nancy herself and more! To enter, log on to RadarOnline.com starting April 22.

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The "Orange You Happy to Erase MS" Prize Pack features Peace and Love Jewelry by Nancy Davis, Harry & David, Judith Ripka and Laura Geller. erasems.org



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72 IN TOUCH MAY 16, 2011





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# GLOBE



May 30, 2011

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*Kate's gown for less*

## INSTANT LOOKALIKES

Within hours designers created their own versions of the royal bride's wedding dress



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Monday

April 18, 2011

36 pages, 5 sections

50¢

96th year, No. 18

# Antelope Valley Press

More Antelope Valley People Read the Valley Press Than Any Other Newspaper

TODAY'S OUTLOOK



Partly cloudy.  
Chance of rain.  
Highs in 70s. Lows  
around 50. West  
winds 25 to 35 mph  
with gusts to 50.

WEATHER: DB

LOTTOS: B1

## Fighting MS one step at a time

By LIANE M. ROTH Valley Life Editor

**W**hen Nancy Davis was diagnosed with a debilitating disease in 1991, doctors gave her very little hope for the future, a negative and frightening prognosis the attractive blonde refused to accept.

Prior to the diagnosis, Davis, 33, was leading the typical life of an active woman in sunny Southern California.

"I was always on the go, I was the one people relied on to get things done," Davis said. "I had plenty of energy and was able to do lots of things, be involved, go places. I was always busy." When she wasn't taking care of her children and husband, Davis was involved in a number of charitable causes in her community, volunteering her time and resources again and again, but still able to find time to play tennis, travel to exciting destinations or ski the snowy mountain slopes of Colorado's finest resorts.

Then her world was shattered.

"I was skiing in Colorado and I had an accident. Within three weeks I had no feeling in my fingertips in my right hand," Davis said.

"I thought, okay, it's just from the accident, no big deal. I just need to relax, get better. But every few days I was having feeling in another part of my body."

Davis tried physical therapy, electric stimulus and other medically recommended treatments but nothing helped.

She visited a neurologist, who ordered an MRI among other tests and when the results came back, Davis finally had an answer for her perplexing condition: Multiple Sclerosis.

Not only did she receive a diagnosis for a disorder she really knew nothing about, the doctor's next remarks left her stunned.

"He said I would never walk again, that I'd be lucky to operate a remote control. I was a young woman with three kids, not in a good marriage, told I have MS and there was no treatment, really no hope at all — it was terrifying."

Davis decided to get another opinion. The next doctor confirmed she did, in fact, have MS, but he could give her little medical advice as well.

"Back when I was diagnosed, MS was still a mystery disease. There were no drugs, there really was nothing doctors could do. I talked to different doctors and everyone said

See FIGHTING on C6



Nancy Davis, left, twin daughters and husband Kenney Rickel at the 2010 Race to Erase MS gala at the Hyatt Regency Century Plaza, Los Angeles. Contributed

Antelope Valley Press

### FIGHTING FROM PAGE C5

different things. There was no good news."

On top of the shocking diagnosis, Davis' marriage was falling apart.

"I did not have a supportive husband. I did a lot of soul searching. Then I decided to do my own research on my disease."

While she was able to find several researchers and doctors who were working on discovering ways to treat the disease, no one was sharing their findings and that meant little was really being accomplished.

"What we needed was to get all the doctors on the same team. They were duplicating tests, getting different results, finding out things about the disease but not getting the information to the people who needed it most: the patients."

"I wanted to get the best of the best together to find a cure, to help more people."

In 1993 she founded The Nancy Davis Foundation for Multiple Sclerosis, a nonprofit organization whose focus is to raise funds for aggressive, cutting-edge research to find a cure for MS.

Once she was ready to move forward, Davis divorced her husband. She continued to raise money for MS research despite her struggles with her condition.

Davis decided to organize an international symposium in Aspen to bring together people who were involved in finding a cure for MS.

She invited top doctors, researchers and scientists to the event, where they designed a system of integrating information including studies, findings and promising results from a variety of treatments in a database accessible from anywhere around the world.

Thus was born the Center Without Walls program, consisting of dozens of individuals leading the race to cure MS or at the very least, relieve many of the symptoms.

Through her foundation's numerous fundraisers and jewelry sales, Davis is able to sponsor free informational symposiums for patients and their families, where the doctors involved in research



can answer questions and discuss the latest treatment options.

"We give out all our money. We spend it all on these doctors who are doing

everything they can to find a cure. We have a scientific advisory board to oversee everything. We have the best of the best in the field," Davis said.

Today, the energetic Davis is remarried and she and her husband Kenney Rickel have 6-year-old twin girls.

She is an active individual with few traces of her condition.

Davis skis, plays tennis, has a black belt in karate and continues to travel, determined not to let MS slow her down or keep her from reaching out to others.

"Twenty years ago I was told it was hopeless, the diagnosis was that my life was over. I'm so grateful, so lucky what doctors predicted for me didn't turn out," Davis said quietly.

"It makes you want to live life to its fullest every day. It's not hopeless — there's always hope. I'm proof of that."

lruth@antelopepress.com





## Orange you happy you shopped

By LIANE M. ROTH Valley Life Editor

Nancy Davis has always had a love for hearts, jewelry and anything symbolic of bringing good luck and sentimental messages. In 2002, for her annual charity event, "Race to Erase MS: Rock and Royalty to Erase MS," she and Tommy Hilfiger came up with the theme, "Peace and Love to Erase MS." The event's symbol became a heart with a peace sign nestled in the middle.

As a thank you gift of the evening, Davis made necklaces with this symbolic icon for such celebrities as Donna Summer, Selb Ward and Jennifer Nettles. Upon seeing the pieces, the performers wanted to buy them for all of their relatives and friends. Davis then started developing this idea into many different pieces resulting in what is now a more than 150-piece collection called Peace and Love jewelry by Nancy Davis.

Davis said the Peace & Love collection is the result of her personal journey and struggles with multiple sclerosis.

Davis's dedication to funding research for a cure resulted in the creation of the Center Without Walls, a network of six MS institutions dedicated to research programs and therapeutic approaches to eradicate the debilitating disease.

This year's exclusively designed items include a crown necklace, earring and ring collection as well as a bright orange T-shirt with a glittering crown with proceeds from sales to benefit the foundation.

May is MS Awareness month and each year Davis promotes the "Orange You Happy to Erase MS" campaign with a variety of orange products to

See ORANGE on C8

**ORANGE FROM PAGE C1**



*Paris Hilton models the fundraising T-shirt, necklace, ring and earrings for the Erase MS campaign.*  
 David Heiser

benefit the event and elevate the public awareness about MS, representatives said.

Orange is the vibrant color of hope chosen to represent MS and has inspired several campaigns and designers to create unique products which will be sold to benefit Race to Erase MS and the Nancy Davis Foundation for Multiple Sclerosis.

Funding research is the new focus of the foundation, officials said, and significant strides have been made to find the cause and cure of this debilitating disease.

You can support the orange

campaign by shopping online at [www.erasems.org](http://www.erasems.org).

MS Awareness month kicks off on Friday, April 29, at the 18th annual Race to Erase MS gala at the Hyatt Regency Century Plaza Hotel in Los Angeles.

The star-studded event has raised more than \$30 million since Davis created the foundation and its Center Without Walls program in 1992.

If you didn't get your invitation to the British royal wedding, Davis said there's no excuse not to be part of the "Rock & Royalty" festivities at the Hyatt Regency.

"It's a dressy night with a rock and roll edge," Davis said.

"It appeals to many generations and it's a lot of fun. This year it's all about the crown, so crowns are welcome," she continued.

"If you can't join us on Friday night, come to the live symposium the next day (April 30)."

Tickets to the evening of glitz and glamour start at \$1,000.

For details, call (310) 440-4842.

[jack@erasems.org](mailto:jack@erasems.org)

# MS symposium offers hope

By LANE M. ROTH Valley Life Editor

The Nancy Davis Foundation for Multiple Sclerosis will present a free open forum discussion at 10:30 a.m. on Saturday, April 30, at the Los Angeles Hyatt Regency Century Plaza, 2025 Avenue of the Stars.

Leading scientists and doctors involved in the Nancy Davis Center Without Walls program will discuss the latest breakthroughs in MS research and treatments.

"It's exciting to tell sufferers what treatment is available," Nancy Davis said. "There are 17 drugs now and new medications discovered all the time — a cure is definitely possible in the near future."

Davis said the symposium will feature "seven of the best hospitals and doctors, the best researchers in different disciplines, the best and the brightest in MS studies participating in 'a series of rapid-fire questions and answers on the latest treatments and discoveries.'"

"They're brilliant people. It's hard to get into see one of these doctors let alone have all of them in one setting," Davis said.

"The information they share is always amazing and people can send up questions and even talk to them after."

The annual symposium is open to MS sufferers, their families, friends, caregivers or anyone who has an interest in learning what the most up-to-date treatment options are, Davis said, and there is no charge to attend.

"So many people who come to the conference — I've seen them in wheelchairs but over the past few years some are now walking up to me. It's exciting, empowering, to see the changes."

"It's why we do what we do. I was lucky. I have resources, good friends, but I still had a tough time finding help and information. The goal of the Nancy Davis Foundation is to reach out to others to share what we know, to find a cure and to stop the suffering."

Scheduled to attend are: Howard Weiner, M.D., Brigham & Women's Hospital, Harvard; Adam Kaplin, M.D., John Hopkins



A large crowd listens to expert doctors and researchers discuss current information about Multiple Sclerosis during the 2009 Nancy Davis Center Without Walls symposium in Los Angeles. Contributed

Hospital; Dennis Bourdette, M.D., Oregon Health Sciences University; Stephen Hauser, M.D., University of California, San Francisco; Leslie Weiner, M.D., University of Southern California; Emmanuelle Waubant, M.D., Ph.D., University of California, San Francisco; and Daniel Pelletier, M.D., Yale University School of Medicine.

Other panelists slated to appear are MS sufferers Davis, actress Teri Garr, country and western singer Clay Walker, singer David Osmond, second generation of the Osmond Brothers, Katie Mattingly

See SYMPOSIUM on C6

## SYMPOSIUM FROM PAGE C5

Brass and Claudia Curry Hill.

Doors open at 10 a.m. and the event includes a health expo and vendors.

Multiple sclerosis is a chronic, often debilitating disease that attacks the central nervous system, which is comprised of the brain, spinal cord and optic nerves.

Symptoms range from mild, such as numbness in the limbs, to severe, including paralysis or loss of vision.

The severity, progress and specific symptoms of MS are unpredictable and vary from person to person.

Most people are diagnosed between 20 and 50 and women are more than twice as likely to be diagnosed with MS than are men.

More than 400,000 people in the United States alone have been diagnosed with this disease, and more than 2.5 million people worldwide are afflicted with the condition.

At least 500 people in the Antelope Valley have been diagnosed with the debilitating condition.



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## Gala aims to erase multiple sclerosis

By Lori Smith Staff Writer

Rockers Joan Jetz and the Blackhearts and country musician Clay Walker might be the stars of the 20th annual Race to Erase MS gala Friday at the Hyatt Regency Century Plaza.

But the real star of the evening is the fight to defeat multiple sclerosis.

Friends from the neighborhood, hosted by Nancy Davis and clothing designer Tommy Hilfman, will benefit the Nancy Davis Foundation for Multiple Sclerosis.

The organization funds research into treatments for MS, while increasing awareness about the chronic disease of the central nervous system.

To date, Race to Erase MS has raised more than \$20 million. Funds go to the Nancy Davis Center Wisconsin Waite program, a network of advisors from USC, Johns Hop-



Nancy Davis founded the Nancy Davis Foundation for Multiple Sclerosis to support research into the disease.

## MS

FROM PAGE C1

kins, Brigham & Women's Hospital at Harvard, Yale and other leading research institutions.

Doctors in the network will discuss the latest advances in MS research during a live Panel & Expo on Saturday at the Hyatt Regency.

Davis, daughter of billionaire Martin Davis, founded the foundation in 2003 after being diagnosed with MS. About 400,000 people in the U.S. — and 2.5 million worldwide — have MS, according to the National Multiple Sclerosis Society.

The gala will include a dinner, fashion show and a tribute to two Medal of Hope Award recipients, Katie Maloney from San Jose and William O. Perkins III.

Perkins, a philanthropist and president of the Brass Family Foundation, is a longtime supporter and fundraiser for a variety of nonprofit organizations. After being diagnosed with MS in 2008, Brass, of Houston, Texas, became involved with supporting research into the disease.

## Race to Erase MS

**What:** Annual gala fundraiser for the Nancy Davis Foundation for Multiple Sclerosis.

**When:** Friday, cocktails and silent auction at 6:30 p.m., dinner and entertainment at 8:30 p.m.

**Where:** Hyatt Regency Century Plaza, 3025 Avenue of the Stars, Century City.

**Tickets:** \$1,000.

**Information:** 310-640-6842 or <http://nmsfmsa.org>.

## MS Forum & Expo

**What:** Information on the latest advances in MS research.

**When:** 10 a.m. Saturday.

**Where:** Hyatt Regency Century Plaza.

**Admission:** Free.

**Information:** 310-640-6842 or <http://nmsfmsa.org>.

In 2008, the Brass Family Foundation teamed with the private equity and venture capital firm Small Ventures, LLC, to underwrite an MS genetic research study. The results suggest that environmental factors play a significant role in MS.

Follow Nancy Davis in the founder and president of Houston-based Small Ventures.

In addition to the gala, the

Nancy Davis Foundation will raise funds throughout May from the sale of orange products. The "Orange for Happy to Erase MS" campaign includes a shirt, crown necklace, earring and ring collection from Pearl and Love Jewelry by Nancy Davis, with 50 percent of proceeds benefiting the foundation.

To shop, go to <http://nmsfmsa.org>.

See Davis 200-640-6842 or <http://nmsfmsa.org>.

| HILLMAN CINE-MAA                                                                                                                                                                                                                    |                                                                                                                                                                                                                                     |
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SINCE 1965

APRIL 6, 2011

## Philanthropist Nancy Davis Still Leading The Campaign To Fight MS



By Julie Russ

The *Courier* sat down to speak with philanthropist Nancy Davis to find out what the color orange means to her. Davis was diagnosed with Multiple Sclerosis 20 years ago, and since then, has sought to raise awareness and funding for research through the Nancy Davis Foundation. The "Orange You Happy to Erase MS" is her annual campaign in the month of May. It started a few years back and has been growing steadily. To her, orange is a color of vibrancy and good health.

Davis has various products available on her Web site that support the Nancy Davis Foundation. She also has sponsors who donate a percentage of their proceeds in May that will go towards finding a cure. Items on Shop to Erase MS include earrings, rings and necklaces from Davis' Peace and Love Jewelry line, Laura Gellar Cosmetics, Judith Ripka, Don Francisco Coffee, Harry and David, and special items sold at Kitson Boutique. Tiger J also created the gift bag for the Race to Erase MS Event. For more information go to [www.erasems.org](http://www.erasems.org) and click on 'Shop to Erase MS'.

On April 29, Davis will also be hosting the 18th annual Race to Erase MS. This year's gala coincides with the royal wedding, thus will be boasting a Rock and Royalty theme. Tommy Hilfiger along with brother Andrew, will host a fashion show entitled Andrew Charles. The line is debuting with a twist this year, and was inspired by rock stars such as Mick Jagger.





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- Lisa Hoffman Beauty
- Mandarin Oriental, New York
- The Noodle Basket
- Peace and Love Jewelry by Nancy Davis
- Premier Moments
- P.S. Novels
- ProFlowers
- Red Envelope
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The Nancy Davis Foundation for Multiple Sclerosis is a non-profit organization dedicated to the treatment and ultimate cure of MS. Funding research to the cure focus of the Foundation and all funds raised support our Center Without Walls program, a selected research of the nation's top MS research centers. 310-440-4442

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Zaza Collection



DAVID HESLER PHOTOGRAPHY



The Nancy Davis Foundation for Multiple Sclerosis is a non-profit organization dedicated to the treatment and ultimate cure of MS. Funding research is the core focus of the Foundation and all funds raised support our Center Without Walls program, a selected network of the nation's top MS research centers. 310-440-4842

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# LOS ANGELES CONFIDENTIAL

MARCH  
CONFIDENTIAL 2011, ISSUE 2

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you Happy to  
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step closer to finding a cure for multiple sclerosis.



1. Peace and Love Jewelry by Nancy Davis, 2. Judith Ripka, 3. Harry & David (Diamonds), 4. Jewelry for a Cause, 5. Judith Ripka, 6. Peace and Love Jewelry by Nancy Davis, 7. Lisa Hoffman Beauty, 8. Avon, 9. EFX Collection, 10. Kashmere, 11. Dry Dives, 12. EFX Performance, Inc. L.L. David Churn

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| Arbonne, Doreen Nelson | Isaac Mizrahi          |
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| The Bakery Boutique    | Kashmere               |
| Big Bang Jewelry       | Kitson                 |
| Bold Girlz             | Laura Geller           |
| Bonnie Marcus          | Lisa Hoffman Beauty    |
| Chelsea Taylor         | Peace and Love Jewelry |
| Deuce Brand            | by Nancy Davis         |
| Don Francisco's Coffee | Premier Moissanite     |
| Donni Churn            | P.S. Koveralls         |
| Dry Dives              | ProFlowers             |
| EFX Performance, Inc.  | Red Envelope           |
| Harry & David          | Zata Collection        |
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The Nancy Davis Foundation for Multiple Sclerosis is a non profit organization dedicated to the treatment and ultimate cure of MS. Funding research is the core focus of the Foundation and all funds raised support our Center Without Walls program, a selected network of the nation's top MS research centers.

Nancy Davis Foundation for MS, 1801 Avenue of the Stars, Suite 1400, Los Angeles, CA 90067, 310-485-4842

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**RACE  
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MS**

## THE RACE TO ERASE MS

CA A&S, by Allen Schwartz unveiled a one-of-a-kind exclusively designed wedding gown inspired by the Royal Wedding Gown worn by Kate Middleton just hours after she unveiled it to the world. The dress debuted at the 18th Annual Race to Erase MS event hosted by Nancy Davis at the Hyatt Regency Century Plaza Hotel in Los Angeles.

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### LOS ANGELES

ON THE SCENE: ERASE MS

MS survivor and advocate Nancy Davis welcomed guests to the celebrity Miss gala which has raised millions for the Nancy Davis Foundation for Multiple Sclerosis and its Center without Walls program, a selected network of the nation's top seven research centers that operate with one mutual goal to always communicate and never duplicate medical research. The 18th Anniversary of Race to Erase MS, themed Rock and Royalty, featured live musical performances by Joan Jett and the Blackhearts, Clay Aiken and more. Race to Erase MS put on an exciting celebrity fashion show featuring a sneak preview of Andrew Charles the new fashion line by Andy Hilgert and featured a live auction called by Shaun Robinson and Mark Curry. Katie Martingly Brass and William O. "Bill" Perkins were honored at this year's event. The evening benefited the Nancy Davis Foundation for Multiple Sclerosis and was sponsored by Tommy Hilgert, American Airlines, EMD Serono, Pfizer and Hyatt Regency Century Plaza and Associated Television International.

The Nancy Davis Foundation for Multiple Sclerosis is dedicated to the treatment and ultimate cure for MS. Funding research is the core focus of the Foundation and significant strides have been made to find the cause and cure of this devastating disease. All funds raised through The Race to Erase MS event support "The Nancy Davis Center Without Walls" program, a selected network of the nation's top seven MS research centers representing UC San Francisco, Brigham & Women's Harvard Hospital, Yale, The Cleveland Clinic, Oregon Health Science University, Johns Hopkins and University of Southern California. This nationwide collaboration of physicians, scientists and clinicians are on the cutting-edge of innovative research programs and therapeutic approaches to eradicate MS. It is the hope of the Foundation that in addition to combating MS through research in a clinical environment, awareness will be created by educating the public about this mysterious disease.

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CBS – "The Talk" Featuring Nancy Davis on 'Race to Erase MS' – 4/21/11



ABC – "The View" Featuring Paris & Kathy Hilton Promoting NDF – 6/1/11



NBC "Access Hollywood" May 2, 2011 from Nancy Davis Foundation on Vimeo.



LaToya Jackson arrives at the 18th annual Race to Erase MS Gala in Los Angeles, Friday, April 29, 2011. (AP Photo/Matt Sayles)





CNN- "Knocking Off Princess Catherine's Wedding Dress" – 5/2/11



CBS – "ET! Entertainment Tonight" – 5/2/2011



**Now Playing:** Race To Erase 1:19 minutes

Stars come out to support MS research. TV-PG

# extra



NBC "Extra!" May 2, 2011 from Nancy Davis Foundation on Vimeo.





NBC "Access Hollywood" May 2, 2011 from Nancy Davis Foundation on Vimeo.



TV Guide – "Hollywood 411" – 5/1/2011



El News - May 2, 2011 from Nancy Davis Foundation on Vimeo.



FOX – "The Rhode Show" Deanna Cimorelli of the Bakery Boutique  
Cooking Race to Erase MS Cake





ReelzChannels "Hollywood Dailies" May 3, 2011 from Nancy Davis Foundation on Vimeo.



Hollyscoop.com – Kate Middleton's Inspired Dress Auction – 18th Annual Race To Erase MS – 4/29/11



## Style File: Orange Campaign

Good Day LA video report.

Updated: Tuesday, 10 May 2011, 1:02 PM PDT

Published : Tuesday, 10 May 2011, 1:02 PM PDT



Video from:  
Good Day LA

Posted by: Tony Spearman / myFOXla.com

Los Angeles - In Tuesday's Style File, President of Race to Erase MS, Nancy Davis showed us how you can help raise money for a great cause when buying some of your favorite gifts.





# Race to Erase MS Vanilla Cake

In the kitchen with The Bakery Boutique

Updated: Monday, 02 May 2011, 10:59 AM EDT  
Published : Monday, 02 May 2011, 6:57 AM EDT



We're making "Race to Erase MS Vanilla Cake" in the kitchen with Deanna Cimorelli of [The Bakery Boutique](#).

## Ingredients:

(2) sticks (or 1 cup) unsalted butter, room temperature  
2 cups granulated sugar  
4 large eggs, room temperature  
1 cup whole milk  
1 tsp vanilla extract  
1 ½ c self rising flour  
1 ¼ c all purpose flour (unbleached if possible)

## Directions:

Set a rack at the middle level of the oven and preheat to 350 degrees.

Cream the butter and sugar together on medium speed until fluffy, about three minutes.

Add the eggs one at a time, make sure to incorporate after each one.

Mix the milk and vanilla together in the measuring cup.

Combine the two flours in a mixing bowl.

Add the flours and milk mixture into the creamed butter and sugar.

Divide the batter evenly into two, greased, 9x2" round pans.

Bake for 20-25 minutes or until a cake tester comes out clean

Let cool in pans for 10 minutes.

Remove from pan and let cool on wire rack completely before icing.

When cake has cooled, ice between layers and then top and sides, have fun decorating!

## Butter cream Frosting

## Ingredients:

1 cup (2 sticks) unsalted butter, very soft  
8 cups confectioner's sugar  
½ c whole milk  
2 tsp vanilla extract

## Directions:

Place the butter in a large mixing bowl.

Add 4 cups of sugar and then add the milk and vanilla.

Beat until smooth and creamy, you don't want any lumps.

Gradually add the remaining sugar one cup at a time (you may not need all of the sugar, add until the icing becomes of a desired consistency).

If desired, add a few drops of food coloring and mix thoroughly.

You can store the icing at room temperature in an air tight container up to three days.

## The Bakery Boutique

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## HOW TO OUTSMART YOUR GENES

### Race To Erase MS <http://www.thedoctorsv.com/main>

Nancy Davis was a 33-year-old mother of two when she was diagnosed with multiple sclerosis in 1993. Determined to find a cure, she founded The Nancy Davis Foundation for Multiple Sclerosis and created Center without Walls, a research program that unites physicians and scientists nationwide to advance the study of the disease.

Nancy joins *The Doctors* to discuss the Foundation's 18<sup>th</sup> annual Rock & Royalty to Erase MS Gala on April 29, and their campaign for the month of May called Orange You Happy to Erase MS. All money earned from sales on [www.EraseMS.org](http://www.EraseMS.org) will go to erasing MS! See all the great products in the [Shop to Erase MS Collection!](#)



"What's exciting today is they just announced the seventh drug to get FDA approval," Nancy says. "We had nothing [when I was diagnosed], and now there's seven, and many more amazing things coming through the pipeline. For that person today, which is usually a young woman, being diagnosed with MS, that hopelessness is now being replaced by hopefulness."

Approximately 400,000 Americans live with multiple sclerosis, or MS, an autoimmune disease that affects the brain and central nervous system. Symptoms can include numbness and tingling in the body, muscle weakness and impaired movement or coordination. The disease strikes three times as many women as men.

The Nancy Davis Foundation for Multiple Sclerosis is dedicated to the treatment and cure of MS. The Foundation's Race to Erase MS annual event raises money to fund research, the core focus of the foundation.

If you would like to order tickets to the annual Rock and Royalty to Erase MS Gala, please visit: [erasems.charityfinders.com/Events](http://erasems.charityfinders.com/Events)

Honoring  
Katie Mattingly Brass and William O. "Bill" Perkins  
"Medal of Hope" Award Recipients

Celebrity Fashion Show Presented by Andrew Charles

Live Performances by Joan Jett and the Blackhearts, Clay Walker, and other surprise legendary artists.

Hyatt Regency Century Plaza  
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**6:30 pm:** Cocktails and Silent Auction

**8:30 pm:** Dinner and Live Entertainment

- See all the great products in the [Shop to Erase MS Collection!](#)



18<sup>th</sup> ANNUAL ROCK & ROYALTY TO ERASE MS  
PRESENTED BY NANCY DAVIS AND TOMMY HILFGER





## **Don Francisco's Coffee Introduces First Limited-Edition Coffee "Blend to Erase MS" in Partnership with the Nancy Davis Foundation for Multiple Sclerosis**

*Information contained on this page is provided by companies via press release distributed through PR Newswire, an independent third-party content provider. PR Newswire, WorldNow and this Station make no warranties or representations in connection therewith.*

SOURCE F. Gavina & Sons, Inc.

### **Funds Support "Orange You Happy to Erase MS" Campaign during the Month of May**

LOS ANGELES, April 27, 2011 /PRNewswire/ -- F. Gavina & Sons, Inc., producers of Don Francisco's Coffee ([www.donfranciscos.com](http://www.donfranciscos.com)), one of the leading coffee retail brands in Southern California and among the top 10 nationally, today announced the launch of *Blend to Erase MS*, an exclusive and limited edition coffee created especially for the Nancy Davis Foundation for Multiple Sclerosis ([www.erasems.org](http://www.erasems.org)) in support of their national "Orange You Happy to Erase MS" Multiple Sclerosis (MS) awareness campaign. To coincide with MS awareness month celebrated in May, Don Francisco's Coffee will donate twenty percent of gross sales of the limited edition coffee to the Nancy Davis Foundation beginning April 25, 2011 through the end of May\*. The product will be featured in and sold via <http://shop.erasems.org> and [www.donfranciscos.com](http://www.donfranciscos.com).

(Photo: <http://photos.prnewswire.com/prnh/20110427/CL90263> )

"Don Francisco's Coffee is proud to once again partner with the Nancy Davis Foundation in support of the 'Orange You Happy to Erase MS' campaign and for the first time be able to create a product that gives back," said Leonor Gavina-Valls, vice president of Marketing for F. Gavina & Sons, Inc.

"Nancy's tireless efforts are making a difference in the lives of many people, not only in Los Angeles but around the nation, and at Don Francisco's Coffee we are ecstatic to do our part."

The 10-ounce Don Francisco's *Blend to Erase MS* ground coffee bags were especially created for the campaign and feature the "Orange You Happy to Erase MS" logo. The bold roast features a hint of smoky, caramel and dark chocolate flavors and retails for \$7.99.

"Don Francisco's Coffee has been an incredible supporter of the Nancy Davis Foundation for Multiple Sclerosis over the years," said Nancy Davis. "We are very grateful for their continued generosity and are thrilled at their decision to create an exclusive product for us this year."

Aside from Don Francisco's *Blend to Erase MS* coffee, other companies and celebrities have created and/or earmarked special products that will also benefit the cause during the month of May, including: Harry & David; Kitson; Isaac Mizrahi; Judith Ripka; Nancy Davis' Peace & Love Jewelry; Jewelry for a Cause; Bing Bang Jewelry; Laura Geller make up; Lisa Hoffman Beauty; Archipelago candles; Deuce Brand watches; Kashwere products; EFX Performance Inc., among others.

Nancy Davis will kick off this May's Multiple Sclerosis Awareness Month with the 18th Annual Race to Erase MS gala themed "Rock & Royalty" at the Hyatt Regency Century Plaza Hotel in Los Angeles on April 29, 2011. In addition, for the second year in a row Don Francisco's coffee will also support the Nancy Davis Foundation by providing coffee at the MS Forum and Expo to be held at the Hyatt Regency Century Plaza on April 30, 2011. For more information on or to buy "Orange You Happy to Erase MS" products to benefit the Nancy David Foundation, visit: <http://shop.erasems.org>.



## Win an 'Orange You Happy to Erase MS' Prize Pack

Each year, Multiple Sclerosis (MS) survivor and advocate [Nancy Davis](#) and the [Nancy Davis](#) Foundation for Multiple Sclerosis celebrates "Orange You Happy to Erase MS" campaign during the Month of May for MS Awareness Month, by selling a variety of orange [products](#) to benefit the foundation and elevate the public awareness about MS.

Now "Extra" is giving away the ultimate "Orange You Happy to Erase MS" prize pack to one lucky friend. Items include:



- Harry and David \$150. Gift Card
- Judith Ripka Bag
- [Laura Geller](#) "Bring on the Bronze [Makeup Kit](#)"
- Peace and Love Jewelry by [Nancy Davis](#), including Crown Ring, Crown Earrings, Crown Necklace and T Shirt
- Donnie Charm Scarf in Pail
- [Lisa Hoffman](#) Beauty Body Lotion
- Kashwere DuckKreature 15 x 15 Baby Blanket
- ZaZa Collection Baby Shirt "Erase MS for My Daddy"
- Don Francisco "Blend to Erase MS" Coffee
- Dry Divas Fancy Shower Cap
- Jewelry for a Cause Buddha Necklace in Blue Pouch

Enter to win!

You can support the Orange campaign by visiting participating retailers and shopping [online](#) at [www.erasems.org](http://www.erasems.org)



## GOOD KARMA: CELEBRITIES RAISE MONEY TO ERASE MS

June 14, 2011



Copyright 2011 Michael Caulfield/ Getty Images

Hollywood descended upon the Hyatt Regency Century Plaza in Los Angeles on April 29, 2011 for the 18th Annual Race to Erase MS event. This year, the event, run by co-chairs **Nancy Davis** and **Tommy Hilfiger**, raised more than \$2 million to benefit the Nancy Davis Foundation for Multiple Sclerosis.

**Cindy Crawford**, **LaToya Jackson**, **Sugar Ray Leonard**, **Nicky** and **Paris Hilton** and many other celebrities attended the high profile event, helping to raise money for the charity. Windows Phone donated \$500 for each celebrity that recorded video at their booth and then tweeted the video before entering the event.

The charity gala opened with a celebrity fashion show with a sneak peek at Andrew Charles, the new fashion line by **Andy Hilfiger**. A.B.S. by **Allen Schwartz** also unveiled a one-of-a-kind wedding gown inspired by the one worn by **Kate Middleton**.

The fashion show was followed by a performance from **Joan Jett** who played some of her hits including "I Love Rock 'N Roll," "Cherry Bomb," and "I Hate Myself For Loving You."

For more information on the Race to Erase MS and the Nancy Davis Foundation for MS, visit their website [here](#).

# Publicity Summary 2011

## ELECTRONIC

| OUTLET                             | TITLE                     | DATE      | VIEWERSHIP |
|------------------------------------|---------------------------|-----------|------------|
| Access Hollywood                   | Race to Erase MS Coverage | 5/02/2011 | 2,557,750  |
| CNN                                | Race to Erase MS Coverage | 5/02/2011 | N/A        |
| CP24 Breakfast                     | Race to Erase MS Coverage | 5/02/2011 | N/A        |
| Delmarva 47 News                   | Race to Erase MS Coverage | 4/30/2011 | 7,863      |
| E! News                            | Race to Erase MS Coverage | 5/02/2011 | 459,454    |
| Entertainment Tonight              | Race to Erase MS Coverage | 5/02/2011 | 5,549,750  |
| Extra                              | Race to Erase MS Coverage | 5/02/2011 | 2,190,500  |
| Hollyscoop                         | Race to Erase MS Coverage | 4/29/2011 | N/A        |
| KTLA 5 News At 10                  | Race to Erase MS Coverage | 4/29/2011 | 109,990    |
| ReelzChannel's "Hollywood Dailies" | Race to Erase MS Coverage | 5/03/2011 | NA         |
| The Doctors                        | Race to Erase MS Coverage | 4/25/2011 | N/A        |
| The Insider                        | Race to Erase MS Coverage | 5/02/2011 | 2,206,500  |
| The Rhode Show                     | Race to Erase MS Coverage | 5/02/2011 | 5,426      |
| The Talk                           | Race to Erase MS Coverage | 4/21/2011 | N/A        |
| The View                           | Race to Erase MS Coverage | 6/01/2011 | N/A        |
| TV Guide's "Hollywood 411"         | Race to Erase MS Coverage | 5/01/2011 | 74,131     |
| W.B.M. TV                          | Race to Erase MS Coverage | 4/30/2011 | N/A        |

TOTAL VIEWERSHIP: 13,229,216

## PRINT

| OUTLET                | TITLE                                                             | DATE             | CIRCULATION |
|-----------------------|-------------------------------------------------------------------|------------------|-------------|
| 944                   | Orange Campaign                                                   | May 2011         | N/A         |
| Angeleno              | A Royal Affair                                                    | 6/2011           | 54,628      |
| Antelope Valley Press | Fighting MS One Step at a Time                                    | 4/18/2011        | 19,000      |
| Antelope Valley Press | Orange You Happy You Shopped                                      | 4/18/2011        | 19,000      |
| Beverly Hills Courier | Philanthropist Nancy Davis Still Leading The Campaign To Fight MS | 4/08/2011        | 40,000      |
| Daily Breeze          | Gala Aims to Erase MS                                             | 4/28/2011        | 75,880      |
| Daily Breeze          | Standing Up to MS                                                 | 4/30/2011        | 75,880      |
| Daily Variety         | Paris Hilton Billion Dollar Entrepreneur                          | 6/28/2011        | 24,740      |
| Genlux                | Genlux Gadabouts                                                  | Summer 2011      | 80,000      |
| Globe                 | LaToya Jackson                                                    | 5/23/2011        | 318,452     |
| Globe                 | Raven Symone                                                      | 5/30/2011        | 318,452     |
| Hydrogen              | 18 <sup>th</sup> Annual Race to Erase MS                          | September 2011   | N/A         |
| InTouch               | WIN IT!                                                           | 5/16/2011        | 725,752     |
| LA Confidential       | Wonder Woman                                                      | April/May 2011   | 67,852      |
| LA Confidential       | Orange Campaign                                                   | March 2011       | 67,852      |
| LA Confidential       | Race to Erase MS                                                  | September 2011   | 67,852      |
| Life & Style          | WIN IT!                                                           | 5/9/2011         | 420,410     |
| OK! Magazine          | What Happened at the Club – Race to Erase MS Mention              | 5/16/2011        | 753,866     |
| OK! Magazine          | Who Wore It Better?                                               | 5/23/2011        | 753,866     |
| OK! Magazine          | Giveaway                                                          | 5/30/2011        | 753,866     |
| People                | Instant Look-A-Likes                                              | 5/16/2011        | 3,602,006   |
| Star Magazine         | WIN IT!                                                           | 5/2/2011         | 913,254     |
| Us Weekly             | The Buzz-O-Meter                                                  | 5/23/2011        | 1,974,767   |
| Web MD                | Designs on a Cure                                                 | March/April 2011 | 1,050,000   |

TOTAL CIRCULATION: 10,120,607



## ONLINE

| OUTLET             | TITLE                                                                                                    | DATE      | UNIQUE VISITORS<br>(Per Month) |
|--------------------|----------------------------------------------------------------------------------------------------------|-----------|--------------------------------|
| 680 News           | 'Dancing' Finale Tickets Sell for More \$10,000 at Race to Erase MS Fundraising Dinner                   | 4/30/2011 | 28,259                         |
| ABC 7              | Dancing Finale Auctioned for \$11K                                                                       | 4/30/2011 | 187,431                        |
| ABC News           | 'Dancing' Finale Tickets Sell for More Than \$10K                                                        | 4/30/2011 | 187,431                        |
| About              | Rock & Royalty to Erase MS                                                                               | 4/27/2011 | 49,869,847                     |
| Asbury Park Press  | Fashion Firms Rush to Copy the Royal Gown                                                                | 4/30/2011 | 372,071                        |
| Arab News          | Mad Rush to Copy the Royal Wedding Gown                                                                  | 5/01/2011 | 88,863                         |
| Arizona Daily Star | 'Dancing' Finale Tickets Sell for More Than \$10K                                                        | 4/30/2011 | 498,027                        |
| Associated Press   | 'Dancing' Finale Tickets Sell for More Than \$10K                                                        | 5/02/2011 | 27,366                         |
| AZ Central         | Hot Shots of the Week: Race to Erase MS Photos                                                           | 5/02/2011 | 2,127,815                      |
| Band Against MS    | Clay Walker Performs at Race to Erase MS Gala                                                            | 5/03/2011 | 371                            |
| Black Celeb Kids   | Regina King and Son Race to Erase MS                                                                     | 5/03/2011 | 257,197                        |
| BET                | Raven-Symone Models for Multiple Sclerosis                                                               | 5/02/2011 | 1,371,887                      |
| BizBash            | Royal Wedding Influences \$2 Million Race to Erase MS Fundraiser                                         | 5/05/2011 | 32,281                         |
| Business Week      | Scene & Heard: 'Rock & Royalty Race to Erase MS' Gala                                                    | 5/06/2011 | 3,866,746                      |
| CBS Daytime Talk   | Race to Erase MS                                                                                         | 4/21/11   | 5,988,749                      |
| CBS Los Angeles    | Look Like a Princess in Kate's Dress (Well, a Duplicate)                                                 | 4/29/2011 | 5,988,749                      |
| Celebrity Fashion  | Paris Hilton at the 18 <sup>th</sup> Annual Race to Erase MS Gala                                        | 5/01/2011 | 1,623,901                      |
| Celebuzz           | 18 <sup>th</sup> Annual Race to Erase MS Gala                                                            | 5/01/2011 | 2,289,168                      |
| Celebuzz           | Hilton Clan Attends Race to Erase MS Gala (Photos)                                                       | 5/02/2011 | 2,289,168                      |
| Charity Buzz       | 18 <sup>th</sup> Annual Race to Erase MS Photo Gallery                                                   | 4/29/2011 | 40,523                         |
| Charlotte Observer | 'Dancing' Finale Tickets Sell for More Than \$10K                                                        | 4/30/2011 | 781,176                        |
| CoCo & Crème       | Raven Symone Attends the 18 <sup>th</sup> Annual Race to Erase MS Event – Fresh or Mess?                 | 5/02/2011 | 30,897                         |
| CoCo Perez         | Allen Schwartz Already Knocks Off Catherine's Wedding Dress                                              | 5/02/2011 | 157,740                        |
| Contact Music      | Paris Hilton 18 <sup>th</sup> Annual Race to Erase MS                                                    | 5/02/2011 | 1,235,255                      |
| CT Post            | 'Dancing' Finale Tickets Sell for More Than \$10K                                                        | 4/30/2011 | 413,519                        |
| Daily Breeze       | Calendar Listing: MS Forum and Expo                                                                      | 4/21/2011 | 79,128                         |
| Daily Breeze       | Rock Stars, Celebrities to Boost Race to Erase MS Gala                                                   | 4/27/2011 | 79,128                         |
| Daily Fill         | Cindy Crawford and Paris Hilton Race to Erase MS                                                         | 5/01/2011 | 120,196                        |
| Daily Mail         | Paris Hilton Upstaged by Leggy Cindy Crawford (Who is 15 Years Older Than Her)                           | 4/30/2011 | 8,315,155                      |
| Daily Mail         | Raven Symone is Virtually Unrecognizable as She Displays Drastic Weight Loss at Charity Catwalk Show     | 5/02/2011 | 8,315,155                      |
| Daily News         | Calendar Listing: MS Forum and Expo                                                                      | 4/11/2011 | 422,434                        |
| Dallas News        | Ladies Who Attended the 18 <sup>th</sup> Annual Race to Erase MS                                         | 5/02/2011 | 1,429,902                      |
| Day Life           | Race to Erase MS Photo Gallery                                                                           | 5/02/2011 | 490,247                        |
| DiamondNe.ws       | Paris Hilton Wore a Tony Ward Couture Gown to the 18 <sup>th</sup> Annual Race to Erase MS Charity Event | 5/02/2011 | 756                            |
| E! Online          | Dancing With the Stars Cheryl Burkes Picks the Winner!                                                   | 5/02/2011 | 6,638,215                      |
| ET Online          | Allen Schwartz Creates Kate Middleton Inspired Wedding Dress                                             | 4/30/2011 | 557,755                        |
| Essence            | Star Gazing-Center Stage                                                                                 | 5/17/11   | 621,089                        |
| Essence            | Star Gazing-Work it Girl                                                                                 | 5/17/11   | 621,089                        |
| Examiner           | Paris Hilton Supports 18 <sup>th</sup> Annual Race to Erase MS Fundraising Gala                          | 5/01/2011 | 6,826,358                      |
| Examiner           | Royal Wedding Dress Copies Appear Within Hours                                                           | 5/02/2011 | 6,826,358                      |
| Faded Youth        | 'Dancing' Finale Tickets Sell for More than \$10K                                                        | 4/30/2011 | 73,619                         |
| Fitness            | Race to Rock and Royalty Gala                                                                            | 4/29/11   | 168,072                        |
| Fresno Bee         | 'Dancing' Finale Tickets Sell for More than \$10K                                                        | 4/30/2011 | 263,474                        |
| Glamour.com        | Jessica Lowndes                                                                                          | 5/10/11   | 690,058                        |
| Global Grind       | Raven Symone Shows Off Her Kittens While on the Catwalk (Photos)                                         | 4/30/2011 | 416,883                        |
| Gossip Teen        | Race to Erase MS Benefit with Chelsea Kane                                                               | 4/30/2011 | 80,419                         |
| Gossip Teen        | Raven Symone at the Race to Erase MS Gala                                                                | 4/30/2011 | 80,419                         |
| Happi.com          | Bronze Take First Place In This Race                                                                     | 4/29/11   | 9,399                          |
| Haute Living       | Haute Event: The 18 <sup>th</sup> Annual Race to Erase Multiple Sclerosis                                | 5/04/2011 | 43,767                         |
| Hollywood Life     | Justin Bieber, Miley Cyrus, Kim Kardashian and More! Celebs React to the Royal Wedding                   | 5/02/2011 | 879,506                        |
| I Need My Fix      | Melissa Rycroft Shows Off Her Post Baby Body at 'Race to Erase MS' Gala                                  | 5/01/2011 | 37,002                         |
| InStyle            | What's Right Now! – Photo Gallery                                                                        | 5/03/2011 | 1,061,787                      |
| Just Jared Jr.     | AJ Michalka & Raven Symone: Erase MS Models!                                                             | 5/01/2011 | 20,192                         |
| Just Jared Jr.     | Chelsea Kane: Erase MS Gala Girl!                                                                        | 5/01/2011 | 20,192                         |
| Kansas City        | 'Dancing' Finale Tickets Sell for More Than \$10K                                                        | 5/02/2011 | 1,430,198                      |
| LA.com             | Calendar Listings: MS Forum and Expo                                                                     | 4/11/2011 | 79,128                         |
| Ledger-Enquirer    | 'Dancing' Finale Tickets Sell for More Than \$10K                                                        | 4/30/2011 | 238,746                        |
| Look to the Stars  | Stars Race to Erase MS at Celebrity Charity Event                                                        | 5/03/2011 | 43,068                         |
| LA Magazine        | Race to Erase MS                                                                                         | 5/18/2011 | 19,665                         |
| Los Angeles Times  | All the Rage: A Starry Crowd for the Rock & Royalty Race to Erase MS Gala                                | 5/02/2011 | 8,505,851                      |
| Los Angeles Times  | Scene & Heard: 'Rock & Royalty Race to Erase MS' Gala                                                    | 5/08/2011 | 8,505,851                      |
| Los Angeles Times  | The Envelope: 18 <sup>th</sup> Annual Race to Erase MS Gala – Photo Gallery                              | 5/02/2011 | 8,505,851                      |
| Mercury News       | 'Dancing' Finale Tickets Sell for More Than \$10K                                                        | 4/30/2011 | 1,433,035                      |
| Moe Jackson        | Ladies Who Attended the 18 <sup>th</sup> Annual Race to Erase MS                                         | 5/01/2011 | 173,130                        |
| MSG                | Hilton Clan Attends Race to Erase MS Gala                                                                | 5/01/2011 | 110,719                        |
| MSN                | 18 <sup>th</sup> Annual Race to Erase MS-Arrivals                                                        | 5/01/2011 | 78,180,302                     |
| My San Antonio     | 'Dancing' Finale Tickets Sell for More Than \$10K                                                        | 4/30/2011 | 694,133                        |
| NYTimes.com        | Fashion and Style                                                                                        | 4/27/2011 | 14,684,216                     |

ONLINE continued

|                            |                                                                                                   |           |             |
|----------------------------|---------------------------------------------------------------------------------------------------|-----------|-------------|
| Newser                     | 'Dancing' Finale Tickets Sell for More Than \$10K at Race to Erase MS Fundraising Dinner          | 4/30/2011 | 968,240     |
| OK! Magazine               | Stars Show Support at Race to Erase MS Gala                                                       | 4/30/2011 | 1,295,071   |
| OK! Magazine               | WIN IT! Race to Erase MS Gift Bag                                                                 | 5/18/2011 | 1,295,071   |
| Orange County              | Calendar Listing: MS Forum and Expo                                                               | 4/21/2011 | 79,128      |
| Pop Eater                  | Royal Wedding Inspired Dress Helps 18 <sup>th</sup> Annual Race to Erase MS (Video)               | 5/19/2011 | 9,865,636   |
| Posh Glam                  | Spotted Last Night: Nicky & Paris, at Race to Erase MS Gala, Charitable Giving is Always in Style | 4/30/2011 | 4,799       |
| Press-Telegram             | Rock Stars, Celebrities to Boost Race to Erase MS Gala                                            | 4/27/2011 | 130,591     |
| Red Carpet Divas           | Amanda Michalka: 2011 Race to Erase MS Gala                                                       | 5/01/2011 | 1,651       |
| Santa Maria Times          | 'Dancing' Finale Tickets Sell for More Than \$10K                                                 | 4/30/2011 | 33,320      |
| Seventeen                  | Rock Royal Fashion for a Good Cause                                                               | 4/26/11   | 1,060,392   |
| SF Gate                    | 'Dancing' Finale Tickets Sell for More Than \$10K                                                 | 4/30/2011 | 3,350,449   |
| Showbiz411                 | Spiderman Producer Laura Ziskin Gets Two More Honors                                              | 7/1/11    | 202,822     |
| Sign On San Diego          | 'Dancing' Finale Tickets Sell for More Than \$10K                                                 | 4/30/2011 | 996,277     |
| Star Pulse                 | Royal Wedding Inspired Dress Helps 18 <sup>th</sup> Annual Race to Erase MS (Video)               | 5/19/2011 | 2,138,365   |
| Style Caster               | The Look-A-Likes: Biting Off Kate Middleton's Ring, Dress, Face                                   | 4/28/2011 | 106,880     |
| Sun Sentinel               | Photos: 18 <sup>th</sup> Annual Race to Erase MS Gala                                             | 4/30/2011 | 1,180,770   |
| Superior Pics              | Designer Hilton Donating Bracelet Funds to Charity                                                | 5/07/2011 | 668,875     |
| The Celebrity Café         | 'Dancing with the Stars' Pro Kym Johnson Rushed to the Hospital for Neck Injury During Rehearsals | 5/18/2011 | 572,910     |
| SF Examiner                | 'Dancing' Finale Tickets Sell for More Than \$10K                                                 | 4/30/2011 | 212,958     |
| The Insider                | Stars Come Out for Good Cause                                                                     | 5/02/2011 | 278,433     |
| The Orange County Register | Calendar Listing: MS Forum and Expo                                                               | 4/11/2011 | 1,535,051   |
| The Washington Post        | 'Dancing' Finale Tickets Sell for More Than \$10,000 at Race to Erase MS Fundraising Dinner       | 4/30/2011 | 9,838,328   |
| The Wrap                   | Sean Penn Laughs, De Niro Kisses: A Weekend Party Report                                          | 5/01/2011 | 460,161     |
| Tonic                      | Was Paris Hilton at the Royal Wedding?                                                            | 5/02/2011 | 36,331      |
| TV Guide                   | Pilot Scoop from the 18 <sup>th</sup> Annual Race to Erase MS Gala                                | 5/02/2011 | 6,511,194   |
| Twitter                    | @Allison Bayer: 18 <sup>th</sup> Annual Race to Erase MS                                          | 5/09/2011 | 1,853       |
| USA Today                  | Day in Celebrities: Race to Erase MS Gala                                                         | 5/02/2011 | 15,576,778  |
| Variety                    | Rock and Royalty Theme to Race to Erase MS                                                        | 5/02/2011 | 381,140     |
| Virtual Press Office       | LaToya Jackson Arrives at the 18 <sup>th</sup> Annual Race                                        | 5/01/2011 | 3,562       |
| Wanna Be Me                | Race to Erase MS                                                                                  | 5/02/2011 | N/A         |
| WP Central                 | Paris Hilton, Other Celebs with Windows Phones at Charity Event                                   | 5/02/2011 | 28,186      |
| Yahoo                      | Paris Hilton Arrives at the 18 <sup>th</sup> Annual Race to Erase MS Gala                         | 4/30/2011 | 141,861,921 |
| Yahoo                      | 18 <sup>th</sup> Annual Race to Erase MS Gala Arrivals                                            | 4/30/2011 | 141,861,921 |
| YBF                        | Raven Symone, Garcelle Beauvais & La Toya Jackson Fight Multiple Sclerosis With Fashion           | 4/30/2011 | 397,783     |
| YouTube                    | Video: LaToya Jackson on Donald Trump                                                             | 5/02/2011 | 4,374       |
| Zap 2 It                   | Raven Symone Before and After Dramatic Weight Loss                                                | 5/02/2011 | 4,997,672   |
| Zimbio                     | Photos: 18 <sup>th</sup> Annual Race to Erase MS Gala – Roaming Inside                            | 4/30/2011 | 6,124,336   |
| Zimbio                     | 'DWTS' Front-Runner Hines Ward's Mom Thought He Was Shot After Police Stop                        | 5/10/2011 | 6,124,336   |
| Z Vents                    | Calendar Listing: MS Forum and Expo                                                               | 4/21/2011 | 79,128      |
|                            |                                                                                                   |           |             |

TOTAL UNIQUE VISITORS PER MONTH: 417,112,058







## **NANCY DAVIS FOUNDATION FOR MULTIPLE SCLEROSIS**

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